



SMALL TOWN, BIG BEACH

Memo

TO: Mayor Craft
City Council

From: Grant Brown

Cc: Steve Griffin

Date: March 21, 2022

Re: Co-Hosting Agreement to conduct the 2022 NAIA Men's and Women's Outdoor Track & Field National Championship

BACKGROUND: For a number of years, the City of Gulf Shores and the Gulf Shores & Orange Beach Sports Commission have hosted the NAIA Men's and Women's Outdoor Track and Field National Championship. The Sports Commission has executed a contract for hosting, sponsoring and supporting the 2022 Championship once again, to be held in Gulf Shores in May 25 - 27, 2022 bringing 1500 athletes and spectators to the coast for three days of competition at the Gulf Shores Sportsplex. The Sports Commission and the City wish to execute a Co-Hosting Agreement to outline each entities responsibilities and obligations.

RECOMMENDATION: Authorize the Mayor to sign the Co-Hosting Agreement along with the Alabama Gulf Coast Convention & Visitors Bureau d/b/a Gulf Shores & Orange Beach Sports Commission, to host the 2022 NAIA Men's and Women's Outdoor Track and Field National Championship.

PREVIOUS COUNCIL ACTION: Authorization of previous NAIA Co-Hosting Agreements

BUDGET IMPLICATIONS: This event is budgeted annually.

ATTACHMENTS: Extension Amendment to the 2021 NAIA Co-Hosting Agreement

DEPARTMENT: Recreation and Cultural Affairs

STAFF CONTACT: Grant Brown