



SMALL TOWN, BIG BEACH™

## Memorandum

Date: June 2, 2021  
To: Mayor Craft  
City Council  
From: Matt Young  
Cc: Steve Griffin, Grant Brown  
Subject: July 4<sup>th</sup> Fireworks Display

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**BACKGROUND:** For over 30 years the City of Gulf Shores, Alabama has proudly provided one of the Gulf Coast's most patriotic firework displays in celebration of our great nation's independence. What was once a simple, local July 4 fireworks display is now a regionally recognized celebration drawing crowds in excess of 100,000 spectators. In response to this the City has contracted Pyro-Shows, Inc. to perform July 4<sup>th</sup> fireworks displays for the past nine years.

**RECOMMENDATION:** Authorize the Mayor to execute a July 4<sup>th</sup> fireworks display contract with Pyro-Shows, Inc. for amount not to exceed \$27,295.

**PREVIOUS COUNCIL ACTION:** Council last approved a 2019 fireworks display contract with Pyro Shows, Inc.

**BUDGET IMPLICATIONS:** July 4 expenses in the amount of \$37,000 were approved in the 2021 operational budget within Programs/Special Events (01-551-65710).

**ATTACHMENTS:** 2021 Pyro Shows, Inc. Contract Agreement

**DEPARTMENT:** Recreation and Cultural Affairs

**STAFF CONTACT:** Matt Young, Assistant Director of Recreation & Cultural Affairs