



SMALL TOWN, BIG BEACH

BEAUTIFICATION BOARD

TO: Zetty Bauer, Co- Chairman
Linda Bender
Mary Wayne Gilmore, Publicity Chairman
David Mayfield
Elizabeth Moore
Lisa Osborn
Karen Still, Corresponding Secretary
Dan Bond, Ex officio
Jennifer Guthrie, City Council Liaison

FROM: Cindy Key, Chairman

DATE: November 17, 2025

The regular meeting of the Beautification Board is set for 8:30 a.m. Wednesday, November 19th in the Administrative Conference Room at City Hall. Please call Kathy Brown at 251-968-1166 if you are unable to attend.

F.Y.I. via email: Mayor Robert Craft
City Administrator Jon Walker
Council Members: Philip Harris, Joe Garris, Jason Dyken, Steve Jones
Dan Bond
Chuck Owens
Lauren Traywick
Lindsey Hart

AGENDA
BEAUTIFICATION BOARD
November 19, 2025

- I. Call to Order
- II. Roll Call
- III. Acknowledgement of guests
- IV. Approval of minutes of October 15,2025 meeting
- V. Unfinished Business
- VI. Committee Reports
 - A. Arbor Day – Zetty Bauer, Linda Bender, Karen Still
 - B. Arbor Day Poster Contest- Lisa Osborn, Mary Wayne Gilmore, Elizabeth Moore
 - C. Awards & Decorations- Cindy Key, Zetty Bauer, Linda Bender, Lisa Osborn, Karen Still, Elizabeth Moore
 - D. Publicity- Cindy Key, Mary Wayne Gilmore, Elizabeth Moore, Lisa Osborn
 - E. New Projects– Mary Wayne Gilmore, Cindy Key, Linda Bender, Elizabeth Moore
 - F. Administrative/Tree Board Awards- Mary Wayne Gilmore, David Mayfield, Lisa Osborn
 - G. Environmental Projects/GSHS- David Mayfield
 - H. Staff Updates- Dan Bond
 - I. Council Update- Jennifer Guthrie
- VII. New Business
- VIII. Hearing of Persons Not Listed on Formal Agenda
- IX. Next Meeting Date- **January 21,2026**. There will be no meeting in December.

City of Gulf Shores Beautification Board
October 15, 2025

The Gulf Shores Beautification Board met on Wednesday, October 15, 2025 in the administrative conference room. Chairman Cindy Key noted a quorum and called the meeting to order.

In Attendance: Linda Bender, Mary Wayne Gilmore, Cindy Key, David Mayfield, Lisa Osborn, Zetty Bauer, Elizabeth Moore, Karen Still , Dan Bond, Chuck Owens, and Kathy Brown.

Acknowledgement of guests: Cindy Key introduced Jennifer Guthrie as the Board's City Council liaison effective November 3.

Approval of Minutes: Karen Still made a motion to accept the minutes of the September 17,2025 meeting, seconded by Linda Bender. Motion carried with Mary Wayne Gilmore and Lisa Osborn abstaining.

Unfinished Business: None

Arbor Day: Linda Bender reminded everyone that Arbor Day would be held February 21 at the Center for Eco Tourism. It was decided that each household would be allowed one tree. Dan Bond has ordered 350 hardwood trees and 100 citrus trees, and he also plans to distribute milkweed plants.

Arbor Day Poster Contest: Lisa Osborn mentioned that she is planning to contact the fifth grade teacher who has agreed to allow her students to participate in the poster contest.

Awards and Decorations: Cindy Key reported that she, Lisa Osborn and Kathy Brown met with Randall Carlson and Erica McGrath from the Recreation Center to coordinate plans for Christmas judging with the theme "Tinsel and Traditions". She suggested that judging be completed December 13- 15 so the winners can be submitted for publicity. Maps and letters will be distributed at the November meeting.

Publicity: Mary Wayne Gilmore reminded members to submit Beautification award winners according to the dates determined.

New Projects: None

Administrative/Tree Board Awards: Kathy Brown announced that the Tree City application has been submitted and is pending approval. The Growth award application process will begin upon approval of the Tree City submission.

Environmental Projects/GSHS: No report

Staff Updates:

Dan Bond stated that he would like to continue the tree planting project in the City and requested input from the Board on potential planting locations. This would project would be

competed in January with a focus on Arbor Day. He also mentioned that a Go Mesa awarded money that would allow plazas to be constructed on either side of the Pedestrian Bridge. A grant was also received to construct a greenhouse at the Center for Eco Tourism Center.

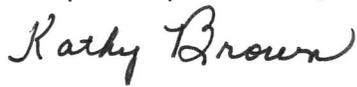
Planning & Zoning: Chuck Owens stated tree planting around Sims Park at 22nd Avenue and 3rd Street will begin soon.

Council Update: New Business:

The next meeting will be held on **January 21** in the Administrative conference room in City Hall at 8:30 a.m.

With no further business, Zetty Bauer moved to adjourn with Karen Still seconding the motion.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kathy Brown".

Kathy Brown