



SMALL TOWN, BIG BEACH™

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Gulf Shores announces Wild and Wicked Beach Bash set for October 18

Gulf Shores, Ala – August 1, 2019 – The City of Gulf Shores is excited to announce the Wild and Wicked Beach Bash coming to Gulf Place Public Beach on Friday, October 18. Locals and visitors are invited to wear their best Halloween costume and participate in this horrifyingly fun event featuring a Haunted Hustle 5K Walk/Run, Witches on Wheels, and live music from Fly By Radio. Food and refreshments will be available for purchase at the event.

“We are excited to host the second annual Wild & Wicked Beach Bash this year,” Programs and Events Manager Brigette Reynolds said. “This is a great opportunity for adults of all fitness levels to put on their best costume, participate in friendly, fun competition, listen to good music and celebrate the holiday with our community.”

The Witches on Wheels bicycle parade begins at 6 p.m. to kick off the evening. Witches and warlocks are invited to jump on their brooms (bicycles will suffice) and parade around the Gulf Place Town Green throwing beads and candy to bystanders. The cost to participate in Witches on Wheels is \$20 until Sept. 30. Beginning on Oct. 1, the registration fee will increase to \$25. The cost will include the event t-shirt.

The Haunted Hustle 5K Walk/Run will begin promptly at 6:30 p.m. Ghosts, goblins, and monsters of all sorts are invited to enjoy an evening run on our USATF certified course. The 5K course will start and finish in front of Gulf Place Town Green. The cost to participate in the Haunted Hustle 5K is \$30 until Sept. 30. The cost to participate will increase to \$35 on Oct. 1. All runners will receive a t-shirt; however, preferred shirt size is guaranteed for early registrants only.

For those wishing to participate in both the Haunted Hustle 5K and Witches on Wheels, the cost is \$40. Beginning Oct. 1, the price to participate in both events will increase to \$50.

“General admission to the Wild and Wicked Beach Bash is free,” Recreation Manager Nicole Ard said. “For those who do not wish to participate in Witches on Wheels or the Haunted Hustle 5K, we still encourage them to come out and enjoy spending time with friends and listening to great music by Fly By Radio, beginning at 8 p.m.”

For more information about the Wild and Wicked Beach Bash, please call 251-968-9824 or visit www.gulfshoresal.gov/halloween.



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