



AGENDA
GULF SHORES CITY COUNCIL
RESCHEDULED COUNCIL WORK SESSION MEETING
JANUARY 20, 2026
4:00 P.M.

1. Councilmember Discussion Period

- A. Councilman Philip Harris

2. Presentation Of Petitions, Requests And Communications

- A. Baldwin County EMC Check Presentation - Carolyn Doughty

3. Capital Projects Department

- A. Authorize Proposal - Walcott Adams Verneuille Architects - Gulf Shores City Hall Campus

Documents:

CAP - AGENDA ITEM SUMMARY - CITY HALL ANNEX PRELIM DESIGN (002).PDF
CAP - CITY OF GS ADMIN COMPLEX PROPOSAL REVISED 2.PDF

- B. Authorize ALDOT Rebuild Alabama Act Grant Application

Documents:

CAP - AGENDA ITEM SUMMARY - RAA GRANT AUTHORIZATION.PDF
CAP - RAA GRANT - COST ESTIMATE.PDF
CAP - RAA GRANT - PROJECT MAP.PDF
CAP - RAA GRANT - SAMPLE RESOLUTION.PDF

4. Finance And Administrative Services Department

- A. Authorize Loan - SouthState Bank Loan - Police Vehicles & Equipment

Documents:

FAS - AGENDA ITEM SUMMARY - 2026 LOAN - SOUTHSTATE 1M.PDF

5. Natural Resources Department

A. Authorize 2025 GOMESA Grant Award

Documents:

DNR - AGENDA ITEM SUMMARY - GOMESA GRANT.PDF
DNR - GOMESA WATERWAY VILLAGE PEDESTRIAN PARK PROJECT
CONCEPT.PDF

6. Planning And Zoning Department

A. Zoning Text Amendment ZTA25-06 - Vacation Rental Signage

Documents:

PAZ - CC ZTA25-06 VACATION RENTAL SIGNS.PDF

7. Police Department

A. E-Bike Rental Regulations & General Use Restrictions

Documents:

PD - AGENDA ITEM SUMMARY - E-BIKE RENTAL REGULATIONS.PDF
PD - MULTI USE PATHS MAP.PDF
PD - ORD - AMEND CODE OF ORDINANCES - OPERATION OF MOBILITY
DEVICES.PDF
PD - ORD - AMEND CODE OF ORDINANCES - RENTAL OF MOBILITY
DEVICES.PDF

8. Public Works Department

A. Authorize Contract - CMA Technology Solutions - GSHS IT Infrastructure System

Documents:

PW - AGENDA ITEM SUMMARY - CMA - GSHS IT.PDF
PW - CMA - IT INFRASTRUCTURE - VOLKERT RECOMMENDATION FOR
CONTRACT.PDF
PW - CMA QUOTE.PDF

B. Authorize Contract - RJ Young - GSHS AV System

Documents:

PW - AGENDA ITEM SUMMARY - RJ YOUNG - GSHS AV.PDF
PW - RJ YOUNG - AUDIO VISUAL EQUIPMENT SUMMARY.PDF
PW - RJ YOUNG - VOLKERT RECOMMENDATION - GSHS AV
EQUIPMENT.PDF
PW - RJ YOUNG PROPOSAL - GSHS AV EQUIPMENT.PDF

C. Authorize Contract - Interior Elements - GSHS FFE

Documents:

PW - AGENDA ITEM SUMMARY - GSHS FFE - INTERIOR ELEMENTS.PDF
PW - INTERIOR ELEMENTS - VOLKERT RECOMMENDATION GSHS FF
AND E.PDF

D. Authorize Contract - Advantage Sports & Fitness - GSHS Athletic Equipment

Documents:

[PW - AGENDA ITEM SUMMARY - ADVANTAGE SPORT AND FITNESS - GSHS.PDF](#)
[PW - ADVANTAGE SPORT AND FITNESS PROPOSAL.PDF](#)
[PW - ADVANTAGE SPORTS AND FITNESS - GSHS ATHLETIC EQUIPMENT PHOTO.PDF](#)
[PW - ADVANTAGE SPORTS AND FITNESS - VOLKERT RECOMMENDATION - ATHLETIC EQUIPMENT.PDF](#)

9. Recreation And Cultural Affairs

A. Public Assembly Permit Application - Mardi Gras Parade 2026

Documents:

[RAC - PUBLIC ASSEMBLY PERMIT APPLICATION - 2026 MARDI GRAS PARADE.PDF](#)

B. Public Assembly Permit Application - We Run The Beach

Documents:

[RAC - PUBLIC ASSEMBLY PERMIT APPLICATION - WE RUN THE BEACH.PDF](#)
[RAC - WE RUN THE BEACH - 2026 EMERGENCY AND WEATHER PLAN.PDF](#)
[RAC - WE RUN THE BEACH - ROUTE.PDF](#)
[RAC - WE RUN THE BEACH - SITE MAP.PDF](#)

10. Mayor Updates

11. Adjourn



SMALL TOWN, BIG BEACH

AGENDA ITEM SUMMARY

DATE: January 8, 2026
TO: City Council
FROM: Capital Projects Department
ISSUE: City Hall Campus Renovations & Addition – Professional Services

RECOMMENDATION: Authorize selection of Walcott Adams Verneuille Architects and accept proposal in an amount not to exceed \$99,000 for professional services related to the renovations and addition to the Gulf Shores City Hall Campus.

With the construction of the new Gulf Shores Justice Center, the police department and the courts will be relocating to the new building in 2026. The bottom floors of the two City Hall annex building will need to be reconfigured & remodeled to allow for utilization by other City departments. Additionally, the long-term goal is to construct a third building to allow all City Hall employees to relocate from the aging main City Hall building to have all employees located on the south side of Clubhouse Drive. This will allow for improved connectivity, including a centralized lobby and reception area for all visitors to City Hall.

City Staff requested a proposal from Walcott Adams Verneuille to perform architectural services related to this project. The proposed scope of this contract is for the preliminary design services needed for the project including:

- Needs assessment and space programming by department to maximize efficiency
- Conceptual floor plans and massing studies
- 3D renderings or visualizations, as needed
- Preliminary construction budget estimate
- Schematic Design includes refined floor plans, life safety study, architectural site plan and typical wall and/or building sections.

Once this preliminary work is completed and the scope and phasing of the projects are clearly defined, the City can move forward with a proposal for design development and construction plans.

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: \$500,000 is budgeted for Architectural Services for this project in the FY2026 budget in account #01-542-63320.

RELATED ISSUES: None

ATTACHMENTS: Walcott Adams Verneuille Professional Services Proposal

DEPARTMENT: Capital Projects

STAFF CONTACT: Clint Colvin

a proposal for

The City of Gulf Shores

This Letter of Agreement (the "Agreement") sets forth the terms of understanding between the City of Gulf Shores (the "Owner") and Walcott Adams Verneuille Architecture & Interiors (the "Architect") for performance of the services described in this Agreement. Should this proposal be accepted an AIA Owner-Architect Agreement (B101) will be submitted for signature .

Project Address:
203 Clubhouse Drive
Gulf Shores, AL 36542

Owner Contact Info:
ccolvin@gulfshoresal.gov



WALCOTT
ADAMS
VERNEUILLE

ARCHITECTURE | INTERIORS

One South School Street
Fairhope, AL 36532
251-928-6041
FAX 251-928-6045
www.wavarchitects.com

January 13, 2026

Clint Colvin

Capital Projects Director
PO Box 299 – 1905 West 1st Street
Gulf Shores, AL 36542
(251) 968-3715
ccolvin@gulfshoresal.gov

Re: Revised Architectural Proposal
Gulf Shores City Hall Campus Renovations & Addition

Dear Clint,

Thank you for the opportunity to submit this revised proposal. We enjoyed meeting with you and the City's team to discuss the vision and goals for the Gulf Shores City Hall Campus Renovations and Addition. The City has a clear direction for enhancing its administrative facilities, and we are excited about the opportunity to support that effort.

Based on our preliminary discussions, the project is anticipated to include renovations to two existing municipal buildings to improve functionality, efficiency, and code compliance, along with the construction of a new administrative building to support current and future City operations.

As requested, we have revised this proposal to reflect the City's preference for a phased design approach.

Project Goals

We understand the primary goals of the project to include:

- Phased renovations to the existing administration buildings and construction of a new building to accommodate City staff
- Relocation of City Council Chambers to the campus, either within a renovated ground-floor space or the proposed new building
- Improved building connectivity, including a centralized lobby and reception area
- Recognition and integration of a potential town "green" or civic outdoor space

Preliminary Building Information & Budget

Based on available drawings and initial review:

- **Building A:** Approximately 7,900 SF of renovations, including the single-story garage
- **Building B:** Approximately 9,800 SF of renovations
- **Building C:** Approximately 10,000 SF of new construction

Based on early input from trusted contractors experienced with similar municipal projects, we recommend planning for:

- **Buildings A & B (Renovations – ~17,700 SF):** \$3.5M to \$3.9M
- **Building C (New Construction – ~10,000 SF):** \$4.0M to \$4.5M

These ranges may adjust as the scope, design, and material selections are refined but represent a reasonable budget for projects of this size and type in today's market.

Final square footage, scope, and budget will be further refined during programming and pre-design. Early coordination with cost consultants and contractors will help ensure the project remains aligned with the City's goals and funding strategy.

Proposed Project Phases & Services

Phase 1: Preliminary Design

- Needs assessment and space programming by department to maximize efficiency
- Conceptual floor plans and massing studies
- 3D renderings or visualizations, as needed
- Preliminary construction budget estimate

Phase 2: Schematic Design

- Refined floor plans and elevations
- Life Safety Study
- Architectural Site Plan
- Typical Wall Section and/or Building Section

(Future) Phase 3: Design Development & Construction Documents

- Refined architectural and engineering drawings
- Coordination with consultants (Structural, Mechanical, Electrical, Plumbing, Civil)
- Detailed code review and permit preparation
- Updated construction budget projections

(Future) Phase 4: Bidding & Construction Administration

- Assistance with contractor selection
- Site visits and construction oversight
- Review of shop drawings, RFIs, and payment applications

- Punch list and project close-out support

(Future) Phase 5: Furniture, Fixtures & Equipment (Additional Services)

Provided as needed at the City's request and billed as additional services:

- Confirmation of furniture and equipment needs
- Furniture and equipment layout plans
- Coordination with vendors for options and pricing

Compensation

Per your request, we are providing a **lump sum fee of \$44,500 for Phase 1: Preliminary Design** work and **\$54,500 for Phase 2: Schematic Design** work. In the event the city decides to move forward with the project after Preliminary & Schematic Design, a separate proposal can be provided at your request. Should the city move forward with later project phases, the preliminary & schematic design fees may be applied to the total project fee.

Additional Services

Additional services may be provided at the Owner's request for additional compensation. These may include, but are not limited to:

- Revisions due to changes in scope, budget, or design direction
- Surveying (site), landscape architecture, geotechnical services, and permitting fees
- Existing building surveys - 3D digital surveys of existing conditions at all buildings. These will be used for existing conditions, demolition and new work drawings. We recommend budgeting approximately \$5,000 for this work. We can coordinate and submit as a reimbursable expense or the city can contract outright with a company.

Thank you again for considering us for this important project. We look forward to the opportunity to work with the City of Gulf Shores to create an efficient, functional, and welcoming administrative campus that will serve the community for many years to come.

If you are ready to proceed, we would be happy to take the next steps. Please feel free to contact us with any questions.

Sincerely,



Mac Walcott, Principal Architect

Walcott Adams Verneuille

Architecture | Interiors

SCHEDULE OF HOURLY RATES (2025)

POSITION HOURLY RATE

Principal	\$230
Senior Associate	\$205
Registered Architect/Interior Design Staff	\$190
Architectural Intern/Interior Design Intern	\$170
Administrative Support	\$125

EXPENSES

Automobile Expense/Mileage (Outside Mobile and Baldwin Counties):	70.00 cents/mile plus 15%
Travel Expenses:	Cost plus 15%
Postage/Shipping over \$5.00:	Cost plus 15%
Legal Advertisements	Cost plus 15%

All expenses are subject to normal trade variance of 10% from estimated amounts.

Unless specifically excluded by contract, expenses shall be charged in addition to the agreed upon fee.

Reproduction costs shall not include copies produced for Walcott Adams Verneuille Architects office use.

Walcott Adams Verneuille reserves the right to adjust hourly rates annually.





AGENDA ITEM SUMMARY

DATE: January 8, 2026
TO: City Council
FROM: Capital Projects Department
ISSUE: Authorize Capital Projects to pursue an ALDOT Rebuild Alabama Act (RAA) Grant to fund street resurfacing with our City.

RECOMMENDATION: Staff recommends authorizing the Capital Projects Department to pursue a \$249,970 ALDOT RAA grant to be applied to street resurfacing throughout the City.

The ALDOT RAA grant program provides funding to local municipalities to improve roadways. The City would utilize this grant program to resurface approximately one additional mile of City streets. There is a City match of \$44,800 required to cover design, CE&I and testing for the project.

FY2026 RAA Grant applications are due in February, 2026. Civil Southeast, LLC will submit the grant application on behalf of the City.

PREVIOUS COUNCIL ACTION: The Council passed resolution 6925-25 to apply for this same grant last year (which was ultimately not received).

BUDGET IMPLICATIONS: Depending on if/when the grant is awarded, the \$44,800 matching cost would either be provided from the 2026 Street Resurfacing budget in account 38-879-80290, or included in the FY2027 budget.

RELATED ISSUES: None

ATTACHMENTS:

- RAA Grant – Project Map
- RAA Grant – Cost Estimate
- RAA Grant – Sample Resolution

DEPARTMENT: Capital Projects

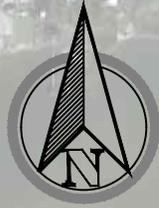
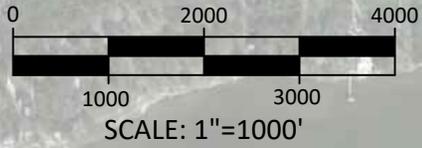
STAFF CONTACT: Clint Colvin

EXHIBIT B
OPINION OF PROBABLE COSTS
REBUILD ALABAMA ACT ROADWAY IMPROVEMENTS
GULF SHORES, ALABAMA
1/2/2026

ITEM NO	DESCRIPTION	QTY	UNIT	UNIT PRICE	EXTENSION
405A000	Tack Coat	1,100	Gallon	\$ 5.00	\$ 5,500.00
424A360	Superpave Bituminous Concrete Wearing Surface Layer, 1/2" Maximum Aggregate Size Mix, ESAL Range C/D	1,300	Ton	\$ 140.00	\$ 182,000.00
424B653	Superpave Bituminous Concrete Upper Binder Layer, Patching, 1/2" Maximum Aggregate Size Mix, ESAL Range C/D	50	Ton	\$ 165.00	\$ 8,250.00
424B657	Superpave Bituminous Concrete Upper Binder Layer, Leveling, 1/2" Maximum Aggregate Size Mix, ESAL Range C/D	100	Ton	\$ 165.00	\$ 16,500.00
600A000	Mobilization	1	Lump Sum	\$ 20,500.00	\$ 20,500.00
665J002	Silt Fence	250	Linear Foot	\$ 12.00	\$ 3,000.00
665O002	Silt Fence Removal	250	Linear Foot	\$ 1.00	\$ 250.00
665Q002	Wattle	150	Linear Foot	\$ 10.00	\$ 1,500.00
703A002	Traffic Control Markings, Class 2, Type A	325	Square Foot	\$ 12.00	\$ 3,900.00
703D001	Temporary Traffic Control Markings	325	Square Foot	\$ 8.00	\$ 2,600.00
740D000	Channelizing Drums	75	Each	\$ 40.00	\$ 3,000.00
740B000	Construction Signs	210	Square Foot	\$ 7.00	\$ 1,470.00
740E000	Cones (36 Inches High)	75	Each	\$ 20.00	\$ 1,500.00
Estimated Construction Cost					\$ 249,970.00
Engineering Design					\$ 23,600.00
Critical Phase Construction Engineering & Inspection					\$ 21,200.00
Total Estimated Cost					\$ 294,770.00
Requested RAA Funding					\$ 249,970.00
Project Cost (City of Gulf Shores)					\$ 44,800.00

Notes

1. This estimate has been provided without the benefit of topographical survey, drainage analysis, or ROW staking.
2. The above estimate is based on November 2025 pricing.



