



SMALL TOWN, BIG BEACH™

## BEAUTIFICATION BOARD

TO: Zetty Bauer  
Linda Bender  
Mary Wayne Gilmore  
Cindy Key, Publicity Chairman  
Lisa Osborn  
Karen Still, Corresponding Secretary  
Clint Colvin, Ex officio  
Harlan Harrison, Ex officio  
Jenny Wolfschlag, City Engineer  
Gary Sinak, City Council Liaison

FROM: David Mayfield, Chairman

DATE: February 19, 2025

The regular meeting of the Beautification Board is set for 8:30 a.m. Wednesday, January 15 in the Admin. Conference Room at City Hall.

Please call Kathy Brown at 251-968-1166 if you are unable to attend.

F.Y.I. via email: Mayor Robert Craft  
City Administrator Jon Walker  
Council Members: Philip Harris, Joe Garris, Jason Dyken, Steve Jones  
Lee Jones  
Dan Bond  
Chuck Owens  
Lauren Traywick  
Lindsey Hart

AGENDA  
BEAUTIFICATION BOARD  
February 19, 2025

- I. Call to Order
- II. Roll Call
- III. Acknowledgement of guests
- IV. Approval of minutes from the January 15, 2025 meeting
- V. Unfinished Business
  - Report of Nominations Committee- Cindy Key
- VI. Committee Reports
  - A. Arbor Day – Zetty Bauer, Linda Bender, Karen Still
  - B. Arbor Day Poster Contest-Lisa Osborn, Mary Wayne Gilmore
  - C. Awards & Decorations- Cindy Key, Zetty Bauer, Linda Bender, Lisa Osborn, Karen Still
  - D. Publicity- Cindy Key
  - E. New Projects– Mary Wayne Gilmore, Cindy Key, Linda Bender
  - F. Administrative/Tree Board Awards- Mary Wayne Gilmore, David Mayfield, Lisa Osborn
  - G. Environmental Projects/GSHS- David Mayfield
  - H. Landscape -Harlan Harrison
  - I. Engineering – Clint Colvin, Jenny Wolfschlag
  - J. Planning & Zoning/City Arborist- Chuck Owens
  - K. Council Update- Gary Sinak
- VII. New Business
- VIII. Hearing of Persons Not Listed on Formal Agenda
- IX. Next Meeting Date- March 19, 2025
- X. Adjournment

**City of Gulf Shores Beautification Board**  
**January 15, 2025**

The Gulf Shores Beautification Board met on Wednesday, January 15, 2025, in the Administrative Conference Room of City Hall. Chairman David Mayfield called the meeting to order. The membership roll was taken, and a quorum was declared.

In Attendance: Zetty Bauer, Linda Bender, Mary Wayne Gilmore, Cindy Key, Lisa Osborn, David Mayfield, Jenny Wolfschlag, Chuck Owens, and Harlan Harrison.

Acknowledgment of Guests: None

Approval of Minutes: Zetty Bauer moved to approve the minutes; Cindy Key seconded. Motion passed.

Unfinished Business: None

Arbor Day: Arbor Day is February 15, 2025, at the Erie Meyer Civic Center from 8:30 to 10:30 a.m. Twenty-five fruit trees are prizes for residents who attend. These will be distributed by a tree sticker placed on the Tree Information flyer. One hundred 3 -gallon trees will be available, with one tree per household. Registered residents may select four trees from the seven hundred offered.

Community vendors are Gulf Shores Garden Club, Travis Davis, Eco Tourism Center, Chuck Owens, "Ask an Arborist", Harlan Harrison, and "All Things Trees "information. Refreshments will be offered.

Arbor Day Poster Contest: No report

Awards and Decorations: No report

Publicity: No report

New Projects: No report

Administrative/Tree Board Awards: No report

Environmental Projects/GSHS: No report

Landscape- Landscape projects around the City continue.

Engineering- No report

Planning and Zoning/City Arborist: Chuck Owens stated enforcement of the Tree Ordinances has been issued.

Council Update: Gary Sinak expressed concerns about the Tree Ordinance monetary penalties. He discussed a review should be held by the Council.

New Business:

David Mayfield has appointed Cindy Key and Zetty Bauer to the Nominations Committee. This committee is responsible for presenting candidates for the roles of Chairman, Co-Chairman, and Publicity for the upcoming two years. Nominations will also be accepted from the floor during the voting process.

David Mayfield appointed Cindy Key to fill the unexpired term of Co-Chairman, John Eslick.

Nominations to fill the unexpired term of John Eslick, 9-1-2026, will be accepted at the March meeting. The potential members are to be invited to attend a meeting to understand how the Beautification Board functions. It was noted that the Board strives to maintain a balance of members from various other organizations as well as male and female members.

The City of Gulf Shores has received the Growth Award for 2024. Recognition of this award has been sent to the Mayor.

Jenny Wolfschlag announced the Proclamation for the 2025 Arbor Day will be presented on Monday, January 27, in the Council Chambers of City Hall. All Beautification Board members are asked to be present. An Arbor Day presentation to the Council will be made at this time.

The next meeting is scheduled for February 19, 2025, at 8:30 a.m. in the Administrative Conference room of City Hall.

With no further business, Cindy Key moved to adjourn; Lisa Osborn seconded.

Respectfully submitted,



Mary Wayne Gilmore