

APPLICATION FOR PUBLIC ASSEMBLY

1. EVENT INFORMATION

Event Name: Brett Robinson Alabama Coastal Triathlon

Contact Information (Applicant will serve as the sole contact for all correspondence from the City.)

Applicant

Name: Faye Yates - Team Magic Inc.

Address: 2315 Eugenia Ave Nashville TN 372

Phone #:

Cell #: 615415-3520

Email : faye@team-magic.com

Web Address: team-magic.com

Event Organizer

Name: Same

Address:

Phone #:

Cell #:

Email :

Purpose

Athletic/Recreation

Outdoor Market

Parade

Concert/Performance

Fitness

Festival/Fair

Social

Demonstration/Rally

Other

Event Description

Triathlon Event - See maps included along with event timeline

Location*

Address: The Hangout

*An official letter from owner of property permitting activity MUST accompany application, if not owned by applicant

Attendance

Anticipated Attendance Total **650**

Per Day

Dates/Times*

Setup Date/Time **Sept 10 / 9a-7p**

Dismantle Date/Time **Sept 11 / 5a-1p**

Event Start Date **Sept 11**

Event End Date **Sept 11**

Event Hours **5a-12p

***If requesting multiple days please detail each day and time of operation in the Site Plan.**

****Please indicate the intended daily event start and end time(s).**

Is this an annual event? Yes No How many years have you been holding this event? **14**

Event Features (check all that apply and include supporting documentation)

- | | | |
|--|--|---|
| <input type="checkbox"/> Beverage/Food Vendors | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Animals |
| <input type="checkbox"/> Merchandise Vendors | <input checked="" type="checkbox"/> Tents/Canopies | <input checked="" type="checkbox"/> Electrical /Generator Usage |
| <input type="checkbox"/> Stages/Platforms | <input checked="" type="checkbox"/> Restrooms | <input checked="" type="checkbox"/> Fencing/Barricades |
| <input type="checkbox"/> Pyrotechnics | <input checked="" type="checkbox"/> Use of Public Property | <input type="checkbox"/> Outdoor Cooking |
| <input type="checkbox"/> Shuttle Service | <input type="checkbox"/> Vehicles on Display | <input type="checkbox"/> Inflatables/Bounce Houses |

2. INSURANCE CERTIFICATE AND ENDORSEMENTS

In addition to completing the application form and paying permit and rental fees (when applicable), the applicant is required to submit an original certificate of insurance showing Commercial General Liability coverage with a minimum of \$1,000,000 combined single limit per occurrence. If automobiles or inflatables will be utilized, the applicant shall obtain a minimum of \$1,000,000 combined single limit coverage per accident, including owned, hired and non-owned automobiles or inflatables. If any alcohol will be served, liquor liability coverage must be obtained and is subject to Alabama's statutory limits. If the applicant has employees, workers' compensation insurance must be obtained and is subject to Alabama's statutory limits. The applicant also agrees to endorse the City of Gulf Shores (City of Gulf Shores, Alabama, Attn: Purchasing Officer, P.O. Box 299, Gulf Shores, AL 36547) as an additional insured on the general liability, auto, and liquor liability policy and to include a copy of each endorsement with the certificate of insurance. Proof of insurance, acceptable to the City, shall be furnished no later than five (5) days preceding the date of the assembly. Failure to provide proof of insurance will automatically revoke permit. Each certificate of insurance shall provide that the insurer must give the City of Gulf Shores at least thirty (30) days' prior written notice of cancellation and termination of the applicant's coverage there under.

3. ACKNOWLEDGEMENT AND SIGNATURE

I, the applicant, understand that I am responsible to provide all information necessary to meet the conditions and requirements of the application process and that by providing such information it is no guarantee that my proposed event will be issued a permit by the City of Gulf Shores. I further agree to defend, indemnify and hold the City of Gulf Shores harmless from and against all third party claims, demands, liabilities, losses, damages, suits, judgments, costs, expenses (collectively, "Third Party Claims") and reasonable attorney's fees in any manner arising out of or resulting from bodily injury, sickness, disease or death of any person or persons, or damage to or destruction of tangible property, including the loss of use resulting therefrom, or caused by or occurring during the course of performance of any services provided and to meet all department deadlines including submitting proof of proper insurance, a detailed site map, payment of all departmental fees, and details for any contract services required to make the proposed event safe and successful. I verify that I have read and understand this application and the conditions under which my request will be considered. The risk of promoting an event before the permit is issued is the sole responsibility of the applicant.