Legend

 Proposed Roadway Improvements

Project Map
Rebuild Alabama Act Improvements
Gulf Shores, Alabama



RESOLUTION NO. _____

**A RESOLUTION AUTHORIZING CIVIL SOUTHEAST, LLC
TO MAKE APPLICATION TO ALDOT FOR ROADWAY IMPROVEMENTS**

WHEREAS, the City of Gulf Shores, Alabama is interested in applying under Alabama Department of Transportation’s, Rebuild Alabama Act (RAA) Annual Grant Program for Roadway Improvements along Various Roadways, and

WHEREAS, Civil Southeast has the staff and expertise to prepare the City of Gulf Shores’ application and shall serve as the consulting Engineer if the application is funded;

NOW THEREFORE BE IT RESOLVED by the City Council as follows:

That an application be submitted to ALDOT and that the Council commits to all matching funds and Engineering cost and authorizes the Mayor to execute all documents required by the application.

Passed this ____ day of _____, 2026, by the Council of the City of Gulf Shores.

City Clerk

Mayor



SMALL TOWN, BIG BEACH

AGENDA ITEM SUMMARY

DATE: January 15, 2026

TO: Mayor Craft & Members of the City Council

FROM: Cindy King, Finance & Administrative Services Director

ISSUE: The City budgeted funds for 5 years of debt service on a \$1 million loan for Police vehicles and equipment. Requests for quotes were sent to area banks active with the City. Seven banks responded with six providing interest rates. SouthState Bank offered the lowest interest rate at 3.72% for five years on a tax-exempt non-bank qualified line of credit. SouthState will pay reasonable attorney's expenses related to the debt. The Finance Committee elected to open a new loan for \$1 million at 3.72% for a five-year term with SouthState Bank.

RECOMMENDATION: Approve new \$1 Million loan at 3.72% for 5 years with SouthState Bank.

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: Debt service included in 2026 budget. Vehicles & Equipment expense and loan will be included in the first amendment for the 2026 Budget.

RELATED ISSUES: Closing Papers and Minutes for 2026 issue to be provided by bond counsel Lee Birchall.

ATTACHMENTS: None

DEPARTMENT: Finance and Administrative Services

STAFF CONTACT: Cindy King



SMALL TOWN, BIG BEACH

01/01/2024

Post Office Box 299
Gulf Shores, AL 36547



AGENDA ITEM SUMMARY

DATE: January 19, 2026

TO: Mayor Craft and Members of the City Council

FROM: Dan Bond, Director of Natural Resources

ISSUE: 2025 GOMESA Grant Award – Waterway Village Pedestrian Park Project (\$3.6M)

RECOMMENDATION: Authorize the Mayor to accept the award and execute GOMESA Grant Agreement G-GSWVPP/25/CGS with ADCNR for the construction of the Waterway Village Pedestrian Bridge Park Project in an amount **not to exceed \$3,606,465**.

BACKGROUND: The Waterway Village Pedestrian Park project has been selected by ADCNR for GOMESA 2025 funding. The GOMESA Act created revenue sharing provisions for the four Gulf oil and gas producing states (Alabama, Louisiana, Mississippi and Texas) and their coastal political subdivisions (CPS's). These projects focus on environmental education and outreach, boating access, water quality improvements, recreational access improvements and other important projects that are included in the original intent and authorized use of GOMESA funds.

This project will construct a pedestrian park on both the north and south sides of the Intracoastal Waterway in Gulf Shores in coordination with the City's Pedestrian Bridge Project. The pedestrian bridge will be an iconic structure across the ICW, providing safe pedestrian and bicycle access across the canal. Utilizing GOMESA funding, the Waterway Village Pedestrian Parks Project will create vibrant, accessible public plazas at the north and south landings of the bridge, including restrooms, sidewalks, shade trees, seating and viewing areas, and event spaces. The project will enhance public access and recreational opportunities in the City's Waterway Village District.

The estimated construction cost for this project is \$3,606,465.16 which will be funded entirely by the GOMESA funds. The City has contracted with WAS Design for Engineering and Design of the project at a cost of \$190,000 per Resolution No. 7055-25. Construction will start in Summer 2026 and will take approximately 12-14 months to complete.

PREVIOUS COUNCIL ACTION:

- The City Council adopted Resolution No. 7055-25 on November 19, 2025 authorizing a contract with WAS Design for Engineering and Design on the project at a cost of \$190,000.
- The City Council adopted Resolution No. 6785-24 on January 22, 2024. This project was approved to permit construction of the Pedestrian Bridge and included streetscape improvements to the existing roadways of E 2nd St, E 22nd Ave, E 3rd St, and E 24th Ave as required for the construction of the Bridge.
-

BUDGET IMPLICATIONS: If approved by Council, funds from the total grant amount of \$3,606,465 will be added by amendment as needed to the 2026 Budget, with the remaining funds necessary to complete the project included in the 2027 Budget.



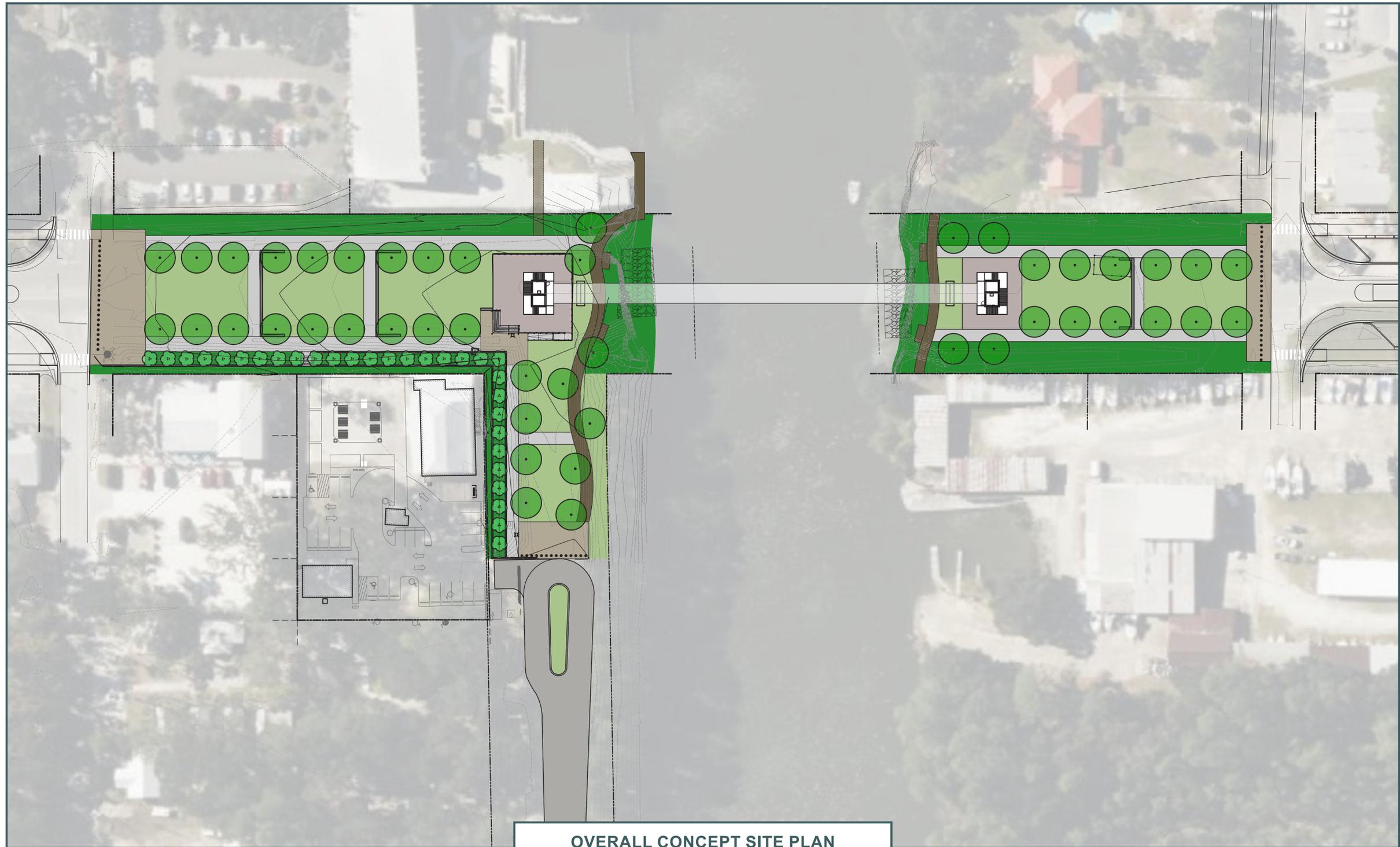
SMALL TOWN, BIG BEACH

RELATED ISSUES: Waterway Village Pedestrian Bridge, E 2nd Street Streetscape associated with Pedestrian Bridge project, Waterway East Blvd RESTORE Project, Canal Road RESTORE Project.

ATTACHMENTS: GOMESA Waterway Village Pedestrian Park Project Concept

DEPARTMENT: Natural Resources, Executive

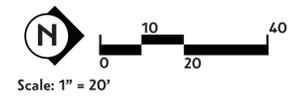
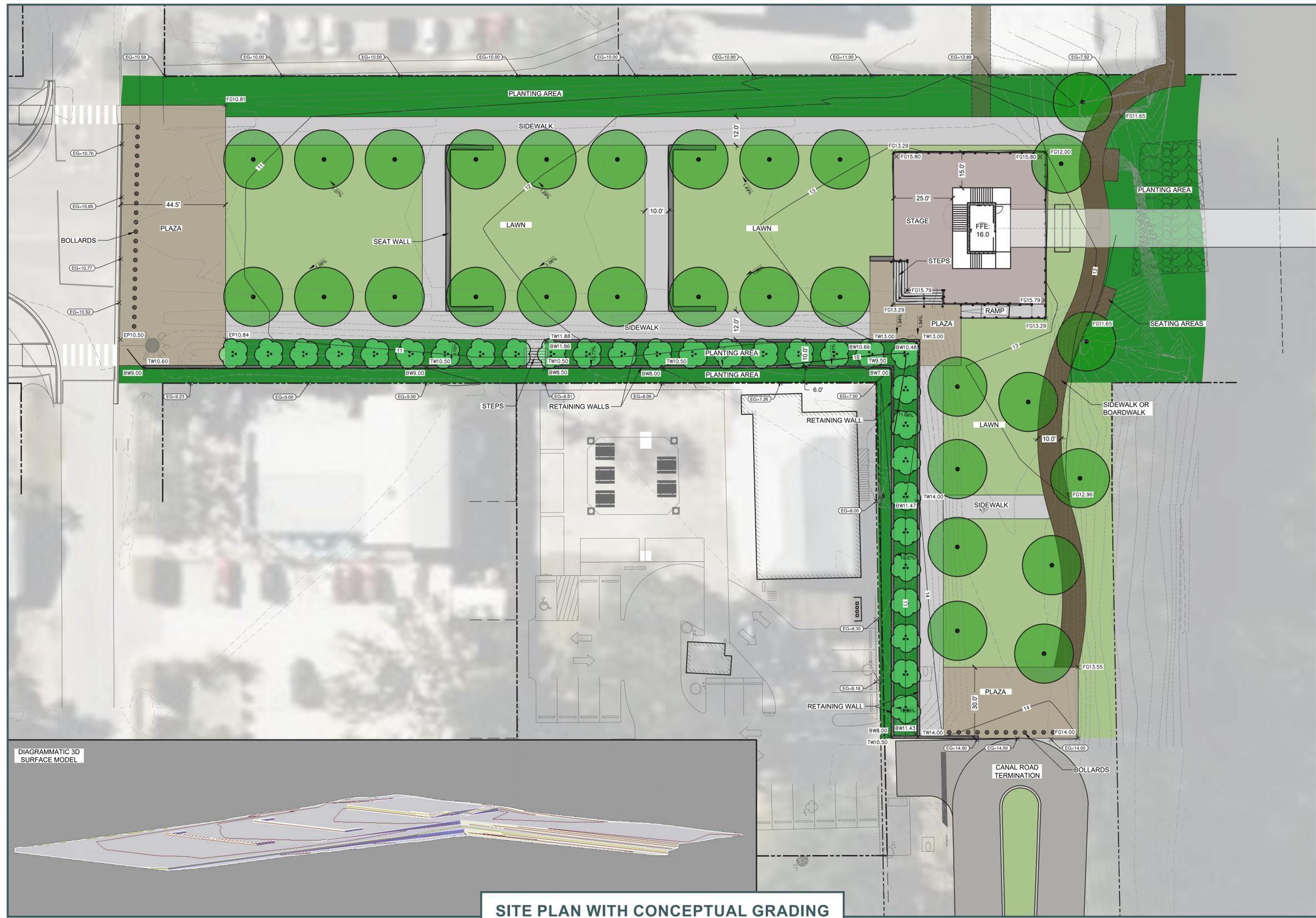
STAFF CONTACTS: Dan Bond, Lee Jones



OVERALL CONCEPT SITE PLAN
SOUTH PLAZA



Pedestrian Bridge Plazas - Gulf Shores, Alabama

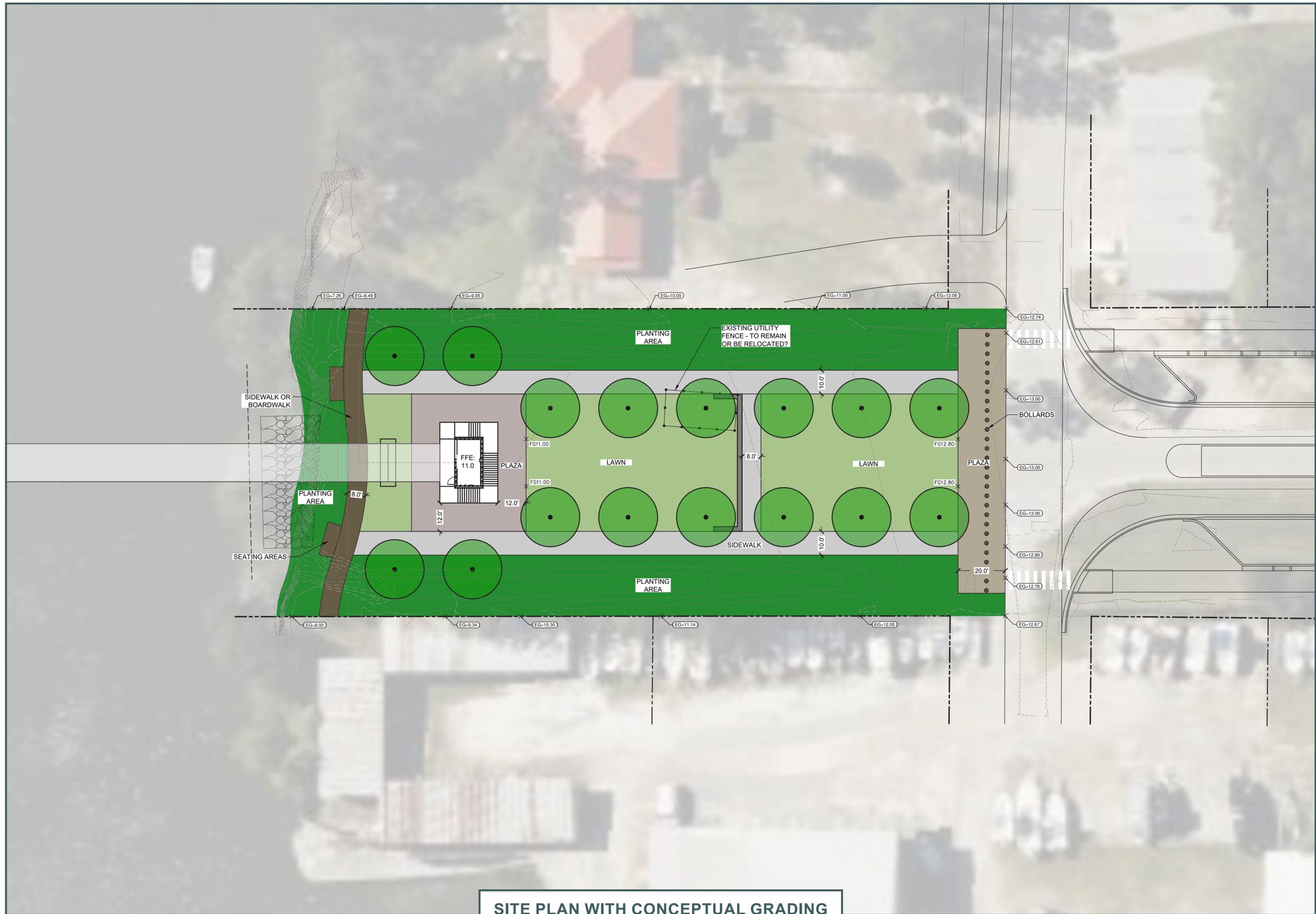


Pedestrian Bridge Plazas - Gulf Shores, Alabama

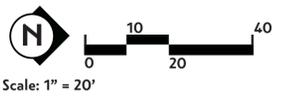
SCHEMATIC DESIGN
05.22.25 | Page 2 of 3

Project Number: 246002-028





SITE PLAN WITH CONCEPTUAL GRADING
NORTH PLAZA





SMALL TOWN, BIG BEACH

TO: Mayor & Council

FROM: J. Scott Stephens, Planning Director

DATE: January 20, 2026

RE: **Zoning Text Amendment – Vacation Rental Signage (ZTA25-06)**

ISSUE: The City proposes to amend Article 4: Supplementary Regulations, § 6-18 Dwelling Units Licensed for Vacation Rental, of the Zoning Ordinance. The purpose of the proposed amendments is to amend and clarify signage allowed on sites permitted for Vacation Rental Dwelling Units.

