



APPLICATION FOR PUBLIC ASSEMBLY

1. EVENT INFORMATION

Event Name: Hangout Music Festival 2022

Contact Information (Applicant will serve as the sole contact for all correspondence from the City.)

Applicant

Name: Reeves Price

Address: 715 Girod St., New Orleans, LA 70130

Phone #: 504-399-8308

Cell #: 410-829-5125

Email : Reeves@WinterCircleProductions.com

Web Address: www.hangoutmusicfestival.com

Event Organizer

Name: Hangout Music Festival LLC

Address: PO Box 4087, Gulf Shores, AL 36547

Phone #: 251-828-9288

Cell #: N/A

Email : N/A

Purpose

- | | | |
|--|---|--|
| <input type="checkbox"/> Athletic/Recreation | <input checked="" type="checkbox"/> Concert/Performance | <input type="checkbox"/> Social |
| <input type="checkbox"/> Outdoor Market | <input type="checkbox"/> Fitness | <input type="checkbox"/> Demonstration/Rally |
| <input type="checkbox"/> Parade | <input checked="" type="checkbox"/> Festival/Fair | <input type="checkbox"/> Other |

Event Description

Multi-genre music festival that takes place over 3 days on the beaches of Gulf Shores. Featuring international headliner talent, art installations, food and beverage options and sponsorship activations.

Location*

Address: Gulf Shores Public Beach; The Hangout 101 E Beach Blvd

***An official letter from owner of property permitting activity MUST accompany application, if not owned by applicant**

Attendance

Anticipated Attendance Total **120,000** Per Day **40,000**

Dates/Times*

Setup Date/Time **May 4th, 2022** Dismantle Date/Time **May 26th, 2022**

Event Start Date **Thurs, May 19, 2022** Event End Date **Sunday, May 22, 2022**

Event Hours **11AM - 11PM

***If requesting multiple days please detail each day and time of operation in the Site Plan.**

****Please indicate the intended daily event start and end time(s).**

Is this an annual event? **Yes** **No** How many years have you been holding this event? **11**

Event Features (check all that apply and include supporting documentation)

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Beverage/Food Vendors | <input checked="" type="checkbox"/> Entertainment | <input checked="" type="checkbox"/> Animals |
| <input checked="" type="checkbox"/> Merchandise Vendors | <input checked="" type="checkbox"/> Tents/Canopies | <input checked="" type="checkbox"/> Electrical /Generator Usage |
| <input checked="" type="checkbox"/> Stages/Platforms | <input checked="" type="checkbox"/> Restrooms | <input checked="" type="checkbox"/> Fencing/Barricades |
| <input checked="" type="checkbox"/> Pyrotechnics | <input checked="" type="checkbox"/> Use of Public Property | <input checked="" type="checkbox"/> Outdoor Cooking |
| <input checked="" type="checkbox"/> Shuttle Service | <input checked="" type="checkbox"/> Vehicles on Display | <input checked="" type="checkbox"/> Inflatables/Bounce Houses |

2. INSURANCE CERTIFICATE AND ENDORSEMENTS

In addition to completing the application form and paying permit and rental fees (when applicable), the applicant is required to submit an original certificate of insurance showing Commercial General Liability coverage with a minimum of \$1,000,000 combined single limit per occurrence. If automobiles or inflatables will be utilized, the applicant shall obtain a minimum of \$1,000,000 combined single limit coverage per accident, including owned, hired and non-owned automobiles or inflatables. If any alcohol will be served, liquor liability coverage must be obtained and is subject to Alabama's statutory limits. If the applicant has employees, workers' compensation insurance must be obtained and is subject to Alabama's statutory limits. The applicant also agrees to endorse the City of Gulf Shores (City of Gulf Shores, Alabama, Attn: Purchasing Officer, P.O. Box 299, Gulf Shores, AL 36547) as an additional insured on the general liability, auto, and liquor liability policy and to include a copy of each endorsement with the certificate of insurance. Proof of insurance, acceptable to the City, shall be furnished no later than five (5) days preceding the date of the assembly. Failure to provide proof of insurance will automatically revoke permit. Each certificate of insurance shall provide that the insurer must give the City of Gulf Shores at least thirty (30) days' prior written notice of cancellation and termination of the applicant's coverage there under.


