

ORDINANCE NO.

**AN ORDINANCE
GRANTING OF A NONEXCLUSIVE FRANCHISE
TO JULIES BEACHSIDE SERVICES, LLC
TO PROVIDE TRANSPORTATION SERVICE IN THE CITY OF GULF SHORES
AND AUTHORIZING THE EXECUTION OF A FRANCHISE AGREEMENT
BETWEEN THE CITY OF GULF SHORES AND THE COMPANY**

WHEREAS, Julies Beachside Services, LLC, has requested approval of their franchise to empower the Company to provide transportation services in the City of Gulf Shores; and

WHEREAS, the city is desirous of granting a nonexclusive franchise to Julies Beachside Services, LLC to provide transportation service in the city; and

WHEREAS, the residents of the city will benefit by the granting of such a franchise renewal; and

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES, ALABAMA, WHILE IN REGULAR SESSION ON FEBRUARY 23, 2026, as follows:

Section 1. That the approval of a nonexclusive franchise be and it is hereby granted to Julies Beachside Services, LLC for operation of a taxi service within the corporate limits of the city.

Section 2. That the Mayor and City Clerk are hereby directed and authorized to execute and attest, respectively, a Franchise Agreement between the City of Gulf Shores and Julies Beachside Services, LLC which sets forth the requirements, covenants and agreements of a franchise to the Company for operation of a taxi service within the City.

Section 3. That any future additional vehicles or drivers must be approved by the Revenue Division.

Section 4. That the subject Franchise Agreement, the full text of which is available for examination in the office of the City Clerk, is dated February 23, 2026.

Section 5. That this Ordinance shall become effective upon its adoption and publication as required by law.

ADOPTED this 23rd day of February 2026.

Robert Craft, Mayor

Attest:

Tobi Waters, MMC
City Clerk

C E R T I F I C A T E

I, Tobi Waters, MMC, City Clerk of the City of Gulf Shores, Alabama, do hereby certify that the foregoing is a true and correct copy of Ordinance No. (prepared by City Clerk), which Ordinance was duly and legally adopted at a rescheduled regular meeting of the City Council on February 23, 2026, and published as required by law.

City Clerk