



SMALL TOWN, BIG BEACH

BEAUTIFICATION BOARD

TO: Zetty Bauer, Co- Chairman
Linda Bender
Mary Wayne Gilmore, Publicity Chairman
David Mayfield
Elizabeth Moore
Lisa Osborn
Karen Still, Corresponding Secretary
Jenny Wolfschlag, Ex officio
Gary Sinak, City Council Liaison

FROM: Cindy Key, Chairman

DATE: October 13, 2025

The regular meeting of the Beautification Board is set for 8:30 a.m. Wednesday, October 15th in the Administrative Conference Room at City Hall. Please call Kathy Brown at 251-968-1166 if you are unable to attend.

F.Y.I. via email: Mayor Robert Craft
City Administrator Jon Walker
Council Members: Philip Harris, Joe Garris, Jason Dyken, Steve Jones
Dan Bond
Chuck Owens
Lauren Traywick
Lindsey Hart

AGENDA
BEAUTIFICATION BOARD
October 15, 2025

- I. Call to Order
- II. Roll Call
- III. Acknowledgement of guests
- IV. Approval of minutes of September 17, 2025 meeting
- V. Unfinished Business
- VI. Committee Reports
 - A. Arbor Day – Zetty Bauer, Linda Bender, Karen Still
 - B. Arbor Day Poster Contest- Lisa Osborn, Mary Wayne Gilmore, Elizabeth Moore
 - C. Awards & Decorations- Cindy Key, Zetty Bauer, Linda Bender, Lisa Osborn, Karen Still, Elizabeth Moore
 - D. Publicity- Cindy Key, Mary Wayne Gilmore, Elizabeth Moore, Lisa Osborn
 - E. New Projects– Mary Wayne Gilmore, Cindy Key, Linda Bender, Elizabeth Moore
 - F. Administrative/Tree Board Awards- Mary Wayne Gilmore, David Mayfield, Lisa Osborn
 - G. Environmental Projects/GSHS- David Mayfield
 - H. Staff Updates- Dan Bond
 - I. Council Update- Jennifer Guthrie
- VII. New Business
- VIII.
- VIII. Hearing of Persons Not Listed on Formal Agenda
- IX. Next Meeting Date- November 19

City of Gulf Shores Beautification Board
September 17, 2025

The Gulf Shores Beautification Board met on Wednesday, September 17, 2025 in the administrative conference room. Chairman Cindy Key noted a quorum and called the meeting to order.

In Attendance: Linda Bender, Cindy Key, Lisa Osborn, Zetty Bauer, Elizabeth Moore, Jenny Wolfschlag, Dan Bond, Harlan Harrison, Chuck Owens, and Kathy Brown.

Acknowledgement of guests: None

Approval of Minutes: Linda Bender made a motion to accept the minutes of the August 20, 2025 meeting, seconded by Zetty Bauer. Motion carried.

Unfinished Business: None

Arbor Day: Linda Bender announced that Arbor Day would be held at the Center for Eco Tourism this year. Dan Bond stated that a parking plan would be implemented. Cindy Key suggested that the committee visit the Center the weekend prior to preview the layout.

Arbor Day Poster Contest: Kathy Brown reported that she has contacted a fifth grade teacher who expressed interest in assisting with the Arbor Day poster contest.

Awards and Decorations: Cindy Key suggested Christmas judging be done December 14-15. Jenny Wolfschlag mentioned that the Recreation Department is interested in joining to help make this event successful.

Publicity: No report

New Projects: David Mayfield stated that he is working with Gulf Shores Utilities to improve landscaping around pumps.

Administrative/Tree Board Awards: No report

Environmental Projects/GSHS: No report

Staff Updates: Jenny Wolfschlag announced that roadway work north of the bridge should be completed soon. She also mentioned that trees will be planted in the medians along Highway 59.

Jenny Wolfschlag provided updates from Parks and Recreation Department which included completed work at the Adult Activity Center and the Museum. She also shared that the city now has an approved color palette which will help with brand identity. She noted that she is working with Lee Jones to plant azaleas at Meyer Park.

Chuck Owens reported he is working with Scott Stephens to review ordinances from other cities and mentioned that a committee will be formed. He proposed that the tree recognition

program be tied to the tree protection ordinance. Jenny Wolfschlag suggested that the Beautification Board have a representative on this committee.

Planning & Zoning: No report

Council Update: Jenny Wolfschlag noted that Jennifer Guthrie will serve as the Council representative on the Board and plans to attend the October meeting.

New Business: Jenny Wolfschlag announced that Dan Bond, director of Natural Resources, would become the Beautification Board's liaison. Dan Bond mentioned that he has ordered 250 oak trees and 100 citrus trees to be distributed at Arbor Day. Chuck Owens said the Forestry Commission has given the city 100 oak trees to be used as needed.

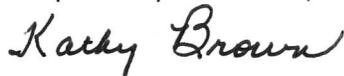
Dan Bond reported that he would like to purchase trees to be planted throughout the City and will be soliciting the Board's input on locations.

Elizabeth Moore shared that she created three mock-ups of acknowledgement cards for consideration, which will be emailed for feedback on preferences.

The next meeting will be held on October 15 in the Administrative conference room in City Hall at 8:30 a.m.

With no further business, Linda Bender moved to adjourn with Zetty Bauer seconding the motion.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kathy Brown".

Kathy Brown