



## CITY COUNCIL AGENDA ITEM

**SUBJECT:** 2026 Scuba Diving Franchise Request

**STAFF CONTACT:** Grant Brown, Recreation & Cultural Affairs Director/Public Information Officer

**COUNCIL MEETING CYCLE:** March 16, 2026

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### **RECOMMENDED COUNCIL ACTION:**

Grant non-exclusive franchise to the Down Under Dive Shop

### **BACKGROUND/SUMMARY:**

- The Down Under Dive Shop has been utilizing the Bodenhamer Recreation Center pool for many years.
- The Dive Shop uses the City's property in the course of business by performing individual scuba diving training sessions.
- Over the years, the Dive Shop's use of the City's pool has increased.
- The Bodenhamer Recreation Center pool is the only pool in the surrounding area that has a deep well suitable for teaching scuba diving training.
- The Recreation Department would like to continue working with the Dive Shop and partner with them on marketing scuba diving training at the Bodenhamer Recreation Center.
- The Down Under Dive Shop has a current business license with the city.
- Recommend granting non-exclusive franchise agreement with the Down Under Dive Shop.

### **RELATED ISSUES:**

None



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**PREVIOUS COUNCIL ACTIONS:**

The city does not have any other franchise agreements with businesses that conduct scuba diving lessons. However, personal trainers who utilize the City's amenities in the course of business have a franchise agreement with the city.

**FINANCIAL IMPACT:**

Franchisee will pay a one-time \$250 application fee, a quarterly fee of \$10.00 per student/per session, and a yearly business license fee of \$135.00. Annual business license fees are based on gross receipts; license fees start at \$135.00.

**KEY DATES:**

N/A

**ATTACHMENTS:**

Proposed Franchise Agreement