RECOMMENDATION: Staff and the Planning Commission recommend the City Council approve the Zoning Text Amendment.

BACKGROUND: On December 16, 2025, after holding a public hearing, the Commission voted to recommend approval of the Zoning Text Amendment.

PREVIOUS COUNCIL ACTION: N/A

BUDGET IMPLICATIONS: N/A

RELATED ISSUES: N/A

ATTACHMENTS: Staff Report & Proposed Ordinance

DEPARTMENT: Planning & Zoning

STAFF CONTACT: Scott Stephens

Zoning Text Amendment – Vacation Rental Signs

Staff Report: Scott Stephens

Council COW Meeting Date: January 20, 2026

Application #: ZTA25-06

Applicant: City of Gulf Shores

STAFF RECOMMENDATION:

APPROVE

SUMMARY OF REQUEST

The City proposes to amend Article 4: Supplementary Regulations, § 6-18 Dwelling Units Licensed for Vacation Rental, of the Zoning Ordinance. The purpose of the proposed amendments is to amend and clarify signage allowed on sites permitted for Vacation Rental Dwelling Units.

DETAILS OF REQUEST

This request re-defines which signs will be allowed on properties licensed for Vacation Rental Dwelling Units (i.e. Short Term Rentals).

The proposed amendment establishes signage allowed or not allowed on properties that are licensed for Vacation Rental Dwelling Units, specifically:

- Address Numbers (required in this section and as part of the building codes)
- One Identification Sign for each dwelling unit; no larger than six square feet. The sign must be mounted flat to the front façade of the structure, and not directly illuminated. On properties zoned R-1-3 or properties zoned R-1-4 and also abutting the Little Lagoon, the Identification Sign may be mounted on the façade of the principal structure or mounted on a post or pole no more than six feet tall (only one Identification Sign allowed)
- One Name Plate Sign for each dwelling unit; no larger than four square feet, mounted flat to the front façade of the structure, and not directly illuminated; if the Name Plate Sign is “architecturally incorporated” into the façade of the structure, it may be a maximum of eight square feet
- One temporary real estate sign may be posted only on properties that are actively for sale
- For Gulf front lots, one sign on either side of the structure (the east and west sides) may be a Fence Sign or Detached Sign, no larger than 60 square inches, no more than 36 inches above the ground, and at least 15 feet from the Street Line
- No other Fence Signs or Detached Signs allowed
- No Window Signs or Snipe Signs allowed
- No signs may be located on or over a public right-of-way or public easement

This was discussed at the October 21, 2025, meeting, and was postponed to the November 18, 2025, meeting. At the November meeting, it was postponed to the December 16, 2025, meeting, and a work session was suggested.

The Planning Commission held a work session on December 2, 2025, where further changes were discussed and suggested. At the December 16th meeting, the Commission voted to

recommend the attached ordinance.

This text amendment will also update Section 6-18 of the Zoning Ordinance to use the standard term, "Vacation Rental Dwelling Unit."

Additionally, a "grandfathering" clause is being recommended that will allow the individually customized, unique to the property signs that are existing (and not in the right-of-way) to remain as nonconforming. These signs will not be allowed to be moved, enlarged, or altered, but will be allowed to remain as is. In the event one of these signs is moved, destroyed, or falls into a state of disrepair then it must be removed, then any future signs must comply with the new ordinance.

RECOMMENDATION

Staff recommends approval of the Zoning Text Amendment as drafted.

ORDINANCE NO. _____

AN ORDINANCE
TO AMEND ORDINANCE NO. 1584
(ZONING ORDINANCE) ADOPTED JANUARY 1, 2010,
AT ARTICLE 6: SUPPLEMENTARY REGULATIONS BY CHANGING CERTAIN
LANGUAGE AND REWRITING AS REQUIRED
(ZTA25-06)

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES,
ALABAMA, WHILE IN REGULAR SESSION ON _____, as follows:

Section 1. That Ordinance 1584 (Zoning Ordinance) adopted January 1, 2010, be and it is hereby amended by **adding** or changing certain language (and deleting ~~striking through~~ text) and rewriting as follows:

* * * *

ARTICLE 6: SUPPLEMENTARY REGULATIONS

§6-18. ~~Dwelling Units Licensed for Vacation Rental~~ **Dwelling Units**

A. Purpose. The purpose of this section is to allow **Vacation Rental** Dwelling Units ~~Licensed for Vacation Rental~~ within certain areas of Gulf Shores and establish minimum standards for their use, while minimizing incompatibility with surrounding residential areas.

B. Applicability.

1. **Vacation Rental** Dwelling Units ~~Licensed for Vacation Rental~~ are allowed, **if properly licensed**, in the following areas of the City; the Single Family and Duplex ~~Tourist~~ **Vacation Rental** Overlay District, BN, BG, BT, ICW-N, ICW-S Zoning Districts and multi-family uses that are designated for vacation rentals in Planned Unit Developments (PUD). **A Vacation Rental Dwelling Unit that is not licensed for vacation rental is prohibited in the City.**
2. ~~Dwelling Units Licensed for Vacation Rental~~ **Dwelling Units** are prohibited in the following areas of the City; AG, ATP, ED, IND, OS, R-1, R-2, R-3, R-4, and R-5 Zoning Districts and single family subdivisions in Planned Unit Developments (PUD). The City may approve **Vacation Rental** Dwelling Units ~~Licensed for Vacation Rentals~~ in individual Multi-family developments located in the R-3 and R-4 Zoning Districts by Conditional Use Permit.
3. Nonconforming Uses. Notwithstanding the provisions of §6-18B2 above, a Single Family or Duplex Dwelling that (a) is located outside of the Single Family and Duplex ~~Tourist~~ **Vacation Rental** Overlay District in an R-1 or R-2 district or in an area designated as such in a PUD, (b) was rented as a **licensed Vacation Rental**

Dwelling Unit ~~Licensed for Vacation Rental~~ during the calendar year 2009 prior to August 31, 2009, and (c) was duly licensed for such rental on August 31, 2009 with all rental income having been duly reported for the computation and timely payment of business license fees and lodging taxes in calendar year 2009 shall be ~~permitted and regulated as s-~~ **shall be allowed to continue as a Vacation Rental** Dwelling Unit ~~Licensed for Vacation Rental~~.

4. Notwithstanding the provisions of ~~§6-18B3~~ **§6-18B2** above, a Dwelling Unit in a Multi-family Dwelling that is **(a) was made a nonconforming use by the February 25, 2019, adoption of the** above provisions, **and (b)** that was licensed as a **Vacation Rental** Dwelling Unit ~~Licensed for Vacation Rental~~ for such rental on August 31, 2018, with all rental income having been duly reported for the computation and timely payment of business license fees and lodging taxes in calendar year 2018, shall be ~~permitted and regulated~~ **allowed to continue** as a **Vacation Rental** Dwelling Unit ~~Licensed for Vacation Rental~~ **if it complies with applicable licensing and operating regulations.**
5. The continuing use of said **Vacation Rental** Dwelling Unit ~~Licensed for Vacation Rental~~ shall be regulated as legal nonconforming uses pursuant to Article 13 Nonconformities.

C. Permitting and Taxation.

1. As a condition of the issuance of a business license for a **Vacation Rental** Dwelling Unit ~~Licensed for Vacation Rental~~, the owner of a Dwelling shall apply for and receive a business license from the City Revenue Division prior to using the dwelling unit for said purposes.
2. A business license shall be valid for a time period as determined by the Revenue Division but not to exceed one year. A license may be revoked by the Revenue Division for noncompliance with the requirements herein. Decisions of the Revenue Division may be appealed to the Council.
3. A copy of the business license shall be supplied to the rental agency. The property owner and rental agency shall be required to present this license upon request of the City. The property owner shall be responsible for complying with all requirements of this Section.
4. **Vacation Rental** Dwelling Units ~~Licensed for Vacation Rental~~ shall be subject to any applicable lodging and resort taxes normally levied in the City.

D. Occupancy. Occupancy shall comply with the following requirements:

1. Occupancy of a **Vacation Rental** Dwelling Unit ~~Licensed for Vacation Rental~~ by more than one (1) family, as defined in Article 4 Definitions, for longer than thirty (30) consecutive days shall be considered a violation of this Ordinance and prohibited.
2. **Vacation Rental** Dwelling Units ~~Licensed for Vacation Rental~~ shall be limited to a maximum rental of 180 days or it shall be deemed a long term rental and exempt from the regulations of this Overlay District.

E. Parking, Access, and Circulation.

1. Parking spaces may be provided on driveways or within a parking lot specifically designed for such use.
2. Required parking, maneuvering areas, and driveways shall be covered with a surface suitable for parking as approved by the City Public Works Director or his designee. The use of gravel, rock or any other similar material that is not similar in color to beach sand is prohibited.
3. Parking within public street rights-of-way is prohibited and subject to the enforcement actions and penalties as specified in Chapter 21 of the Code of Ordinances.

F. Signage.

- ~~1. No signage, other than that permitted in the underlying district, shall be permitted.~~
- ~~2. All Dwelling Units Licensed for Vacation Rental shall display their address prominently so that it is clearly visible and readable from the right of way, and, in the case of a Dwelling Unit Licensed for Vacation Rental located on a gulf front lot, the address shall also be displayed consistent with the requirements of Chapter 20 of the Code of Ordinances and Section 20-4 therein.~~

- 1. Signs on the premises of a Vacation Rental Dwelling Unit that are visible from the right-of-way are allowed only as described in this section. For the purposes of this section, the signage regulations apply to each dwelling unit unless otherwise stated. Structures or parcels may have multiple dwelling units. Signs as described in this section must be permitted, except for a Real Estate Sign described in (6).**
- 2. A Vacation Rental Dwelling Unit shall display its address number in compliance with the applicable building code and using characters not exceeding eight inches in height, in a line not more than 36 inches long, so that it is clearly visible and readable from the right-of-way, and, in the case of a Vacation Rental Dwelling Unit located on a gulf front lot, the address number shall also be displayed consistent with the Code of Ordinances Sections 20-4 and 7-126.**
- 3. One Identification Sign may be posted on a Vacation Rental Dwelling Unit. Such sign shall not exceed six square feet in area exposed to view and must be mounted flat to the front Façade of the Principal Building. Rider signs or auxiliary signs mounted adjacent to the primary sign are allowed but the combined sign area of the primary and rider sign(s) may not exceed six square feet. No such sign shall be Directly Illuminated. On properties with an underlying zoning of R-1-3 or on properties with an underlying zoning of R-1-4 and abutting the Little Lagoon, the one Identification Sign may be freestanding (instead of attached to the structure or building) under the following provisions:**
 - a. The overall height of the sign and post may not exceed six feet from grade;**
 - b. No portion of the post or sign may be on or over the public right-of-way;**

- c. **The sign must be installed as close to the eastern Side Lot Line as practicable, but no portion of the post or sign may be on or over the property line.**
4. **One Name Plate Sign not exceeding four square feet in area may be mounted flat to the front Façade of the Vacation Rental Dwelling Unit. No such sign shall be Directly Illuminated.**
 - a. **Name Plate Signs that are architecturally incorporated into or on the façade of the structure, or having individual sign elements such as lettering mounted directly to the façade (i.e. not mounted on a separate board or panel), and are unique to the property, may not exceed eight square feet, and may not be Directly Illuminated.**
 5. **On the premises of a Vacation Rental Dwelling Unit that is on a gulf front lot, one Fence Sign or Detached Sign may be displayed on each side (west and east) of the Principal Building. Any such sign must not exceed 60 square inches in Sign Area, must not be more than 36 inches above the ground, and must be located at least 15 feet from the Street Line and not on over the public right-of-way or a public easement.**
 6. **On properties that are actively for sale, a temporary Real Estate Sign may be placed in accordance with § 18-2 (G) (9).**
 7. **Other Fence Signs and Detached Signs visible from the right-of-way are prohibited on the premises of a Vacation Rental Dwelling Unit.**
 8. **No signage is allowed to be located in or over the public right-of-way or public easements.**
 9. **Snipe Signs, and Window Signs that are visible from the right-of-way, are prohibited on the premises of a Vacation Rental Dwelling Unit.**
 10. **Violation of this Subsection is a ground to deny, suspend, revoke, or refuse to renew a business license for a Vacation Rental Dwelling Unit.**

* * * *

Section 2. That the provisions of this Ordinance are severable and a determination of the invalidity of any portion of this Ordinance shall not affect the validity and enforceability of the remainder of the Ordinance.

Section 3. That the Gulf Shores Planning Commission heard this request at its December 16, 2025, meeting, and after holding a public hearing, voted to recommend this amendment.

Section 4. Signs improperly placed within the public right-of-way shall be removed immediately. Attached signs that were existing as of **December 16, 2025**, shall be considered nonconforming. Detached signs that are individually customized, unique to the property, and are complimentary to the principal structure’s architectural design and context, and were existing as of **December 16, 2025**, shall be considered nonconforming. Nonconforming signs may remain, but shall not, after the effective date of this Ordinance, be enlarged, structurally altered, moved, or extended unless such sign shall be made to comply with all the provisions of this Ordinance.

Section 5. That this Ordinance shall become effective immediately after its adoption and publication as required by law.

ADOPTED this ____ day of _____, 2026

Robert Craft, Mayor

ATTEST:

Tobi Waters
City Clerk



DATE: January 14, 2026

TO: Mayor Craft & Members of the City Council

FROM: Dan Netemeyer, Police Chief

SUBJECT: E-Bike Rental Regulations and General Use Restrictions

ISSUE: The purpose of this ordinance is to implement regulations on the rental and general use of mobility devices. Mobility devices include but are not limited to bicycles, e-bikes, Segways, motorized scooters, etc. The ordinance promotes the safe use and operation of mobility devices and places requirements on mobility device rental companies. Additionally, once passed, this ordinance is expected to prevent vehicular and pedestrian conflicts and create a safer environment for mobility device users, pedestrians, and bicyclists.

BACKGROUND: Over the past several months members of city staff (Executive, Planning & Zoning and Police Departments) have worked with the City Attorney to discuss issues, research best practices from other cities, and to develop regulations for the rental of mobility devices and the safe operation of mobility devices in the City of Gulf Shores.

Key Components of the Ordinances:

E-Bike Business Rental Ordinance

- Creates a Mobility Device Vendor license which includes rental companies who deliver
- Can only rent Class 1 E-bikes or Class 2 (if the throttle is non-operational) bikes
- Companies must provide a helmet
- May only rent to people over 18. Rentals for people under age 18 must be executed by a parent or the juvenile's legal guardian.
- Subject to inspection by the Gulf Shores Police Department
- Renters must watch a video about rules and safe operation prior to rental
- Notify operator of legal requirements which are acknowledged by signature

E-Bike Regulation

- Provides that Council can establish no ride or dismount zones by resolution in the future.
- Provides that the Council can establish a speed limit
- Establishes behaviors that are not allowed (i.e. wheelies, speeding, etc.)
- Requires an audible signal (voice or bell) when passing on multi-use trails and paths
- Provides that police can seize an e-bike that is being operated in violation by a juvenile

- Establishes Fines
- Establishes Impound Fee of \$50

E-Bikes Speed Limit Resolution

- Establishes a speed limit of 10 MPH on all City of Gulf Shores bicycle trails/paths.

RECOMMENDATION: Staff recommend the City Council approve the proposed ordinances.