Faye Yates by **Faye Yates** **7/30/21**
 Print Name of Applicant Signature Date

PERMIT AUTHORIZATION - FOR OFFICIAL USE ONLY

Fire Chief Date
 Chief of Police Date
 Public Works Director Date
 Planning & Zoning Director Date
 Building Official Date
 Finance & Admin Director Date
 Recreation & Cultural Affairs Director Date

Fire Department Estimated Cost	\$
Police Department Estimated Cost	\$
Public Works Estimated Cost	\$
Planning & Zoning Estimated Cost	\$
Building Department Estimated Cost	\$
Finance Department Estimated Cost	\$
City Facility Rentals/Fees	\$
Total	\$

City Administrator Date

Emily Tidwell

From: Emily Tidwell
Sent: Thursday, August 05, 2021 8:33 AM
To: Edward J. Delmore; Mark Sealy; Lee W. Jones; Brandan Franklin; Grant Brown; Mark Acreman; Noel Hand
Cc: Andy Bauer; Matt Young; Wanda Parris; Mindy Singleton; Temple Smith; Layla Andrews; Alicia Talley; Jason Woodruff; Josh Coleman; Melvin Shepard; George Surry; Bill Cowan; Brian Dugall; Brigitte Reynolds; Shelby DeBlieux; Lindsey Hart
Subject: Assembly Permit Alabama Coastal Triathlon
Attachments: SKM_C250i21080415480.pdf

Tracking:

Recipient	Delivery	Read	Response
Edward J. Delmore	Delivered: 8/5/2021 8:33 AM	Read: 8/5/2021 8:50 AM	Approve: 8/5/2021 8:51 AM
Mark Sealy	Delivered: 8/5/2021 8:33 AM	Read: 8/5/2021 12:40 PM	Approve: 8/5/2021 12:40 PM
Lee W. Jones	Delivered: 8/5/2021 8:33 AM		Approve: 8/5/2021 12:24 PM
Brandan Franklin	Delivered: 8/5/2021 8:33 AM		Approve: 8/5/2021 8:50 AM
Grant Brown	Delivered: 8/5/2021 8:33 AM		Approve: 8/10/2021 1:54 PM
Mark Acreman	Delivered: 8/5/2021 8:33 AM		
Noel Hand	Delivered: 8/5/2021 8:33 AM	Read: 8/5/2021 8:33 AM	Approve: 8/5/2021 8:34 AM

Alabama Coastal Estimated Timeline

300 racers estimated

Long Course (1.5k/24.8miles/6miles)		Fastest Racer	Slowest Racer
Start Swim		7:00	7:15
Start 2nd Lap of Swim		7:11	7:45
Finish Swim / Start Bike		7:23	8:15
Turnaround at W. Beach Blvd (Mile 6.2)		7:38	8:43
Turnaround at W. 1st St for 2nd Loop		7:53	9:11
2nd Bike Turnaround at end of W. Beach		8:08	9:39
Bike Finish / Run Start		8:24	10:07
Run Turnaround near Gulf Park Pavilion		8:42	10:52
Run Finish (Overall Race Finish)		9:00	11:26

400 racers estimated

Short Course(300yd/12.4miles/2 miles)		Fastest Racer	Slowest Racer
Start Swim		7:50	8:05
Finish Swim / Start Bike		7:55	8:20
Turnaround at W. Beach Blvd (Mile 6.2)		8:10	9:05
Bike Finish / Run Start		8:25	10:05
Run Finish (Overall Race Finish)		8:40	10:30

Team Magic Event Timeline

- Wednesday arrival with trailers 5 pm - 7 pm
- Thursday Course Marking & Prep All Day
- Friday set up begins 9:00 AM
- Friday packet pick up / late registration 4 pm - 7 pm

