



SMALL TOWN, BIG BEACH™

Memorandum

Date: July 14, 2020
To: Mayor Craft
City Council
From: Matt Young
Cc: Steve Griffin
Subject: Tri-Party Agreement to Host AISA Track Championship

BACKGROUND: Since 2017 the City of Gulf Shores Sportsplex has successfully hosted the Alabama Independent School Association (AISA) State Track and Field Championship. This event continues to provide a championship experience for high school athletes as well as annual economic benefits to the city through sports tourism. As such, AISA has requested a renewed two year agreement for years 2021 and 2022. After reviewing the agreement with the Sports Commission, we believe this will continue to complement the City's reputation as a premiere site for outdoor State and National Track & Field Championships.

RECOMMENDATION: Authorize the Mayor to sign the tri-party agreement along with AISA and Gulf Shores and Orange Beach Tourism to host the AISA State Track and Field Championship:

April 15-16, 2021
April 14-15, 2022

PREVIOUS COUNCIL ACTION: Council approved the Mayor to sign the 2019 -2020 agreement on July 9, 2018 (Resolution # 6011-18).

BUDGET IMPLICATIONS: Production expenses in the amount of \$2,500.00 are budgeted annually in expense category 01-554-66180 (Tournaments). Concessions revenues to be retained by the City.

ATTACHMENTS: 2021-2022 Tri-Party Agreement

DEPARTMENT: Recreation and Cultural Affairs

STAFF CONTACT: Matt Young, Assistant Director of Recreation & Cultural Affairs