PREVIOUS COUNCIL ACTION: Not Applicable

BUDGET IMPLICATIONS: Moderate (signage and striping)

RELATED ISSUES: Not Applicable

ATTACHMENTS: Proposed Ordinances

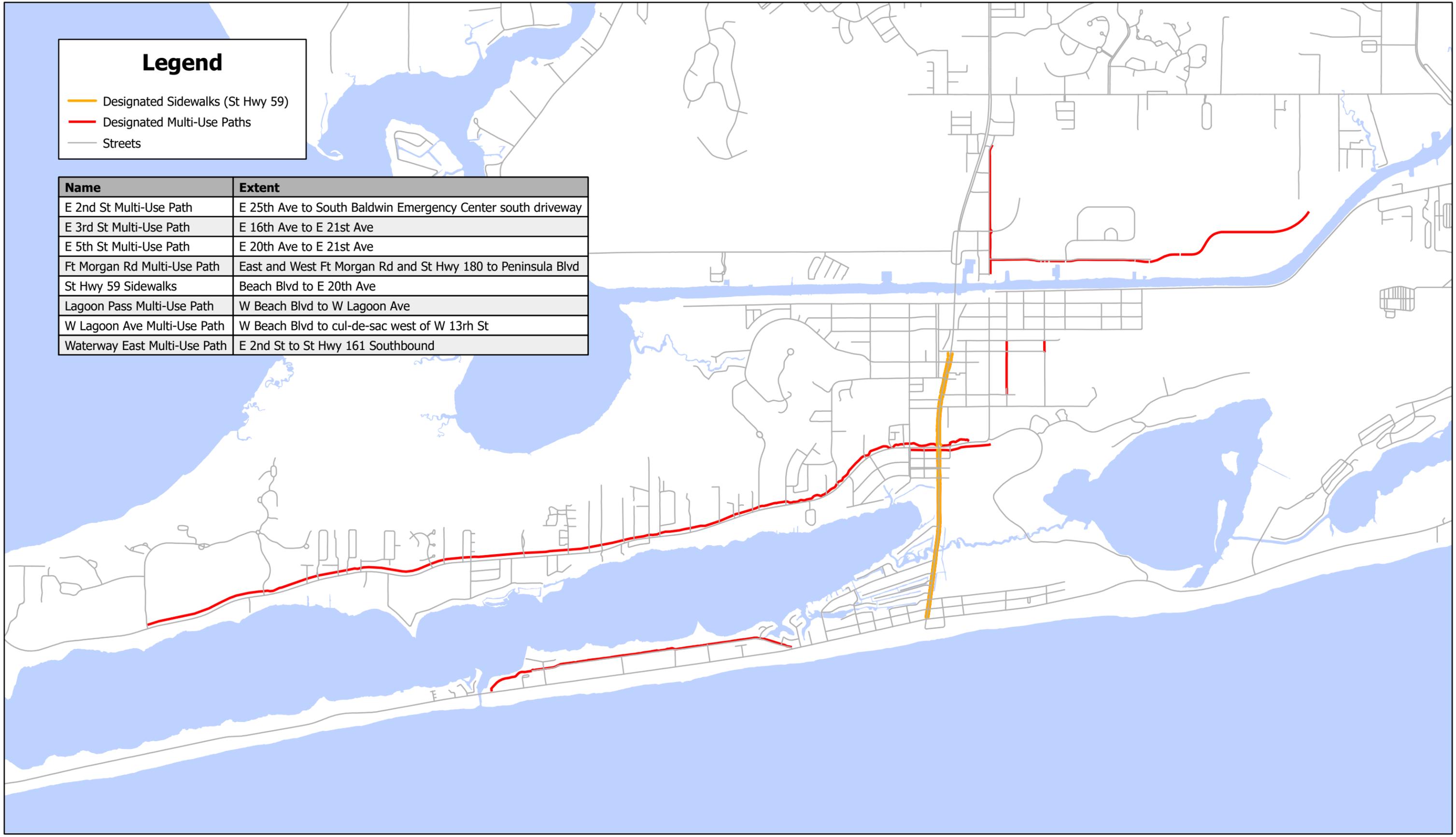
DEPARTMENT: Police Department

STAFF CONTACT: Dan Netemeyer

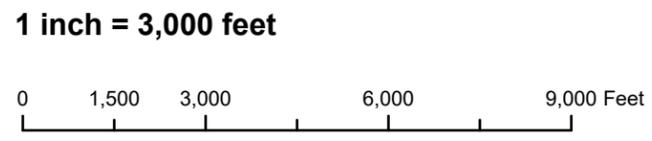
Legend

- Designated Sidewalks (St Hwy 59)
- Designated Multi-Use Paths
- Streets

Name	Extent
E 2nd St Multi-Use Path	E 25th Ave to South Baldwin Emergency Center south driveway
E 3rd St Multi-Use Path	E 16th Ave to E 21st Ave
E 5th St Multi-Use Path	E 20th Ave to E 21st Ave
Ft Morgan Rd Multi-Use Path	East and West Ft Morgan Rd and St Hwy 180 to Peninsula Blvd
St Hwy 59 Sidewalks	Beach Blvd to E 20th Ave
Lagoon Pass Multi-Use Path	W Beach Blvd to W Lagoon Ave
W Lagoon Ave Multi-Use Path	W Beach Blvd to cul-de-sac west of W 13rh St
Waterway East Multi-Use Path	E 2nd St to St Hwy 161 Southbound



**Designated Multi-Use Paths
and Designated Sidewalks**
January 7, 2026



ORDINANCE NO.

**AN ORDINANCE AMENDING THE CODE OF ORDINANCES,
OF THE CITY OF GULF SHORES ADOPTED JULY 29, 1989,
AT CHAPTER 21, TRAFFIC, ARTICLE I. IN GENERAL
BY ADDING SEC. 21-14. – 21-17. OPERATION OF MOBILITY DEVICES**

WHEREAS, in recent years the number of mobility devices, many with electric-driven power assistance, has increased dramatically, both because of personal ownership and the number of rentals;

WHEREAS, the City Council of Gulf Shores finds that the unsafe operation of regulated mobility devices on all public property and private property open to the public for pedestrian and bicycle travel poses a significant risk to the safety and welfare of persons, pedestrians, motorists, and children throughout the City;

WHEREAS, the purpose of this Ordinance is to implement reasonable regulations on the operation and use of these types of mobility devices pursuant to the City's police power to protect the public health, safety, and welfare, to better promote the safe use and operation of regulated mobility devices, to prevent vehicular and pedestrian conflicts and other traffic hazards, to prevent hazards to public safety, and to enhance pedestrian and motorist safety;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES, ALABAMA, WHILE IN REGULAR SESSION ON JANUARY 26, 2026, as follows:

Section 1. That Chapter 21, TRAFFIC, of the *Code of Ordinances*, adopted July 24, 1989, be and is hereby amended at ARTICLE I., IN GENERAL, by adding Sec. 21-14. 21-17., Operation of Mobility Devices to read as follows:

CHAPTER 21 TRAFFIC

ARTICLE I. IN GENERAL.

* * * *

Sec. 21-14. Definitions.

In addition to the definitions set forth elsewhere in this Code, for purposes of this Ordinance, the words and phrases defined herein shall be construed in accordance with the following definitions:

Bicycle is a vehicle composed of two wheels held in a frame propelled by pedals and steered with handlebars.

ELECTRIC BICYCLE. A bicycle equipped with fully operable pedals, a saddle or seat for the rider, and an electric motor of less than 750 watts that meets the requirements of one of the following three classes:

(a) *Class 1 electric bicycle* means an electric bicycle equipped with a motor that provides assistance only when the rider is pedaling and that ceases to provide assistance when the bicycle reaches the speed of 20 miles per hour.

(b) *Class 2 electric bicycle* means an electric bicycle equipped with a motor that may be used exclusively to propel the bicycle and that is not capable of providing assistance when the bicycle reaches the speed of 20 miles per hour.

(c) *Class 3 electric bicycle* means an electric bicycle equipped with a motor that provides assistance only when the rider is pedaling and that ceases to provide assistance when the bicycle reaches the speed of 28 miles per hour.

Electric personal assistive mobility device is an electric-driven self-balanced vehicle, more commonly known as a Segway or Hoverboard.

Electrically motorized board is a one or two-wheeled board, more commonly known as an electric skateboard.

Motor-driven cycle is a motor scooter also commonly known as an “E-Moto,” and is further defined in *Ala. Code* § 32-1-1.1(37)

Motorized scooter is a two-wheeled electric scooter with an upright handlebar and rectangular platform on which the rider stands.

Multi-use Path means an off-road facility of asphalt, concrete or crushed aggregate intended to accommodate multiple types of non-vehicular traffic, such as pedestrians, joggers, cyclists, or skaters.

Operate means to ride, operate, and/or otherwise control a regulated mobility device other than walking such device.

Regulated mobility device means an electric bicycle, electric personal assistive mobility device, electrically motorized board, E-Moto, motorized scooter, shared mobility device, and any other similar mobility device.

Sidewalk means the portion of the public right-of-way between the curb line of any street, road, highway, bicycle lane, or other thoroughfare designed for vehicular travel and the adjacent property line, or any other paved path or walkway, which is intended for pedestrian travel, whether publicly or privately owned and/or maintained.

Sec. 21-15. Unlawful operation of regulated mobility devices.

It shall be unlawful and a violation of this Ordinance for any person to operate a bicycle or regulated mobility device in an unsafe manner on any street, road, highway, sidewalk, bike path,

bike lane, trail, park, or upon any private property which is held open to the public for pedestrian travel. Operating a bicycle or regulated mobility device in an unsafe manner includes any one or more of the following:

- (a) Violating any provision of the City of Gulf Shores Municipal Code, Alabama Rules of the Road, or other law or regulation applicable to the use or operation of any bicycle or regulated mobility device.
- (b) Operating on any street, road, highway, or bicycle lane against the direction of traffic.
- (c) Operating upon any public drainage facility, culvert, ditch, or channel.
- (d) Operating in a manner other than the manner in which the bicycle or regulated mobility device was designed, including carrying more than one passenger or carrying passengers on the bicycle or regulated mobility device in a manner other than as designed.
- (e) Operating on any street, road, highway, bicycle path, bicycle lane, trail or sidewalk with more than two bicycles or regulated mobility devices side-by-side.
- (f) Operating at a speed greater than the posted speed limit on any street, road, or highway, or any posted speed limit on any bicycle path, bicycle lane, or designated multi-use path.
- (g) Operating a bicycle or regulated mobility device on a sidewalk that has not been designated by the City of Gulf Shores for use by both pedestrians and bicycles or regulated mobility devices.
- (h) Operating while hitched to or physically attached to any moving vehicle or motorized device.
- (i) Operating while allowing another person who is not a passenger to either cling to or to be physically attached to the bicycle or regulated mobility device.
- (j) Operating while lifting one or more wheels into the air.
- (k) Operating while failing to yield the right-of-way to any and all pedestrians or failing to yield the right-of-way to a vehicle upon entering a roadway or driveway from a sidewalk.
- (l) Passing a pedestrian or other cyclist without first either ringing a bell or audibly warning such pedestrian or cyclist of the intention to pass by calling out “passing on your left” sufficiently in advance of passing.
- (m) Operating while failing to obey any posted signs regulating operation, including speed limit signs or signs prohibiting or limiting operation in specific areas.
- (n) A person under the age of 18 operating without a properly fitted and fastened helmet, including a passenger under the age of 18.
- (o) Tampering with or modifying a regulated mobility device so as to change the speed capability of the device, or otherwise altering, modifying, or adjusting the motor settings to increase the speed of the device, unless the required label indicating the classification is appropriately replaced.

Sec. 21-16 Designated speed limits and posted prohibited operation areas.

- (a) The City Council designates the following multi-use paths and sidewalks, depicted on Exhibit “A”, as public areas suitable for use by regulated mobility devices and subject to a maximum speed limit of ten (10) miles per hour.
- (b) The City Council of Gulf Shores may by resolution designate and declare any street, road, highway, sidewalk, trail, or other area generally open to public access, or portions thereof, to be locations where the operation of bicycles or regulated mobility devices are prohibited, or may require such areas to be designated as dismount zones only.
- (c) The Mayor is authorized to cause signs and/or markings to be placed giving notice of such speed limits or prohibitions as necessary to implement the regulations established by Subsection (a) and (b) above.

Sec. 21-17 Penalties.

Any person who violates the provisions of this Ordinance shall be guilty of an offense against the City and upon conviction shall be punished as follows:

- (a) A fine of \$250.00 for a first violation.
- (b) A fine of \$400.00 for a second violation of this Ordinance within one year from the date of the first violation.
- (c) A fine of \$500.00 for each additional violation of this Ordinance within one year from the date of the first violation.
- (d) If a person under the age of 18 is found in violation of any provisions of this Ordinance, and no parent or legal guardian is present, the police officer may take immediate possession of the bicycles or regulated mobility device and transport the device for safekeeping to the nearest City facility; thereafter, the regulated mobility device shall be released by the City to the legal owner of the device and/or to the parent or legal guardian of the person under the age of 18, upon payment of a \$50 impoundment fee.
- (e) If a person under the age of 18 is found in violation of any provision of this Chapter, and no parent or legal guardian is present, the police officer may also contact the parent or legal guardian of the person under the age of 18 to notify them of the violation.

ADOPTED this ____ day of _____, 2026.

ROBERT CRAFT, MAYOR

ATTEST:

TOBI WATERS
CITY CLERK

CERTIFICATE

I, Tobi Waters, City Clerk of the City of Gulf Shores, Alabama, do hereby certify that the foregoing is a true and correct copy of Ordinance No. , which Ordinance was legally adopted at a regular meeting of the City Council on _____, 2026, and the same was duly published as required by law.

CITY CLERK

ORDINANCE NO.

**AN ORDINANCE AMENDING THE CODE OF ORDINANCES,
OF THE CITY OF GULF SHORES ADOPTED JULY 29, 1989,
AT CHAPTER 8, BUSINESS LICENSES, TAXES AND REGULATIONS,
ARTICLE I. IN GENERAL BY ADDING SEC. 8-47 – 8-49.
REGULATIONS OF RENTAL OF MOBILITY VEHICLES**

WHEREAS, in recent years the number of mobility devices, many with electric-driven power assistance, has increased dramatically, both because of personal ownership and the number of rentals; and

WHEREAS, the City Council of Gulf Shores finds that the unsafe operation of regulated mobility devices on all public property and private property open to the public for pedestrian and bicycle travel poses a significant risk to the safety and welfare of persons, pedestrians, motorists, and children throughout the City; and

WHEREAS, the purpose of this Ordinance is to implement reasonable regulations on the rental of these types of mobility devices pursuant to the City's police power to protect the public health, safety, and welfare, to better promote the safe use and operation of regulated mobility devices, to prevent vehicular and pedestrian conflicts and other traffic hazards, to prevent hazards to public safety, and to enhance pedestrian and motorist safety; and

WHEREAS, rental companies that offer mobility devices to the public play an important role in insuring the safe use and operation of regulated mobility devices, as they often serve as the initial point of contact to new users; and

WHEREAS, rental companies can play an important role in educating customers, particularly those with little or no prior experience with mobility devices, about the importance of their safe operation, as education is essential to a safe and enjoyable experience; and

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES, ALABAMA, WHILE IN REGULAR SESSION ON JANUARY 26, 2026, as follows:

Section 1. That Chapter 8, BUSINESS LICENSES, TAXES AND REGULATIONS, of the *Code of Ordinances*, adopted July 24, 1989, be and is hereby amended at ARTICLE I., IN GENERAL, by adding Sec. 8-47 – 8-49, E-Bike Rentals to read as follows:

CHAPTER 8 BUSINESS LICENSES, TAXES AND REGULATIONS

ARTICLE I. IN GENERAL.

* * * *

Sec. 8-47. Rental of Mobility Devices

Definitions.

In addition to the definitions set forth elsewhere in this Code, for purposes of this Ordinance, the words and phrases defined herein shall be construed in accordance with the following definitions:

ELECTRIC BICYCLE. A bicycle equipped with fully operable pedals, a saddle or seat for the rider, and an electric motor of less than 750 watts that meets the requirements of one of the following three classes:

(a) *Class 1 electric bicycle* means an electric bicycle equipped with a motor that provides assistance only when the rider is pedaling and that ceases to provide assistance when the bicycle reaches the speed of 20 miles per hour.

(b) *Class 2 electric bicycle* means an electric bicycle equipped with a motor that may be used exclusively to propel the bicycle and that is not capable of providing assistance when the bicycle reaches the speed of 20 miles per hour.

(c) *Class 3 electric bicycle* means an electric bicycle equipped with a motor that provides assistance only when the rider is pedaling and that ceases to provide assistance when the bicycle reaches the speed of 28 miles per hour.