Awards

10:00 Sprint

11:00 Intermediate

ACT Volunteer and Police Plan With Street Closures

Location	Assignment	Day	Arrive	Finish	# Need	NOTES
W. Gulf Place Public Parking Lot	Transition Area Set Up	Friday	9:00 AM	12:00 PM	6	
The Hangout	Registration	Friday	4:00 PM	7:00 PM	6	
Finish Line - Beach Front Parking Area	Hand Out Finisher Medals	Saturday	8:00 AM	11:30 AM	2	
Finish Line - Beach Front Parking Area	Hand Out Bottled Water & lead Towels	Saturday	8:00 AM	11:30 AM	4	
Town Green	Transition Area	Saturday	5:30 AM	11:30 AM	8	
Town Green & Registration Area	Tri/atl Support / Body Marking	Saturday	5:30 AM	6:30 AM	6	We will have 2 stations for this
Course Timing Stations - Swim Finish	Back Up Timing - 1 person needs to keypad entry skill	Saturday	7:00 AM	8:15 AM	2	
Course Timing Stations - Race Finish	Back Up Timing - 1 person needs to keypad entry skill	Saturday	8:00 AM	11:30 AM	2	
Swim	Assist swimmers in the water in correct order	Saturday	6:45 AM	7:50 AM	2	
Swim	Direct swimmers from water into finish chute or intermediate to 2nd loop of swim	Saturday	6:45 AM	7:45 AM	4	
Bike Start - West on Beach Blvd	Directing all bikers west out onto course from transition area NW corner	Saturday	7:00 AM	8:15 AM	2	Cones separate bike start & 2nd Loop
Bikes - Intermediate Turnaround Near Transition	Before Turn Around Directing all intermediate bikers around turnaround for 2nd loop	Saturday	7:30 AM	9:15 AM	2	
Bikes - Intermediate Turnaround Near Transition	After Turn Around Directing intermediate bikes to 2nd loop start	Saturday	7:30 AM	9:15 AM	2	Watch for merging bikes!!!
Bikes - Turn around at 6.2 Miles	Turn all bikes around before dead end on W. Beach Blvd - 6.2 mi from site	Saturday	7:15 AM	9:45 AM	2	Slow Down at Turn Around cones/sign
Bikes - Right at W. 1st Street to Transition	Turn all bikes finishing race RIGHT toward transition area at W. 1st St & Beach Blvd	Saturday	7:45 AM	10:00 AM	1	
Hwy 59 / 1st Ave	Controlling Traffic	Saturday	6:45 AM	10:00 AM	1	Gulf Shores Police
W Beach / W 2nd St	Controlling Traffic	Saturday	6:45 AM	10:00 AM	1	Gulf Shores Police
W Beach / W 2nd St Beach Access	Controlling Traffic	Saturday	6:45 AM	10:00 AM	1	Gulf Shores Police
W Beach / W 6th St	Controlling Traffic	Saturday	6:45 AM	10:00 AM	2	Gulf Shores Police
W Beach / W Lagoon Ave	Controlling Traffic	Saturday	6:45 AM	10:00 AM	1	Gulf Shores Police
W Beach / W 11th St	Controlling Traffic	Saturday	6:45 AM	10:00 AM	1	Gulf Shores Police
Lagoon Pass Access	Controlling Traffic	Saturday	6:45 AM	10:00 AM	1	Gulf Shores Police
Bike Turnaround at 6.2 miles from Gulf Place	Controlling Traffic	Saturday	6:45 AM	9:45 AM	1	Gulf Shores Police
Run Course - E Gulf Place	Controlling any traffic	Saturday	6:45 AM	11:00 AM	1	Gulf Shores Police
Run Course - E Beach Blvd / E 2nd St	Is this needed? Runners are coned from traffic and only running south side Hwy 182	Saturday	6:45 AM	11:00 AM	1	Gulf Shores Police ?
Run Course - E Beach / E 3rd Street	Is this needed? Runners are coned from traffic and only running south side Hwy 182	Saturday	6:45 AM	11:00 AM	1	Gulf Shores Police ?
Run Course - E Beach / E 4th Street	Is this needed? Runners are coned from traffic and only running south side Hwy 182	Saturday	6:45 AM	11:00 AM	1	Gulf Shores Police ?
Fishing Pier / Hwy 135 Intersect with Hwy 182	Controlling traffic to Fishing Pier Crossing Run Course	Saturday	7:20 AM	11:00 AM	1	Gulf State Park Ranger
Saltwater Pavilion Entrance	Controlling traffic crossing course	Saturday	7:20 AM	11:00 AM	1	Gulf State Park Ranger

