



SMALL TOWN, BIG BEACH™

CITY COUNCIL AGENDA ITEM

SUBJECT: Large Group Activity Permit – Badger Beach, Beach Volleyball Event

STAFF CONTACT: Grant Brown – Director of Recreation & Cultural Affairs

COUNCIL MEETING CYCLE: February 16 COW/February 23 Council

RECOMMENDED COUNCIL ACTION:

Approve the application as presented

BACKGROUND/SUMMARY:

This application is to permit a College Beach Volleyball Tournament featuring six schools from three different states to be held on the beach at West Gulf Place, February 27-28. Spring Hill College will serve as the host institution. Participating teams include Berry College, Huntingdon College, LaGrange College, Wesleyan College, and Erskine College. Matches will take place on Friday and Saturday, beginning at 8:30 a.m. and concluding around 4:00 p.m. each day. The number of daily attendees is estimated at 225.

RELATED ISSUES:

None

PREVIOUS COUNCIL ACTIONS:

The City Council has approved this event in previous years, and it has been successfully executed.

FINANCIAL IMPACT:

The event produced 198 contract room nights with an estimated economic impact of \$131,094

KEY DATES:

Set up to begin on February 26 at 12:00 p.m.

ATTACHMENTS:

Large Group Activity Permit Application