



SMALL TOWN, BIG BEACH™

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Gulf Shores Announces Haunted Hustle set for October 16

Gulf Shores, Ala –The City of Gulf Shores is excited to announce the Haunted Hustle coming to Gulf Place Public Beach on Saturday, Oct. 16. Locals and visitors are invited to wear their best Halloween costume and participate in this horrifyingly fun event featuring a Haunted Hustle 5K, Fun Run, Witches on Wheels, and a live DJ. Proceeds for this event benefit the Dolphin Foundation for Education and Arts, who will also be selling pizza and refreshments, including beer and wine, on-site.

“We are excited to host the Haunted Hustle 5k, Fun Run, and Witches on Wheels,” said Holly Howell, City of Gulf Shores Fitness Coordinator. “This family-friendly event is great for all ages. We encourage everyone, no matter your fitness level, to come out and enjoy the night with us!”

The Witches on Wheels bicycle ride kicks off the evening at 6 p.m. Witches and Warlocks are invited to jump on their brooms (bicycles will suffice) and parade on W. Beach Blvd and the Town Green throwing beads and candy to bystanders. The approximate distance for this ride is 1.25 miles. Early registration cost to participate in Witches on Wheels is \$20 through Sept. 26. Beginning Sept. 27, the registration fee will increase to \$25, and race day registration on Oct. 16 is \$30. All participants will receive a goody bag and event t-shirt.

The Fun Run will begin promptly at 6:30 p.m. Non-competitive goblins, this is the course for you. Join us on a fun out-and-back route that is approximately 1 mile. Early registration cost to participate is \$20 through Sept. 26. Beginning Sept. 27, the registration fee will increase to \$25, and race day registration on Oct. 16 is \$30. All participants will receive a finishers medal, goody bag, and event t-shirt.

The Haunted Hustle 5K will begin promptly at 7 p.m. Ghosts and monsters of all sorts are invited to enjoy an evening run on our USATF certified course (certification number AL18053JE). The 5K course will begin and end in front of Gulf Place Town Green. Early registration cost to participate in the Haunted Hustle 5K is \$30 until Sept. 26. Beginning Sept. 27, the registration fee will increase to \$35, and race day registration on Oct. 16 is \$40. All participants will receive a goody bag and event t-shirt.

“General admission to the Haunted Hustle is free,” Recreation Manager Nicole Ard said. “For those who do not wish to participate in the Haunted Hustle 5K, Fun Run, or Witches on Wheels, we still encourage them to come out in their favorite Halloween costume and enjoy spending time with family and friends, listen to our live DJ, and enjoy the festivities we have lined up starting at 6 p.m. The Witches on Wheels parade is a must-see for all!”

For more information about Haunted Hustle, including a registration link and packet pick-up dates and times, please visit www.gulfshoresal.gov/halloween.

To receive important updates and alerts from the City of Gulf Shores through email or text notifications, sign up for “Notify Me” by visiting the City’s website at www.gulfshoreal.gov.

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***About the City of Gulf Shores:** The City of Gulf Shores is Alabama’s SMALL TOWN, BIG BEACH™ community dedicated to exceeding the quality of life for residents, guests and businesses. Located on the beautiful coast of the Gulf of Mexico, the city strives to be a desirable place to live, work, retire and visit through cultivating a safe, clean and family-friendly atmosphere. Learn more about the City of Gulf Shores at www.gulfshoresal.gov.*