Electric personal assistive mobility device is an electric-driven self-balanced vehicle, more commonly known as a Segway or Hoverboard.

Electrically motorized board is a one or two-wheeled board, more commonly known as an electric skateboard.

Motor-driven cycle is a motor scooter also commonly known as an “E-Moto,” and is further defined in *Ala. Code § 32-1-1.1(37)*

Motorized scooter is a two-wheeled electric scooter with an upright handlebar and rectangular platform on which the rider stands.

Operate means to ride, operate, and/or otherwise control a regulated mobility device other than walking such device.

Regulated mobility device means a Class 1 electric bicycle, Class 2 electric bicycle, Class 3 electric bicycle, electric personal assistive mobility device, electrically motorized board, motorized scooter, E-Moto, shared mobility device, and any other similar mobility device.

Rental shall mean the transfer of possession or control of a mobility device from a vendor to a customer, for a temporary period of time, whether or not that transfer involves an exchange of money.

Mobility Device Vendor shall mean any person who is engaged in the rental of a mobility device within the jurisdictional limits of the City of Gulf Shores.

Sec. 8-48 Licensing & Regulations

1. License required.

(a) Mobility Device Vendor. It shall be unlawful for any person to operate a business conducting the rental of mobility devices without a valid Mobility Device Vendor license.

(b) The City Revenue Office shall make available a form for a license application which shall require the Mobility Device Vendor applicant to verify and acknowledge the requirements of this Ordinance, and their agreement to comply with such prior to the rental of any mobility device.

2. Regulated Mobility Device Rental Regulations.

(a) No regulated mobility device except for a Class 1 electric bicycle shall be offered for rent by a Mobility Device Vendor.

(b) A Class 2 electric bicycle may also be offered for rent by a Mobility Device Vendor so long as the throttle is disengaged and non-operational.

(c) Mobility Device Vendors may offer ADA-compliant motorized scooters, electric wheelchairs and other such ADA-compliant devices to individuals with a handicap or other disability impairing their physical mobility.

(d) Mobility Device Vendors shall insure that each operator of a bicycle or regulated mobility device is equipped and furnished with a helmet that meets the safety standards required by state or federal law.

(e) No regulated mobility device may be rented for operation by any individual less than eighteen (18) years of age, unless a parent or legal guardian executes the rental agreement and a waiver and consent acknowledging the parent or legal guardian's responsibility for insuring the minor's compliance with state and local laws concerning the safe operation of the regulated mobility device.

(f) A Mobility Device Vendor shall, upon reasonable notice and request, permit the Gulf Shores Police Department to inspect regulated mobility devices to insure all such devices offered for rental are in compliance with this ordinance.

Sec. 8-49 Education, Penalties and Enforcement

1. Educational requirements.

Prior to the rental of any mobility device, the Mobility Device Vendor must do the following:

(a) Require each individual expected to operate a regulated mobility device to watch a short educational video produced by the Gulf Shores Police Department pertaining to the safe operation of the regulated mobility device.

(b) Notify each operator of a mobility device about the legal requirements pertaining to the use of the mobility device within the jurisdictional limits of the City of Gulf Shores, including the requirements contained in Ordinance No. _____. Such notice shall be in writing and contained either in the rental agreement or a written notice shall be personally delivered to each operator of a mobility device or affixed to the regulated mobility device in a manner that will insure the operator will view it prior to operating the regulated mobility device.

(c) Include in any rental agreement a provision requiring the customer to whom the mobility device is rented to acknowledge, by separate signature, on initial receipt of the notice described in subsection (b).

2. Penalties and Enforcement.

(a) A Mobility Device Vendor found to be in violation of this article shall be subject to a fine of five hundred dollars (\$500). Each day a violation is committed, or permitted to continue, shall constitute a separate offense and shall be fined as such.

(b) The City’s legal counsel is hereby authorized to institute, in the name of the City, civil proceedings for the enforcement of this Section to enjoin, prosecute, restrain or correct violations hereof.

(c) Any Mobility Device Vendor found to be in violation of this article more than three (3) times in any license year is subject to a license suspension until, in the discretion of the City Council, such Mobility Device Vendor corrects and remedies the cause of such violations and demonstrates the intent and ability to insure future compliance.

* * * *

Section 2. That this Ordinance shall become effective upon its adoption and publication as required by law.

ADOPTED this _____ day of JANUARY, 2026.

Robert Craft, Mayor

ATTEST:

Tobi Waters, MMC
City Clerk

CERTIFICATE

I Tobi Waters, MMC, City Clerk of the City of Gulf Shores, Alabama, do hereby certify that the foregoing is a true and correct copy of Ordinance No.____ (prepared by City Clerk), which Ordinance was duly and legally adopted at a regular meeting of the City Council on December _____, 2025 and the same was duly published as required by law.

City Clerk

COUNCIL AGENDA SUMMARY

DATE: January 19, 2026

TO: Mayor and City Council

FROM: Noel Hand

ISSUE: Gulf Shores High School IT Infrastructure- CMA Technology Solutions

RECOMMENDATION: At the start of the Gulf Shores High School project, a planned soft cost allocation was established for technology and audiovisual (AV) systems to ensure the most current and effective solutions for the educational environment being developed. The original budget for Technology and AV was estimated at \$1.3 Million. After Value Engineering this estimate we revised the budget to \$977,500. We recommend a portion of this revised budget to go to CMA Technology Solutions for IT Infrastructure Systems in the amount of \$618,337. CMA is part of a National Purchasing Cooperative called “Omnia Purchasing Agreement.”

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: The funding for this contract has been budgeted for the High School Construction budget line 38-879-84900.

RELATED ISSUES: None

ATTACHMENTS: Volkert Recommendation Letter and CMA Proposal

DEPARTMENT: Public Works General Services

STAFF CONTACT: Noel Hand

January 13, 2026

Mr. Jonathan Walker
City Administrator
City of Gulf Shores

RE: DCM-2022356(b) – New Gulf Shores High School Building Package – IT Infrastructure

Mr. Walker,

On Friday, January 09, I received the final proposal for the Owner Provided comprehensive Information Technology (IT) backbone equipment, configuration, and installation. This is a planned soft cost in the total program budget of \$977,500 for the School's Technology Systems which is inclusive of IT and AV systems. This proposal is for the IT System of this budget line.

Of the proposals received CMA provided the lowest responsible proposal for the IT System, configuration, and installation services. Key to the decision for the IT System is that it will have full compatibility with the Gulf Shores City School's (GSCS) existing IT Program. I have attached the proposal from CMA and confirm that CMA's proposal falls within the estimated budget for the system noted above.

Upon final review of the provided proposal, Volkert Program Management recommends that CMA be awarded the IT Infrastructure System contract in the amount of \$618,337. This system meets the requirements of existing GSCS and all associated data, security, and communications systems in the new Gulf Shores High School. CMA is part of the Omnia purchasing agreement.

I trust this information meets with your approval. However, should you have any questions or require any additional information, please do not hesitate to contact me at your convenience.

Sincerely,

Nathan H. Hancock
Project Manager
Volkert, Inc.

Attachment: CMA – Proposal for IT Network System

Quote C123025GSCSBR1



8180 YMCA Plaza Drive
 Baton Rouge, LA
 ph. (225) 927-9200 / fx. (225) 927-9443

Date: 12/30/2025

Customer Information: GULF SHORES CITY SCHOOLS Joseph Drews MERAKI PRICING EXPIRES on 1/3/2026 EATON PRICING EXPIRES on 1/15/2026

Qty.	Model#	Description	Unit Price	Extended
6	BDLMS150-48MP-4	Meraki MS150-48MP-4X Cld-Mngd 32GE + 12(5GE) 740W PoE Switch - 1U - Wired - 10Gbps - Gigabit Ethernet - RJ45, SFP+, Dedicated Mgmt - Static Routing - Power Supply - 54VDC	\$ 5,664.00	\$ 33,984.00
		Stacking Cable - Male Left Gender - Male Right Gender - QSFP Right Connector - QSFP Left Connector - 50Cm Length		
		Meraki MS150-48 Essentials License and Support, 5 Year		
29	BDLMS150-48FP-4	Meraki MS150-48FP-4X L2 Stck Cld-Mngd 48GE 740W PoE Swtch - 1U - Wired - 10Gbps - Gigabit Ethernet - RJ45, SFP+, Dedicated Mgmt - Static Routing - Power Supply - 54VDC	\$ 3,521.00	\$ 102,109.00
		Stacking Cable - Male Left Gender - Male Right Gender - QSFP Right Connector - QSFP Left Connector - 50Cm Length		
		Meraki MS150-48 Essentials License and Support, 5 Year		
2	C9300X-24Y-M	Switch - C9300X-24Y - Wired - 25Gbps - Gigabit Ethernet - 16GB RAM - 16GB Flash Memory - 100V to 240 VAC, 50 to 60 Hz - Compliant 802.1p, 802.1s, 802.1w - Media Layer Support Layer 2, Layer 3 - RIPv1, RIPv2, RIPng Routing Protocol	\$ 14,793.00	\$ 29,586.00
		(2) Direct Attach Cable - Twinaxial - Male Left Gender - Male Right Gender - SFP+ Right Connector - SFP+ Left Connector - 1M Length		
		MERAKI ENTERPRISE LICENSE FOR C9300-M 24-PORT, 5 YEAR		
		Meraki C9000 715W AC Platinum Power Supply		
		C9300X 8-port 1/10/25G SFP Network Module, w/MERAKI		
		C9000 50CM TYPE 1 STACKING CABLE, W/MERAKI		
		C9000 4 POINT TYPE 1 RACK MOUNT KIT, W/MERAKI		
		C9000 Fan module, w/MERAKI		
2	MA-SFP-10GB-SR	Transceiver - SFP+ - 10Gbps - Gigabit Ethernet - 1310nm - 400M - SFP+	\$ 452.00	\$ 904.00
42	MA-SFP-10GB-LR	Meraki 10G Base LR Single-Mode -SFP+ - 10Gbps - Gigabit Ethernet - 10Km	\$ 1,814.00	\$ 76,188.00
24	MA-CBL-100G-1M	Meraki 100GbE QSFP Cable, 1 Meter	\$ 100.00	\$ 2,400.00
6	MA-CBL-100G-3M	Meraki 100GbE QSFP Cable, 3 Meter	\$ 150.00	\$ 900.00
35	MA-MNT-MID-1	Meraki MS225 and MS250 Mid-Mount Kit	\$ 55.00	\$ 1,925.00
35	MA-PWR-C14-C15-	CISCO MA-PWR-CORD 1.2M C15-C14 Connectors	\$ 14.00	\$ 490.00
39	CAB-C15-CBN+	Cabinet jumper power cord, 250 VAC 13A C15-C15 Connectors	\$ 14.00	\$ 546.00
184	BDLCW9172I-CFG	Cisco Wireless 9172I - Gigabit Ethernet - Compliant 802.11a/b/g/n/ac/ax/be - Indoor - Tri radio - 2.4 GHz, 5 GHz, 6GHz - 100M/1000M/2.5G Multigigabit Ethernet (RJ-45), Management console, USB 2.0 - Omni-directional - Limited lifetime warranty	\$ 786.00	\$ 144,624.00
		ENH 8X7XNCD Cisco Wireless 9172I		
		Meraki MR Enterprise License, 5YR		
		Catalyst 9163E AP(W6E, tri-band 2x2,Outdoor) w/MERAKI - IEEE		
18	BDLCW9163E-MR	802.11a/b/g/n/ac/ax - 1x 100M/1000M/2.5G Multigigabit Ethernet (RJ-45), Management console port (RJ-45) - Triradio aggregate frame rate of up to 3.9 Gbps. IoT and Bluetooth Low Energy Radio	\$ 1,553.00	\$ 27,954.00
		(4) 4/8/8 dBi Omni Dipole, N connector, Catalyst and Meraki		
		Meraki MR Enterprise License, 5YR		
8	BDLCW9178I-CFG	Cisco Wireless 9178I(W7,4 radio,3 band 4x4,UWB), Global	\$ 1,669.00	\$ 13,352.00
		Meraki MR Enterprise License, 5YR		
1	S&H	SHIPPING AMOUNT		

1	9PX6K-L+ATS-MDF	Eaton 9PX 6kVA Lithium-ion UPS, 3U Rack/Tower, 5400W at 240V, In: 10ft L6-30P or Hardwire, Out: (2) L6-30R, (2) L6-20R, Hardwire, Network card included, 200-240V	\$ 16,985.00	\$ 16,985.00
1		PDUMNH30HVAT2 - Power Distribution Unit - 2U - 200V; 208V; 240V - 5.8KW - (6) 14 AWG C14-C15 15A 250V 6foot power cord (6) 14 AWG C14-C15 15A 250V 10foot power cord Eaton 5-Year Warranty and Support on LION UPS (20) Eaton Brightlayer Distributed IT Performance Management Advanced (20) Eaton Brightlayer Technical Support for Distributed IT Performance (8) Eaton Brightlayer Software Implementation Service - 1 Hour		
3	9PX6K-L+ATS	Eaton 9PX 6kVA Lithium-ion UPS, 3U Rack/Tower, 5400W at 240V, In: 10ft L6-30P or Hardwire, Out: (2) L6-30R, (2) L6-20R, Hardwire, Network card included, 200-240V	\$ 10,875.00	\$ 32,625.00
		PDUMNH30HVAT2 - Power Distribution Unit - 2U - 200V; 208V; 240V - 5.8KW - mount kit Eaton 5-Year Warranty and Support on LION UPS (15) 14 AWG C14-C15 15A 250V 6foot power cord (15) 14 AWG C14-C15 15A 250V 10foot power cord		
7	9PX3000RTN-L+AT	Eaton 9PX 3000VA 2700W 120V Online Double-Conversion UPS - L5-30P, 6x 5-20R, 1 L5-30R, Lithium-ion Battery, Cybersecure Network Card, 2U Rack/Tower	\$ 7,645.00	\$ 53,515.00
		Eaton Tripp Lite Series 2.9kW 120V Single-Phase ATS/Monitored PDU - 24 5-mount kit Eaton 5-Year Warranty and Support on LION UPS (21) NEMA 5-15P to C15 - Heavy-Duty, 15A, 125V, 14 AWG, 8 ft. (2.43 m), Standard Ground UPS and PDU hardware		
1	S&H			
1	CMA-SERV	CMA Professional Services - PM, Integration and Implementation - See SOW *Plus actual travel Expenses	\$ 77,150.00	\$ 77,150.00
1	ADHOC	Includes the Genie-GL8 and Switch Lift Kits	\$ 3,100.00	\$ 3,100.00
			Sub Total:	\$ 618,337.00
			S&H:	
			Tax:	
			Total:*	\$ 618,337.00

Due to the recent uncertainty with existing and potential tariffs, pricing is flexible until the order is actually placed and accepted by the manufacturer. Your order may be affected by price increases and you may be asked to re-submit your purchase order to reflect this change in pricing.

CMA - We're in IT Together

Prices do not include shipping and sales taxes if applicable. See Terms and Conditions below.

TERMS AND CONDITIONS

The following terms and conditions shall apply to such purchase and sale:

1. Purchase Price; Payment; Taxes

PURCHASER agrees to pay the purchase price of each item listed on the front of this Agreement according to the terms defined on page 1 of the contract, plus applicable sales/use taxes, less any security deposit paid in advance. The PURCHASER will pay any personal property taxes assessable on the item(s) on or after the delivery.

PURCHASER agrees that any payment not received by SELLER within the terms defined in this Agreement shall be subject to an annual interest charge of the lower of 18% or the maximum allowed by law. This charge will be applied to the unpaid balance for each 30 day period, or any portion thereof, that payment is not received.

PURCHASER agrees to pay for any partial shipment of item(s) under the same terms listed above. Payment for the partial shipments shall equal the portion of the total amount that the partial shipment represents.

2. Freight Costs; Risk of Loss

SELLER or SELLER'S agent will arrange for packing, insurance, shipment and delivery of the equipment to PURCHASER'S installation site. Risk of loss shall pass to PURCHASER upon delivery at PURCHASER'S installation site.

3. Installation

PURCHASER agrees to pay all installation charges and to provide a suitable place for installation with proper power and general environmental conditions as defined in the item's Installation Manual

4. Titles; Risk of Loss; Security Interest

Title to each item shall pass to PURCHASER upon payment. SELLER shall retain a vendor's security interest in any item(s) delivered to the PURCHASER until the full purchase price thereof is paid by the PURCHASER. Should PURCHASER fail to perform any such obligations including default in payment of any charges hereunder when due, SELLER or its assignee may remove and repossess any or all item(s) hereunder with or without notice or demand, in addition to exercising such other rights and remedies as may be conferred on it by law.

