

Proclamation

OFFICE OF THE MAYOR GULF SHORES, ALABAMA

WHEREAS, Lemonade Day is a free, community-wide educational event providing children with the opportunity to learn and apply entrepreneurial thinking and create a foundation for success in the global economy; and

WHEREAS, Lemonade Day exists to infuse today's youth with the spirit of enterprise, teaching the basic business and entrepreneurial skills necessary to become successful, contributing members of their communities; and

WHEREAS, Lemonade Day has a core philosophy of Spend, Save, and Share that is implemented by teaching children how to start, own and operate a business, learn goal-setting, develop a business plan, establish a budget, seek investors, provide customer service, and give back to the community; and

WHEREAS, Lemonade Day offers opportunities for families, businesses, schools, youth organizations, faith-based communities, neighborhoods, institutes of higher learning, and government agencies to unite for a common purpose – to train the next generation of entrepreneurs; and

WHEREAS, Lemonade Day is an event that demonstrates to young people of Gulf Shores that they are important, and citizens care about their future; and

WHEREAS, the City of Gulf Shores salutes and commends organizers, volunteers, and participants of Lemonade Day, a program that advances life skills, character, and entrepreneurship, and extends best wishes for a successful and rewarding observance.

NOW THEREFORE, on behalf of Robert Craft, Mayor of Gulf Shores, Alabama, along with the City Council of Gulf Shores, Alabama, I do hereby proclaim May 15, 2022 as

LEMONADE DAY COASTAL ALABAMA

and encourage all Gulf Shores residents to participate and have a role in either selling or buying lemonade on May 15, 2022.



In witness whereof I have hereunto set my hand and caused this seal to be affixed.

Robert Craft, Mayor

Attest:

Date:

