

RESOLUTION NO. -19

A RESOLUTION
AUTHORIZING PURCHASE OF A
PROFESSIONALLY BUILT CUSTOM FLOAT TO REPRESENT THE CITY
FROM KERN STUDIOS IN AN AMOUNT NOT TO EXCEED \$49,500.00
AND AUTHORIZING THE MAYOR AND CITY CLERK
TO EXECUTE AND ATTEST SAID CONTRACT

WHEREAS, the Special Events Division currently produces two major parades for the City of Gulf Shores. The Gulf Shores Christmas Parade which kicks off the holiday season and the annual Gulf Shores Mardi Gras Parade that marks the day before Ash Wednesday, which begins a season of fasting, called Lent, for many Christians leading up to Easter Sunday.

WHEREAS, Special Events requested capital funds to purchase a professionally built custom float to be used for both city parades as well as other local parades and events as an eye catching, quality representation of the city and our brand.

WHEREAS, Kern Studios, a creative artistic vendor, was selected and has proposed a design for a customized parade float to represent the City. Founded in 1947, Kern Studios has created a proprietary method to produce cost effective float designs that provide unique artistic products and quality standards. Their products are pieces of art that are not easily replicated.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES, ALABAMA, WHILE IN REGULAR SESSION ON AUGUST 12, 2019, as follows:

Section 1. That the proposal of Kern Studios to provide a professionally built custom float to represent the City to be used for both city parades, as well as other local parades, be and the same is hereby accepted in an amount not to exceed \$49,500.00; and

Section 2. That the Mayor and City Clerk be and they are hereby authorized and directed to execute and attest, respectively, a contract between the City of Gulf Shores and Kern Studios for purchase of a professionally built custom float to represent the City to be used for both city parades, as well as other local parades, in an amount not to exceed \$49,500.00; and in substantially the form presented to Council this date.

Section 3. That the 2019 approved Capital Budget includes funding for a parade float and Christmas decorations.

Section 4. That this Resolution shall become effective upon its adoption.

ADOPTED this 12th day of August, 2019.

Robert Craft, Mayor