



SMALL TOWN, BIG BEACH

COUNCIL AGENDA SUMMARY

TO: Mayor Craft and Members of the City Council

FROM: Marcy Kichler, Revenue Supervisor

SUBJECT: 2021 Taxi Franchise Request

DATE: January 4, 2021

ISSUE: In accordance with Gulf Shores Code of Ordinances, Chapter 22-26, July Enterprises LLC dba Coastal Express Shuttle is requesting a taxi franchise. They have met the requirements of the City Taxi Ordinance.

BACKGROUND: July Enterprises LLC purchased Coastal Express Shuttle from the previous owners in 2019. They plan to operate one Ford Transit 350.

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: Each franchisee pays a \$200 franchise fee annually and is required to maintain a business license. Annual business license fees are based on gross receipts; license fees start at \$135. Individual drivers also pay an annual permitting fee; \$25 for new and \$10 for renewal.

RELATED ISSUES: None

ATTACHMENTS:

DEPARTMENT: Finance and Admin

STAFF CONTACT: Marcy Kichler