

RESOLUTION NO. -19

**A RESOLUTION TO ESTABLISH A
CENSUS 2020 “COMPLETE COUNT COMMITTEE”
TO PLAN AND CONDUCT LOCAL OUTREACH INITIATIVES,
PUBLICITY AND PROMOTIONAL ACTIVITIES
TO INCREASE
COMMUNITY AWARENESS AND PARTICIPATION
IN THE 2020 CENSUS**

WHEREAS, the United States of America has performed a nationwide census every ten years since 1790, with the last census being in 2010; and

WHEREAS, accurate census information is critical to planning for future growth, development, and the social needs of the City of Gulf Shores, including, but not limited to transportation infrastructure and emergency preparedness; and

WHEREAS, the more informed that residents become about the 2020 census operations, the better their understanding of the census process becomes, thus increasing their willingness to participate in the 2020 Census; and

WHEREAS, the purpose of the Complete Count Committee will be to advise and assist the City of Gulf Shores in obtaining the most accurate and complete population count for Census 2020 by increasing the number of responses through a focused program catered to the local community.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES, ALABAMA, WHILE IN REGULAR SESSION ON AUGUST 12, 2019, as follows:

Section 1. That the 2020 Complete Count Committee is hereby established with a term to serve through the completion of the 2020 Census as established by the U.S. Census Bureau; and

Section 2. That the members of the 2020 Complete Count Committee are hereby appointed by the City Council and shall consist of seven (7) members. The members of the Committee are as follows:

- 1.** Steve Jones, Chairman
- 2.** Grant Brown
- 3.** Steve Griffin
- 4.** Lee Jones
- 5.** Hanna Lairy
- 6.** Dean Long
- 7.** Jennifer Watkins

Section 3. That the Complete Count Committee will work with the United States Census Bureau and the Census Partnership Specialist, Jean Hogue, to design and implement a census awareness campaign targeted at the Gulf Shores community to inform residents, increase their understanding of the census process with a focus on willing participation and involvement in providing accurate census information.

Section 4. That this Resolution shall become effective upon its adoption and publication as required by law.

ADOPTED this 12th day of August, 2019.

Robert Craft, Mayor

ATTEST:

Wanda Parris, MMC
City Clerk

C E R T I F I C A T E

I, Wanda Parris, MMC, City Clerk of the City of Gulf Shores, Alabama, do hereby certify that the foregoing is a true and correct copy of Resolution No. -19 (prepared by City Clerk), which Resolution was duly and legally adopted at a regular meeting of the City Council on August 12, 2019.

City Clerk