

**New Gulf Shores High School
Audio / Visual Equipment – City Council Summary**

Vendor: RJ Young

Total Project Cost: \$315,430

Purpose: Standardized, modern instructional technology across classrooms, labs, and specialty spaces

What Is Being Purchased:

Interactive Instructional Displays

- **86 total ViewSonic displays**
 - 55" displays – 34 units
 - 65" displays – 44 units
 - 75" displays – 8 units
- Used in classrooms, science labs, career/technical spaces, SPED rooms, and specialty areas

Collaboration & Presentation Spaces

- 1 laser projector system with motorized screen (Hangout Studio)
- Supports student collaboration, group presentations, and flexible learning

AV Control & Connectivity

- ~40 AMX switching/control systems
- Allows multiple devices to connect cleanly to displays
- Consistent setup across rooms

Infrastructure & Installation

- Wall mounts for all displays
- Certified HDMI and signal-extension cabling
- Surge protection and audio connectivity

Warranty, Training & Support

- Extended on-site warranty (years 4–5) on most displays
- Centralized device management software
- Staff training and full professional installation

Cost Breakdown (By Category)

Category	Cost
Interactive Displays	\$79,500
Projection System	\$2,190
Mounting Hardware	\$5,170
AV Switching & Control	\$43,000
Cabling & Infrastructure	\$19,920
Warranties & Software	\$4,800
Installation & Training	\$118,350
Total	\$315,430

Why This Matters:

- **Consistency:** Same technology platform across the building
- **Longevity:** Extended warranties protect the investment
- **Instructional Impact:** Supports modern teaching, collaboration, and career pathways
- **Efficiency:** Centralized management reduces downtime and maintenance issues