



AGENDA

GULF SHORES CITY COUNCIL

COUNCIL WORK SESSION MEETING

MARCH 2, 2026

4:00 P.M.

**1. Councilmember Discussion Period**

A. Councilman Joe Garris, Jr.

**2. Special Presentation**

**3. Building Department**

A. Authorize Contract - Unsafe Property Demolition

Documents:

[BD - AGENDA ITEM SUMMARY - 2026 DEMO FOR WINDMILL AND W LAGOON.PDF](#)

**4. Capital Projects Department**

A. Authorize Procurement - Xybix - GSJC Dispatch Furniture

Documents:

[CAP - AGENDA ITEM SUMMARY - GSJC DISPATCH.PDF](#)  
[CAP - GSJC DISPATCH FURNITURE QUOTE .PDF](#)  
[CAP - GSJC - DISPATCH WORKSTATION LAYOUT.PDF](#)

B. Award Professional Services Contract - TurnerBoone - GSJC Furniture

Documents:

[CAP - AGENDA ITEM SUMMARY - GSJC FURNITURE PACKAGE - TURNERBOONE.PDF](#)  
[CAP - GSJC - FURNITURE QUOTE - TURNERBOONE.PDF](#)

**5. Engineering Department**

A. Stop Sign Request - Martyn Woods

Documents:

ENG - AGENDA ITEM SUMMARY - STOP SIGN REQUEST MARTYN WOODS.PDF

B. Stop Sign Request - Midtown Commercial Center

Documents:

ENG - AGENDA ITEM SUMMARY - STOP SIGN REQUEST W 2ND MIDTOWN.PDF

**6. Financial Services Department**

A. Franchise Request - MCImetro Access Transmission Services

Documents:

FS - AGENDA ITEM SUMMARY - MCIMETRO - FRANCHISE.PDF  
FS - FRANCHISE AGREEMENT - MCIMETRO.PDF

**7. Finance And Administrative Services Department**

A. Authorize Loan - Renasant Bank

Documents:

FAS - AGENDA ITEM SUMMARY - 2026B LOAN.PDF

**8. Fire Department**

A. Authorize MOU - The Gulf State Park - Lifeguard Services

Documents:

FD - AGENDA ITEM SUMMARY FORM - VALOR HOSPITALITY 2026.PDF  
FD - GULF STATE PARK - MOU COGS LIFEGUARD SERVICES 2026.PDF

B. Authorize MOU - The Lodge At The Gulf State Park - Lifeguard Services

Documents:

FD - AGENDA ITEM SUMMARY FORM - MOU THE LODGE 2026.PDF  
FD - THE LODGE - MOU COGS LIFEGUARD SERVICES 2026.PDF

**9. Planning And Zoning Department**

A. ZTA25-10 - Zoning Text Amendment - Walking Area Overlay District

Documents:

PAZ - AGENDA ITEM SUMMARY - ZTA25-10 WALKING AREA OVERLAY DISTRICT.PDF  
PAZ - WALKING AREA OVERLAY DISTRICT ZTA STAFF REPORT.PDF

B. Wetland Waiver Request - Lindsey Property

Documents:

**10. Public Engagement Manager**

A. Public Assembly Permit Application - Jr. City Council Spring Market

Documents:

PEM - AGENDA ITEM SUMMARY - LARGE GROUP ACTIVITY PERMIT -  
SPRING MARKET.PDF  
PEM - PUBLIC ASSEMBLY PERMIT APPLICATION - JR. CITY COUNCIL  
SPRING MARKET.PDF

**11. Mayor Updates**

**12. Adjourn**



## **CITY COUNCIL AGENDA ITEM**

**SUBJECT:** Unsafe property demolition (141 Windmill Ridge Road and 1420 West Lagoon Ave.)

**STAFF CONTACT:** Brandan Franklin, Chief Building Official

**COUNCIL MEETING CYCLE:** March 3<sup>rd</sup> COW/March 9<sup>th</sup> Council

### **RECOMMENDED COUNCIL ACTION:**

Authorize Mayor to enter into contract with demolition company not to exceed \$48,400

### **BACKGROUND/SUMMARY:**

- 141 Windmill Ridge Rd was declared unsafe for occupancy August 15, 2025, and the owner was notified to make all necessary repairs by September 14, 2025. This structure caught fire and was severely damaged on September 14, 2025. Once the fire investigation was completed, the owner was given 45 days to demolish the structure. After consulting with the city attorney and giving the owner additional time to remove the structure, the city received three competitive bids to demolish this structure.
- At the advice of the city attorney, the owner was issued a demolition permit with conditions. Those conditions have not been met. We are requesting authorization to enter into a contract not to exceed \$29,900 for this structure to be demolished and removed from site.
- 1420 West Lagoon Avenue was declared unsafe October 2024. The owner was notified to make repairs or demolish the structure within 45 days of receipt of the notice. The owner began clearing debris and asked for additional time to make repairs. All work has been suspended on this site for a period exceeding six months. We have made several attempts to contact the owner via mail and posting on the site. We have received competitive bids to demolish and remove all debris from this site.
- The city attorney has reviewed this file and agrees the structure should be removed. We are requesting authorization to enter into a contract not to exceed \$18,800 for this structure to be demolished and all debris removed from site.
- This is consistent with the City's goal for providing a safe community.



- Allowing these structures to remain as is creates a public safety hazard.

**RELATED ISSUES:**

N/A

**PREVIOUS COUNCIL ACTIONS:**

This is consistent with previous actions taken by the council to demolish and remove unsafe structures

**FINANCIAL IMPACT:**

This is not a budgeted item. Invoices will be sent to the owners for payment. Should payment not be received within the allotted time, liens will be placed on the properties.

**KEY DATES:**

Demolition will begin the week of March 9<sup>th</sup> if approved.

**ATTACHMENTS:**

N/A



## CITY COUNCIL AGENDA ITEM

**SUBJECT:** Justice Center Dispatch Workstations

**STAFF CONTACT:** Gabe Willis

**COUNCIL MEETING CYCLE:** COW 03/02/2026

**RECOMMENDED COUNCIL ACTION:**

Authorize procurement of the Justice Center Dispatch Workstations from Xybix for \$131,891.57  
Reference NASPO purchasing cooperative Contract # 00318

**BACKGROUND/SUMMARY:**

The Police Department, Capital Projects Department, and Architect coordinated directly with the manufacturer (Xybix) to design and select the Dispatch Workstations for the Justice Center. Purchasing directly from Xybix under NASPO purchasing cooperative contract is the most economical option.

**RELATED ISSUES:**

None

**PREVIOUS COUNCIL ACTIONS:**

None

**FINANCIAL IMPACT:**

Funding for the Dispatch Workstations is included in the \$12,337,366 budgeted in FY2026.  
Account Number: 40-879-65505

**KEY DATES:**

Anticipated Purchase Order Date: 03/11/2026

Lead Time: 12 Weeks

Anticipated Delivery/Installation Start Date: 06/08/2026

**ATTACHMENTS:**

- Xybix Quote # 36802 Revision E (dated 2/26/2026)
- Xybix Design Drawing # 0032010 Revision 6 (dated 02.26.26)

Xybix Systems, Inc.  
 8207 SouthPark Circle  
 Littleton CO 80120  
 Phone: 303-683-5656  
 Fax: 303-683-5454  
 JamieA



Quote Number: 36802

Quote Date: 2/26/2026  
 Revision: E  
 Orig Create Date: 2/26/2026  
 Expires: 5/27/2026  
 Opp #: 0032010

**Quote**

Terms: NET 30

Page: 1 of 5

<p><b>QUOTE TO:</b>          Acct: GULSHOGUAL           Gulf Shores (City of)          1905 West 1st Street          Gulf Shores AL 36542</p> <p>Phone:          Email:</p>	<p><b>SHIP TO:</b>          Gulf Shores Justice Center          3620 Medical Village Blvd          Gulf Shores, AL 36542          USA</p> <p>Salesperson: JARED BATCHELOR          Phone: (813) 263-5424          Email: Jaredb@xybix.com</p>
---	---

NASPO Contract#: 00318  
 Product Line: Eagle Line w/axys  
 Install Type: Standard  
 Tax Exempt

02.27.26: R6 - Confirmed Cables - JEA  
 02.11.26: R5 - Updated Price List, Confirmed Room Dimensions - JEA  
 11.26.25: R4 - Updated finishes, Updated Quote for Current Revision - JEA  
 09.02.25: R2 - Rearranged SUP layout, relocated CPU cabinets at positions DS1-4. - JLP  
 06.25.25: R1 - Revised monitor configuration, added Tec Towers, shifted layout plan north, added RRG. - HJB

**OPTIONAL ITEMS:**  
 Please note that Optional Items are not included in the total price.  
 Please contact Xybix to have any Optional Items included in the final price.

