



SMALL TOWN, BIG BEACH™

**For Immediate Release:**  
November 21, 2018

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## **Gulf Shores announces 2018 Snowball Drop at Holiday Celebration on Dec. 7**

Gulf Shores, Ala – November 21, 2018 – The City of Gulf Shores will host a Snowball Drop on Friday, December 7, following the Annual Lighted Christmas Parade at Johnnie Sims Park.

The Snowball Drop is a man-made blizzard as 4,000 ping pong balls will be dropped from above by Santa. Winning snowballs will have a number that correlates with a prize supplied by our generous sponsors.

Prizes total at nearly \$2,000 and range from gift cards, gift baskets, day passes, apparel and other merchandise. The grand prize is \$500 Visa gift card!

Current sponsors include: Acme Oyster House, Cactus Cantina, Crazy Cajun, DeSoto's, LuLu's, Napa and The Wacked Out Weiner.

Prior to the Snowball Drop, the Lighted Christmas Parade will begin at Gulf Shores Public Beach at 6:30 p.m. Floats will make their way along Highway 59 from the beach to Sims Park, where the Holiday Celebration will commence.

This event is FREE and open to the public. For more information about any of the City of Gulf Shores holiday events or to become a sponsor of the Snowball Drop, please contact the Special Events Division at 251-968-1171 or visit [www.gulfshoresal.gov/specialevents](http://www.gulfshoresal.gov/specialevents).

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