



SMALL TOWN, BIG BEACH

## COUNCIL AGENDA SUMMARY

**DATE:** August 19, 2019  
**TO:** Mayor, City Council  
**FROM:** Steve Griffin, City Administrator  
**ISSUE:** Sponsorship Request – G.U.M.B.O. Tourism Economic Development Summit

**BACKGROUND:** Gulf United Metro Business Organization (GUMBO) is a coalition of local business leaders, chambers of commerce, convention and visitors' bureaus, and tourism/travel organizations committed to sustainable growth, economic development, and better communication between area business leaders and government officials at the local, county, state, and federal levels and provide economic opportunities for south Baldwin County citizens.

On October 16 – 18, 2019, Gulf United Metro Business Organization (GUMBO) plans to hold a Tourism Economic Development Summit for its members, the Baldwin County legislative delegation, tourism executives, and state officials.

GUMBO has requested the City of Gulf Shores become one of the 8 – 10 sponsors for this event by contributing \$10,000 which will be used to underwrite the cost of meals and lodging. The Alabama Ethics Commission has given GUMBO a written pre-clearance for the event and sponsor's participation.

**RECOMMENDATION:** Approval is recommended.

**BUDGET IMPLICATIONS:** \$10,000 Contribution; Executive Dept. Account #01-501-65460

**RELATED ISSUES:** None

**ATTACHMENTS:** GUMBO Letter of request

**DEPARTMENT:** Executive Department

**STAFF CONTACT:** Steve Griffin, City Administrator