



SMALL TOWN, BIG BEACH™

CITY COUNCIL AGENDA ITEM

SUBJECT: 2026 Gulf Shores Junior City Council Spring Market Large Group Activity Permit

STAFF CONTACT: Lindsey Hart, Public Engagement Manager

COUNCIL MEETING CYCLE: March 2, 2026

RECOMMENDED COUNCIL ACTION:

Approve the large group activity permit for the 2026 Gulf Shores Junior City Council Spring Market.

BACKGROUND/SUMMARY:

The [2026 Junior City Council Spring Market](#) is a community event organized as part of the Junior City Council's annual program, which provides high school students with hands-on experience in civic engagement and leadership.

The Spring Market will be held on Saturday, March 28, from 9:00 a.m. to 2:00 p.m. in the Waterway Village public parking lot. The event will feature local vendors, artisans, food trucks, and youth-led booths offering handmade goods and crafts. Last year's market drew approximately 300 patrons, and similar attendance is anticipated this year.

The event supports small businesses, promotes economic activity, and provides a family-friendly environment for residents and visitors. It also gives Junior City Council members the opportunity to plan and execute a public initiative that benefits the city.

This project aligns with the Junior City Council's mission to educate students in grades 10–12 about municipal government, develop leadership skills, and create opportunities for youth to contribute positively to the community.

RELATED ISSUES: N/A

PREVIOUS COUNCIL ACTIONS:

Gulf Shores City Council approved the assembly permit for the 2025 Gulf Shores Junior City Council Spring Market at the [March 24, 2025, City Council Meeting](#).



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FINANCIAL IMPACT:

Expenses for the program and market needs were budgeted in the EDPA Public Relations/ Advertising account for a total of \$4,000. (Acct.#: 01-502-65460)

KEY DATES:

The Spring Market will be held on Saturday, March 28, with setup beginning on Friday, March 27, in the Waterway Village public parking lot.

Vendor applications are due by Friday, March 13, to ensure all vendors complete necessary inspections and to allow the Revenue Department time to collect a special events license fee of \$25 from any vendor who does not hold an active City of Gulf Shores business license.

ATTACHMENTS: Large group gathering permit which has been internally approved by department heads.