



SMALL TOWN, BIG BEACH

AGENDA ITEM SUMMARY

DATE: February 2, 2026

TO: Mayor Craft, City Council and City Administrator

FROM: Deputy Police Chief Joe Taylor

ISSUE: Alcohol Ban on Public Beach Areas During Spring Break 2026

RECOMMENDATION: During the first several days of spring break '16 GSPD encountered numerous issues with large groups of spring breakers binge drinking, using illegal narcotics, and creating a dangerous atmosphere for themselves and other visitors. The potential for large scale confrontations with police officers existed in a very real way.

Following the ban dramatic improvements on our beach occurred immediately. This positive change continued throughout the remainder of spring break that year and in all subsequent years to date.

The Police Department strongly recommends that the no alcohol on the beach ban be implemented again for spring break 2026.

Recommended dates for 2026 are March 1st through April 28th.

PREVIOUS COUNCIL ACTION: Adopted Same Since 2016.

BUDGET IMPLICATIONS: Minimal for the use of gas powered message boards

RELATED ISSUES: Leave Only Footprints

ATTACHMENTS: None

DEPARTMENT: Police Department

STAFF CONTACT: Deputy Police Chief Joe Taylor