

COUNCIL AGENDA SUMMARY

TO: Mayor Craft & Members of the City Council
FROM: Marcy Kichler, Revenue Supervisor
SUBJECT: Franchise Agreement with the Eastern Shore Co., Inc.
DATE: March 18, 2019

ISSUE: The Eastern Shores Co., Inc. is requesting a franchise agreement with the City to place coin-operated telescopes at Gulf Place.

BACKGROUND: Eastern Shore Co., Inc. had coin-operated, metered telescopes at and within the confines of the Gulf Shores Public Beach Pavilions and Boardwalk. They removed all of the telescopes at the request of the City prior to the Gulf Place re-design and construction. Eastern Shore is now ready to place new telescopes and has spoken with the Recreation and Cultural Affairs Director regarding the type of telescopes and will work with Public Works to determine approved locations and installation requirements.

PREVIOUS COUNCIL ACTION: The city approved previous franchise agreements with Eastern Shore.

BUDGET IMPLICATIONS: \$200-\$300

RECOMMENDATION: Approve franchise agreement for a two (2) year period.

RELATED ISSUES: None

ATTACHMENTS: Proposed franchise agreement

DEPARTMENT: Finance and Admin

STAFF CONTACT: Marcy Kichler