

APPLICATION FOR PUBLIC ASSEMBLY

I. EVENT INFORMATION

Event Name: 48th Annual National Shrimp Festival

Contact Information: (Applicant will serve as the sole contact for all correspondence from the City)

Applicant Name: Coastal Alabama Business Chamber Event Organizer Name: Suzette Hataway
Address: 3150 Gulf Shores Pkwy Address: ←
Phone #: (251) 968-7208 Cell #: (251) _____ Phone #: () _____ Cell #: () _____
Email: hataway@mygulfcostchamber.com Email: _____
Web Address: mygulfcostchamber.com

Purpose

- Athletic/Recreation
- Concert/Performance
- Social
- Outdoor Market
- Fitness
- Demonstration/Rally
- Parade
- Festival/Fair
- Other

Description

48th Annual National Shrimp Festival.
Arts + Crafts, Retail vendors, fine arts,
entertainment, etc
4 day festival 10 am - 10 pm

Location*

Address: 1 Gulf Place, Gulf Shores, AL

*An official letter from owner of property permitting activity MUST accompany application, if not owned by applicant

Attendance

250,000

50-60K

Anticipated Attendance Total ~~250,000~~ Per Day _____

Dates/Times

Setup Date/Time 10/9/19 Dismantle Date/Time 10/14/2019

Event Start Date 10-10-19 Event End Date 10-13-19 Event Hours 10am-10pm

*If requesting multiple days please detail each day and time of operation in the Site Plan

Is this an annual event? Yes No How many years have you been holding this event? 48

2. EVENT ORGANIZATION INFORMATION/ PROCEEDS/ REPORTING

The applicant shall have made provision in a manner approved by the City's revenue division, under its current regulations and procedures for the payment of all necessary business licenses and remittance of all applicable sales taxes. Additional permits may be required. Please contact the Revenue Division at (251) 968-1120 to verify.

Charitable Organization (Copy of 501(c) Required) Tax Exempt (Exemption Certificate Required)

Are patron admission, entry or participant fees required? Yes No

If yes please provide amounts: _____

Are vendor or other fees required? Yes No

If yes please provide amounts: Arts + Crafts \$350, Fine Arts \$275 Retail \$800
per 10K/10

Estimated gross receipts including ticket, entry, vendor, product and sponsorship sales from this event. Please explain how this amount was computed: _____

