



## COUNCIL AGENDA SUMMARY

**TO:** Mayor Craft and Members of the City Council

**FROM:** Marcy Kichler, Revenue Supervisor

**SUBJECT:** 2019 Franchise Request

**DATE:** October 7, 2019

**ISSUE:** In accordance with Gulf Shores Code of Ordinances, Chapter 22 Article II, Gulf Logistics LLC dba Gulf Limousine is requesting a vehicle for hire franchise agreement. Gulf Limousine plans to operate two limousines, a 2007 Lincoln Town Car and a 2017 Toyota Sienna, over irregular routes on a pre-arranged basis.

**BACKGROUND:** Gulf Logistics LLC dba Gulf Limousine was issued Motor Carrier Certificate of Public Convenience and Necessity 4092 by the Alabama Public Service Commission on July 16<sup>th</sup> 2019, authorizing operations as a common carrier by motor vehicle in intrastate commerce over irregular routes in the intrastate transportation of: Passengers and their baggage between all points in Baldwin County.

**PREVIOUS COUNCIL ACTION:** None

**BUDGET IMPLICATIONS:** Each franchisee pays a \$200 franchise fee annually and is required to maintain a business license. Annual business license fees are based on gross receipts and start at \$135. Individual drivers also pay an annual permitting fee; \$25 for new and \$10 for renewal.

**RELATED ISSUES:** None

**ATTACHMENTS:**

**DEPARTMENT:** Finance and Admin

**STAFF CONTACT:** Marcy Kichler