Line	Part Num	Desc	Qty	U/M	List Ea.	Disc. %	Disc. Price	Net Price
1.00	12343.	Panel System Priced by the Linear Foot: Grade 3 Fabric 12343-1-SS - 29-48in - 11.5 LF @ \$281.000/LF 12343-1-DS - 29-48in - 69.0 LF @ \$380.000/LF  Upper Tiles Fabric Color: TBD Grade 3 G2 Lower Tiles Fabric Color: TBD Grade 3 G2 Panel Trim Color: Black	1	1.00 EA	\$29,451.50	50.00 %	\$14,725.75	\$14,725.75
1.01	13866-3D.	Panel Tile 3D Laminate 24h x 18w Upgrade	51	8.00 EA	\$19.00	50.00 %	\$9.50	\$76.00
1.02	13867-3D.	Panel Tile 3D Laminate 24h x 24w Upgrade	2	5.00 EA	\$19.00	50.00 %	\$9.50	\$47.50
1.03	13867-3D.	Panel Tile 3D Laminate CPU 24h x 24w Upgrade	33	5.00 EA	\$19.00	50.00 %	\$9.50	\$47.50
1.04	13868-3D.	Panel Tile 3D Laminate 24h x 30w Upgrade	4	3.00 EA	\$23.00	50.00 %	\$11.50	\$34.50
1.05	13869-3D.	Panel Tile 3D Laminate 24h x 36w Upgrade	3	35.00 EA	\$23.00	50.00 %	\$11.50	\$402.50

Xybix Systems, Inc.  
 8207 SouthPark Circle  
 Littleton CO 80120  
 Phone: 303-683-5656  
 Fax: 303-683-5454  
 JamieA



Quote Number: 36802

Quote Date: 2/26/2026  
 Revision: E  
 Orig Create Date: 2/26/2026  
 Expires: 5/27/2026  
 Opp #: 0032010

Quote

Terms: NET 30

Page: 2 of 5

Line	Part Num	Desc	Qty	U/M	List Ea.	Disc. %	Disc. Price	Net Price
1.06	13870-3D.	Panel Tile 3D Laminate 24h x 42w Upgrade	5	1.00 EA	\$23.00	50.00 %	\$11.50	\$11.50
1.07	13870-3D.	Panel Tile 3D Laminate CPU 24h x 42w Upgrade	52	1.00 EA	\$23.00	50.00 %	\$11.50	\$11.50
1.08	13771.	Panel Tile 11436-18HX30W W-Fabric	63	1.00 EA	\$172.00	50.00 %	\$86.00	\$86.00
1.09	13771.	Panel Tile 11438-18HX42W W-Fabric	64	1.00 EA	\$172.00	50.00 %	\$86.00	\$86.00
2.00	C-14486-3D.	Adj. Table Worksurface - Corner Dual Surface - 72L x 72R - Cable Management Included	6	4.00 EA	\$2,719.01	50.00 %	\$1,359.51	\$5,438.02
2.01	14498-3D.	Adj. Table Worksurface - Straight Dual Surface - 96W x 44D - Cable Management Included	56	1.00 EA	\$1,847.00	50.00 %	\$923.50	\$923.50
3.00	15844	L5S Table Base for 72X72 Corner Worksurface	7	4.00 EA	\$8,279.00	50.00 %	\$4,139.50	\$16,558.00
3.01	15702	L5 Table Base	57	1.00 EA	\$8,471.00	50.00 %	\$4,235.50	\$4,235.50
4.00	C-16744.	Monitor Mount 3 - Rollervision - Corner Dual Surface - 78L x 78R  16676 - Std VESA Mount 2 HI 2 Knuckle Qty = 4 Total: \$3,440.00	8	4.00 EA	\$6,103.00	50.00 %	\$3,051.50	\$12,206.00
4.01	16745.	Monitor Mount 3 - Rollervision - Straight Dual Surface - 96W x 44D  16676 - Std VESA Mount 2 HI 2 Knuckle Qty = 4 Total: \$3,440.00	58	1.00 EA	\$5,803.00	50.00 %	\$2,901.50	\$2,901.50
5.00	16874	Display Port Cable 20 ft M/M	9	40.00 EA	\$133.00	50.00 %	\$66.50	\$2,660.00
5.01	16130-8	Datadock 2 - Keyboard Snap-In Cable Organizer Includes: 8 - USB Ports 1 - RJ45 Port	10	5.00 EA	\$709.00	50.00 %	\$354.50	\$1,772.50
5.02	16132	Datadock 2 Snap-In RJ45 Expansion Cable Kit	65	5.00 EA	\$129.00	50.00 %	\$64.50	\$322.50
5.03	11132	Cable, 3.5mm Audio Jack, Male/Female, 25 ft, Black	66	10.00 EA	\$49.00	50.00 %	\$24.50	\$245.00
5.04	12787	Cable, USB, Type A/Type A, 16 ft 4 in, Black	71	10.00 EA	\$49.00	50.00 %	\$24.50	\$245.00

Xybix Systems, Inc.  
 8207 SouthPark Circle  
 Littleton CO 80120  
 Phone: 303-683-5656  
 Fax: 303-683-5454  
 JamieA



Quote Number: 36802

Quote Date: 2/26/2026  
 Revision: E  
 Orig Create Date: 2/26/2026  
 Expires: 5/27/2026  
 Opp #: 0032010

Quote

Terms: NET 30

Page: 3 of 5

Line	Part Num	Desc	Qty	U/M	List Ea.	Disc. %	Disc. Price	Net Price
5.05	17039	Energy Chain, Monitor Surface to CPU Cabinet, 22-48, Igus	36	1.00 EA	\$320.00	50.00 %	\$160.00	\$160.00
<b>OPEN MARKET</b>								
5.06	15822	Lift Case additional Energy Chains NO PULL	35	1.00 EA	\$258.00	50.00 %	\$129.00	\$129.00
6.00	17005	Grounding Kit Install Tools	38	1.00 EA	\$0.00	0.00 %	\$0.00	\$0.00
<b>OPEN MARKET</b>								
6.01	17069	Grounding Kit Xybix Install R56 Compliant	37	5.00 EA	\$1,874.00	50.00 %	\$937.00	\$4,685.00
<b>OPEN MARKET</b>								
6.02	17051	Power Bar, Grounding R56, 10 Outlet, 15 ft, Black Sticker, Includes Mounting Clips	13	5.00 EA	\$199.00	50.00 %	\$99.50	\$497.50
<b>OPEN MARKET</b>								
6.03	17050	Power Bar, Grounding R56, 10 Outlet, 15 ft, Orange Sticker, Includes Mounting Clips	14	5.00 EA	\$199.00	50.00 %	\$99.50	\$497.50
<b>OPEN MARKET</b>								
6.04	17052	Power Bar, Grounding R56, 6 Outlet, 25 ft, Straight Plug, Includes Mounting Clips	62	4.00 EA	\$211.00	50.00 %	\$105.50	\$422.00
<b>OPEN MARKET</b>								
7.00	16708.	Axys Control System with Fan Base Price: \$2,079.00 16707AXS - Heat - \$582.00 16709AXS - Task Lights - \$519.00 16711AXS - Footwell Lighting - \$155.00 16712AXS - Down Bias Lighting - \$155.00 16713AXS - Arc Lighting - \$519.00 16807AXS - Axys Tablet - \$394.00	15	5.00 EA	\$4,403.00	50.00 %	\$2,201.50	\$11,007.50
7.01	15560	Acrylic Cleaning Kit	46	1.00 EA	\$134.00	50.00 %	\$67.00	\$67.00
7.02	C-16771AXS	Light - LED Status Indicator Tower W/ Black Housing 70MM 3 HI Red-Blue-Green 12-30Vdc or 27Vac For Axys	42	5.00 EA	\$1,880.00	50.00 %	\$940.00	\$4,700.00
8.00	16909	Shelf, Under Surface, With Power, 1 AC Outlet, 1 USB Charge, 1 USB-C Charge, Metal, Black	16	5.00 EA	\$391.00	50.00 %	\$195.50	\$977.50
<b>OPEN MARKET</b>								
10.00	12033-3D.	Return Worksurface - 18Wx36D	59	4.00 EA	\$656.00	50.00 %	\$328.00	\$1,312.00

Xybix Systems, Inc.  
 8207 SouthPark Circle  
 Littleton CO 80120  
 Phone: 303-683-5656  
 Fax: 303-683-5454  
 JamieA



Quote Number: 36802

Quote Date: 2/26/2026  
 Revision: E  
 Orig Create Date: 2/26/2026  
 Expires: 5/27/2026  
 Opp #: 0032010

Quote

Terms: NET 30

Page: 4 of 5

Line	Part Num	Desc	Qty	U/M	List Ea.	Disc. %	Disc. Price	Net Price
10.01	12033-3D-FT.	Flip Top Return Worksurface - 24Wx36D	17	4.00 EA	\$656.00	50.00 %	\$328.00	\$1,312.00
10.02	12033-3D-FT.	Flip Top Return Worksurface - 24Wx44D	18	1.00 EA	\$656.00	50.00 %	\$328.00	\$328.00
10.03	12033-3D.	Return Worksurface - 36Wx44D	19	1.00 EA	\$656.00	50.00 %	\$328.00	\$328.00
10.04	12033-3D-FT.	Flip Top Return Worksurface - 42Wx44D	20	1.00 EA	\$656.00	50.00 %	\$328.00	\$328.00
11.00	17030	Cable Bridge, Corner, Left	21	2.00 EA	\$311.00	50.00 %	\$155.50	\$311.00
		<b>OPEN MARKET</b>						
11.01	17031	Cable Bridge, Corner, Right	22	2.00 EA	\$311.00	50.00 %	\$155.50	\$311.00
		<b>OPEN MARKET</b>						
11.02	17029	Cable Bridge, Straight	60	2.00 EA	\$311.00	50.00 %	\$155.50	\$311.00
		<b>OPEN MARKET</b>						
11.03	13630-3D.	CPU Cabinet - Tech Tower 26Wx48H Back Access with Sliding Shelf	23	4.00 EA	\$3,220.00	50.00 %	\$1,610.00	\$6,440.00
11.04	15484-3D-FT.	CPU Cabinet - ERGO ACCESS Under Work Surface 24Wx34.5D With Flip Top Hinge	24	4.00 EA	\$1,686.00	50.00 %	\$843.00	\$3,372.00
11.05	15484-3D-FT.	CPU Cabinet - ERGO ACCESS Under Work Surface 24Wx42.5D With Flip Top Hinge	61	1.00 EA	\$1,686.00	50.00 %	\$843.00	\$843.00
11.06	15490-3D-FT.	CPU Cabinet - ERGO ACCESS Under Work Surface 42Wx42.5D With Flip Top Hinge	25	1.00 EA	\$1,898.00	50.00 %	\$949.00	\$949.00
12.00	11352-3D.	Drawer Pedestal - Fixed - Single - 18W - 6-6-12 Drawers 18W 22D	26	4.00 EA	\$1,404.00	50.00 %	\$702.00	\$2,808.00
12.01	13642-3D.	Drawer Pedestal - Fixed - Bookcase Right - 36W - 6-6-12 Drawers 18W 22D	27	1.00 EA	\$1,626.00	50.00 %	\$813.00	\$813.00
13.00	11519-3D.	Rotating Resource Guide - Freestanding 36 in - with Casters	28	2.00 EA	\$3,348.00	50.00 %	\$1,674.00	\$3,348.00
90.00	16139	Installers Kit Eagle Line	29	5.00 EA	\$0.00	0.00 %	\$0.00	\$0.00
99.00	Other	Other Charges & Services	30	1.00 EA	\$0.00	0.00 %	\$0.00	\$0.00