Emily Tidwell

From: Emily Tidwell
Sent: Tuesday, March 15, 2022 3:56 PM
To: Edward J. Delmore; Mark Sealy; Lee W. Jones; Brandan Franklin; Grant Brown; Mark Acreman; Noel Hand
Cc: Andy Bauer; Matt Young; Wanda Parris; Mindy Singleton; Layla Andrews; Alicia Talley; Jason Woodruff; Josh Coleman; Melvin Shepard; George Surry; Bill Cowan; Brigitte Reynolds; Brian Dugall; Amy Denk; Shelby DeBlieux; Lindsey Hart; Lauren Traywick
Subject: Assembly Permit - Hang Out Music Festival
Attachments: SKM_C250i22031515431.pdf

Recipient	Delivery	Read	Response
Mark Sealy	Delivered: 3/15/2022 3:56 PM	Read: 3/16/2022 2:57 PM	Approve: 3/16/2022 4:20 PM
Lee W. Jones	Delivered: 3/15/2022 3:56 PM		Approve: 3/16/2022 3:48 PM
Brandan Franklin	Delivered: 3/15/2022 3:56 PM		
Grant Brown	Delivered: 3/15/2022 3:56 PM		Approve: 3/15/2022 3:58 PM
Mark Acreman	Delivered: 3/15/2022 3:56 PM	Read: 3/16/2022 3:51 PM	Approve: 3/16/2022 3:51 PM
Noel Hand	Delivered: 3/15/2022 3:56 PM	Read: 3/16/2022 4:31 PM	Approve: 3/16/2022 4:31 PM
Edward J. Delmore	Delivered: 3/15/2022 3:56 PM	Read: 3/15/2022 5:26 PM	Approve: 3/16/2022 9:25 PM

CITY ADMINISTRATOR

1

 3/17/22



NORTH / BEACH CLUB SHUTTLE LINE

EAST SHUTTLE LINE

STATE PARK SHUTTLE LINE

EAST BEACH BLVD

SURF STAGE

BOOM BOOM STAGE

GA PLUS LOUNGE

BMI MERMAID STAGE

BOARDWALK BITES

Hwy 59

BOX OFFICE

MANIBU

LOCKERS

WEST BEACH BLVD

WEST SHUTTLE LINE

SUPERVIP

THE HANGOUT STAGE

VIP POOLS

CAMP HANGOUT

HAMMOCK BEACH

BEACH HOUSE

Corona BEACH ACCESS

WEDDING CHAPPEL

BEACH ACCESS

BEACH ACCESS

BEACH ACCESS

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AGREEMENT REGARDING REIMBURSEMENT OF CITY EXPENSES
RELATING TO BEACH MUSIC FESTIVAL

This Agreement regarding reimbursement of City expenses relating to the Hangout Beach Music Festival 2022 is entered into this 31 day of January 2022, by and between the City of Gulf Shores, Alabama, a municipal corporation, ("City") and Hangout Music Fest, LLC and Shaul Zislin, jointly, separately and severally ("Sponsors"), pursuant to and in satisfaction of the requirements of Ordinance No. 1770 adopted on January 12, 2015, as follows:

RECITALS

- A. Sponsors have requested and obtained the issuance by the City of a Public Assembly Permit in connection with a Hangout Beach Music Festival to be staged on May 20 -22, 2022 in the City.
- B. In compliance with Ordinance No. 1770 dated January 12, 2015 granting a conditional eleven (11) year non-assignable franchise to Hangout Music Fest, LLC as successor to HO-MF, LLC for the staging of the Hangout Music Fest on the Gulf Shores Public Beach, and as shown in Section 2.3 (d) Reimbursement of City Expenses as a precondition to the issuance of a Public Assembly Permit for any Music Fest, Franchisee shall execute and deliver to the City no less than 30 days prior to the Site Usage Period for any Music Fest an agreement in form and content satisfactory to the City providing for the reimbursement by Franchisee of all expenses directly or indirectly incurred by the City and other participating governmental entities in connection with the staging of the Music Fest. The payment of the reimbursement obligation of Franchisee shall be guaranteed jointly and severally by the Franchisee. Franchisee shall deliver its reimbursement payment to the City Revenue Division within thirty (30) days after receipt of the City's invoice for reimbursement.
- C. The parties desire to enter into this Agreement in satisfaction of such express condition on the terms and conditions hereafter set out.

