

COUNCIL AGENDA SUMMARY

TO: Mayor Craft & Members of the City Council
FROM: Layla Andrews, Revenue Supervisor
SUBJECT: Franchise Agreement with the Eastern Shore Co., Inc.
DATE: March 15, 2021

ISSUE: The Eastern Shores Co., Inc. is requesting a franchise agreement with the City to continue the operation of coin-operated telescopes at Gulf Place.

BACKGROUND: Eastern Shore Co., Inc. has coin-operated, metered telescopes at and within the confines of the Gulf Shores Public Beach Pavilions and Boardwalk.

PREVIOUS COUNCIL ACTION: The city approved previous franchise agreements with Eastern Shore.

BUDGET IMPLICATIONS: \$200-\$300

RECOMMENDATION: Approve franchise agreement for a two (2) year period.

RELATED ISSUES: None

ATTACHMENTS: Proposed franchise agreement

DEPARTMENT: Finance and Admin

STAFF CONTACT: Layla Andrews