Xybix Systems, Inc.  
 8207 SouthPark Circle  
 Littleton CO 80120  
 Phone: 303-683-5656  
 Fax: 303-683-5454  
 JamieA



**Quote Number: 36802**

**Quote Date:** 2/26/2026  
**Revision:** E  
**Orig Create Date:** 2/26/2026  
**Expires:** 5/27/2026  
**Opp #:** 0032010

**Quote**

**Terms:** NET 30

**Page:** 5 of 5

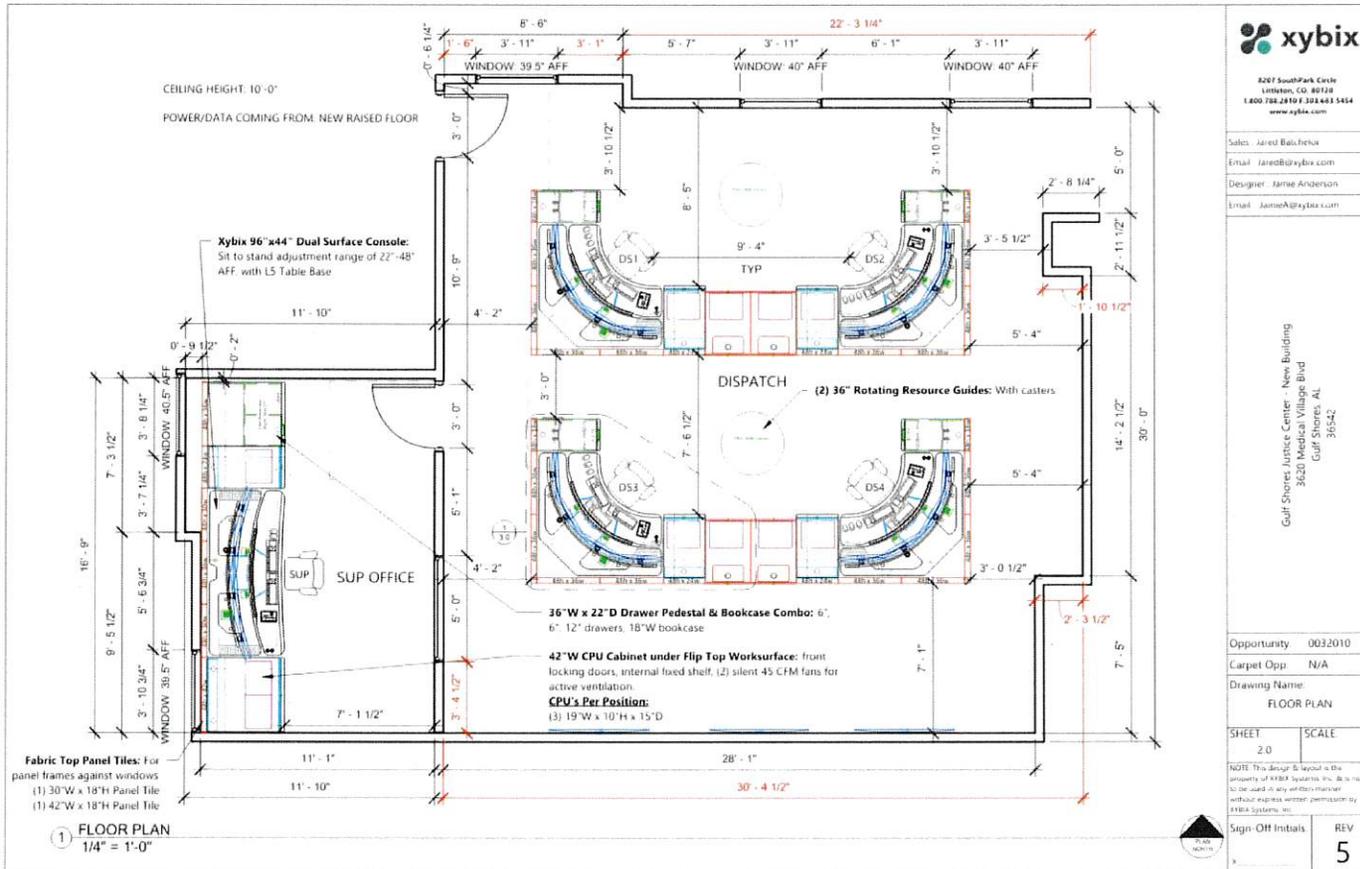
Line	Part Num	Desc	Qty	U/M	List Ea.	Disc. %	Disc. Price	Net Price	
<b><u>Line (30) - Miscellaneous Charge -</u></b>									
							Description	Ext. Price	
							1.) Freight - Full Truck	4,558.80	
							2.) Installation	18,039.50	
<b>List Price Total:</b>					<b>\$218,586.54</b>			<b>Lines Total:</b>	
									<b>\$109,293.27</b>
									<b>Line Miscellaneous Charges</b>
									<b>Total:</b>
									<b>\$22,598.30</b>
									<b>Taxes Total:</b>
									<b>\$0.00</b>
									<b>Quote Total:</b>
									<b>\$131,891.57</b>

Note 1:  
 All quoted taxes are estimated. Any applicable taxes, fees, permits, etc. must be added to this quote.

Note 2:  
 Where installation is listed on quote it is based in non-union labor and on one trip for installation only. Client is responsible for coordination of Technicians and other Vendors/Contractors. Waiting time will be charged at the rate of \$75 per man hour straight time and \$115 per man hour for OT plus subsistence expenses.  
 Additionally, this quote is based upon a remodel in an existing space and/or new building - completely finished with a Certificate of Occupancy. Any project where the General Contractor is still on the job is subject to additional charges.

We appreciate this opportunity to provide this quote. Our goal is to substantially improve working conditions for your valuable staff. We look forward to meeting with you to review this proposal in detail. In the meantime please don't hesitate to call us with any questions.

# GSJC: Dispatch Workstations





## **CITY COUNCIL AGENDA ITEM**

**SUBJECT:** Professional Services Agreement for Justice Center Furniture

**STAFF CONTACT:** Gabe Willis

**COUNCIL MEETING CYCLE:** COW 03/02/2026 / Regular Council Meeting 03/09/2026

### **RECOMMENDED COUNCIL ACTION:**

Award Professional Services Contract to TurnerBoone for the Justice Center’s complete furniture package under State Contract or State of Alabama-approved purchasing cooperative agreement for an amount not to exceed \$706,130.73

### **BACKGROUND/SUMMARY:**

The Justice Center’s design documents define the overall scope of work for “Owner Furnished, Owner Installed” interior furnishings and provide the City of Gulf Shores Police Department with the information needed to select and work with a furniture vendor to make final decisions. This Professional Services Contract includes guidance on final furniture design, manufacturer(s), finish selections, material purchases, delivery, and installation for a complete, turn-key furniture package. Purchasing all materials via State Contract or Alabama approved purchasing cooperative agreement is the most economical and time efficient option.

### **RELATED ISSUES:**

None

### **PREVIOUS COUNCIL ACTIONS:**

None

### **FINANCIAL IMPACT:**

Funding for Justice Center Furniture is included in the \$12,337,366 budgeted in FY2026.  
Account Number: 40-879-65505

### **KEY DATES:**

Anticipated Agreement Execution: 03/13/2026  
Furniture Order: 03/27/2026  
8-9 Week Leadtime (for longest-lead items)  
Anticipated Delivery/Installation Start Date: 06/08/2026



SMALL TOWN, BIG BEACH™

**ATTACHMENTS:**

- Architectural Furniture Plan
- TurnerBoone Preliminary Furniture List and NTE Cost Estimate



turnerboone

Client: City of Gulf Shores Justice Center  
 Updated: 2/26/2026

TAG	PICTURE	MANUFACTURER	PRODUCT DESCRIPTION	FINISHES	TOTAL QTY	PRODUCT UNIT SELL	PRODUCT EXT SELL	LEAD TIME	NOTES
CM-01		JSI	Reef 48d x 84w x 37h Panel Table with Power + 2 5/8d x 6 3/8w Worksurface Power - Two power receptacles & dual powered USB + (6) Knox Armless Counter Stool - All Plastic	Finish: Valley	1	\$4,358.20	\$4,358.20	6-8 WEEKS	
CM-02		JSI	Varies	Finishes	1	\$25,494.15	\$25,494.15	6-8 WEEKS	
CM-03		JSI	BeSPACE Modular 72W Partlat Back Bench	Finishes	1	\$4,380.20	\$4,380.20	6-8 WEEKS	
tag		TBD	Description	Finishes	0	\$0.00	\$0.00	TBD	

Product:	\$654,546.45
Freight:	\$0.00
Surcharge:	\$17,959.01
Install:	\$0.00
<b>Subtotal:</b>	<b>\$672,505.46</b>
Design Fee:	\$0.00
PM Fee:	\$0.00
Permit Fee:	\$0.00
Tax: (0%):	\$0.00
Contingency:	\$33,625.27
<b>Total:</b>	<b>\$706,130.73</b>



## CITY COUNCIL AGENDA ITEM

**SUBJECT:** Stop Sign request for Treasure Oaks Rd and Millhouse Rd

**STAFF CONTACT:** Jenny Wolfschlag, Engineering

**COUNCIL MEETING CYCLE:** March 2, 2026

---

### **RECOMMENDED COUNCIL ACTION:**

Approve the installation of stop signs and crosswalks at the southern intersection of Treasure Oaks Rd and Millhouse Rd.

### **BACKGROUND/SUMMARY:**

On February 11, 2026 the City received a request from the Martyn Woods HOA to install a four-way stop at the southern intersection of Treasure Oaks Rd and Millhouse Rd.

Engineering has evaluated this intersection and feels that a 4-way stop condition is warranted. Treasure Oaks Rd is an uninterrupted stretch of roadway that encourages drivers to exceed safe speeds. There is adequate traffic on Millhouse Rd to warrant the need for a 4-way stop condition. This will increase the safety of drivers on Millhouse Rd and slow traffic on Treasure Oaks Rd. Police and Public Works support this 4-way stop.

