

APPLICATION FOR PUBLIC ASSEMBLY

1. EVENT INFORMATION

Event Name: Oyster Cook-Off Craft Spirits & Beer Weekend

Contact Information (Applicant will serve as the sole contact for all correspondence from the City.)

Applicant

Event Organizer

Name: <u>Hangout</u>	Name: <u>Mike Dover</u>
Address: <u>200 E Beach Blvd Gulf Shores, AL 362542</u>	Address: _____
Phone #: (____) _____ Cell #: (____) _____	Phone #: (____) _____ Cell #: _____
Email: <u>mike@thehangout.com</u>	Email: <u>mike@thehangout.com</u>
Web Address <u>www.hangoutcookoff.com</u>	

Purpose

- | | | |
|--|---|--|
| <input type="checkbox"/> Athletic/Recreation | <input type="checkbox"/> Concert/Performance | <input type="checkbox"/> Social |
| <input type="checkbox"/> Outdoor Market | <input type="checkbox"/> Fitness | <input type="checkbox"/> Demonstration/Rally |
| <input type="checkbox"/> Parade | <input checked="" type="checkbox"/> Festival/Fair | <input type="checkbox"/> Other |

Description

A culinary event and festival featuring live music and celebrity chef appearances. With over 30 participating,
the restaurant teams are required to prepare and serve 3 types of oysters: Rockefeller, Cajun, and Raw.
Celebrity chef appearances include TV personalities and stars from Food Network and other culinary-centric
channels. These celebrity chefs will demonstrate on a stage how to properly and tastefully create amazing
culinary dishes for the annual attendance of 7,000 people.

Location*

Address: 101 E Beach Blvd Gulf Shores, AL 36542

*An official letter from owner of property permitting activity MUST accompany application, if not owned by applicant

Attendance

Anticipated Attendance Total 7,000 Per Day _____

Dates/Times

Setup Date/Time October 28, 2019 Dismantle Date/Time November 3, 2019

Event Start Date Nov 1, 2019 Event End Date Nov 2, 2019 Event Hours 11 AM - 7 PM

***If requesting multiple days please detail each day and time of operation in the Site Plan**

Is this an annual event? Yes No How many years have you been holding this event? 11

2. EVENT ORGANIZATION INFORMATION/ PROCEEDS/ REPORTING*

The applicant shall have made provision in a manner approved by the City's revenue division, under its current regulations and procedures for the payment of all necessary business licenses* and remittance of all applicable sales taxes. ***Additional permits may be required. Please contact the Revenue Coordinator at (251) 968-1120 to verify.**

Charitable Organization (Copy of 501(c) Required) Tax Exempt (Exemption Certificate Required)

Are patron admission, entry or participant fees required? Yes No

If yes please provide amounts: Friday GA - \$40, Saturday GA - \$10, Food Tasting Booklets - \$30, VIP - \$150, Super VIP - \$250

Are vendor or other fees required? Yes No

If yes please provide amounts: Amateur team registration fee - \$300

Estimated gross receipts including ticket, entry, vendor, product and sponsorship sales from this event. Please explain how this amount was computed: \$247,482.00

Projected ticket, merch, food, and beverage sales

Estimated expenses for this event. \$195,487.00

What is the projected distribution or net dollar amount the Host Organization will receive from this event? \$51,995.00

3. SITE PLAN

Each application shall be accompanied by detailed site drawings diagrams and documentation of the proposed event including but not limited to the following:

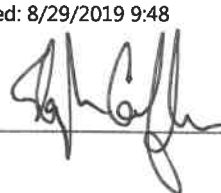
- Site Plan Map of the entire event venue including the names of all streets or areas that are part of the venue and the surrounding area, including entrances and exits, emergency access, event staging, set up and break down plans.
- Site usage including requested dates and times of operations.
- Medical Services and Security Plan. The location of security and first aid facilities.
- Emergency Plan to include Contact Names and Guidelines in the case of an emergency.

Emily Tidwell

From: Emily Tidwell
Sent: Thursday, August 29, 2019 9:48 AM
To: Edward J. Delmore; Hartly Brokenshaw; Lee W. Jones; Brandan Franklin; Mark Acreman; Grant Brown
Cc: Andy Bauer; Matt Young; Wanda Parris; Noel Hand; Mindy Singleton; Temple Smith; Layla Andrews; Alicia Talley; Jason Woodruff; Bo Smith; Josh Coleman
Subject: Oyster Cook-off Assembly Permit
Attachments: SKM_C25819082909150.pdf

Tracking:	Recipient	Delivery	Read	Response
	Edward J. Delmore	Delivered: 8/29/2019 9:48 AM	Approved. I'm working from my phone	
	Hartly Brokenshaw	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 9:48 AM	Approve: 8/29/2019 10:02 AM
	Lee W. Jones	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 12:14 PM	Approve: 8/29/2019 12:15 PM
	Brandan Franklin	Delivered: 8/29/2019 9:48 AM		Approve: 8/29/2019 1:00 PM
	Mark Acreman	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 1:29 PM	Approve: 8/29/2019 1:29 PM
	Grant Brown	Delivered: 8/29/2019 9:48 AM		Approve: 8/29/2019 10:17 AM
	Andy Bauer	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 10:13 AM	Approve: 8/29/2019 10:15 AM
	Matt Young	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 9:44 AM	Approve: 8/29/2019 9:51 AM
	Wanda Parris	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 10:13 AM	Approve: 8/29/2019 10:13 AM
	Noel Hand	Delivered: 8/29/2019 9:48 AM		
	Mindy Singleton	Delivered: 8/29/2019 9:48 AM		
	Temple Smith	Delivered: 8/29/2019 9:48 AM		
	Layla Andrews	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 10:00 AM	
	Alicia Talley	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 9:54 AM	
	Jason Woodruff	Delivered: 8/29/2019 9:48 AM		
	Bo Smith	Delivered: 8/29/2019 9:48 AM	Read: 8/29/2019 10:42 AM	
	Josh Coleman	Delivered: 8/29/2019 9:48 AM		

CITY ADMINISTRATOR

 8/29/19