ACT Volunteer and Police Plan With Street Closures

Location	Assignment	Day	Arrive	Finish	# Need	NOTES
Run - Leaving Transition	Run - Keep Runners Right	Saturday	8:00 AM	11:00 AM	1	
Run - At E. Beach & Boardwalk	Run - Keep Runners Right	Saturday	8:00 AM	11:15 AM	1	
Run Finish	Direct Runners into finish chute west of Hangout	Saturday	8:15 AM	11:15 AM	1	
Run - Boardwalk Behind Pink Pony Pub	Keeping runners on course out and back	Saturday	8:00 AM	11:15 AM	1	2 volunteers for company if possible
Run - Boardwalk at E. Beach Blvd	Turn runners on and off course at E. Beach Blvd.	Saturday	8:00 AM	11:15 AM	1	2 volunteers for company if possible
Run - Pedestrian Crossing #1	Controlling Pedestrians going to beach at Hangout entrance	Saturday	8:00 AM	11:15 AM	1	2 volunteers for company if possible
Run - Pedestrian Crossing #1	Controlling Pedestrians going to beach at Pink Pony area	Saturday	8:00 AM	11:15 AM	1	2 volunteers for company if possible
Run - Pedestrian Crossing #1	Controlling Pedestrians going to beach at Shade area	Saturday	8:00 AM	11:15 AM	1	2 volunteers for company if possible
Short Course Run Turn Around	Turn Short Course Racers around on E. Beach Blvd around 1 mile	Saturday	8:00 AM	9:35 AM	1	2 volunteers for company if possible
Long Course Run Turn Around	Turn Long Course Racers around on E. Beach Blvd before Gulf Park Pavilion	Saturday	8:30 AM	10:30 AM	1	2 volunteers for company if possible
Water Station: Swim Finish / Run Start	Hand water to runners as they finish swim & start run from transition area	Saturday	7:00 AM	10:15 AM	2	Can double as direction
Water Station: Near Mile 1 E. 4th Street / Royal Palms	Around Mile One Handing Water and Energy Drink - this is ALL RUNNERS	Saturday	8:00 AM	11:15 AM	3	
Water Station: Near Mile 2 (before State Park Rd 2)	Handing Water and Energy Drink - this is intermediate runners only	Saturday	8:20 AM	11:00 AM	3	
Water Station: Before Saltwater Pavilion East Entrance	Handing Water and Energy Drink & Ice Cups: Olympic Racers only	Saturday	8:30 AM	10:45 AM	3	Can double as direction
Event Site Breakdown/Cleanup	Loading all event equipment/supplies into trailers	Saturday	11:00 AM	1:00 PM	6	

BRETT-ROBINSON ALABAMA COASTAL TRIATHLON STAGING MAP



Bikes leave Transition LEFT on W. Beach Blvd

BIKE OUT
BIKE IN

Intermediate complete a TURN AROUND on W. Beach between bike return to finish & bike exit from transition

Orange cones will separate bikes taking 2nd loop from bikes starting. Green cones will split the bike turnaround.

This area has NO CAR traffic and has 5 lanes of road, so plenty of room for the turn around, bikes finishing and bikes starting

Bikes Return to Transition Area RIGHT at W. 1st Street

RUN NOTES

Cones separate runners from traffic lanes completely until Olympic Distance turn around.

A 2nd set of cones to Tri-It-On Distance turn around splits runners to keep Runners **RIGHT** of cones going out and returning.

On return, runners turn **LEFT** from Beach Blvd onto the Boardwalk east of the Pink Pony Pub, proceed between the beach and The Hangout, then turn **RIGHT** into Gulf Place Main Entrance boardwalk to FINISH just west of The Hangout.