### **RELATED ISSUES:**

n/a

### **PREVIOUS COUNCIL ACTIONS:**

n/a

### **FINANCIAL IMPACT:**

Ongoing maintenance of these right-of-way improvements will be absorbed in the existing Streets Division account.



SMALL TOWN, BIG BEACH

**KEY DATES:**

n/a

**ATTACHMENTS:**

Vicinity Map

HOA request



Martyn Woods - Proposed 4-way Stop Sign

February 18, 2026





**Martyn Woods HOA**

P.O. Box 543  
Gulf Shores, AL 36547

February 11, 2026

**Subject: Request for Installation of Four-Way Stop at Treasure Oaks Road and Millhouse**

Dear City Officials,

On behalf of the Martyn Woods Homeowners Association, we are requesting the installation of a four-way stop at the intersection of **Treasure Oaks Road and Millhouse (the one near back of neighborhood)** within the Martyn Woods Subdivision.

This request stems from ongoing concerns about speeding along Treasure Oaks Road. The current layout creates a long, uninterrupted stretch of roadway, which encourages drivers to exceed safe speeds. Installing a four-way stop at this intersection would serve as a necessary traffic-calming measure, improving safety for residents, pedestrians, and cyclists in our community.

We appreciate your consideration of this matter and look forward to working together to enhance the safety and livability of our neighborhood. Please let us know if additional information or documentation is needed to move this request forward.

Thank you for your attention to this important issue.

Sincerely,

A handwritten signature in cursive script that reads "Emily Tidwell".

Emily Tidwell  
Secretary, Martyn Woods HOA  
334-328-7262

Martyn Woods of Bon Secour  
Property Owner's Association  
PO Box 543  
Gulf Shores, AL 36547



## CITY COUNCIL AGENDA ITEM

**SUBJECT:** Stop Sign request for W 2<sup>nd</sup> St at Midtown Commercial Center

**STAFF CONTACT:** Jenny Wolfschlag, Engineering

**COUNCIL MEETING CYCLE:** March 2, 2026

---

**RECOMMENDED COUNCIL ACTION:**

Approve the installation of stop signs and crosswalks at the intersection of W 2<sup>nd</sup> St at Midtown Commercial Center.

**BACKGROUND/SUMMARY:**

On February 27, 2024 the Planning Commission approved a site plan for the Midtown West development. A special condition of approval was that city staff work with the City Council on the proposed stop signs, striping and crosswalks within the West 2<sup>nd</sup> Street right-of-way prior to a Certificate of Occupancy. The Midtown Developer will install the sidewalks, handicap ramps, and signs as shown on the attached plan. The City will paint the stop bars and cross walks.

Engineering has re-evaluated this intersection and feels that a 4-way stop condition with crosswalks, as proposed, is warranted. W 2<sup>nd</sup> St has experienced an increase in traffic in recent years with more intense land uses in the area and motorists using the roadway to bypass HW 59. Pedestrian connections are provided from the sidewalk to the entrances to each building in Midtown encouraging a pedestrian-friendly environment. Bicycle parking spaces are also provided within Midtown. Due to the pedestrian nature of this area, a pedestrian crosswalk is beneficial at this location. This will provide safe pedestrian passage from one side of Midtown to the other. Police and Public Works support this 4-way stop.

**RELATED ISSUES:**

n/a



SMALL TOWN, BIG BEACH™

**PREVIOUS COUNCIL ACTIONS:**

n/a

**FINANCIAL IMPACT:**

Ongoing maintenance of these right-of-way improvements will be absorbed in the existing Streets Division account.

**KEY DATES:**

This 4-way stop and crosswalks will be installed prior to a Certificate of Occupancy at Midtown West.

**ATTACHMENTS:**

Vicinity Map

Approved Site Plan



Proposed 4-way Stop on W 2nd St

February 5, 2026







## **CITY COUNCIL AGENDA ITEM**

**SUBJECT:** Franchise Agreement for MCImetro Access Transmission Services LLC

**STAFF CONTACT:** Teresa Daugherty, Revenue Supervisor

**COUNCIL MEETING CYCLE:** March 2, 2026

### **RECOMMENDED COUNCIL ACTION:**

Recommend Approving a Non-Exclusive Franchise Agreement with MCImetro Access Transmission Services.

### **BACKGROUND/SUMMARY:**

- MCImetro provides fiber optics for Verizon Wireless so they can provide services to their customers.
- This would be a 5-year nonexclusive franchise agreement to construct, maintain, and operate communication facilities in the rights-of-way in accordance with and subject to the provisions of the City's code of ordinances.
- There is an option for an additional 5-year term without further action required by the City upon MCImetro's written certification to the public works director within 30 days of the franchise agreement's expiration.

### **RELATED ISSUES:**

n/a

### **PREVIOUS COUNCIL ACTIONS:**

Council has approved similar franchise agreements with Uniti Fiber, Southern Light, and C Spire in the past.

### **FINANCIAL IMPACT:**



SMALL TOWN, BIG BEACH™

MCImetro will pay the City a quarterly franchise fee in the amount equal to three percent (3%) of its gross revenues derived from providing service in the City for the preceding three (3) months. Fees will be payable for each quarter ending on March 31, June 30, September 31, and December 31 of each year during the term of this agreement.

**KEY DATES:**

Upon commencement on the date of adoption of the Franchise Agreement.

**ATTACHMENTS:**

Proposed Franchise Agreement

FRANCHISE AGREEMENT BETWEEN THE CITY OF GULF SHORES, ALABAMA  
AND MCIMETRO ACCESS TRANSMISSION SERVICES LLC,  
THE CODE OF ORDINANCES OF  
THE CITY OF GULF SHORES, ALABAMA

**Section 1.** FRANCHISE AGREEMENT BETWEEN THE CITY OF GULF SHORES, ALABAMA AND MCIMETRO ACCESS TRANSMISSION SERVICES LLC, THE CODE OF ORDINANCES OF CITY OF GULF SHORES, ALABAMA, as such may be amended from time to time are incorporated herein by reference as if fully set out herein, including, but not limited to, the definitions set forth therein.

**Section 2.** *Grantee.* MCImetro Access Transmission Services LLC, as a provider of services, who, along with its lawful successor(s), transferee(s), or assignee(s), shall hereinafter be referred to as “Grantee”, has made application for a franchise.

**Section 3.** *Grant.* The City of Gulf Shores, Alabama (hereinafter “City”), where the City has the right and authority to do so, hereby grants to the Grantee a non-exclusive franchise to construction, maintain, and operate communication facilities in the rights-of-way in accordance with and subject to the provisions of CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA, applicable law, and any mutually acceptable additional terms, as may be set forth in this Franchise Agreement or any attachments thereto. Approval of installation of facilities at specific locations or on specific support structures will be administered through the permitting process.

**Section 4.** *Certifications.* Grantee hereby certifies as follows:

(a) Grantee is a Foreign Limited Liability Company, duly organized, validly existing, and in good standing under the laws of the State of Alabama, is qualified to do business under the laws of the State of Alabama, and has the power and authority to own its properties, to carry on its business as now being conducted and as proposed in its franchise application, to execute and deliver the acceptance of this Franchise, to carry out the transactions contemplated hereby, and to perform and carry out all obligations on its part to be performed under and pursuant to this Franchise.

(b) Grantee, as of the date of the grant of this Franchise, has adequate financial resources to install its utility facilities in accordance with the provisions of the CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA, and knows of no technical or legal impediment which would prevent it from performing as contemplated in said CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA

(c) Grantee is not prohibited by any agreement or applicable law from executing and accepting this Franchise.

(d) The person executing the written Acceptance of this Franchise has full authority to act on behalf of Grantee and to accept and agree to this Franchise.

(e) All corporate actions and consents required on Grantee’s part to execute and deliver the acceptance of this Franchise have been completed.

The foregoing certifications are material to the grant of this Franchise. A breach of any of the certifications in subsections (a) through (d) above shall constitute a non-curable default under this Franchise and shall entitle the City to immediately revoke the Franchise for cause. A breach of the certification

contained in subsection (e) shall constitute a curable default under this Franchise, wherein following written notice, Grantee will have reasonable time to cure such default.

**Section 5. *Nonexclusive.*** Grantee's use of the rights-of-way pursuant to CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA and this Franchise shall be nonexclusive. The City specifically reserves the right to grant, at any time and from time to time, such additional franchises, licenses, use agreements or other rights to use the rights-of-way for any purpose as determined by the City, and to any other person, including itself, as it deems appropriate, subject to applicable law.

**Section 6. *No title.*** The grant of this Franchise shall not convey title, equitable or legal, in the rights-of-way, and the rights granted by this Franchise do not excuse the Grantee from obtaining appropriate access or attachment agreements before locating its facilities on another person's poles or support structures in the rights-of-way.

**Section 7. *Term of Franchise.*** Subject to termination or revocation, this Franchise shall be valid for a period of five (5) years commencing on the date of adoption of this resolution (hereinafter referred to as "Effective Date"). Upon Grantee's written certification to the public works director within 30 days of the expiration of the Franchise that Grantee remains in compliance with the provisions of CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA, including this Franchise and each outstanding permit, then the Franchise will be automatically extended for an additional five (5) year term without further action required by the City.

**Section 8. *Franchise Fees.***

(a) *Fees.* Beginning one year from the effective date of this agreement, Grantee must pay to the City a quarterly franchise fee in an amount equal to three percent (3%) of its gross revenues derived from providing service in the City for the preceding three (3) months. Fees shall be payable for each quarter ending on March 31, June 30, September 31 and December 31 of each year during the term of this agreement.

(b) *Payment.* Each payment shall be accompanied by a statement showing the gross revenues by category and the manner in which the fee was calculated. Grantee shall specifically describe what revenues were included and excluded in calculating the franchise fee, and any adjustment made to gross revenues. The statement and fee payments shall be personally delivered or mailed to the City on or before the 15<sup>th</sup> of the month following the close of the preceding quarter to City of Gulf Shores Finance Department, PO Box 299, Gulf Shores AL, 36547.