- remedies as may be conferred on it by law.
5. Maintenance; Warranties; Disclaimers

SELLER warrants that, upon delivery, SELLER will be the lawful owner of the item(s) and will have the full power and authority to sell the same to the PURCHASER. All new items listed in this Agreement will be accompanied by all eligible manufacturers' warranties, unless otherwise stated in item description. For thirty (30) days after shipment to PURCHASER, SELLER warrants that items which do not have any manufacturer's warranty remaining, will qualify for the manufacturer's maintenance agreement, if the items are both installed by the manufacturer and placed under the manufacturer's maintenance agreement prior to such installation. After this thirty (30) day period, PURCHASER assumes all liability for such item(s) which are either defective or may have missing "ship group" items. PURCHASER ACKNOWLEDGES THAT SELLER IS NOT THE MANUFACTURER OF THE ITEM(S) AND EXPRESSLY WAIVES ANY CLAIM AGAINST SELLER BASED UPON ANY INFRINGEMENT OR ALLEGED INFRINGEMENT OF ANY PATENT WITH RESPECT TO ANY ITEM(S) OR FOR ANY INDEMNITY AGAINST ANY PATENT CLAIM MADE BY ANOTHER AGAINST THE PURCHASER.

THERE ARE NO UNDERSTANDINGS, AGREEMENTS, REPRESENTATIONS, OR WARRANTIES, EXPRESSED OR IMPLIED (INCLUDING ANY REGARDING THE MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), NOT SPECIFIED HEREIN, RESPECTING THIS CONTRACT OR ITEMS HEREUNDER.

6. GENERAL

- A. This constitutes the entire Agreement between the SELLER and PURCHASER with respect to the purchase of the item(s) superseding all prior correspondence and representation between the parties including, without limitation, any purchase order submitted by the PURCHASER to the SELLER. No provision of this Agreement shall be deemed waived, amended or modified by either party unless such waiver, amendment or modification be in writing signed by the party, against whom it is sought to enforce the waiver, amendment or modification.
- B. This Agreement may not be assigned by the PURCHASER without the prior written consent of the SELLER, and any attempted assignment without such consent shall be void.
- C. This Agreement will be deemed void, at the SELLER'S option, if it is not signed by the PURCHASER within (10) days of being signed by the SELLER.
- D. Notices shall be in writing and sent by registered or certified mail, postage prepaid, to the address of the party contained herein. Either party may change its address for notice purposes by notifying the other party in this matter.
- E. This Agreement may be executed in multiple counterparts, each of which shall be deemed to be an original and of equal force and effect.
- F. Cancellation of this Agreement prior to shipment may result in a cancellation fee of up to 15% of the total purchase price to be paid to SELLER by PURCHASER.
- G. No item may be returned to SELLER by PURCHASER after shipment without prior written approval from SELLER. A restocking charge may be assessed by SELLER upon such approval.
- H. Acceptance of this Agreement is contingent upon PURCHASER'S credit approval and acceptance by SELLER.
- I. Each party agrees that when electronic communications are used, they are the equivalent of written and signed documents.
- J. PURCHASER agrees to pay rework charges incurred when associated with PURCHASER'S requested changes to the contract, after the order has been placed with the supplier.
- K. This Agreement will be interpreted and construed in accordance with the laws of the State of Louisiana, without regard to conflict of laws principles. The sole venue for any suit by the parties arising out of this Agreement shall be the state or federal courts located in East Baton Rouge Parish, Louisiana. The parties waive and relinquish the right to trial by jury.
- L. The parties agree to submit any disputes arising in connection with this Agreement or any additions, amendments, or supplements thereto to binding arbitration, pursuant to the rules of the American Arbitration Association.
- M. If any legal action is necessary to enforce the terms of this Agreement, the prevailing party shall be entitled to reasonable attorney's fees, in addition to any other relief to which that party may be entitled. This provision shall be construed as applicable to the entire Agreement.
- N. The PURCHASER is responsible for the accuracy of any equipment configuration provided by the PURCHASER and used as a basis to order any item(s) listed. Any additional charges resulting from an inaccurate equipment configuration supplied by PURCHASER to SELLER will be the sole responsibility of the PURCHASER.

THE STATED TERMS AND CONDITIONS APPLY TO AGREEMENT # _____

Accepted By: _____
(Purchaser's Name)

By: _____

Title: _____ Date: _____

COUNCIL AGENDA SUMMARY

DATE: January 19, 2026

TO: Mayor and City Council

FROM: Noel Hand

ISSUE: Gulf Shores High School AV (Audio Visual)- RJ Young

RECOMMENDATION: At the start of the Gulf Shores High School project, a planned soft cost allocation was established for technology and audiovisual (AV) systems to ensure the most current and effective solutions for the educational environment being developed. The original budget for Technology and AV was estimated at \$1.3 Million. After Value Engineering this estimate, we revised the budget to \$977,500. We recommend a portion of this revised budget to go to RJ Young for AV in the amount of \$315,430. RJ Young provides the best proposal for a fully integrated AV System that is compatible with the new IT and classroom educational systems.

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: The funding for this contract has been budgeted for the High School Construction budget line 38-879-84900.

RELATED ISSUES: None

ATTACHMENTS: Volkert Recommendation Letter and RJ Young Proposal

DEPARTMENT: Public Works General Services

STAFF CONTACT: Noel Hand

**New Gulf Shores High School
Audio / Visual Equipment – City Council Summary**

Vendor: RJ Young

Total Project Cost: \$315,430

Purpose: Standardized, modern instructional technology across classrooms, labs, and specialty spaces

What Is Being Purchased:

Interactive Instructional Displays

- **86 total ViewSonic displays**
 - 55" displays – 34 units
 - 65" displays – 44 units
 - 75" displays – 8 units
- Used in classrooms, science labs, career/technical spaces, SPED rooms, and specialty areas

Collaboration & Presentation Spaces

- 1 laser projector system with motorized screen (Hangout Studio)
- Supports student collaboration, group presentations, and flexible learning

AV Control & Connectivity

- ~40 AMX switching/control systems
- Allows multiple devices to connect cleanly to displays
- Consistent setup across rooms

Infrastructure & Installation

- Wall mounts for all displays
- Certified HDMI and signal-extension cabling
- Surge protection and audio connectivity

Warranty, Training & Support

- Extended on-site warranty (years 4–5) on most displays
- Centralized device management software
- Staff training and full professional installation

Cost Breakdown (By Category)

Category	Cost
Interactive Displays	\$79,500
Projection System	\$2,190
Mounting Hardware	\$5,170
AV Switching & Control	\$43,000
Cabling & Infrastructure	\$19,920
Warranties & Software	\$4,800
Installation & Training	\$118,350
Total	\$315,430

Why This Matters:

- **Consistency:** Same technology platform across the building
- **Longevity:** Extended warranties protect the investment
- **Instructional Impact:** Supports modern teaching, collaboration, and career pathways
- **Efficiency:** Centralized management reduces downtime and maintenance issues

Volkert, Inc.
1680 West 2nd Street, Suite B
Gulf Shores, Alabama 36542
(251) 968-7551
www.volkert.com



January 13, 2026

Mr. Jonathan Walker
City Administrator
City of Gulf Shores

RE: DCM-2022356(b) – New Gulf Shores High School Building Package – Instructional AV Systems

Mr. Walker,

On Friday, January 09, I received the final proposal for the Owner Provided Instructional Audio Visual (AV) equipment, configuration, and installation. This is a planned soft cost in the total program budget of \$977,500 for the School's Technology Systems which is inclusive of IT and AV systems. This proposal is for the AV System of this budget line.

Of the proposals received RJYoung provided the lowest responsible proposal for the AV System, configuration, and installation services. Key to the decision for the AV System is that it will have full compatibility with the new IT and classroom instructional systems. I have attached the proposal from RJYoung and confirm that this proposal falls within the estimated budget for the Technology Systems noted above.

Upon final review of the provided proposal, Volkert Program Management recommends that RJYoung be awarded the Audio Visual Systems contract in the amount of \$315,430. This system meets the requirements of all associated data, instructional, and communications systems in the New Gulf Shores High School. RJYoung is part of the Omnia purchasing agreement.

I trust this information meets with your approval. However, should you have any questions or require any additional information, please do not hesitate to contact me at your convenience.

Sincerely,

Nathan H. Hancock
Project Manager
Volkert, Inc.

Attachment: RJYoung – Proposal for AV Systems

A/V Solution

Prepared by:
RJ Young
 Dan Wilkins
 205-789-7160
 dan.wilkins@rjyoung.com
 Technology Solutions Architect

Prepared for:
Gulf Shores City Schools
 21656 Coastal Gateway Blvd
 Gulf Shores, AL 36542
 Joseph Drews
 (251) 968-9873
 jdrews@gsboe.org

Quote Information:
Quote #: 023057
 Version: 5
 Delivery Date: 12/02/2025
 Expiration Date: 07/09/2025

Quote Summary

Description	Amount
Art Studio x2	\$4,530.00
Athletics Training	\$2,265.00
Career Center	\$2,265.00
CBFI Lab x2	\$6,510.00
Chemistry Science Lab x2	\$5,030.00
Driver's Ed	\$3,255.00
Flex Classroom x28	\$91,140.00
General Science Lab x2	\$6,510.00
Hangout Studio	\$3,450.00
ISSC	\$2,265.00
Maker Space	\$2,515.00
NJROTC	\$3,255.00
Physics Science Lab	\$2,515.00
Quiet Study	\$2,015.00
Reception	\$855.00
SPED Activity Room	\$2,265.00
SPED Small Group Room	\$2,015.00
Sports Medicine	\$2,265.00
SRO	\$2,015.00
Teacher Lab	\$3,255.00
Volkert Center for Applied Design	\$1,525.00
Study Cafe x2	\$1,940.00

COUNCIL AGENDA SUMMARY

DATE: January 19, 2026

TO: Mayor and City Council

FROM: Noel Hand

ISSUE: Gulf Shores High School FFE

RECOMMENDATION: The city previously approved an FFE Budget for Furnishings Fixtures and Equipment for \$3,850,000. This consisted of interior furniture, athletic equipment and outdoor furniture. The City and interior design teams have been working with Gulf Shores City Schools to design proposed furnishings to tailor to the innovative learning environment for the new school. This proposed contract we recommend awarding to Interior Elements in the amount of \$3,200,000.00. Interior Elements is on a pre-approved State Purchasing Contract to buy direct. The remainder money is to be allocated to another contract and total savings.

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: The funding for this contract has been budgeted for the High School Construction budget line 38-879-84900.

RELATED ISSUES: None

ATTACHMENTS: Volkert Recommendation Letter

DEPARTMENT: Public Works General Services

STAFF CONTACT: Noel Hand

January 13, 2026

Mr. Jonathan Walker
City Administrator
City of Gulf Shores

RE: DCM-2022356(b) – New Gulf Shores High School Building Package – FF&E

Mr. Walker,

On Friday, January 09, I received the final proposal for the Owner Provided Furniture, Fixtures, and Equipment (FF&E) and installation. This is a planned soft cost in the total program budget of \$3,850,000 for the School's FF&E Budget which is inclusive of all Interior, Exterior, and Athletic furniture and equipment. This proposal is for the school's furniture of this budget line.

Interior Elements provided the most comprehensive package to include installation services. Key to deciding on Interior Elements proposal is that it meets budget and they have provided a furniture package that is tailored for the innovative learning environment of the new Gulf Shores High School. I have attached the proposal from Interior Elements and confirm that this proposal falls within the estimated budget FF&E as noted above.

Upon final review of the provided proposal, Volkert Program Management recommends Interior Elements be awarded the Furniture contract in the amount not to exceed \$3,200,000.00. Interior Elements is a State Approved purchasing agreement.

I trust this information meets with your approval. However, should you have any questions or require any additional information, please do not hesitate to contact me at your convenience.

Sincerely,

Nathan H. Hancock
Project Manager
Volkert, Inc.

Attachment: Interior Elements – Proposal for School Furnishings

COUNCIL AGENDA SUMMARY

DATE: January 19, 2026

TO: Mayor and City Council

FROM: Noel Hand

ISSUE: Gulf Shores High School FFE Advantage Sport and Fitness

RECOMMENDATION: The city previously approved an FFE Budget for Furnishings, Fixtures and Equipment for \$3,850,000. This consisted of interior furniture, athletic equipment and outdoor furniture. The design teams have been working with Gulf Shores City Schools Athletic Department for this project. We recommend to award the contract to Advantage Sport and Fitness in the amount of \$450,000 to provide and install strength and conditioning equipment in the Athletic Field House of the new Gulf Shores High School. Advantage Sports and Fitness is on Sourcewell Purchasing Cooperative to buy direct.

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: The funding for this contract has been budgeted for the High School Construction budget line 38-879-84900.

RELATED ISSUES: None

ATTACHMENTS: Volkert Recommendation Letter and Advantage Sport and Fitness

DEPARTMENT: Public Works General Services

STAFF CONTACT: Noel Hand

EQUIPMENT PROPOSAL



PARTNERED WITH LIVUNLTD

Quote

Q.000057280

Corporate Office:

Advantage Sport & Fitness, Inc.
 2255 N Triphammer Rd
 Ithaca, NY14850-1576
 Phone: (607)-257-2107
 Fax: 919-882-1864

Quote Provided by:

Nic Obey
 naobey@advantagefitness.com
 Phone: 470-630-5371

Quote Date:	12/12/2025
Valid Until:	1/11/2026
Quote Amount:	\$450,000.00

This quote was produced for:

Ship To:

Gulf Shores High School
 600 East 15th Ave
 Gulf Shores, AL 36542

Bill To :

Gulf Shores High School
 600 East 15th Ave
 Gulf Shores, AL 36542

Derick Atchley

Email: datchley@gsboe.org

Derick Atchley

Email: datchley@gsboe.org

QTY	Product Number	Product Description	MSRP	Extended Price
GULF SHORES HIGH SCHOOL				
<i>New Athletic Facility</i>				
Sourcewell Cooperative Purchasing Contract				
Contract Pricing Extended				
Precor Contract#: 052324-PCR				
Gulf Shores City Schools Sourcewell ID #: 142377				
PROPOSAL D: PRO SERIES HALF & COMBO RACKS (25 Stations)				
PRO SERIES HALF RACKS W/ WMACCs				
7	POWER1-HFR-9	Power Lift 9' Half Rack 4x3	\$4,599.00	\$22,533.00
7	POWER1-UPR-UP9-HFR-CPWR	PL Upgrade 9' HFR/CPWR Uprights Side Holes	\$169.00	\$833.00
7	POWER1-RBC-UHMW-UP	PL Rhino Hook Bar Catch w/RPL-UHMW-U/pr <i>*Platinum Face Plate</i>	\$149.00	\$693.00
7	POWER1-KB-EXT-HFR-PWR	Power Lift Extended Base KB Storage - HFR/PWR	\$1,149.00	\$5,593.00
7	POWER1-18658A/18659A	Power Lift Pulley Mount Kit	\$229.00	\$1,190.00
7	POWER1-WMACC	Power Lift WM Adjust Cable Column <i>*w/ T-Bar Attachment for Low Rows</i>	\$5,149.00	\$25,193.00
7	POWER1-C-VINYL	PL Custom Vinyl Logo - Wt Shroud <i>*GS Dolphin Logo</i>	\$50.00	\$0.00
14	POWER1-XWEIGHT	PL Additional 100lb Weight Stack	\$319.00	\$3,066.00
PRO SERIES SHORT BASE COMBO RACKS				
9	POWER1-CPWRN-9SB	Power Lift 9' Combo Rack 4x3/SB	\$7,999.00	\$50,391.00
18	POWER1-UPR-UP9-HFR-CPWR	PL Upgrade 9' HFR/CPWR Uprights Side Holes	\$169.00	\$2,142.00
18	POWER1-RBC-UHMW-UP	PL Rhino Hook Bar Catch w/RPL-UHMW-U/pr <i>*Platinum Face Plate</i>	\$149.00	\$1,782.00
9	POWER1-KB-EXT-CPWR	Power Lift Extended Base KB Storage -ComboRack <i>*KB-Box Extended Length</i>	\$1,419.00	\$8,901.00
RACK CUSTOMIZATIONS				
LASER CUT BAR CATCH LOGO				
1	POWER1-RBC-SETUP	PL Rhino Hook Bar Catch Set-Up Fee	\$150.00	\$0.00
25	POWER1-RBC-1	PL Rhino Hook Bar Catch 1 Color Logo <i>*GS Logo</i>	\$90.00	\$0.00