Hangout Music Fest, LLC Reimbursement Agreement

In consideration of the issuance of the Public Assembly Permit and Site Plan approval by the City for the 2022 Hangout Beach Music Festival, sponsors (Hangout Music Fest, LLC and Shaul Zislin, jointly, separately and severally) agree to reimburse the costs and expenses of the City as follows:

REIMBURSEMENT

1. Sponsors agree to reimburse all direct and indirect costs and expenses incurred by the City in connection with the Hangout Beach Music Festival. The amount of such expenses shall be calculated and determined by the City on the basis of all costs and expenses incurred by the City that would not have been incurred by the City but for the staging of the Hangout Beach Music Festival ("Festival Related Costs & Expenses"). Specifically, but without limitation, Sponsors shall reimburse the City for all of the following Festival Related Costs & Expenses:
 - (a) Overtime, supplies and materials costs relating to police, fire, and EMS services;
 - (b) Overtime, supplies, and materials costs relating to services and enforcement activities by the City's Revenue, Special Events, and Parks & Recreation Departments;
 - (c) Overtime, supplies and materials costs relating to services by the City's Public Works Department, including services relating to streets, custodial services, landscaping, and maintenance of public ways and places;
 - (d) All other personnel overtime, supplies and materials costs and expenses incurred by the City in connection with the Hangout Beach Music Festival as may be determined by the City;
 - (e) All costs and expenses associated directly or indirectly with repairing or restoring any public facilities or amenities damaged or destroyed during the Hangout Beach Music Festival.

Hangout Music Fest, LLC Reimbursement Agreement

2. The City shall invoice Sponsors for reimbursements due at such time or times as it may determine appropriate, addressed to Sponsors at:

The Hangout
P. O. Box 4087
Gulf Shores AL 36547

Each invoice will be accompanied by documentation of the costs and expenses to be reimbursed and the manner in which such costs and expenses have been computed. Sponsors may request review of any such invoice by the City Council by filing a written request for such review with the City Clerk within fourteen (14) days from receipt of invoice. Upon receipt of such written request, the City Council will conduct a review of the invoice in question at a regular or special called meeting and will either affirm the invoice as submitted or adjust it to such amount as the Council determines appropriate. Payment in full of the invoice as affirmed or adjusted by the Council will be made within seven (7) days after the date on which the Council's determination is made.

3. Any reimbursement not paid when due as provided in Paragraph 2 shall bear interest at two percent (2%) per annum until paid. In the event any collection effort involving an attorney is necessary, including both informal collection efforts and collection efforts involving judicial proceedings, Sponsors shall be liable to City for all costs of collection, including a reasonable attorney's fee.

VENDORS LIST

4. A complete and accurate final written listing of all proposed sponsors, vendors, and exhibitors shall be provided to the Mayor no less than 30 calendar days prior to the Site Usage Period for any Music Fest and no substitution or addition of sponsors, vendors, or exhibitors shall occur thereafter without the prior approval of the Mayor or his designee.

(Ordinance No. 1770, Section 2.3 (c) Each Amenity and Sponsorship to be Specifically Approved).

Hangout Music Fest, LLC Reimbursement Agreement

Sponsors agree to provide to the Revenue Department of the City of Gulf Shores a complete list of all vendors contracted with and for the Hangout Music Fest 2022 (including but not limited to set-up, transportation, communication, food, taxi, radio, security, et al.).

