

Print

**Application for Public Assembly - Submission #15771**

Date Submitted: 2/1/2026

**EVENT ORGANIZER INFORMATION**

The event organizer will be the main contact for all correspondence with the City.

**First Name**

Paula

**Last Name**

Powell

**Address1**

P.O. Box 4062

**Address2**

**City**

Gulf Shores

**State**

AL

**Zip**

36547

**Phone Number**

**Email Address**

BallyhooFestival@gmail.com

**Event Owner Information**

The event owner will serve as the responsible party/rights holder.

**First Name**

Paula

**Last Name**

Powell

**Address1**

P.O. Box 4062

**Address2**

**City**

Gulf Shores

**State**

AL

**Zip**

36547

**Phone Number**

**Event Website**

BallyhooFestival@gmail.com

**Event Name**

Ballyhoo Festival of Fine Art and Culture

**Event Location/Address**

Gulf State Park, 20110 State Park Rd., Hwy 135, Gulf Shores, AL 36542

\*An official letter from property owner permitting activity MUST accompany this application, if not owned by the applicant.

**Property Owner Letter**

No fi...sen

**Event Date(s)**

3/7/2026

—

3/8/2026

**Event Hours**

3/7/2026

09:00 AM

—

3/8/2026

05:00 PM

**Applicants are required to provide a list of all vendors (food and retail). Provide the list of vendors below:**

Food Vendors:

Bama Tina's Cheesy Mac Tina Slane  
Beachin Eats David Buster  
D&M Concessions Heather Maxson  
Frost Bites Elsa Lynch  
Grandma's Kettle Korn Keith Steiner  
Kiwanis Club Taylor Means  
Native American Mini Donuts Cindy Klasen  
OWA Lisa Fulbright  
Road Trip Kitchen Leah Chann  
Selah Coffee-Fort Morgan Shelby Wales  
Will Yums Mobile Food Unit Bill Howard

Artists:

First Name Last Name

Catherine Adamkiewicz  
Christina Alford  
megan austin  
Lauren Autin  
Jon Baker  
Beverlee Beard  
Jonathan Beeson  
Teresa Branom  
Abigail Brewer  
Cameron Brown  
Laura Caffey  
Cora Carroll  
Jenny Cash  
Darlene Chatham  
Loran Chavez  
Kathryn Clark  
Kevin Cobb  
Kelly Counselman  
Jennifer Croy  
Karen Cutrell  
Savannah Daniell  
steven dark  
Stacy DeCoronado  
Astou Dioum  
Sandra Ercol  
Jesse Farley  
Andrew and Jellique Frazier  
Tina Gagnon  
Ash Gaines  
Bianca Gedeon  
Tara Gifford  
Tim Gollotte  
Ronja Grillos  
Jennifer Grove  
Adelle Harvey  
Jennifer Hathaway  
Dustin Headrick  
Wade Heyl

**Does your event include retail vendors?**

Yes

No

Jenna Hirt  
Jimmy Hopkins  
Tina Hospers  
Eliza Huskey  
Tonja Johnson-Brown  
LEEANN JONES  
Stacy Kleymann  
Cherri Lamar  
Kim LaRock  
Tonitralachrondra Lee  
Francesca Legg  
georgie lehoop  
Hanna Lemoine  
Mary Loftus  
Scott Macklin  
Shadi Martin  
Brian Martin  
Marty Maughn  
Royal Miree  
Christopher Mize  
Amber Myrick  
Barbara Nassar  
Jim Norton  
Rocky Pardo  
Debi Parnell  
Sherry Peckens  
Bryan Peglow  
Shu Peng  
Janet Peterson  
Kristin Pierre  
Chris Price  
Amy Primmer  
Frank Saggus  
Thomas Sanders  
Maria Schoening  
Linda-Bell Schorer  
TAMMY SHAW  
Cortney Shawver  
Marti Shepherd  
SUSAN STANTON  
Christine Stanton  
John David Swiger  
Emily Taylor  
Chris and Kimberly Thornton  
Lisa Vanwart  
Gary Vehlewald  
Laura Walker  
Anne Webb  
Valerie Wheeler  
Curtis Whitwam  
Aimee Wissman  
Catherine Young  
Karla Zambuto  
Jessie Zenor  
Prapapun Zielke



HANDICAP PARKING

KIDS

STAGE

VENDOR HOSPITALITY

FIRST AID

BEER

TENT

TENT

EVENT MEMBER/OTHER PARKING

PORTA POTTIE

F4

F5

F3

F2

F6

F7

F8

F9

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**SIGN INFORMATION**

Sign Located at: (Business Name)

Various Locations

Sign Contractor (if different than applicant)

Ballyhoo Festival of Fine Art & Cultural Inc - Paula Powell

Approximate Sign Location (Description of Surrounding Area)

3x5 sign-Canal Road, across the street from East Third Street.

3x5 sign-NW Corner of Dolphin Avenue and East Second.

3x5 sign-E. Fort Morgan Road across from the southeast entrance to Walmart, west of E. Second St.

3x5 sign-Southwest corner of intersection of Gulf Shores Parkway and E. 20th Avenue

**Temporary Sign Details**

Sign Area (Sq ft.)

15

Sign Height

9ft.

Dimensions

3x5

**Dates to be Used**

Installation Date

02/21/2026

Removal Date

03/09/2026







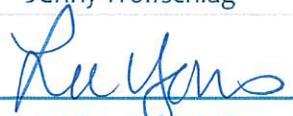


## APPLICATION FOR PUBLIC ASSEMBLY

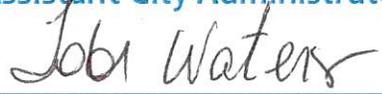
### Ballyhoo Festival – March 7-8

#### DEPARTMENT APPROVALS/DENIALS

City Staff	Signature	Date
Capital Projects Director Clint Colvin		2/4
Purchasing Officer Shelby DeBlieux		2/4
Rental Specialist Brian Dugall		2/4
Chief Building Official Brandan Franklin		2/4
Public Works Director Noel Hand		2/4
Recreation & Cultural Affairs Director Grant Brown		2/4
Revenue Supervisor Theresa Daugherty	Approved pending all vendors are licensed	2/4
Chief of Police Dan Netemeyer		2/4
Fire Chief Mark Sealy	Approved by Tammy w/ contingency of Fire Marshall Approval	2/5
Planning & Comm Dev. Director Scott Stephens		2/4
Fire Marshal George Surry		2/10
City Engineer Jenny Wolfschlag		2/4

  
Assistant City Administrator

2/11/26  
Date

  
City Clerk

2/11/26  
Date