QTY	Product Number	Product Description	MSRP	Extended Price
LASER CUT CHIN BAR LOGO				
1	POWER1-DGCH-SETUP	PL Dual Grip/Chin Handle Set-Up	\$300.00	\$0.00
25	POWER1-DGCH-2	PL Dual Grip Chin Handle 2 Color Logo	\$96.00	\$0.00
		<i>*DOLPHINS - Badroon Font</i>		
LASER CUT BANNER SIGNS (ABOVE RACKS)				
1	POWER1-BAN-SETUP	PL Banner Signs Set-Up Fee	\$600.00	\$0.00
7	POWER1-BAN-SNGL-2	PL Banner Single Sided 2 Color Logo	\$678.00	\$0.00
		<i>*Mounted On Top of HFR</i>		
		<i>*GULF SHORES - Badroon Font</i>		
9	POWER1-BAN-DBL-2	PL Banner Double Sided 2 Color Logo	\$1,018.00	\$0.00
		<i>*Mounted On Top of CPWR</i>		
		<i>*GULF SHORES - Badroon Font</i>		
		<i>*Minor Blue Banner Frame</i>		
RACK ATTACHMENTS				
25	POWER1-HRA	PL High Rotation (Landmine)	\$289.00	\$4,975.00
		<i>*Navy Wrinkle</i>		
25	POWER1-RUP	PL Rotating Utility Pad	\$329.00	\$5,725.00
		<i>*Imperial Blue Upholstery</i>		
12	POWER1-RDA	PL Rack Dip Attachment	\$329.00	\$2,748.00
		<i>*Navy Wrinkle</i>		
25	POWER1-BSCR	PL Band Peg for Combo Rack/pr	\$289.00	\$4,975.00
CUSTOM CONNECTING BRACES & BRIDGE SYSTEMS				
18	POWER1-CBCH-C	PL Connecting Brace CUSTOM 2"x 7'	\$1,399.00	\$17,622.00
		<i>*Navy Wrinkle Frame</i>		
2	WMISC	Custom 14' Bridge System	\$11,800.00	\$16,520.00
		<i>*Navy Wrinkle Frame</i>		
1	POWER1-FS-SETUP	PL Floating Sign Set-Up Fee	\$600.00	\$0.00
8	POWER1-FS-SNGL-4	PL Floating Sign Single Sided 4 Color Logo	\$818.00	\$0.00
		<i>*4 Way Floating Sign Mounted on Bridge System</i>		
		<i>*GS Dolphin Logo</i>		
ADJUSTABLE (STAND-UP) BENCHES				
25	POWER1-CS2-PDBB	Power Lift Collegiate Multi Angle DB Bench	\$1,189.00	\$20,725.00
1	POWER1-HC-SETUP	PL Headcover Set-Up Fee	\$400.00	\$0.00
25	POWER1-CS2-PDBB-HC	Power Lift Collegiate DB Bench Headcover	\$59.00	\$0.00
		<i>*GS Dolphin Logo</i>		
50	POWER1-C-VINYL	PL Custom Vinyl Logo - Bench Side	\$50.00	\$0.00
		<i>*GS Dolphin Logo</i>		
PORTABLE BELT SQUAT				
1	POWER1-PBS-SNGL	Power Lift Portable Belt Squat Single	\$1,719.00	\$1,199.00
1	POWER1-PBS-WT	Power Lift Portable Belt Optional Storage	\$259.00	\$179.00
		<i>*Navy Wrinkle Frame</i>		
STORAGE SOLUTIONS				
2	POWER1-MDB2-10	Power Lift 2-Tier DB Rack 10 pair	\$2,559.00	\$3,578.00
		<i>*South Wall DB Storage</i>		
2	POWER1-GAR-12	Power Lift Glute/AB Roller 12 Pack	\$2,748.00	\$3,816.00
1	POWER1-GAR-STORAGE	Power Lift Glute/Ab Roller Storage Cart	\$289.00	\$199.00

QTY	Product Number	Product Description	MSRP	Extended Price
1	POWER1-GAR	Power Lift Glute/Ab Roller <i>*Navy Wrinkle Frame</i>	\$229.00	\$159.00
1	POWER1-ASR	Power Lift Attachment Storage Rack - 12 RDAs	\$1,249.00	\$875.00
ADJUSTABLE STORAGE UNIT W/ WMACCs (North Wall)				
7	POWER1-WMACC	Power Lift WM Adjust Cable Column	\$5,149.00	\$25,193.00
14	POWER1-XWEIGHT	PL Additional 100lb Weight Stack <i>*w/ T-Bar Row Attachment for Low Rows</i>	\$319.00	\$3,066.00
7	POWER1-C-VINYL	PL Custom Vinyl Logo - Wt Shroud <i>*GS Dolphin Logo</i>	\$50.00	\$0.00
7	MISC	Deep Single Station Frame #18665A	\$1,938.00	\$9,513.00
7	POWER1-18658A/18659A	Power Lift Pulley Mount Kit	\$229.00	\$1,120.00
8	POWER1-ATFS-DB-95	Power Lift 95" Free Standing Adj Saddle DB Tray <i>*40 Pairs of DBs (2 on Each Storage Bay)</i>	\$1,019.00	\$5,720.00
4	POWER1-ATFS-MB-95	Power Lift 95" Free Standing Adj Med Ball Tray	\$429.00	\$1,200.00
4	POWER1-CBCH-8	PL Std Connecting Brace Chin Handle 8' <i>*Navy Wrinkle Frame</i>	\$599.00	\$1,680.00
CUSTOM FOAM PLYO BOXES				
7	POWER1-FPB-6	Power Lift 6" Foam Plyo Box	\$689.00	\$3,374.00
7	POWER1-FPB-12	Power Lift 12" Foam Plyo Box	\$999.00	\$4,893.00
7	POWER1-FPB-18	Power Lift 18" Foam Plyo Box	\$1,069.00	\$5,236.00
7	POWER1-FPB-24	Power Lift 24" Foam Plyo Box	\$1,699.00	\$8,323.00
7	POWER1-FPB-CLOGO	Power Lift Vinyl Logo - 24" Plyo Box <i>*GS Dolphin Logo</i>	\$200.00	\$0.00
<p>FRAME: Platinum Metallic UPRIGHTS: Navy Wrinkle UPHOLSTERY: Imperial Blue DECALS: Teal</p>				
BARBELLS & SPECIALTY BARS & COLLARS				
25	CAPPS-TPB-0007	Capps TPB 28.5mm Chrome/Chrome Sleeves	\$503.00	\$9,375.00
7	YORK-32111	York NA Olympic Women's NB Bar-15kg/25mm	\$380.00	\$2,170.00
25	POWER1-PLOTB	Power Lift Open Deadlift/Trap Bar <i>*Navy Wrinkle</i>	\$1,068.00	\$18,725.00
25	YORK-32035	York Multi-Grip Swiss Bar - Black	\$186.00	\$3,875.00
50	LJC-PR2B	Lock-Jaw Pro2 Oly Collars/Blk/pr	\$44.95	\$1,500.00
CUSTOM URETHANE BUMPERS				
200	FP-PUC45CC	Custom Color/Logo Ureth Comp Bumper-45lb/ea - Navy	\$347.00	\$38,000.00
100	FP-PUC25CC	Custom Color/Logo Ureth Comp Bumper-25lb/ea - Teal	\$223.00	\$12,500.00
50	FP-PUC10CC	Custom Color/Logo Ureth Comp Bumper-10lb/ea - Cool Grey	\$167.00	\$4,500.00
1	FP-FCP/LAYOUT	ASF FP Layout Fee	\$300.00	\$0.00
CUSTOM OLYMPIC PLATES				
8	FP-PUGP45	Custom Urethane Grip Plate - 45lb/Black	\$213.00	\$1,160.00
2	FP-PUGP25	Custom Urethane Grip Plate - 25lb/Black	\$119.00	\$170.00
100	FP-PUGP10	Custom Urethane Grip Plate - 10lb/Black	\$53.00	\$3,600.00
50	FP-PUGP5	Custom Urethane Grip Plate - 5lb/Black	\$39.00	\$1,250.00
50	FP-PUGP2.5	Custom Urethane Grip Plate - 2.5lb/Black	\$24.00	\$750.00

QTY	Product Number	Product Description	MSRP	Extended Price
1	FP-FCP/LAYOUT	ASF FP Full Color Layout Fee	\$300.00	\$0.00
CUSTOM RUBBER DUMBBELLS (FLAT TOP/BOTTOM)				
4	FP-10PMRD	Custom Logo Flat Rubber DB - 10lb/Pr	\$77.78	\$220.00
4	FP-15PMRD	Custom Logo Flat Rubber DB - 15lb/Pr	\$117.78	\$332.00
4	FP-20PMRD	Custom Logo Flat Rubber DB - 20lb/Pr	\$155.56	\$436.00
4	FP-25PMRD	Custom Logo Flat Rubber DB - 25lb/Pr	\$195.56	\$548.00
4	FP-30PMRD	Custom Logo Flat Rubber DB - 30lb/Pr	\$233.33	\$656.00
4	FP-35PMRD	Custom Logo Flat Rubber DB - 35lb/Pr	\$273.33	\$768.00
4	FP-40PMRD	Custom Logo Flat Rubber DB - 40lb/Pr	\$311.11	\$872.00
4	FP-45PMRD	Custom Logo Flat Rubber DB - 45lb/Pr	\$351.11	\$984.00
4	FP-50PMRD	Custom Logo Flat Rubber DB - 50lb/Pr	\$388.89	\$1,088.00
2	FP-55PMRD	Custom Logo Flat Rubber DB - 55lb/Pr	\$428.89	\$600.00
2	FP-60PMRD	Custom Logo Flat Rubber DB - 60lb/Pr	\$466.67	\$654.00
2	FP-PMRDSET5575	Custom Logo Flat Rubber DB Set 55-75lbs - 5Pr	\$2,845.00	\$3,990.00
2	FP-80PMRD	Custom Logo Flat Rubber DB - 80lb/Pr	\$622.22	\$872.00
2	FP-85PMRD	Custom Logo Flat Rubber DB - 85lb/Pr	\$662.22	\$928.00
2	FP-90PMRD	Custom Logo Flat Rubber DB - 90lb/Pr	\$700.00	\$980.00
2	FP-95PMRD	Custom Logo Flat Rubber DB - 95lb/Pr	\$740.00	\$1,038.00
2	FP-100PMRD	Custom Logo Flat Rubber DB - 100lb/Pr	\$777.78	\$1,090.00
1	FP-FCP/LAYOUT	ASF FP Layout Fee	\$300.00	\$0.00
MEDICINE BALLS				
5	TRX-EXMDBL-14-8LB	TRX 14" HexGrip Med Ball 8lb	\$99.95	\$375.00
5	TRX-EXMDBL-14-10LB	TRX 14" HexGrip Med Ball 10lb	\$109.95	\$415.00
5	TRX-EXMDBL-14-12LB	TRX 14" HexGrip Med Ball 12lb	\$119.95	\$450.00
4	TRX-EXMDBL-14-14LB	TRX 14" HexGrip Med Ball 14lb	\$129.95	\$392.00
3	TRX-EXMDBL-14-16LB	TRX 14" HexGrip Med Ball 16lb	\$139.95	\$315.00
3	TRX-EXMDBL-14-20LB	TRX 14" HexGrip Med Ball 20lb	\$149.95	\$339.00
RESISTANE BANDS				
50	NWFIT-101-41-GREEN	ASF Flex Band (Green) 1.75"x41"	\$32.50	\$1,250.00
50	NWFIT-102-41-PURPLE	ASF Flex Band (Purple) 1"x41"	\$26.00	\$1,000.00
50	NWFIT-103-41-BLACK	ASF Flex Band (Black Monster Mini) 0.5"x41"	\$22.50	\$850.00
50	NWFIT-104-41-RED	ASF Flex Band (Red Mini) 0.5"x41"	\$17.00	\$650.00
50	NWFIT-105-41-ORANGE	ASF Flex Band (Orange Micro Mini) 0.25"x41"	\$9.50	\$350.00
PULLEY CABLE ATTACHMENTS				
14	HAR-373800	Harbinger Neoprene Ankle Cuff	\$15.99	\$0.00
14	YORK-36168	York Tricep Rope - Double Grip	\$17.00	\$0.00
14	YORK-6817	York Steel Lat Bar 48in	\$42.00	\$0.00
14	YORK-6827	York Steel Curl Bar 28in	\$30.40	\$0.00
14	YORK-6820	York Steel Multi Purpose Bar	\$36.00	\$0.00

QTY	Product Number	Product Description	MSRP	Extended Price
NOTE: Quote valid until: 1/11/2026				Total Discount: (\$225,434.07)
Estimated Delivery Date: 16-18 weeks from receipt of order confirmation				Product Total Before Discount: \$394,947.00
				Inbound Freight: \$27,854.00
				Delivery & Installation: \$27,199.00
				Import Surcharge: \$0.00
				Est. Tax: \$0.00
				TOTAL AMOUNT: \$450,000.00
Customer Acceptance of Quote		Quote #: Q.000057280	Grand Total: \$450,000.00	
Signature		Print Name		
		Date		



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Advantage
Sport & Fitness Inc. 

January 13, 2026

Mr. Jonathan Walker
City Administrator
City of Gulf Shores

RE: DCM-2022356(b) – New Gulf Shores High School Building Package – FF&E – Athletic Equipment

Mr. Walker,

On Friday, January 09, I received the final proposal for the Owner Provided Furniture, Fixtures, and Equipment (FF&E) and installation of Athletic Training Equipment. This is a planned soft cost in the total program budget of \$3,850,000 for the School's FF&E Budget which is inclusive of all Interior, Exterior, and Athletic furniture and equipment. This proposal is for the school's Athletic Training Equipment of this budget line.

Of the proposals received Advantage Sport & Fitness provided the most comprehensive package to include installation services. Key to deciding on Advantage Sport & Fitness' proposal is that it meets budget and they have provided a training equipment package that is designed specifically for the strength and conditioning program space in the field house. I have attached the proposal from Advantage Sport & Fitness and confirm that this proposal falls within the estimated budget for FF&E as noted above.

Upon final review of the provided proposal, Volkert Program Management recommends Advantage Sport & Fitness be awarded the Furniture contract in the amount not to exceed \$450,000.00. Advantage Sport & Fitness is an approved vendor under the Sourcewell cooperative purchasing contract.

I trust this information meets with your approval. However, should you have any questions or require any additional information, please do not hesitate to contact me at your convenience.

Sincerely,

Nathan H. Hancock
Project Manager
Volkert, Inc.

Attachment: Advantage Sport & Fitness – Proposal for Athletic Training Equipment

APPLICATION FOR LARGE GROUP ACTIVITIES

1. EVENT INFORMATION

Event Name: 2026 Mardis Gras Parade

Dates/Times*

Setup Date/Time 02/17/26

Dismantle Date/Time 02/17/26

Event Start 10:00am

Event End Date

**Event Hours 7:00am-12:00pm

Event Location/
Address: HWY 59, beginning at Clubhouse Drive, ending at
Beach Road

*An official letter from owner of property permitting activity MUST accompany application, if not owned by application

Contact Information (Applicant will serve as the sole contact for all correspondence from the City.)

Applicant

Event Organizer

Name: City of Gulf Shores

Name: COGS/Special Events

Address: 1905 West 1st

Address: PO Box 229, Gulf Shores, AL 36547

Street Phone #:

Phone #: 251-968-1171

251-968-1848

Cell #:

events@gulfshoresal.gov

Email : events@gulfshoresal.gov

Web Address:

Purpose

Athletic/Recreation

Concert/Performance

Social

Outdoor Market

Fitness

Demonstration/Rally

Parade

Festival/Fair

Other

Event Description

The City of Gulf Shores will celebrate the 47th anniversary of the Mardi Gras Parade on Tuesday, February 17th beginning at 10:00AM

Attendance

Anticipated Attendance Total 5,000

Per Day

*If requesting multiple days please detail each day and time of operation in the Site Plan.