INSURANCE

5. Certificate of Insurance with Additional Insured Endorsement

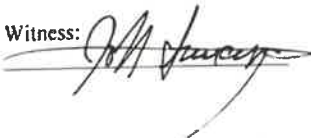
- (a) Sponsor agrees to provide a Certificate of Insurance including an Additional Insured Endorsement naming the City as Additional Insured with an endorsement as broad or broader than CG2026 07 04 Additional Insured; Designated Person or Organization; and
- (b) Sponsor agrees to attach a copy of the Additional Insured Endorsement upon the provision of the Certificate of Insurance.
- (c) Sponsor agrees to, and shall, at no cost to City or the other Indemnified Parties, defend, indemnify and hold City and its directors, officers, employees, and agents, (collectively, "Indemnified Parties") from and against any and all claims, actions, demands, liabilities, losses, damages, judgments, decrees, settlements, costs and expenses (including reasonable attorneys' fees) for personal injury or property damage arising from alleged negligent acts or omissions of Sponsor or its agents. In the event a claim that is subject to indemnification is filed or otherwise asserted against any Indemnified Party, an Indemnified Party may be represented and actively participate through its own counsel. This indemnification is one of first defense and payment, not of reimbursement or surety, and shall survive the expiration or termination of this or any other agreement or arrangement between the parties.

In Witness whereof, this Agreement has been executed by Sponsors and accepted and approved by the City as of the date set out above.

ACCEPTED AND APPROVED

Hangout Music Fest, LLC
 By 
 Its Shaul Zislin
Manager/Sponsor

City of Gulf Shores, Alabama
 By _____
Robert Craft
 Its MAYOR

Witness: 

ATTEST

 Wanda Parris, MMC, City Clerk



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
3/3/22

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER MARSH USA INC. 1225 17TH STREET, SUITE 1300 DENVER, CO 80202-5534 Attn: Denver.certrequest@marsh.com CN102108752-NEW-COD1-21-22	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>CONTACT NAME: Molly Kiley</td> </tr> <tr> <td>PHONE (A/C, No, Ext): 415-743-8226</td> </tr> <tr> <td>FAX (A/C, No):</td> </tr> <tr> <td>E-MAIL ADDRESS: Molly.Kiley@marsh.com</td> </tr> <tr> <td style="text-align: center;">INSURER(S) AFFORDING COVERAGE</td> </tr> <tr> <td>INSURER A: Starr Indemnity & Liability Company</td> </tr> <tr> <td>INSURER B: National Fire & Marine Insurance Co</td> </tr> <tr> <td>INSURER C:</td> </tr> <tr> <td>INSURER D:</td> </tr> <tr> <td>INSURER E:</td> </tr> <tr> <td>INSURER F:</td> </tr> </table>	CONTACT NAME: Molly Kiley	PHONE (A/C, No, Ext): 415-743-8226	FAX (A/C, No):	E-MAIL ADDRESS: Molly.Kiley@marsh.com	INSURER(S) AFFORDING COVERAGE	INSURER A: Starr Indemnity & Liability Company	INSURER B: National Fire & Marine Insurance Co	INSURER C:	INSURER D:	INSURER E:	INSURER F:
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INSURER D:												
INSURER E:												
INSURER F:												

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> \$100,000 SIR GENL AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC OTHER:		1000100043221	03/01/2022	03/01/2023	EACH OCCURRENCE \$ 2,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ EXCLUDED PERSONAL & ADV INJURY \$ 2,000,000 GENERAL AGGREGATE \$ 20,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
A	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY		1000692454221	03/01/2022	03/01/2023	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
B	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input checked="" type="checkbox"/> RETENTION \$ 25,000		42-UMO-303359-06	03/01/2022	03/01/2023	EACH OCCURRENCE \$ 5,000,000 AGGREGATE \$ 5,000,000
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input checked="" type="checkbox"/> N	N/A 100 0004053 (AOS) 100 0004052 (FL,MA,TX,AK) 100 0004057 (WI) "See additional page"	03/01/2022 03/01/2022 03/01/2022	03/01/2023 03/01/2023 03/01/2023	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101. Additional Remarks Schedule may be attached if more space is required)
 Event: **HANGOUT MUSIC FEST**
 Date: **03/01/2022 through 03/01/2023**