(c) *Penalties and Interest.* All franchise fees not paid within 30 days from the date they fall due shall be increased by five percent (5%) for the first 30 days they shall be delinquent, or fraction thereof, and shall be increased by an additional five percent (5%) for a delinquency of 60 or more days, but this provision shall not be deemed to authorize the delay of 30 days in the payment of the fees due, which may be enforced at once. If the Grantee fails to timely pay any amounts due and owing according to the terms of this CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA Chapter 8, then Grantee shall pay interest on the unpaid balance from the date of the due date to the City.

(d) *No Accord and Satisfaction.* No acceptance by the City of any fee shall be construed as an accord that the amount paid is in fact the correct amount, nor shall acceptance of any fee payment be construed as a release of any claim of the City.

**Section 9. *Enforcement; Attorneys' Fees.*** The City shall be entitled to enforce this agreement through all remedies lawfully available, and Grantee shall pay the City its costs of enforcement, including

reasonable attorneys' fees in the event that Grantee is determined judicially to have violated the provisions of this agreement.

**Section 10. Insurance, security and indemnification.** The Grantee understands, and, by its written Acceptance of this Franchise, hereby agrees to be bound by and comply with the provisions of CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA applicable to insurance, security, and indemnification.

**Section 11. Inducements not offered.** The Grantee, by its written Acceptance of this Franchise, acknowledges that it has not been induced to accept this Franchise by an understanding or promise or other statement, whether verbal or written, by or on behalf of the City concerning any term or condition of said Franchise that is not included in this Franchise or CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA.

**Section 12. Grantee accepts terms of Franchise.** The Grantee, by its written Acceptance of this Franchise, acknowledges that it has thoroughly examined and is familiar with the terms and conditions of this Franchise and Article IV, and agrees to be bound by them.

**Section 13. Administration and enforcement.** Administration and enforcement of this Franchise shall be in accordance with CODE OF ORDINANCES CITY OF GULF SHORES, ALABAMA

**Section 14. Notice.** All notices or demands pursuant to this Franchise shall be in writing and be deemed given if personally delivered or mailed, certified mail, return receipt requested to the following addresses:

If to the City, to:	Public Works Director City of Gulf Shores 1905 West 1 <sup>st</sup> Street Gulf Shores, Alabama 36551
With copy to:	City Attorney Post Office Box 299 Gulf Shores, Alabama 36561
If to Grantee to:	Franchise Agreement 600 Hidden Ridge Irving, TX 75038
With copy to (no invoices):	Verizon Legal Department Attn: Network Legal Team 1300 I Street, NW 5th Floor Washington, DC 20005

All notices or demands shall be deemed effective, if personally delivered, upon delivery, and if mailed, certified mail, return receipt requested, three (3) days after mailing. The City or Grantee may from time to time designate in writing any other address for this purpose to the other party; provided, however, in no event will either the City or the Grantee be required at any time to send any notices or demands to more than two (2) designated addresses, even in the event that this Franchise is transferred or assigned in whole or part. Nothing herein shall prevent the parties from affecting personal deliveries via e-mail.

**Section 15. Captions.** The captions to sections and subsections contained herein are intended solely to facilitate the reading thereof. Such captions shall not affect the meaning or interpretation of the text herein.

**Section 16. Severability.** The severability provisions of the City Code are rules of construction specifically included herein by reference as if fully set forth.

**Section 17. Governing law.** This Franchise granted and every question arising hereunder shall be construed or determined according to the laws of the State of Alabama and applicable federal law.

**Section 18. When ordinance effective.** This Franchise shall become effective upon its adoption.

**ACCEPTED AND AGREED TO BY** the undersigned Grantee on this the \_\_\_\_\_ day of \_\_\_\_\_, 2026.

By: \_\_\_\_\_  
Dina Dye, Grantee  
Its: Associate Director – Network Regulatory/Real Estate

By: \_\_\_\_\_  
Robert Craft, Mayor  
The City of Gulf Shores

THIS AGREEMENT is entered this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, by and between the City of Gulf Shores, an Alabama Municipal Corporation, and MCImetro, Franchisee.

Attest: \_\_\_\_\_  
Tobi Waters, City Clerk



SMALL TOWN, BIG BEACH

## AGENDA ITEM SUMMARY

**DATE:** March 2nd, 2026

**TO:** Mayor Craft & Members of the City Council

**FROM:** Cindy King, Finance & Administrative Services Director

**ISSUE:** The City issued a Request for Proposals for a \$20 million taxable warrant for Gulf Shores International Airport to design, develop, acquire, construct, improve, and equip the terminal expansion. Requests for quotes were sent to nine area banks active with the City. Six banks responded providing interest rates and terms. Renasant Bank offered the best terms and interest rate at 4.8% for three years on a taxable non-bank qualified non-revolving line of credit. Renasant will pay up to \$5,000 for attorney's expenses related to the debt. Interest only will be due semi-annually on the loan. Principal will be due at maturity date. The Finance Committee elected to open a new loan for \$20 million at 4.8% for a three-year construction line of credit with Renasant Bank.

**RECOMMENDATION:** Approve new \$20 Million loan at 4.8% for 3 years with Renasant Bank.

**PREVIOUS COUNCIL ACTION:** None

**BUDGET IMPLICATIONS:** Debt service included in 2026 budget.

**RELATED ISSUES:** Closing Papers and Minutes for 2026B issue to be provided by bond counsel Lee Birchall.

**ATTACHMENTS:** None

**DEPARTMENT:** Finance and Administrative Services

**STAFF CONTACT:** Cindy King



SMALL TOWN, BIG BEACH

01/01/2024

Post Office Box 299  
Gulf Shores, AL 36547



## **CITY COUNCIL AGENDA ITEM**

**SUBJECT:** MOU The Gulf State Park Saltwater Pavilion.

**STAFF CONTACT:** Melvin Shepard, Chief of Staff.

**COUNCIL MEETING CYCLE:** March 2, 2026, COW meeting.

### **RECOMMENDED COUNCIL ACTION:**

Staff's recommendation is to approve the MOU for Lifeguard Services between the City of Gulf Shores and The Gulf State Park.

### **BACKGROUND/SUMMARY:**

- Since 2018 the City of Gulf Shores has provided (2) lifeguard towers and (2) lifeguards at The Saltwater Pavilion.
- The Lodge reimburses the city up to \$36,000.00 for this service.
- Without the staffed lifeguard tower in this area, there is a large section of beach that would be unguarded except for a patrol unit. This area is busy due to the parking and nearby rental accommodation.
- This helps ensure the safety of visitors here on vacation and residents of the city by providing trained lifeguards in areas that people are known to swim.
- Lifeguards made 4 rescues in this area and Beach 4 made 10 rescues in 2025. In addition to 14 rescues, there were numerous medical calls, missing people, and preventative actions within the area.

### **RELATED ISSUES:**

MOU with Valor Hospitality for lifeguard services at the Lodge.

### **PREVIOUS COUNCIL ACTIONS:**

This MOU has been approved for the past seven years.



SMALL TOWN, BIG BEACH™

**FINANCIAL IMPACT:**

Total financial impact – Total Cost for Tower 1 & 2 Lifeguards \$47,800.00, Half of the cost for Beach 4 is \$13,000.00. All funds are budgeted and no additional funds are needed.

Account Number for Expense of funds: 01-535-51030

**KEY DATES:**

Lifeguards will patrol this area from March 9 – Oct 1, 2026.

**ATTACHMENTS:**

[The MOU for Lifeguard Services at The Lodge at the Gulf State Park.](#)



STATE OF ALABAMA  
DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES

**Gulf State Park**  
20115 State Park Road  
Gulf Shores, Alabama 36542  
Phone 251-948-7275 Fax 251-989-2267  
Gulf.StatePark@dcnr.alabama.gov  
www.alapark.com



Kay Ivey  
GOVERNOR

Christopher M. Blankenship  
COMMISSIONER

Edward F. Poolos  
DEPUTY COMMISSIONER

Matthew W. Capps  
DIRECTOR

Chadmon L. Davis  
DEPUTY DIRECTOR

**Memorandum of Agreement**  
**between**  
**Alabama Department of Conservation and Natural Resources,**  
**Division of State Parks, Gulf State Park, and the City of Gulf Shores for the**  
**Lifeguard Services Gulf Shores, Alabama**

The City of Gulf Shores (“COGS”) agrees to provide the Department of Conservation and Natural Resources, Division of State Parks, Gulf State Park (“GSP”) with lifeguard services for the Gulf State Park Beach Pavilion for the 2023 season upon the following terms and conditions:

1. **Term:** This agreement will be effective from March 1, 2026, through December 31, 2026.
2. **Purpose:** To provide lifeguard services to GSP for the 2026 season.
3. **COGS agrees to provide at its cost:**
  - Uniforms.
  - Rescue equipment.
  - UTV.
  - Radios.
  - 3 USLA certified Lifeguards with excellent work ethic and customer service skills, accountability and communication skills and the ability to communicate with the park staff and managers.
  - Changing surf condition flags daily at the GSP pier, Pavilion and Branyon Beach Access.
  - Two stands at the Beach Pavilion to be placed by COGS in the best area for visibility and ease of access.
  - Two tower guards and one roaming lifeguard to patrol Gulf State Park Beach from the Orange Beach city limits (East end of GSP Beach) to the Royal Palms Condominium 561 East Beach Blvd. (West end of GSP Beach).
4. **Consideration:** Total amount of invoicing is not to exceed \$36,000, unless otherwise agreed on by the parties in writing. Lifeguards will be paid at \$22.33 per hour and invoices will be submitted to GSP Superintendent for payment every two weeks (at the end of the COGS pay period).
5. **Additional provisions:**
  - DNCR permits GSBR partial usage of the West Storage area for professional lifeguard uses.
  - Orientation with all lifeguards by GSP Superintendent will be required to go over park policies and procedures and to familiarize lifeguards with information needed by GSP patrons.
  - Lifeguards will arrive for work at 9:00 A.M. and end their shift at 6:30 P.M each day.

- Operational hours will be from 10:00 A.M. until 6:00 P.M.
- Lifeguards will be responsible for hanging surf warning flags at the beach pavilion.
- The parties acknowledge that communication between Beach Safety Chief Joethan Phillips, on behalf of COGS, and GSP Superintendent, on behalf of GSP, during the season, will be critical to make this partnership successful.
- All operational changes must be agreed upon, in writing, by both parties.

