



SMALL TOWN, BIG BEACH

BEAUTIFICATION BOARD

TO: Zetty Bauer, Co- Chairman
Linda Bender
Mary Wayne Gilmore, Publicity Chairman
David Mayfield
Elizabeth Moore
Lisa Osborn
Karen Still, Corresponding Secretary
Jenny Wolfschlag, Ex officio
Harlan Harrison, Ex officio
Gary Sinak, City Council Liaison

FROM: Cindy Key, Chairman

DATE: September 15, 2025

The regular meeting of the Beautification Board is set for 8:30 a.m. Wednesday, September 17th in the Administrative Conference Room at City Hall. Please call Kathy Brown at 251-968-1166 if you are unable to attend.

F.Y.I. via email: Mayor Robert Craft
City Administrator Jon Walker
Council Members: Philip Harris, Joe Garris, Jason Dyken, Steve Jones
Dan Bond
Chuck Owens
Lauren Traywick
Lindsey Hart

AGENDA
BEAUTIFICATION BOARD
September 17, 2025

- I. Call to Order
- II. Roll Call
- III. Acknowledgement of guests
- IV. Approval of minutes of August 20, 2025 meeting
- V. Unfinished Business
- VI. Committee Reports
 - A. Arbor Day – Zetty Bauer, Linda Bender, Karen Still
 - B. Arbor Day Poster Contest- Lisa Orborn, Mary Wayne Gilmore
 - C. Awards & Decorations- Cindy Key, Zetty Bauer, Linda Bender, Lisa Osborn, Karen Still
 - D. Publicity- Cindy Key, Mary Wayne Gilmore
 - E. New Projects– Mary Wayne Gilmore, Cindy Key, Linda Bender
 - F. Administrative/Tree Board Awards- Mary Wayne Gilmore, David Mayfield, Lisa Osborn
 - G. Environmental Projects/GSHS- David Mayfield
 - H. Staff Updates
 - I. Council Update- Gary Sinak
- VII. New Business
- VIII. Hearing of Persons Not Listed on Formal Agenda
- IX. Next Meeting Date- October 15, 2025

City of Gulf Shores Beautification Board

August 20, 2025

The Gulf Shores Beautification Board met on Wednesday, August 20, 2025 in the administrative conference room . Chairman Cindy Key noted a quorum and called the meeting to order.

In Attendance: Linda Bender, Mary Wayne Gilmore, Cindy Key, Lisa Osborn, Karen Still, Zetty Bauer, Elizabeth Moore, Jenny Wolfschlag, Harlan Harrison, Chuck Owens, and Kathy Brown.

Acknowledgement of guests: None

Approval of Minutes: Karen Still made a motion to accept the minutes of the April 20, 2025 meeting, seconded by Linda Bender. Motion carried.

Unfinished Business: Mary Wayne Gilmore reported that the Tree Recognition program has been put on hold for the time being.

Mary Wayne Gilmore announced that a sign has been ordered for the Sensory Garden and will be placed in an appropriate location in the garden.

Arbor Day: Cindy Key distributed a procedural outline to members. Jenny Wolfschlag requested that larger trees be considered. She requested some prices from Harlan Harrison to be followed by discussion for selection.

Arbor Day Poster Contest: Lisa Osborn mentioned that she was unable to connect with the gifted teacher regarding the Arbor Day poster contest. The board decided not to participate in the contest this year.

Awards and Decorations: Cindy Key announced that 12 beautification awards were given during the summer. Mary Wayne Gilmore shared that publicity guidelines have been sent to each member. She reminded everyone to submit award winners to her from the 10th to the 13th and the 25th to the 28th of each month. Lauren Trawick will publish the winners on the 15th and the 30th of each month. Mary Wayne Gilmore suggested that we create some new notecards to recognize yards that have been considered but not selected for an award. Cindy Key proposed forming a committee to revise the existing cards.

Publicity:

New Projects: No report

Administrative/Tree Board Awards: No report

Environmental Projects/GSHS: No report

Landscape Update: Harlan Harrison mentioned that his crews are finishing up the landscaping at the high school and the airport.

Engineering: Jenny Wolfschlag announced that Pedestrian Bridge and the Justice Center are on schedule.

Planning & Zoning: No report

Council Update: No report

New Business:

The next meeting will be held on September 17 in the Administrative conference room in City Hall at 8:30 a.m.

With no further business, Mary Wayne Gilmore moved to adjourn with Zetty Bauer seconding the motion.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kathy Brown".

Kathy Brown