



SMALL TOWN, BIG BEACH™

For Immediate Release:

February 1, 2019

Contact:

Hanna Dean
Marketing & Communications
Coordinator
hdean@gulfshoresal.gov
(251) 968-4301 - office
(251) 979-8020 - cell

Gulf Shores Fire Rescue earns Culture of Excellence honor from Alabama Emergency Medical Services

Gulf Shores, Ala – February 1, 2019 – The City of Gulf Shores Fire Rescue received the Culture of Excellence rating from the Alabama Office of Emergency Medical Services during their annual inspection last quarter. Deputy Fire Chief Keith Martin announced the accolade at the City Council Committee meeting on Monday, January 28.

“I am excited for our personnel,” Martin said. “The State EMS Office has recognized their attention to detail. We support the State EMS and their continuing efforts to ensure a higher standard of care for all patients in the State.”

Gulf Shores Fire Rescue was one of five EMS services to receive the Culture of Excellence designation, which is given to EMS services demonstrating a commitment to excellence in the field of Emergency Medical Services and striving to achieve a professional level of service and performance.

The State of Alabama Department of Public Health audits each EMS agency throughout the state at a random time. In order to receive the Culture of Excellence designation, all of the following must be achieved during the course of the inspection: EMS services must have no equipment or medication violations, staff and administrative personnel should act, dress and conduct themselves professionally, hospital PCR's must be delivered and e-PCR's must be submitted in a timely manner.

“This honor is only possible if all of our department puts forth an effort to ensure their response vehicles and equipment is in top shape and ready to respond to a medical emergency each and every day,” EMS Officer Nick Russell said.

Gulf Shores Fire Rescue is dedicated to providing a full range of fire and emergency services of the highest quality to all residents and visitors of Gulf Shores. For more information about Gulf Shores Fire Rescue and its services, contact Keith Martin at kmartin@gulfshoresal.gov.

###