



January 27, 2021

Mayor Robert Craft  
City of Gulf Shores  
1905 West First Street  
P.O. Box 299  
Gulf Shores, AL 36547

Dear Mayor Craft:

We are writing this letter on behalf of the Gateway Initiative to respectfully request the \$25,000 funding for 2021 from the City of Gulf Shores.

As you are aware in 2019 the South Baldwin Chamber and the Coastal Alabama Business Chamber joined the Alabama Coastal Advantage and the Gateway Initiative together through a memorandum of understanding. This action was initiated through, and fully endorsed by, the leadership of both organizations.

We have enclosed the 2021 Gateway Initiative Accountability Plan for your full review and have confidence it will meet and hopefully exceed your expectations for work to be conducted this year.

We are extremely grateful for the City of Gulf Shores investment and we do not take our responsibility lightly to deliver on our promises. We will be keeping you updated on a regular basis. However, if you ever have any questions or concerns, please call me and we will be happy to address any issues immediately.

We look forward to working with the City of Gulf Shores as we strive to improve the workforce of south Baldwin County.

Respectfully yours,

Two handwritten signatures in black ink. The first signature is "Donna H. Watts" and the second is "Greg Alexander".

Donna Watts & Greg Alexander