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Turtle Tracks unveils Community Turtle at Gulf Shores Middle School

Gulf Shores, Ala – June 21, 2017 – Turtle Tracks unveiled the sixth completed turtle for the program on Tuesday, May 23 at Gulf Shores Middle School. Gulf Shores Middle School sponsored the turtle through Dolphin Tank, a program tasking students to come up with an idea to benefit their community.

In 2016, three eighth grade students, William Howard, Braswell McMeans and Jonathan Bedinger won the competition, voted on by their peers, to sponsor a crowd funded community turtle through the Turtle Tracks program.

The students raised \$7,000 online through Kickstarter to purchase the turtle. Kickstarter helps artists, musicians, filmmakers, designers, and other creators find the resources and support they need to make their ideas a reality. The Community Turtle boasts 63 spots from different donors whose placement was determined by their pledge.

“The turtle is currently on parade at Gulf Place Public Beach where it will reside for one year before retiring permanently to Gulf Shores Middle School,” said Programs and Events Manager Brigette Reynolds. The turtle was designed by Tara McMeans and the artwork was applied by Austin Boyd, a teacher at Gulf Shores High School.

The City of Gulf Shores, along with the Coastal Alabama Business Chamber and the Gulf Coast Arts Alliance, unveiled “Turtle Tracks”, a public art project dedicated to the awareness and support of environmental conservation, sustainable tourism, and community arts and culture, while enhancing the quality of life along Coastal Alabama.

For more information about the Turtle Tracks program, including how you can sponsor one of the turtles, visit www.turtletracksgs.com or call 251-948-2627.

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