July 18, 2018

Mayor Robert Craft
City of Gulf Shores
1905 West 1st Street
Gulf Shores, AL 36542

RE: The Waterway Village Multi-Modal Access Project

Mayor Craft,

On behalf of the Coastal Alabama Business Chamber, I am writing you in support of the Waterway Village Multi-Modal Access Project. The Coastal Alabama Business Chamber is a business-based, volunteer-driven, member-supported association working full-time to preserve, enhance and expand the business environment in Coastal Alabama.

The Waterway Village Multi-Modal Access Project, once completed, preserves the environmental integrity by increasing and promoting the use of bicycles and walking, as well as requiring more “green” construction; enhances an area once vibrant with businesses that catered to the original fishing industries this city was founded upon, but now has been forgotten with the relocation of our major entry onto the island; expands the opportunities for business that are less dependent on tourism or those wanting to be more protected from natural and man made disasters, such as hurricanes or oil spills.

Based on the success and accomplishments of Vision 2025 and the Waterway District, I have all the confidence this project will bring the same economic growth in business development and job creation our members have experienced. For the vision, efforts and support of smart business growth along Coastal Alabama.

Thank You,

[Signature]

Nick O. Wilmott
Chairman of the Board