REGISTRATION | AWARDS | FOOD



RUN FINISH

RUN OUT

FROM SWIM

BIKE TRANSITION AREA



SMALL TOWN, BIG BEACH





SWIM COURSES

OLYMPIC

Start 7:00 am

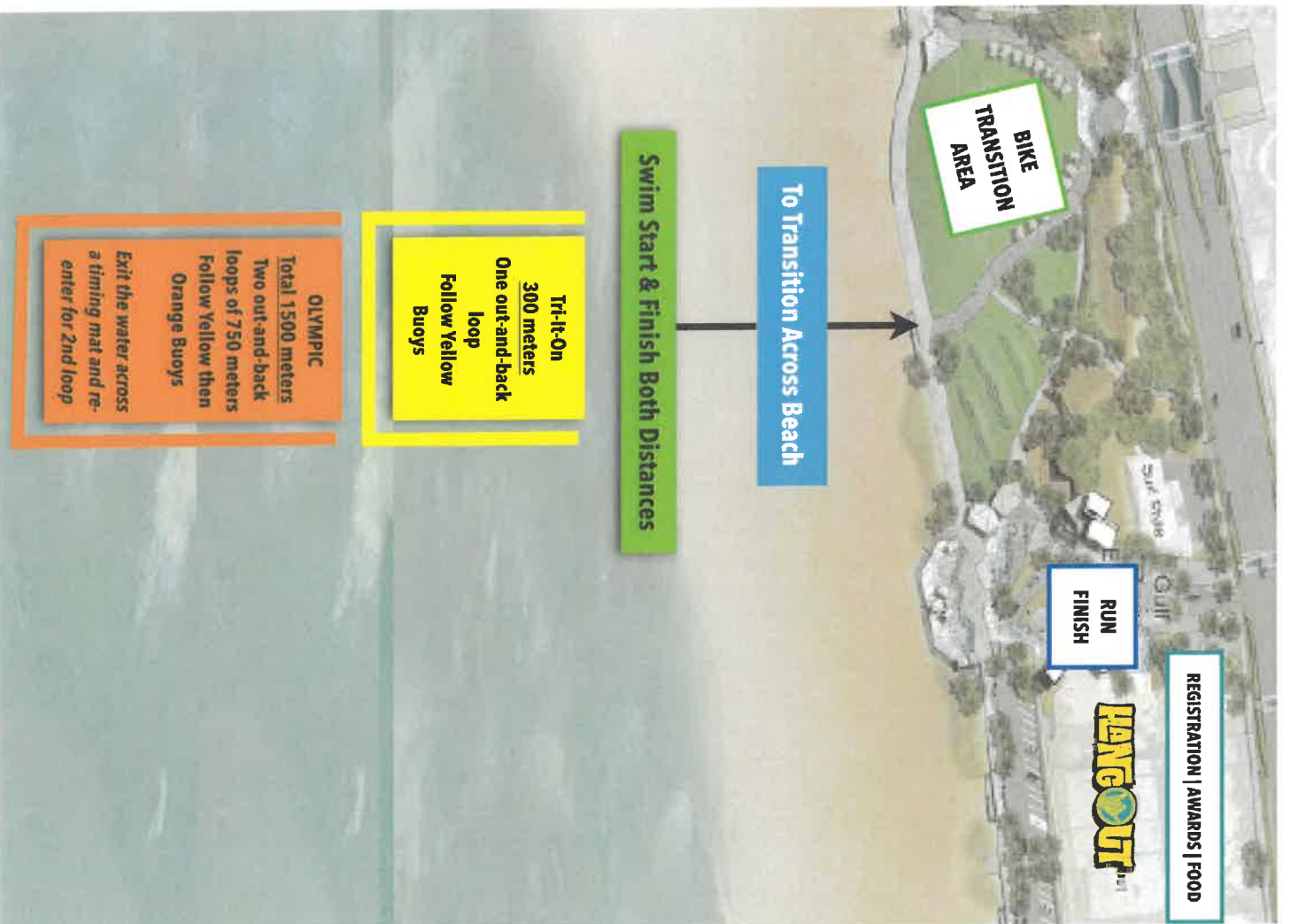
TRI-IT-ON

Start Estimate
7:20 am

Time Trial Start
approximately 3 - 5 seconds
between swimmers



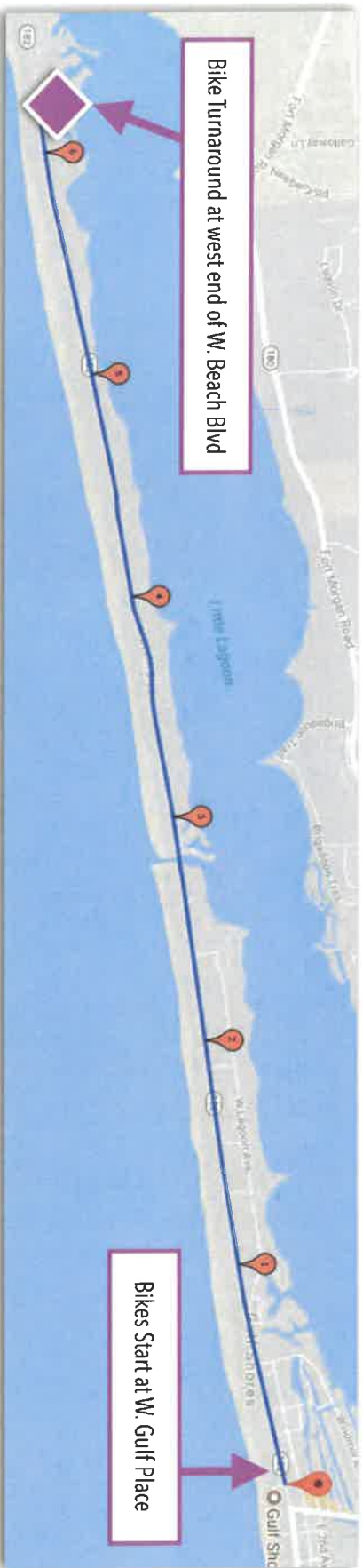
GULF SHORES &
ORANGE BEACH
Sports Commission



BRETT ROBINSON ALABAMA COASTAL TRIATHLON BIKE COURSE: 40K OLYMPIC & 20K TRI-IT-ON



- Bikes exit W. Gulf Place from the bike transition area (main staging area) on W. Beach Blvd, going west (LEFT)
- Proceed west on W. Beach Blvd. to turnaround just before the road ends at 6.2 miles
- **Tri-It-On** participants do **one out and back loop** only while **Olympic distance** participants will do **two loops**
- When Olympic bikes return from the 1st out and back loop, they will complete a turnaround at W. 1st Street & the Transition Bike Exit, then do the same out and back loop one more time
- As bikes return to the transition area (main staging area) they will turn **RIGHT** at W. 1st Street from W. Beach Blvd to finish their bike ride, returning their bikes to their assigned bike rack before beginning their run segment