6. **Termination:** This Agreement may be canceled by any party upon giving thirty (30) days' written notice.

7. **No Debt of State:** It is agreed that the terms and commitments contained herein shall not be constituted as a debt of the State of Alabama in violation of Article 11, Section 213 of the Constitution of Alabama, 1901, as amended by Amendment Number 26. It is further agreed that if any provision of this Agreement shall contravene any statute or Constitutional provision or amendment, either now in effect or which may, during the Agreement, be enacted, then that conflicting provision in the Agreement shall be deemed null and void.

8. **Board of Adjustment:** COGS' sole remedy for the settlement of any and all disputes arising under the terms of this Agreement shall be limited to filing of a claim with the Board of Adjustment of the State of Alabama.

9. **Agreement Contingent upon Funding:** It is expressly understood and mutually agreed that any commitment of funds herein shall be contingent upon the receipt and availability of funds. In the event of the proration of funds from which payment under this contract is to be made, the contract will be subject to immediate termination.

10. **Immigration:** By signing this contract, the contracting parties affirm, for the duration of the Agreement, that they will not violate federal immigration law or knowingly employ, hire for employment, or continue to employ an unauthorized alien within the state of Alabama. Furthermore, a contracting party found to be in violation of this provision shall be deemed in breach of the Agreement and shall be responsible for all damages resulting therefrom.

11. **Non-Employees:** COGS agrees that neither the lifeguards nor COGS, or any of its agents or employees, will be entitled to any benefits of the state merit system by virtue of this Agreement.

12. **Non-Discrimination:** COGS agrees to comply with all Federal and State laws, which prohibit discrimination on the basis of race, color, religion, age, gender, pregnancy, national origin, genetic information, veteran status or disability.

13. **Indemnification:** COGS shall hold harmless and indemnify the State of Alabama, Department of Conservation and Natural Resources, and the State Parks Division, and any and all of their agents or employees, from any and all liabilities or damages of any nature, arising out of any injury, death, property damage or other claims and demands of any nature arising pursuant to this Agreement.

\_\_\_\_\_  
Robert Craft, Mayor

\_\_\_\_\_  
Christopher M. Blankenship., Commissioner

Date: \_\_\_\_\_

Date: \_\_\_\_\_

The Department of Conservation and Natural Resources does not discriminate on the basis of race, color, religion, age, gender, pregnancy, national origin, genetic information, veteran status, or disability in its hiring or employment practices nor in admission to, access to, or operations of its programs, services, or activities.



## **CITY COUNCIL AGENDA ITEM**

**SUBJECT:** MOU The Lodge at the Gulf State Park, Valor Hospitality

**STAFF CONTACT:** Melvin Shepard, Chief of Staff

**COUNCIL MEETING CYCLE:** March 2, 2026, COW

### **RECOMMENDED COUNCIL ACTION:**

Staff's recommendation is to approve the MOU for Lifeguard Services between the City of Gulf Shores and The Lodge at the Gulf State Park.

### **BACKGROUND/SUMMARY:**

- Since 2018 the City of Gulf Shores has provided (1) lifeguard tower and (1) lifeguard at The Lodge.
- The Lodge reimburses the city up to \$20,000.00 for this service.
- Without the staffed lifeguard tower in this area, there is a large section of beach that would be unguarded except for a patrol unit. This area is busy due to the Gulf State Park Fishing Pier, The Lodge, and nearby condos.
- This helps ensure the safety of visitors here on vacation and residents of the city by providing trained lifeguards in areas that people are known to swim.
- Lifeguards in Tower 3 made 5 rescues in this area and Beach 4 made 10 rescues in 2025. In addition to 15 rescues, there were numerous medical calls, missing people, and preventative actions within the area.

### **RELATED ISSUES:**

MOU with the Gulf State Park for lifeguard services at the Saltwater Pavilion.

### **PREVIOUS COUNCIL ACTIONS:**

This MOU has been approved for the past seven years.



SMALL TOWN, BIG BEACH™

**FINANCIAL IMPACT:**

Total financial impact – Total Cost for Tower 3 Lifeguard \$18,000.00, Half of the cost for Beach 4 is \$13,000.00. All funds are budgeted and no additional funds are needed.

Account Number for Expense of funds: 01-535- 51030

**KEY DATES:**

Lifeguards will patrol this area from March 9 – Oct 1, 2026.

**ATTACHMENTS:**

The MOU for Lifeguard Services at The Lodge at the Gulf State Park.



November 30, 2021

**Memorandum of Agreement  
between  
Valor Hospitality Partners LLC. and the  
City of Gulf Shores for  
The Lodge at the Gulf State Park Lifeguard Services**

The City of Gulf Shores (“COGS”) agrees to provide the Valor Hospitality Partners LLC., The Lodge at the Gulf State Park with lifeguard services for the 2026 season upon the following terms and conditions:

1. **Term:** This agreement will be effective from March 1, 2026, through December 31, 2026.
2. **Purpose:** To provide lifeguard services to The Lodge for the 2026 season.
3. **City of Gulf Shores agrees to provide at its cost:**
  - Uniforms.
  - Rescue equipment.
  - UTV.
  - Radios.
  - 1 USLA certified Lifeguard with excellent work ethic and customer service skills, accountability and communication skills and the ability to communicate with the Lodge staff and managers.
  - One lifeguard tower is to be placed by COGS in the best area for visibility and ease of access.
4. **Consideration:** Total amount of invoicing is not to exceed \$20,000. Unless otherwise agreed on by the parties in writing. Lifeguards will be paid \$22.33 per hour and invoices will be submitted to the Regional Director and General Manager for payment every two weeks (at the end of COGS pay period).
5. **Additional provisions:**
  - Orientation with all lifeguards by Regional Director and General Manager will be required to go over Resort policies and procedures and to familiarize lifeguards with information needed by Lodge patrons.
  - Lifeguards will arrive for work at 9:00 A.M. and end their shift at 6:30 P.M each day.
  - Operational hours will be from 10:00 A.M. until 6:00 P.M.
  - The parties acknowledge that communication between Beach Safety Chief Joethan Phillips, on behalf of COGS, and Regional Director and General Manager, William Bennett on behalf of The Lodge, during the season will be critical to make this partnership successful.

- All operational changes must be agreed upon, in writing, by both parties.

**6. Termination:** This Agreement may be canceled by any party upon giving thirty (30) days' written notice.

**7. Agreement Contingent upon Funding:** It is expressly understood and mutually agreed that any commitment of funds herein shall be contingent upon the receipt and availability of funds. In the event of the proration of funds from which payment under this contract is to be made, the contract will be subject to immediate termination.

**8. Immigration:** By signing this contract, the contracting parties affirm, for the duration of the Agreement, that they will not violate federal immigration law or knowingly employ, hire for employment, or continue to employ an unauthorized alien within the state of Alabama. Furthermore, a contracting party found to be in violation of this provision shall be deemed in breach of the Agreement and shall be responsible for all damages resulting therefrom.

**9. Non-Employees:** COGS agrees that neither the lifeguards nor COGS, or any of its agents or employees, will be entitled to any benefits of the Lodge by virtue of this Agreement.

**10. Non-Discrimination:** COGS agrees to comply with all Federal and State laws, which prohibit discrimination on the basis of race, color, religion, age, gender, pregnancy, national origin, genetic information, veteran status or disability.

**11. Indemnification:** COGS shall hold harmless and indemnify Valor Hospitality Partners LLC., the Lodge at the Gulf State Park, and any and all of their agents or employees, from any and all liabilities or damages of any nature, arising out of any injury, death, property damage or other claims and demands of any nature arising pursuant to this Agreement.

All questions and/or operational changes must be submitted to the Regional Director and General Manager and Beach Safety Chief Joethan Phillips for approval.

If this agreement is approved, please sign below.

\_\_\_\_\_  
Robert Craft, Mayor

\_\_\_\_\_  
Valor Hospitality Partners LLC

Date \_\_\_\_\_

Date \_\_\_\_\_

Mr. William Bennett, Regional Director and  
General Manager  
Valor Hospitality Partners LLC  
c/o The Lodge at Gulf State Park, a Hilton Hotel  
21196 East Beach Boulevard  
Gulf Shores AL 36542



## CITY COUNCIL AGENDA ITEM

**SUBJECT:** ZTA25-10 Walking Area Overlay District Zoning Text Amendment

**STAFF CONTACT:** Andy Bauer, Zoning Administrator

**COUNCIL MEETING CYCLE:** March 2, 2026, City Council Committee of the Whole

---

**RECOMMENDED COUNCIL ACTION:** Staff and the Planning Commission recommend approval of the Zoning Text Amendment as drafted.

**BACKGROUND/SUMMARY:** The proposed Zoning Text Amendment will modify the definition of Walking Area Overlay District, update the Official City of Gulf Shores Zoning Map to expand the Walking Area Overlay District boundaries, and add a savings clause for existing single-family, and duplex dwellings to allow them to be rebuilt if destroyed.

The goal of the amendment is to expand the Walking Area Overlay District to further implement the recommendations of the Land Use Plan and Vision 2025 Plan to create a dense, mixed-use, pedestrian-oriented downtown district in the beach area. The Walking Area Overlay District is intended to provide supplemental provisions for development within the blocks around the intersection of Gulf Shores Parkway and Beach Boulevard and to transform this area into a mixed-use, pedestrian friendly downtown.

**RELATED ISSUES:** Not Applicable

**PREVIOUS COUNCIL ACTIONS:** On June 13, 2005, Ordinance No. 1329 was adopted by City Council, creating the Walking Area Overlay District. Beach Area Zoning and Overlay District.

**FINANCIAL IMPACT:** Not Applicable

**KEY DATES:** Not Applicable

**ATTACHMENTS:** Staff Report, Presentation

# Zoning Text Amendment – Walking Area Overlay District and the Official Zoning Map

Staff Report: Andy Bauer

Application: ZTA25-10

COW Meeting Date: March 2, 2026

Applicant: City of Gulf Shores

---

STAFF RECOMMENDATION:

APPROVE

---

## SUMMARY OF REQUEST

City staff proposes to amend the boundaries of the Walking Area Overlay District on the “Official Zoning Map” and modify the definition of the Walking Area Overlay District in the Zoning Ordinance.