CERTIFICATE HOLDER IS AN ADDITIONAL INSURED WITH RESPECT TO THE EVENT AND DATE LISTED ABOVE ON THE GENERAL LIABILITY, AUTO LIABILITY, AND UMBRELLA POLICIES IF REQUIRED BY WRITTEN CONTRACT. WAIVER OF SUBROGATION APPLIES IF REQUIRED BY WRITTEN CONTRACT OR AGREEMENT EXECUTED PRIOR TO LOSS. COVERAGE PROVIDED BY THE ABOVE GENERAL LIABILITY POLICY SHALL BE PRIMARY AND NONCONTRIBUTING IF REQUIRED BY WRITTEN CONTRACT. COVERAGE INCLUDES LOAD-IN AND LOAD-OUT.

CERTIFICATE HOLDER City of Gulf Shores and its directors, officers, employees, and agents.	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE of Marsh USA Inc. Jon Understrom <i>[Signature]</i>
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ADDITIONAL REMARKS SCHEDULE

AGENCY MARSH USA INC.		NAMED INSURED	
POLICY NUMBER			
CARRIER	NAIC CODE	EFFECTIVE DATE:	

ADDITIONAL REMARKS

**THIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,
FORM NUMBER: 25 FORM TITLE: Certificate of Liability Insurance**

WORKERS COMPENSATION (CONTINUED):

INSURER: Starr Indemnity & Liability Company
POLICY NUMBER: 100 0004054 (AZ,CT,IA,NJ,NC,VT)

INSURER: Starr Specialty Insurance Company

POLICY NUMBER: 100 0004055 (CA)

POLICY NUMBER: 100 0004056 (NY)

EFFECTIVE DATE: 3/01/2022

EXPIRATION DATE: 3/01/2023

PER STATUTE

LIMITS:

E.L. EACH ACCIDENT: \$1,000,000

E.L. DISEASE - EA EMPLOYEE: \$1,000,000

E.L. DISEASE - POLICY LIMIT: \$1,000,000

CERTIFICATE HOLDER CONTINUED:

To: Grant Brown
From: Reeves Price, Hangout Fest Producer
Date: January 31, 2022
RE: 2022 Hangout Music Festival Public Assembly Permit

As required by the City Franchise Agreement, the Hangout Music Festival, LLC is notifying the Gulf Shores City Council of its request for a public assembly permit for the Hangout Music Festival (the "Festival") May 20 - 22, 2022.

FOOTPRINT

The Festival will take place in and around the Hangout Restaurant, Gulf Shores public beach, surrounding parking lots, and public roadways including portions of Beach Blvd. The festival will use the same footprint as 2019, which highlighted the new Town Green area and greatly improved crowd flow. This year's festival will utilize the parking lot east of the Phoenix All Suites in a much larger way for back of house areas that support the festival and replace the lost square footage due to development. GSPD will continue to have access to their side and underneath of the police beach precinct building at east gulf place as well as six parking spots. When the area where cabanas are to be built in the west city parking lot is turned over to HOMF for construction work, HOMF will fence and / or barricade so as to prevent public safety concerns.

VISION

Hangout Festival has established itself as one of the most luxurious and premium festival experiences in the world. Under new management the vision will develop to focus on tailoring the programming and experience to better serve the demographics who seek the level of experience that the festival provides and the community within which the festival takes place. Additionally, significant measures are being taken to implement programs that will serve as the benchmark for community engagement and accountability for music festivals that take place in small towns and communities.

FESTIVAL DATES AND HOURS

- Friday, May 20, 2022 – 11:00AM - 11:00PM
- Saturday, May 21, 2022 – 11:00AM - 11:00PM
- Sunday, May 22, 2022 – 11:00AM - 11:00PM

SITE USAGE PERIOD

- The site usage period will be May 4 - May 26, 2022.