 Olympic complete a **TURN AROUND** on W. Beach between bike return to finish & bike exit from transition

 **Cones will separate bikes taking 2nd loop from bikes starting. This area has NO CAR traffic and has 5 lanes of road, so plenty of room for the turn around and bikes starting**

Bikes Return to Transition Area **RIGHT** at W. 1st Street

See TRANSITION & STAGING MAP FOR START / FINISH DETAIL

 Bikes Leave Transition **LEFT** on W. Beach Blvd

BIKE TRANSITION AREA

REGISTRATION | AWARDS | FOOD

 **RUN FINISH**

 **HANGOUT**







BRETT ROBINSON ALABAMA COASTAL TRIATHLON RUN COURSE: 6 MILE OLYMPIC & 2 MILE TRI-IT-ON

- Runners exit W. Gulf Place heading EAST from the transition area (main staging area) between The Hangout and the beach
- **TRI-IT-ON:** Proceed east on E. Beach Blvd. to turnaround at 1 mile, just after E. 4th Street near Royal Palms Condominium
- **OLYMPIC:** Proceed east on Beach Blvd. continuing to turnaround near 3 miles; before west entrance of Gulf State Park Pavilion
- **When returning to the main staging, runners will turn RIGHT just after THE HANGOUT to the race FINISH LINE**
- The right turn to the race finish is the road just to the west of The Hangout, and the main entrance to the Gulf Shores Public Beach



