



SMALL TOWN, BIG BEACH™

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A Small Town, Big Beach Christmas - The City of Gulf Shores Announces Holiday Event Schedule

Gulf Shores, Ala. – The City of Gulf Shores is pleased to announce A Small Town, Big Beach Christmas – the 2020 holiday event schedule. Due to the Coronavirus pandemic, the City has worked diligently to create safe holiday events the entire family can enjoy this year. They are as follows:

Santa’s Ride through the City December 5 & 12

Santa is taking some time off during his busy month to drive through the City of Gulf Shores and wave to our residents. He will be accompanied by some of his dear friends from the North Pole and the Gulf Shores High School Steel Drum Band. Santa will drive through our city on both December 5 and 12 to make sure he can see as many children as possible. He will start his ride at 9 a.m. and will stop when the daily route is completed. Route information and a live Santa Tracker will be available on the City’s website during the event.

Community Christmas Night December 18 | 6 p.m. – 8 p.m.

Enjoy a night with family, friends, and fellow residents celebrating the holiday season at Gulf Place! The event will feature the movie Elf playing on the outdoor screen at the community town green, chili available for purchase from Gulf Shores Fire Rescue, and a dozen free cookies will be given out with a small donation to the Gulf Shores Fire Association. Grab a chair and a blanket to enjoy this fun community event.

In addition to these larger community events, several other City of Gulf Shores departments will be hosting holiday events residents are encouraged to participate in.

Gulf Shores Recreation Department Holiday Events

- **Phone Calls from Santa**
Registration Open through December 1
- **Mingle & Jingle Holiday Party**
December 15 | 10 a.m. and 2 p.m.
- **Virtual Christmas Light Contest**
Entries Due by December 16

- **Virtual Ugly Sweater Contest: “The Very Best Ugly Sweater Contest”**
Entries Due by December 21

Gulf Shores Public Library & Museum Holiday Events

- **Gulf Shores Museum Christmas Tea**
December 3 | 2 p.m. - 4 p.m.
- **“Twas the Night Before” Stuffed Animal Sleepover at the Library**
December 9 – 10

Gulf Shores Beautification Board Seasonal Awards

- **A Coastal Winter**
Judging Takes Place November 23 - December 14

For detailed information on all of these events, please visit www.gulfshoresal.gov/Christmas.
At every public event, COVID-19 guidelines will be observed and enforced.

To receive important updates and alerts from the City of Gulf Shores through email or text notifications, sign up for “Notify Me” by visiting the City’s website at www.gulfshoreal.gov.

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***About the City of Gulf Shores:** The City of Gulf Shores is Alabama’s SMALL TOWN, BIG BEACH™ community dedicated to exceeding the quality of life for residents, guests and businesses. Located on the beautiful coast of the Gulf of Mexico, the city strives to be a desirable place to live, work, retire and visit through cultivating a safe, clean and family-friendly atmosphere. Learn more about the City of Gulf Shores at www.gulfshoresal.gov.*