CAPACITY

We are requesting a capacity of 40,000. Site changes implemented in 2019 improved crowd flow and alleviated congestion during periods of heavy crowd movement. Loss of acreage due to development has been addressed through acquisition of additional property by festival ownership and better usage of the current footprint. The continued growth in hotels and condos in the area, means guests have plenty of options for lodging. A robust shuttle program mitigates pedestrian and vehicle traffic on the roadways and alleviates the challenges due to lack of public parking.

BEACH ACCESS & PARKING

The beach will be open during festival construction until the week of the actual event. For clarity, the beach will be closed for 10 days (Monday, May 16 – May 25, 2022). Please note that we will be needing

to load-in the Malibu activation on May 12th, as we have done in previous years and is reflected on the load-in map. The following parking lots will be open with access to the beach prior to May 16

- Gulf Place
- The East Gulf Place Lot (this was previously closed)

LOT CLOSURES

Vehicles parked in striped areas the day before will have a flyer put under a windshield wiper announcing the closure. The city will also need to post tow-away signage on city streets as has been done in the past.

SHUTTLE PROGRAM

The Festival shuttle program will be operated by TMS, the same vendor as previous years and will follow a similar operational plan. There will be three “lines” in continuous operation of Friday through Sunday (May 20 – 22) starting at 11am and ending 30 minutes after the last act finishes or until the lines are cleared. The event will keep buses close to the Festival for any rapid response needed in case of an evacuation. An overview of the pick-up and drop-off points for each shuttle line is below.

East Line Stop Overview

- Gulf State Park Pavilion
- Hilton Garden Inn
- Phoenix I – V Condos
- Holiday Inn Express Orange Beach
- Hampton Inn
- Turquoise Place
- Phoenix VI
- The Gulf Restaurant

North Line Stop Overview

- Pelican Place

West Line Stop Overview

- Pier 33 Store
- Waves Market
- West 13th St (closest to Sanibel Condos)

North Line Stop Overview

- Pelican Place

Beach Club Stop Overview

- Beach Club (only Beach Club guests have ability to use this line)

Gulf State Park Stop Overview

- Gulf State Park Campground Store (campground and cabin guests only)

ROAD, PARKING LOT CLOSURES

End of April / Week of April 25th

- Matting to be delivered to build a temporary parking lot for the volleyball event and will be staged on non-City property.

Monday, May 2

- Matting installation for beach volleyball begins.

Monday, May 4 - 11

- Minimal beach impact:
 - Area adjacent to Surf Stage closed to public to allow for construction.
 - Area adjacent to Hangout Stage closed to public to allow for construction.
 - This will not inhibit public usage. The public may walk along the edge of the water in both of these areas.
- City Parking Lot east of Phoenix All Suites closed to public.
- The west city parking lot will be fenced off and construction of cabana structure begins

Thursday, May 12

- 80 x 80 area on beach closed to public for construction of the Malibu Beach House

Monday, May 16 / Evening Sunday May 15

- Public beach access closed from Phoenix All Suites going west to Island Winds.
- Gulf Place closed.
- East Gulf Place parking lot closed.
- East 1st Street closed (south of Beach Blvd).

Tuesday, May 17 (overnight)

- Hwy. 59 south of West 1st Avenue and Hwy. 182/Beach Blvd between West 2nd Street and East 2nd Street will be closed to all vehicular and pedestrian traffic.
- Road Closure of East 1st Street between East 1st Avenue and East 2nd Avenue.

Thursday, May 19 (overnight)

- Hwy. 182/Beach Blvd between West 3rd Street and West 2nd Street will be closed to all vehicular and pedestrian traffic.
- Road Closure of West 2nd Street

Monday, May 23

- Road Opening 6AM: Hwy. 59 and Hwy. 182/Beach Blvd. will temporarily reopen to allow for exiting traffic until 12:00PM. The north side of West Beach Blvd. (East of West 4th Street) will remain closed to Westbound traffic.

Tuesday, May 24

- 6:00AM: All normal traffic conditions resume on all roads

Thursday, May 26

- All public beach access points will return to normal use.

