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Turtle Tracks contributes funds to Share the Beach and the Gulf Coast Arts Alliance

Gulf Shores, Ala – July 3, 2017 – The City of Gulf Shores, along with the Coastal Alabama Business Chamber and the Gulf Coast Arts Alliance, unveiled “Turtle Tracks”, a public art project dedicated to the awareness and support of environmental conservation, sustainable tourism, and community arts and culture, while enhancing the quality of life along Coastal Alabama.

Since the program’s inception in 2014, seven turtles have been sponsored and are currently on parade in Gulf Shores. With the success of the program, Turtle Tracks was able to contribute \$2,500 to Share the Beach and \$2,500 to the Gulf Coast Arts Alliance.

On June 12 the Turtle Tracks program presented the local, non-profit organizations each with a check. “It’s been really rewarding for the Turtle Tracks program to give back to our community,” said Programs and Events Manager Brigitte Reynolds. “Share the Beach and the Gulf Coast Arts Alliance are wonderful organizations who uphold the mission and standards of the Turtle Tracks program.”

Mike Reynolds with Share the Beach was on hand to accept the check which will aid in supplies needed to save and protect sea turtles. Mara Bastin, Chairman of the Gulf Coast Arts Alliance, accepted their check which will go towards the Kaleidoscope Summer Fine Arts Camp, an after school program designed to ignite creativity, inspire expression and equip problem solving.

There are still turtles available for sponsorship. For more information about the Turtle Tracks program, including how you can sponsor one of the turtles, visit www.turtletracksgs.com or call 251-948-2627.

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