## BACKGROUND

- Walking Area Overlay District - On June 13, 2005, Ordinance No. 1329 was adopted by City Council, creating Beach Area Zoning and Overlay Districts.

The Walking Area Overlay District was intended to provide supplemental provisions for development within the blocks around the intersection of Gulf Shores Parkway and Beach Boulevard and to transform this area into a mixed-use, pedestrian friendly downtown. The Zoning Ordinance extends the following benefits to properties within the Walking Area Overlay District:

- i. Incentive Bonus Density and Building Height are an option for developers in exchange for providing certain public benefits.
  - ii. Modifications to underlying zoning and overlay district standards if such deviations are found to comply with the goals and intent of the Future Land Use Plan.
  - iii. Mixed-use Condominium uses.
  - iv. Parking Reductions for mixed-use developments in the overlay district.
- Land Use Plan – The intersection of Beach Boulevard and Highway 59 is the city’s traditional center of beach-oriented tourism and its primary image in the minds of many visitors. The redevelopment of Gulf Place will serve as a catalyst for economic development and a means for Gulf Shores to be identified as a world-class beach resort. The City should consider new updated zoning regulations that support the desired scale and development for a mixed use, walkable, pedestrian oriented beach front.
  - Vision 2025 – Action 5: Gulf Beach District - The construction of a walkable, energetic beachfront district will attract tourism, stimulate local business, and encourage business and residential relocation.

## BACKGROUND

January 27, 2026, Planning Commission meeting. The Planning Commission recommended approval of the zoning text amendment.

## ISSUE

The redevelopment of the area around the intersection of Beach Boulevard and Gulf Shores Parkway into a pedestrian friendly, mixed-use district has long been a goal of the City's. The Walking Area Overlay District only allows residential and lodging uses in mixed-use buildings of which a minimum of 10% of the ground level is reserved for commercial use. Stand alone, low-density single-family houses, duplexes, and townhouse uses are not allowed. Expanding the Walking Area Overlay District into the nearby blocks will incentivize more mixed-use developments (ground floor commercial/residential & lodging uses) to provide the critical mass of activity essential to creating a thriving mixed-use, pedestrian friendly downtown district.

## DETAILS OF PROPOSAL

The proposed Zoning Text Amendment will modify the definition of Walking Area Overlay District, update the Official City of Gulf Shores Zoning Map to expand the Walking Area Overlay District boundaries, and add a savings clause for existing single-family, and duplex dwellings to allow them to be rebuilt if destroyed.

The goal of the amendment is to expand the Walking Area Overlay District to further implement the recommendations of the Land Use Plan and Vision 2025 Plan to create a dense, mixed-use, pedestrian-oriented downtown district in the beach area.

Below is a summary of the proposed changes. Proposed new text is indicated with **red font**.

1. AMEND Article 4: Definitions.  
Walking Area Overlay District: The boundaries of the Walking Area Overlay District are shown in the "~~City of Gulf Shores Walking Area Zoning Map~~" **"City of Gulf Shores Zoning Map."** The provisions of this Ordinance applicable specifically to the Walking Area Overlay District shall apply exclusively to all parcels of land and rights-of-way, or portions thereof, within the boundaries of the Walking Area Overlay District. Any Parcel of land that is wholly or partly within the boundary shall be included.
2. AMEND City of Gulf Shores Zoning Map to expand the Walking Area Overlay District westward to West 6<sup>th</sup> Street to include properties zoned BT-3 and BT-4, located south of West 1<sup>st</sup> Avenue, eastward to the middle of the block between East 3<sup>rd</sup> Street and East 4<sup>th</sup> Street to include properties zoned BT-3 and BT-4 south of East 1<sup>st</sup> Avenue, and north to include the BT-1 North zoned properties along Gulf Shores Parkway. (see attached map)
3. Article 13-4., D., 3. Savings Clause Applicable to Certain Nonconforming Condominiums, **Single-family Dwellings, and Duplex Dwellings.**
4. AMEND Article 13-4., D., 3., c. These savings clause provisions shall be applicable only to legal nonconforming Condominium structures that are located within the Beach Overlay District, the Walking Area Overlay District, and

Lagoon Pass Overlay District **and Single-family and Duplex structures located in the Walking Area Overlay District.**

## **ANALYSIS**

### **Impacts of Overlay District Expansion**

The proposed expansion of the Walking Area Overlay District would include 152 additional properties; and 14 properties will be removed. The 14 properties to be removed from the Walking Area Overlay District are located on East 1<sup>st</sup> and 2<sup>nd</sup> Avenues, are developed with single-family or duplex uses, are a part of the established subdivision lot and block pattern, and less likely to be redeveloped. There are no cottage subdivisions located within the proposed boundaries of the Walking Area Overlay District. Below is a breakdown of the zoning and existing land uses on the 152 properties.

#### Zoning

BT-4 Zoned Properties – 28  
BT-3 Zoned Properties – 73  
BT-2 Zoned Properties – 10  
BT-1 North Zoned Properties – 39  
OS Zoned Properties – 2

#### Land Uses

Vacant – 27 properties (17%)  
Single-family or Duplex Dwelling – 33 properties (22%)  
Multi-family/Hotel – 30 properties (20%)  
Commercial – 52 properties (34%)  
Mixed-Use – 4 (3%)  
Public Beach/Park – 6 properties (4%)

### **Synopsis**

The boundaries of the Walking Area Overlay District have not been extended since its adoption in 2005. There is no actual increase in by-right entitlements granted to properties within the Walking Area Overlay District. The only difference is residential, and lodging are only allowed in mixed-use developments that contain commercial uses. Staff do not see any detriment to extending the Walking Area Overlay District to include these six blocks on the north and south sides of Beach Boulevard and BT-1 North properties adjacent to Gulf Shores Parkway. The proposed expansion will only increase the opportunity to achieve the City's Vision 2025 and Land Use Plan recommendations to create mixed-use, pedestrian-oriented developments within the Beach Area.

Due to the number of single-family and duplex dwellings that will become nonconforming uses upon approval of this amendment, the Planning Commission added a savings clause to the Zoning Text Amendment. A savings clause will allow single-family and duplex dwellings that have been destroyed by any natural disaster or catastrophic event to be reconstructed.

### **RECOMMENDATION**

Staff and the Planning Commission recommend approval of the zoning text amendment as drafted.

## CITY COUNCIL AGENDA ITEM

**SUBJECT:** Wetlands Waiver Request – Lindsey Property

**STAFF CONTACT:** Andy Bauer, Zoning Administrator

**COUNCIL MEETING CYCLE:** March 2 COW/ March 9 City Council Meeting

**RECOMMENDED COUNCIL ACTION:** In an effort to consistently apply the Wetland Protection Regulations, staff recommend the City Council approve the wetland waiver request with the following conditions:

1. Allow for the platting of wetlands on individual lots.
2. Provide signage on each lot notifying the future property owners of the protected nature of the wetlands. The signage should be placed at the 30ft wetland buffer line.
3. Reference the protected nature of the wetlands on the deeds of each lot.
4. The subdivision plat shall reference Section 7-581 Monitoring and Enforcement requirements of the Wetland Protection Regulations.

**BACKGROUND/SUMMARY:** The applicant seeks approval to plat wetlands on two lots within Resubdivision of Lot 10 Block 1, Unit 2 Gulf Shores Subdivision (Lindsey Property). The Planning Commission granted Final Subdivision Plat approval at the December 16, 2025, meeting to subdivide one lot into two lots, with a condition the applicant obtain a wetland waiver from the City Council to plat the wetlands on individual lots. The Wetland Protection Regulations prohibit the platting of wetlands on new single-family lots. The property is located on the north side of West Lagoon Avenue north of the intersection with West 10th Street.

Analysis - The applicant has buffered the wetland area with the required 30-feet of natural vegetation. Since the wetlands will be preserved in their natural state, no state or federal permits are required. To be consistent with past wetland waiver applications staff recommend the applicant also:

- Provide signage on each lot notifying the future property owners of the protected nature of the wetlands; and
- Reference the protected nature of the wetlands on the deeds of each lot.
- The subdivision plat shall reference Section 7-581 Monitoring and Enforcement requirements of the Wetland Protection Regulations.

These conditions will allow the applicant to subdivide the property in a similar manner to the existing development pattern in this area and will provide full protection of the wetlands.

**RELATED ISSUES:** Wetland Protection Regulations - The purpose of the Wetlands Protection Regulations is to protect wetlands and wetland setback areas from alterations that will significantly affect or reduce their primary function for water quality, floodplain and erosion control, groundwater recharge, aesthetic nature and wildlife habitats. Waivers to the Wetlands

Protection Regulations are allowed at the sole discretion of the City Council if the Council finds that:

1. The applicant has, to all extent practical, avoided the wetland and wetland buffer areas for the proposed activity, by limiting the proposed dimensions of all proposed structures to the minimum necessary to achieve desired functions.
2. The grant of the proposed exemption shall not adversely affect the water quality, volume of ground water supply, flood storage capacity, or cause a net loss of wetland functions.
3. Waivers may be granted only if the applicant demonstrates that all required federal and state permits have been obtained.
4. No waiver shall allow a net loss of wetlands area.

**PREVIOUS COUNCIL ACTION:** Not applicable

**FINANCIAL IMPACT:** N/A

**KEY DATES:** N/A

**ATTACHMENTS:** N/A



SMALL TOWN, BIG BEACH™

## CITY COUNCIL AGENDA ITEM

**SUBJECT:** 2026 Gulf Shores Junior City Council Spring Market Large Group Activity Permit

**STAFF CONTACT:** Lindsey Hart, Public Engagement Manager

**COUNCIL MEETING CYCLE:** March 2, 2026

---

### **RECOMMENDED COUNCIL ACTION:**

Approve the large group activity permit for the 2026 Gulf Shores Junior City Council Spring Market.

### **BACKGROUND/SUMMARY:**

The [2026 Junior City Council Spring Market](#) is a community event organized as part of the Junior City Council's annual program, which provides high school students with hands-on experience in civic engagement and leadership.