TRAFFIC CONTROL PLAN

The City of Gulf Shores will remain responsible for the traffic control plan. HOMF staff and vendors will act to direct traffic to the best of their ability with support from the city police.

Festival staff will work to ensure that Beach Blvd. and Highway 59 are cleared on the morning of Monday, May 23 as described more fully above, to allow tourists and commuters to easily and safely get to their destination.

EVENT TRAFFIC MESSAGE PLAN

As in prior years, the Festival will coordinate with the City to provide Electronic Road Signs for

all phases of the Festival to ensure adequate communication.

- Pre-Festival messaging: lot closures, street closures, and beach access closures.
- During the Festival messaging: special event warnings, detours, vehicle direction, and pedestrian direction.
- Post-Festival messaging: lot closures, street closures, and beach access closures.

NOISE ABATEMENT

The Festival has contracted a professional sound company to control all noise and vibrations and has implemented the following guidelines into practice, which are consistent to previous years. In 2022 the festival will also be implementing sound limits not to be exceeded on stages.

- Amplified music to be ceased no later than 11:00PM.
- Use of delay towers to reach large crowds without having to amplify volume.
- Two of the sound systems will be pointed South towards the water (Boom Boom Stage and BMI Mermaid Stage).
- The Hangout Stage and Surf Stages will transmit sound East and West.

WASTE MANAGEMENT

The Festival will contract with a professional waste management company who will be responsible for waste removal and recycling operations. This company will also work in cooperation with the Gulf Shores Public Works department to ensure all waste is removed from the beaches and various properties occupied by the festival each night and immediately post-event. HOMF staff to also support Gulf Shores Public Works on waste removal from areas in close proximity to the festival site that are outside of the festival perimeter.

AMBASSADOR PROGRAM

In 2022 the festival is creating a new program with the goals of minimizing negative impact to the community and residents by festival attendees and operations. The program will consist of approximately 11 “ambassadors” to be stationed in the areas most directly affected by festival attendees and operations. These ambassadors are to be an extension of the festival operations department and will have the below core responsibilities

- Attempt to deter nuisance behavior by monitoring attendees
- Answer questions from festival attendees and assist them in directing to and entering the festival site swiftly
- Provide information to residents regarding the festival and act as point of contact between residents and festival

PARKING

The Festival does not offer public parking and most of the Festival staff are local or are staying nearby, so vehicle usage is very limited. The list of parking lots used by the Festival staff (in addition to the parking on East 1st Street for security and runner vehicles) are as follows.

- Lot at East 1st Avenue and East 2nd Street.
- Lot at East 2nd Avenue between East 1st Street and East 2nd Street
- Lot adjacent to Waterville at Gulf Shores Pkwy / Highway 59.
- Surf Style lots in Gulf Shores and Orange Beach.

FREE WATER STATIONS

The Festival will once again offer free water stations for guests.

FIREWORKS

HOMF will feature an aerial fireworks show at the conclusion of each day of the festival (Friday, Saturday, Sunday) and will conclude at 11pm.

BEACH ACCESS

As in prior years, there will be points within the festival that allow controlled access to the water and have been monitored by lifeguards. Those areas are the artist beach, Monster beach, Camp Hangout, and Corona beach. In 2022 we are proposing adding one more location that would be called the Cabana beach that would be situated between the artist beach and Monster beach.

ATTACHMENTS

- Public Assembly Permit.
- Load-In/Closure Dates Map.
- Festival footprint map detailing safety, restroom, medical, food and water facilities.
- Public festival map

A safety and security plan will be sent via separate email in accordance with the due date in the City Franchise Agreement and contingent upon the successful conclusion of meetings between the Festival and City Public Safety officials as requested by the City Mayor.

A reimbursement agreement, Certificate of Insurance and final list of performers, sponsors, vendors and exhibitors will be submitted no later than 30 days prior to the Festival.

As always, we look forward to working with the city to ensure a successful and safe event. Please do not hesitate to call or email me with any questions.

Best Regards,
Reeves Price
VP, Operations
Winter Circle Productions
AEG Presents Gulf Coast