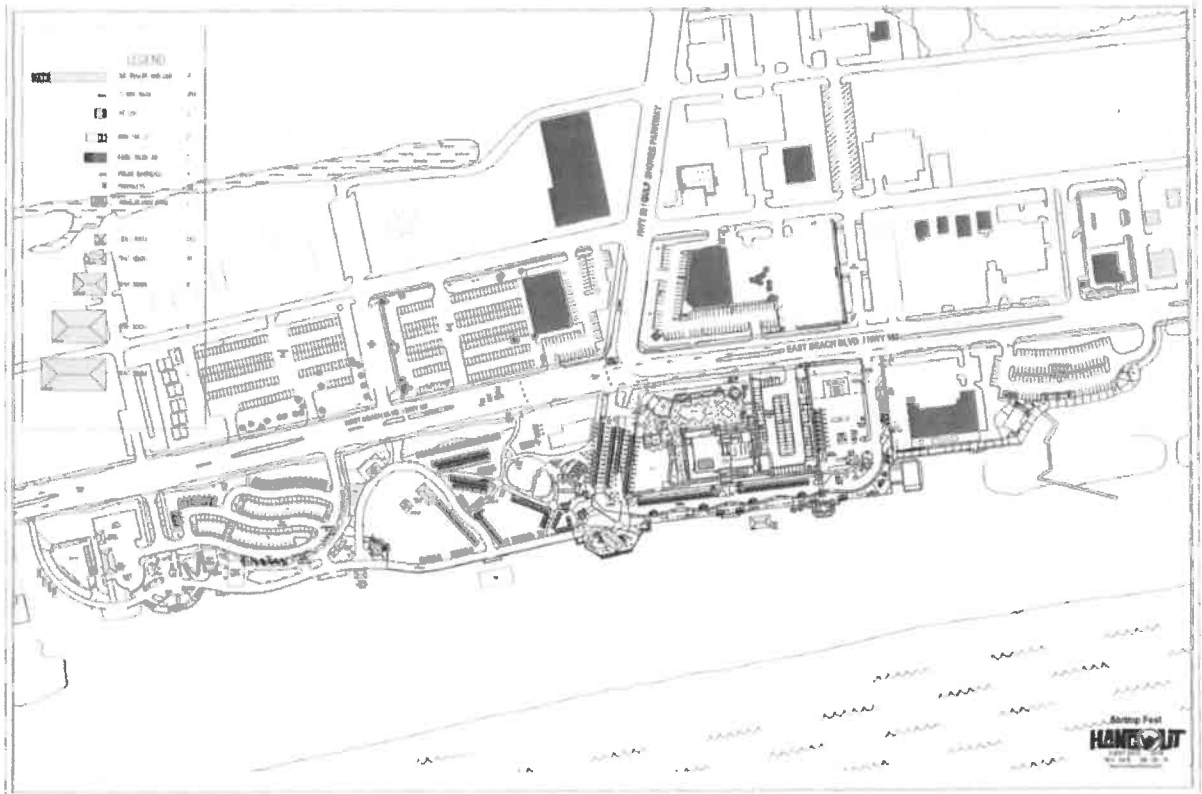
Estimated expenses for this event _____

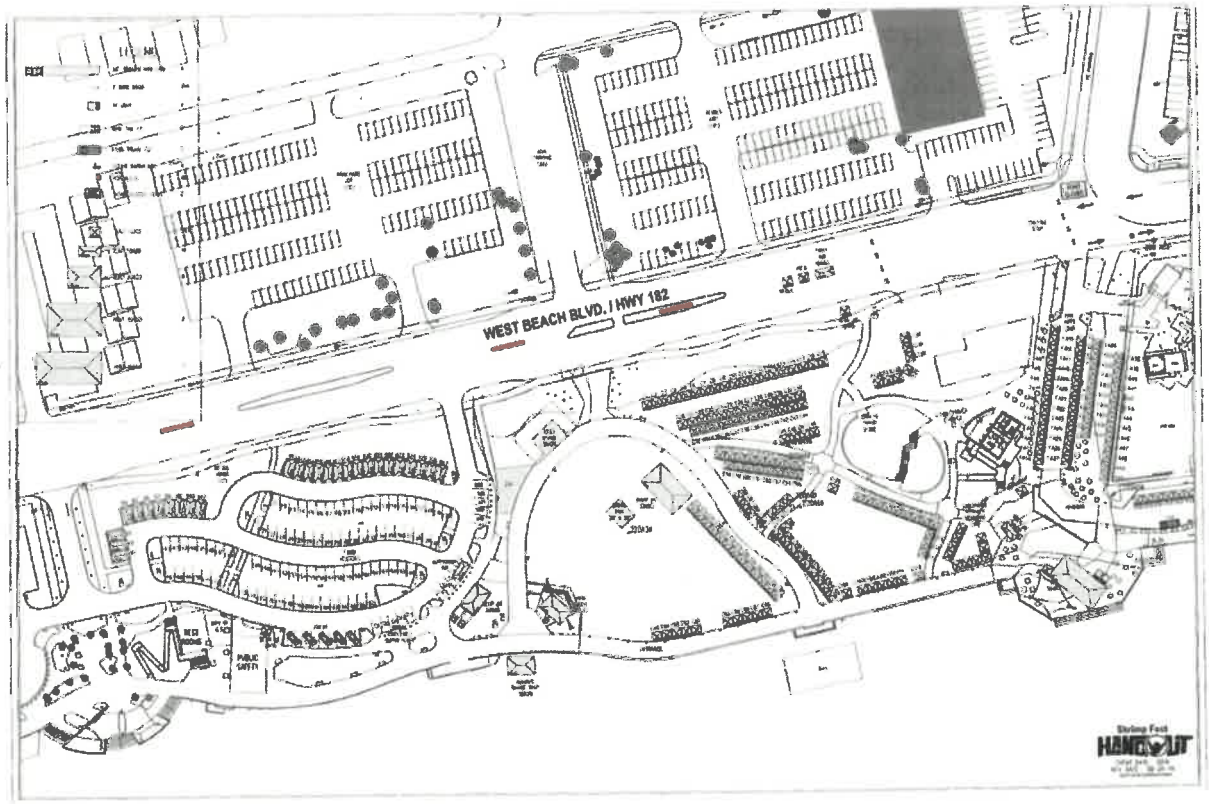
What is the projected distribution or net dollar amount the Host Organization will receive from this event? _____

3. SITE PLAN

Each application shall be accompanied by detailed site drawings, diagrams and documentation of the proposed event including but not limited to the following:

- Site Plan Map of the entire event venue including the names of all streets or areas that are part of the venue and the surrounding area, including entrances and exits, emergency access, event staging, set up and break down plans
- Site usage including requested dates and times of operations
- Medical Services and Security Plan. The location of security and first aid facilities.





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