The Spring Market will be held on Saturday, March 28, from 9:00 a.m. to 2:00 p.m. in the Waterway Village public parking lot. The event will feature local vendors, artisans, food trucks, and youth-led booths offering handmade goods and crafts. Last year's market drew approximately 300 patrons, and similar attendance is anticipated this year.

The event supports small businesses, promotes economic activity, and provides a family-friendly environment for residents and visitors. It also gives Junior City Council members the opportunity to plan and execute a public initiative that benefits the city.

This project aligns with the Junior City Council's mission to educate students in grades 10–12 about municipal government, develop leadership skills, and create opportunities for youth to contribute positively to the community.

**RELATED ISSUES:** N/A

### **PREVIOUS COUNCIL ACTIONS:**

Gulf Shores City Council approved the assembly permit for the 2025 Gulf Shores Junior City Council Spring Market at the [March 24, 2025, City Council Meeting](#).



SMALL TOWN, BIG BEACH™

**FINANCIAL IMPACT:**

Expenses for the program and market needs were budgeted in the EDPA Public Relations/ Advertising account for a total of \$4,000. (Acct.#: 01-502-65460)

**KEY DATES:**

The Spring Market will be held on Saturday, March 28, with setup beginning on Friday, March 27, in the Waterway Village public parking lot.

Vendor applications are due by Friday, March 13, to ensure all vendors complete necessary inspections and to allow the Revenue Department time to collect a special events license fee of \$25 from any vendor who does not hold an active City of Gulf Shores business license.

**ATTACHMENTS:** Large group gathering permit which has been internally approved by department heads.

Print

Large Group Activity Application - Submission #15777

Date Submitted: 2/2/2026



SMALL TOWN, BIG BEACH™

---

**1. EVENT INFORMATION**

**Event Name**

Gulf Shores Junior City Council Spring Market

**Setup Date/Time**

March 27 - March 28

**Dismantle Date/Time**

March 28, 2 PM

**Event Start Date**

March 28

**Event End Date**

March 28

**Event Hours**

9 AM - 2 PM

**Event Location/Address**

Waterway Village Parking Lot

**Property Letter**

No file chosen

An official letter from the owner of the property permitting the activity must accompany the application if it is not owned by the applicant.

---

**Applicant**

**First Name**

Lindsey

**Last Name**

Hart

**Phone Number**

**Address1**

1905 West First Street

**Address2**

**City**

Gulf Shores

**State**

Alabama

**Zip**

36542

**Email Address**

**First Name**

Lindsey

**Last Name**

Hart

**Address1**

1095 West 1st Street

**Address2**

**City**

Gulf Shores

**State**

Alabama

**Zip**

36542

**Email Address**

## **Internal Event Proposal: Gulf Shores Junior City Council Spring Market**

**Event Date: March 28, 2026**

**Location: Waterway Village Parking Lot - 101 East 24th Avenue**

**Event Time: 9 AM - 2 PM**

**Setup Time: 7:00 AM**

**Dismantle Time: 2 PM**

### **Event Summary/Description:**

The Gulf Shores Junior City Council Spring Market will bring together local farmers, artisans, and businesses to sell fresh produce, handmade crafts, and unique goods. The event will feature a Kids' Corner, volunteer opportunities for students, and food trucks, creating a fun and engaging community experience while supporting local entrepreneurship.

**Operations:** The Gulf Shores Farmers/Makers Market will be held Saturday March 28 from 9am to 2pm at Waterway Village(101 E. 24th Avenue.) The event will feature vendor booths for local farmers, artisans, and food trucks, as well as a Kids' Corner with supervised activities.

**Vendor Participation:** Vendors will register in advance through an application process overseen by the Junior City Council, ensuring a variety of high-quality products. Booth spaces will be clearly marked and assigned.

**Set-Up and Tear-Down:** Volunteers and Junior City Council members will assist with set-up and tear-down. Vendors will receive designated times to arrive and depart to ensure smooth transitions.

**Event Management:** Junior City Council members will coordinate event logistics, with volunteers stationed at key areas to assist attendees and vendors. A designated event coordinator will oversee the day-of operations.

**Safety and Security:** The event will follow all city regulations, including safety guidelines for food trucks and crowd control. First aid kits and a safety station will be available on-site.

Gulf Shores Police Department has agreed to be on-site throughout the event to ensure safety and provide weather monitoring.

Gulf Shores Fire Rescue has also agreed to be on site for safety purposes.

Traffic barricades will be stationed in the parking lot to ensure pedestrian safety. See site map.

### **Event Logistical Details:**

**Set-Up:**

- Vendors will arrive at 8am for booth setup. Vendors will be responsible for bringing any supplies such as tables, tents and chairs.
- Booth spaces (10x10 feet each) will be marked in advance
- Food trucks will park in a designated area and are required to bring a whisper generator.
- The Kids' Corner will include activity tables, games, and supplies, staffed by volunteers.
- The Entertainment Area will be included in the Kids Corner and marked off for High School performers.

**Utilities:**

- Power will be available to the kids corner and entertainment area via on-site meter. All other vendors must bring their own supplies.

**Sanitation & Hygiene**

- Portable restrooms will be available on site with a handwashing station.
- Garbage cans will be placed throughout the venue and collected following the event.

**Parking and Accessibility:**

- Parking will be provided for vendors and attendees on the lot with clear signage directing traffic. The venue will be accessible for individuals with disabilities.

**Volunteers and Staffing:**

- City staff, Gulf Shores High School Faculty, Junior City Council members and student volunteers will remain on site for setup, assistance during the event, and cleanup.

**Cleanup:**

- Vendors will remove their materials at the end of the event.
- Volunteers will ensure the venue is cleaned and trash is properly disposed of.

**Rain Plan:**

- In case of inclement weather, the event will be canceled.

**List of Vendors:**

- Vendors have until March 4, 2026, to complete a registration form. A full vendor list will be provided to the Revenue Department one week prior to the event taking place and sales tax will be remitted on site at the close of the market.

**Venue Preparation Requests:**

**Site Cleaning and Setup:**

- Ensure the venue is clean and free of debris prior to the event.
- Mark vendor booth spaces (e.g., 10x10 feet) with chalk, tape, or signage.
- Picnic tables provided for attendees to eat at after visiting food trucks.

**Utilities:**

- Provide access to electricity for the kids corner.

**Restrooms:**

- Set up portable restrooms with a handwashing station.
- Include at least one restroom that is ADA accessible.

**Parking:**

- Designate parking areas for vendors and attendees.
- Post clear signage for parking, loading, and unloading zones.
- Barricades needed for pedestrian safety. See map.

**Trash and Recycling:**

- Place trash cans and recycling bins throughout the venue, especially near food trucks and the Kids' Corner.
- Provide extra bags for trash collection during and after the event.

**Event Layout:**

- Confirm the layout plan for vendor booths, food trucks, the Kids' Corner, and volunteer stations.
- Set up a main entrance and welcome area with signage or a table for event information.

**Emergency Plan:****Emergency Contacts:**

A list of emergency contacts (police, fire department, ambulance services) will be on-site. A designated event coordinator will carry a phone for emergency communication.

- Lindsey Hart - Public Engagement Manager, City of Gulf Shores 251-979-8020
- Ashley Watley - Junior City Council Advisor
- Owen Corcoran - Junior City Council Advisor

**Vendor and Attendee Communication:**

- Vendors and volunteers will be briefed on emergency procedures before the event starts..

**Emergency Announcements**

- Announcements will be made if there's an urgent need to evacuate or communicate emergency instructions.
- A mic will be provided in the entertainment area and available for emergency announcements.

**First Aid:**

- A designated First Aid Station will be set up at the event, equipped with basic supplies such as bandages, ice packs, and a first aid kit.
- Volunteers and staff will be briefed on the location of the First Aid Station.

**Severe Weather:**

- Monitor weather forecasts leading up to and during the event. In case of severe weather, the market will be canceled.

**Crowd Control:**

- Volunteers will be stationed throughout the venue to monitor the crowd and provide assistance if needed.
- Clear pathways will be maintained for easy movement and emergency vehicle access.

**Lost Children or Items:**

- A central booth will be designated as the meeting point for lost children or lost items.
- Volunteers will assist in reuniting families or locating belongings.

**Post-Incident Reporting:**

- Any incidents will be documented with a detailed report, including actions taken and recommendations for future improvements.

**Marketing/Signage:**

**Event Promotion:**

- Social Media: Create posts on platforms like Instagram, Facebook, and Twitter using engaging visuals and event details. The city social media accounts will also share updates.
- Local Media: Submit press releases to local newspapers, radio stations, and community blogs.
- Schools and Community Centers: Distribute flyers and posters to local schools, libraries, and community centers to spread awareness and attract families.
- Business Partnerships: Partner with local businesses to display event flyers or include information in their newsletters.

**Signage for the Event:**

- **Directional Signs:** Clear signs leading to parking areas, vendor booths, food trucks, and the Kids' Corner.
- **Welcome Banner:** A prominent banner at the entrance to welcome attendees.
- **Vendor Signage:** Encourage vendors to display signs with their business names and information about their products.





SMALL TOWN, BIG BEACH™

# APPLICATION FOR PUBLIC ASSEMBLY

## Gulf Shores Jr City Council Market

### DEPARTMENT APPROVALS/DENIALS

City Staff	Signature	Date
Capital Projects Director Clint Colvin		2/4
Purchasing Officer Shelby DeBlieux		2/4
Rental Specialist Brian Dugall		2/4
Chief Building Official Brandan Franklin		2/4
Public Works Director Noel Hand		2/4
Recreation & Cultural Affairs Director Grant Brown		2/4
Revenue Supervisor Theresa Daugherty		2/5
Chief of Police Dan Netemeyer		2/4
Fire Chief Mark Sealy	Tammy Approved w/ understanding George Surry will do event inspection	2/5
Planning & Comm Dev. Director Scott Stephens		2/5
Fire Marshal George Surry		2/10
City Engineer Jenny Wolfschlag		2/4

Assistant City Administrator

2/11/26  
 Date

City Clerk

2/11/26  
 Date