Run Start at W. Gulf Place

Tri-It-On Run Turnaround
after E. 4th St
(Near Royal Palms Condo)

Olympic Run Turnaround just west of
the Gulf State Park Pavilion Entrance



Runners leave Transition (east) behind The Hangout toward Orange Beach then use the new boardwalk behind The Pink Pony Pub out to E. Beach Blvd. Runners use the south most lanes, closest to the beach, out and back. **Cones will separate runners from traffic lane.**

Runners return on the BEACH side of The Hangout staying to their RIGHT and turn into finish between The Hangout & the Main Staging Area

STAYING TO YOUR RIGHT OUT AND BACK WILL AVOID HEAD TO HEAD RUNNING TRAFFIC AND ANY CROSSOVER





For the city of Gulf Shores
Letter of Approval for on-site activation for Triathlon

August 3, 2021

To Whom It May Concern:

Hangout Hospitality Group approves Triathlon activities being held on our property,
The Hangout, on Friday, September 10th and Saturday, September 11th.

Thank you,

Ashley Haeusler
Senior Marketing Manager
251-550-0348
101 East Beach Blvd
Gulf Shores, AL 36542

Brett-Robinson Alabama Coastal Triathlon
City of Gulf Shores & The Hangout Check List

Wednesday (9/8/2021)

- Block north end of parking area adjacent to Town Green for trailers to arrive 5-7pm

Thursday (9/9/2021)

- Spray/treat town green for bugs/ants
- 9am – Beach Patrol secures swim set up equipment from Team Magic trailers
- 10am – Final Review Meeting at Beach Patrol Office
- 11am – Faye & Justin review crowd control barricade set up at Town Green, Finish, Hangout

Friday (9/10/2021)

- Clear concrete / landscape area Gulf Place / west side of the Hangout –for Finish Line set up
- “No Event Parking” Sign at East Gulf Place LOCALS parking area
- Turn off irrigation at Town Green, NE corner & West side of Hangout for Finish Line set up
- 9am – Team Magic arrives to layout rows of bike racks for racers at the Town Green
- 9am – Deliver barricades and assist Team Magic in setting them up: transition area on Town Green, chute at finish line on boardwalk at west side of The Hangout, chute behind The Hangout to Pink Pony Pub for run out and back.
- Confirm power from The Hangout for finish line needs (Surf Bar?)
- Confirm power from main stage for Ice Trailer (staged outside Hangout fence)
- Confirm power and lights at Town Green – Spotlights for overnight & early morning
- Deliver city trash barrels and recycling containers for race site
- Sweep bike path – West Beach Blvd and run path - East Beach Blvd
- Place blue mats on beach for swim exit to the Town Green

Saturday (9/11/2021)

- 4:30 AM – Open Public Restrooms
- 4:30 AM – Main Entrance to Gulf Place closed
- Place cones on East Beach Blvd from boardwalk exit east of Gulf Place to Gulf State Park Saltwater Pavilion to protect runners from auto traffic and keep runners in bike & run lanes
- 6 AM – Set up West Beach detour from Hwy 59 at W. 2nd Ave, also using Windmill Ridge Road
- Close area from Hwy 59 to W. 2nd St on W. Beach Blvd – bikers & race support only
- Place cones on West Beach Blvd from Town Green to W. Lagoon / Pier 33, giving bikes north most right hand lane headed west and the south most right hand lane when they return headed east.
- Cones to separate runners from traffic on E. Beach from Boardwalk to Saltwater Pavilion
- Team Magic manages cones and signage for both turnaround areas on W. Beach Blvd.
- City staff to assist with clean up following event – Team Magic will collect trash and place full trash bags at the trailer located in the parking area adjacent to the Town Green.
- Monitor trash barrels and recycling containers
- Team Magic to leave trailers in Town Green parking until early-morning Monday