**Please indicate the intended daily event start and end time(s).

Is this an annual event? Yes No How many years have you been holding this event? 47

Event Features (check all that apply and include supporting documentation)

- | | | |
|--|---|---|
| <input type="checkbox"/> Beverage/Food Vendors | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Animals |
| <input type="checkbox"/> Merchandise Vendors | <input type="checkbox"/> Tents/Canopies | <input type="checkbox"/> Electrical/Generator Usage |
| <input type="checkbox"/> Stages/Platforms | <input type="checkbox"/> Restrooms | <input type="checkbox"/> Fencing/Barricades |
| <input type="checkbox"/> Pyrotechnics | <input type="checkbox"/> Use of Public Property | <input type="checkbox"/> Outdoor Cooking |
| <input type="checkbox"/> Shuttle Service | <input type="checkbox"/> Vehicles on Display | <input type="checkbox"/> Inflatables/Bounce Houses |

2. INSURANCE CERTIFICATE AND ENDORSEMENTS

In addition to completing the application form and paying permit and rental fees (when applicable), the applicant is required provide Proof of insurance, in the form of an original certificate of insurance showing Commercial General Liability coverage with a minimum of \$1,000,000 combined single limit per occurrence, shall be furnished no later than five (5) days preceding the date of the large group activity. If any alcohol will be served, liquor liability coverage must be obtained and is subject to Alabama's statutory limits. If the applicant has employees, workers' compensation insurance must be obtained and is subject to Alabama's statutory limits. The applicant must also agree to endorse the City of Gulf Shores as an additional insured on the general liability, auto, and liquor liability policy and to include a copy of each endorsement with the certificate of insurance. Failure to produce such certificate, binder, or other suitable proof of insurance shall cause the permit to be revoked automatically.

If automobiles or inflatables will be utilized, the applicant shall obtain a minimum of \$1,000,000 combined single limit coverage per accident, including owned, hired and non-owned automobiles or inflatables.

If any alcohol will be served, liquor liability coverage must be obtained and is subject to Alabama's statutory limits. If the applicant has employees, workers' compensation insurance must be obtained and is subject to Alabama's statutory limits. The applicant also agrees to insurance will automatically revoke permit. Each certificate of insurance shall provide that the insurer must give the City of Gulf Shores at least thirty (30) days' prior written notice of cancellation and termination of the applicant's coverage there under.

3. ACKNOWLEDGEMENT AND SIGNATURE

I, the applicant, understand that I am responsible to provide all information necessary to meet the conditions and requirements of the application process and that by providing such information it is no guarantee that my proposed event will be issued a permit by the City of Gulf Shores. I further agree to defend, indemnify and hold the City of Gulf Shores harmless from and against all third party claims, demands, liabilities, losses, damages, suits, judgments, costs, expenses (collectively, "Third Party Claims") and reasonable attorney's fees in any manner arising out of or resulting from bodily injury, sickness, disease or death of any person or persons, or damage to or destruction of tangible property, including the loss of use resulting therefrom, or caused by or occurring during the course of performance of any services provided and to meet all department deadlines including submitting proof of proper insurance, a detailed site map, payment of all departmental fees, and details for any contract services required to make the proposed event safe and successful. I verify that I have read and understand this application and the conditions under which my request will be considered. The risk of promoting an event before the permit is issued is the sole responsibility of the applicant.

Print Name of Applicant

Signature

Date

PERMIT AUTHORIZATION - FOR OFFICIAL USE ONLY

Fire Chief Date

Chief of Police Date

Public Works Director Date

Planning & Zoning Director Date

Official Date

Finance & Admin Director Date

Recreation & Cultural Affairs Director Date

City Clerk Date

Fire Department Estimated Cost	\$
Police Department Estimated Cost	\$
Public Works Estimated Cost	\$
Planning & Zoning Estimated Cost	\$
Building Department Estimated Cost	\$
Finance Department Estimated Cost	\$
City Facility Rentals/Fees	\$
Total	\$

Asst. City Administrator

Date

4. SITE PLAN

Each application SHALL be accompanied by detailed site drawings, diagrams and documentation of the proposed event including but not limited to the following:

- Site Plan Map of the entire event venue including the names of all streets or areas that are part of the venue and the surrounding area, including entrances and exits, emergency access, event staging, set up and break down plans.
- Site usage period including requested dates and times of operations.
- Medical Services and Security Plan. The location of security and first aid facilities.
- Emergency Plan to include contact names, phone numbers and guidelines.
- Parking, Transportation, and Accessibility Plan. The location of event parking, transportation routes, street or lane closures, shuttle plans, and provisions for handicap accessibility.
- Utility requests including sources and locations of water, sewer, electricity, generators and lighting.
- Temporary Structures and Fencing including the location of all stages, platforms, scaffolding, bleachers, grandstands, canopies, tents, fences, portable toilets, booths, and other temporary structures, including engineered structural drawings.
- Entertainment list, schedule and noise abatement measures.
- Food, Beverages, and Concessions Plan, including location and details of all food, beverage and concession areas including vendor identification and specifics of all cooking areas.
- Garbage, Recycling, and Sanitation Plan including any required Health Permits.
- County, State, or Federal permits that may be required to hold your event.
- Letters of Support (Property owners, City, etc.)

5. EVENT ORGANIZATION INFORMATION/ PROCEEDS/ REPORTING*

The applicant shall have made provision in a manner approved by the City's revenue division, under its current regulations and procedures for the payment of all necessary business licenses* and remittance of all applicable sales taxes. ***Additional permits may be required. Please contact the Revenue Coordinator at (251) 968-1120 to verify.**

Charitable Organization (Copy of 501(c) Required) Tax Exempt (Exemption Certificate Required)

Are patron admission, entry or participant fees required? Yes No
If yes please provide amounts: \$25 per entry

Are vendor or other fees required? Yes No
If yes please provide amounts:

Estimated gross receipts including ticket, entry, vendor, product and sponsorship sales from this event.
Please explain how this amount was computed: \$2,000

Estimated expenses for this event: \$500.00

What is the projected distribution or net dollar amount the Host Organization will receive from this event? \$2,000.00

6. MEDICAL SERVICES *

Have you hired a licensed professional emergency medical services provider to develop and manage your event's medical plan? Yes No

Medical Services Provider

Name: COGS Fire Department

Address:

Phone #:

Email :

The applicant shall be responsible for making adequate plans for medical coverage of performers, employees, participants, customers and attendants. **If the maximum number of attendees, vendors, and other persons expected to attend the large group activity exceeds 500 people, the event operator shall have at least one (1) advanced life support (paramedic) crew, with transport capabilities, on site at all times from before crowd assembly until after crowd dispersal.** In addition to the ALS unit, there shall be a first aid station, staffed with at least one (1) basic E.M.T. Level I. If the ALS transport unit has to leave to transport a patient to a hospital, arrangements must be made to have another ALS unit stand by on site. When city paramedics are used for this purpose, the event operator shall reimburse the city for all expenses related to their presence.

Please describe your medical plan including your communications plan, the number, certification levels (MD, RN, Paramedic, EMT) and types of resources that will be at your event and the manner in which they will be managed and deployed. Your plan should include hours of setup and dismantle of medical aid areas, details on first aid stations, personnel needs, medical materials and medical transport. When City paramedics are used for this purpose, the City shall be reimbursed by the applicant for all expenses related to their presence. Please describe the medical service plan below. ***Please contact Support Services at (251) 968-7422 to verify reimbursement rates.** *Medical treatment facilities and services:*

7. SECURITY*

Security personnel: The event operator shall, at a minimum, employ security personnel at its expense based on the number of estimated attendees as follows:

- a. 150 to 299 attendees: 1 security guard;
- b. 300 to 449 attendees: 2 security guards;
- c. 450 to 599 attendees: 3 security guards;
- d. 600 or more attendees: 1 additional security guard for each additional 200 attendees.

Have you hired a licensed professional security company to develop and manage your event's security plan? Yes No

Security Company

Name:

Address:

Phone #:

Email :

The applicant shall employ at applicant's own expense: security personnel as necessary and sufficient

to When City police officers are used for this purpose, the City shall be reimbursed by the applicant for all expense related to their presence. * Please contact Support Services at (251) 968-1194 to verify reimbursement rates. No permit shall be issued unless the chief law enforcement officer for the city is satisfied that such necessary and sufficient security personnel will be provided by the applicant for the duration of the assembly. Please describe your security plan including crowd control, internal security and venue safety, number and certification levels of security personnel.

8. EMERGENCY PLAN

All event organizers should consider the possibilities of natural disasters and unplanned emergencies. A basic emergency response plan should be adopted and communicated with event staff, police/security personnel and on-site first aid providers. A plan should include the following minimum provisions where applicable:

- Identification of who will make key decisions such as canceling the event.
- Plans for communicating with event staff, volunteers, guests, media, vendors, on-site police and first aid providers
- Methods for safely managing site evacuation
- Steps for caring for injured participants and lost children
- Steps for securing potentially dangerous items on the event site (tents, signage, propane tanks and items that can be propelled by high winds)
- Methods for dealing with suspicious packages
- Training for use of fire extinguishers
- Access to local hotline or portable weather station for weather updates
- Plans for a back-up public address system for announcements (generator or megaphones)

Please describe your security plan including crowd control, internal security or venue safety, number and certification levels of security personnel. COGS Fire and Police Departments

9. TRANSPORTATION AND ACCESSIBILITY

The applicant shall provide sufficient parking to accommodate the number of persons attending the event. Applicant shall provide a sufficient number of parking attendants at all entrances, exits, and within the parking lots. Please describe your transportation and accessibility plan. N/A

Will your event involve the use of a parking and/or shuttle plan? Yes No If yes, please explain

Will your event require the use of public property or street closures? Yes No If yes, please explain

Road closures will take place along the parade route prior to event start time. COGS FR, PD and Public Works will assist and determine the timing of road closures.

Will your event involve the use of traffic safety equipment? Yes No If yes, please list:

Barricades, sand fencing, crowd control barriers and traffic cones

Have you developed a Disabled Parking and/or Transportation Plan (including the use of public transportation or shuttle services) for your event? Yes No Please describe.

Will all food, beverage and vending areas be ADA accessible? Yes No Please describe.

If all areas of your event venue cannot be made accessible will maps or programs be made available to show the location of accessible rest rooms, parking, drinking fountains, and first aid stations?

Yes No Please describe.

Transportation Company

Name:

Address:

Phone #:

Fax #:

Email :

10. UTILITIES*

A utility Plan showing the locations of existing and proposed utilities (electric, water, etc.) shall be provided. **Obtaining complete electrical and water needs information from vendors, musicians, tent lighting, entertainers, exhibitors, sponsors, etc. is the responsibility of the applicant.**

- (1) *Drinking water:* The event operator shall provide a potable domestic water supply from a source approved by the county health officer at a rate of at least 12 fluid ounces of water per attendee per hour. Water shall not be dipped from a receptacle for drinking or cooking uses. All food concessions that handle other than packaged or bottled goods must be supplied with hot and cold running water, under pressure, and a means of disposing of wastewater. If trucks are used to haul water into the site, they shall, prior to use, be cleaned and sterilized.
- (2) *Electrical power:* The installation and distribution of all electrical power used to support the event shall be completed by a licensed electrician. In some cases, electrical distribution plans and load calculations prepared by a licensed electrical contractor or electrical engineer may be required. Existing city maintained lighting and outlet circuits may not be used for event power use unless prior approval is obtained in writing before the event date and time. The City may inspect power distribution safety at your event and may require onsite modifications. Please describe your utility plan
- (3) *Sanitary facilities:* Adequate toilet facilities for both sexes must be distributed throughout the grounds at the rate of one (1) water closet or one (1) chemical or sanitary privy unit for each two hundred fifty (250) persons. Toilet facilities and accessories shall be maintained in a sanitary condition at all times and shall be cleaned at least twice each day. Wastewater and sewage originating on the ground must be disposed of by a system approved by the manager of the Gulf Shores utilities.

Number of portable toilets

Number of ADA accessible portable toilets

Yes No Will your event require potable water? If yes, please describe

Yes No Will your event require electricity? If yes, please describe

Yes No Will your event require generators? If yes, please describe

Illumination of areas: If the large group activity will take place after dark, or allow persons who attend the event to remain at the location after dark, the event operator shall provide electrical illumination to ensure that those areas which are occupied are lighted at all times. An event operator shall be required to illuminate specific areas on the premises in accordance with the following scale of lighting:

Open areas reserved for attendees	10 footcandles
Stage areas	100 footcandles
Parking and overnight areas	5 footcandles
Restroom and concession areas	50 footcandles

Yes No Will your event require lighting after dark? If yes, please describe

Electrical Contractor

Name:

Address:

Phone #:

Fax #:

Email:

11. GARBAGE, RECYCLING AND SANITATION*

Garbage and refuse removal: **The event operator shall furnish at least one (1) trash can with at least thirty-two (32) gallons' capacity for every twenty-five (25) persons expected to be in attendance.** All solid waste material shall be disposed of by removal and export from the city, and the event area and parking area shall be returned to a litter-free condition within forty-eight (48) hours after the event is concluded, all to the satisfaction of the public works department.

*Please contact the Public Works department at (251) 968-1962 for specific disposal and recycling policies.

Garbage/Recycling Company

Name: _____ Name: _____

Address: _____ Address: _____

Phone #: _____ Fax #: _____ Phone #: _____ Fax #: _____

Email : _____ Email _____

12. TEMPORARY STRUCTURES AND FENCING*

Describe the type of temporary structures proposed for the event, including but not limited to tents, stages, fences, the location of all stages, platforms, scaffolding, bleachers, grandstands, canopies, tents, booths, and other temporary structures. Engineered structural drawings may be required at the discretion of the City.

Camping and trailer facilities: The event operator shall remove all trailers or sales booths which are located on the site of the large group activity within twenty-four (24) hours following the close of the event. The event operator shall thereafter be charged a demurrage fee of fifty dollars (\$50.00) per day for each trailer or sales booth until such is removed.

***Additional permits may be required. Please contact the Building Official at (251) 968-1150 to verify.**

Yes No Are temporary structures proposed at the event? If yes, please explain

Barricades along parade route. Including staging and dismantle areas. Quantity and size determined by Public Works

Number	Type	Sizes
--------	------	-------

Is temporary fencing proposed at the event? If yes, please explain Yes No

Barricades, crowd control barriers and sand fencing along parade route. Including staging and dismantle areas. Quantity and size determined by Public Works

Date of Installation Feb 17, 2026

Date of Removal Feb 17, 2026

Temporary Structure Company

Fence Company

Name: COGS Public Works

Name: COGS Public Works

Address:

Address:

Phone #:

Fax #:

Phone #:

Fax #:

Email :

Email :

13. Food, Beverages and Concessions

Does your event include food concession and/or preparation areas? Yes No

If yes, please describe how food will be served and/or prepared. **Please note that all food trucks must hold a valid City of Gulf Shores business license and permit, as well as a current Baldwin County Health Department permit**

Do you or your vendors intend to cook food in the event area? Yes No

If yes, please specify method:

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Gas | <input type="checkbox"/> Charcoal |
| <input type="checkbox"/> Electric | <input type="checkbox"/> Other (specify) _____ |

Does your event involve the consumption of alcoholic beverages? Yes No

All alcohol sales must be in accordance with Federal, State of Alabama and City of Gulf Shores regulations. If yes, please check all that apply (**Please refer to Item 2 for required certificates and endorsements**):

- | | |
|--|--|
| <input type="checkbox"/> Free Alcohol | <input type="checkbox"/> Beer |
| <input type="checkbox"/> Alcohol Sales | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Host and Sale Alcohol | <input type="checkbox"/> Distilled Spirits |

Will items or services be sold at your event? Yes No

If yes, please describe and attach a complete list of vendors and include a sample of the vendor pass that will be used.

Will items or services sold at your event present unique liability issues (e.g. body piercing, massage, animal rides, etc.)? Yes No If yes, please describe or attach a complete list of vendors.

14. ENTERTAINMENT*

Will your event include musical entertainment? Yes No If yes, please explain

Include an attachment listing all bands/performers and performance time schedule.

Will sound checks be conducted prior to the event? Yes No If yes:

Start time _____ Finish time _____

Will sound amplification be used? Yes No If yes:

Start time _____ Finish time _____

Please describe the sound equipment that will be used for your event

Will inflatables, slides, bounce houses, hot air balloons or similar devices be used at your event?
 Yes No If yes, please describe

Does your event include the use of fireworks, rockets, lasers, or other pyrotechnics? Yes No

If yes, please describe

Will your event include the use of any signs*, banners, decorations, or special lighting? Yes No
***Additional permits may be required. Please contact Planning & Zoning at (251) 968-1164 to verify.**

If yes, please describe

15. MARKETING AND PROMOTION

Will this event be marketed, promoted, or advertised in any manner? Yes No

If yes, please describe: COGS will provide all necessary marketing materials to help promote this event

Will there be live media coverage during the event? Yes No If yes, please describe

A press release will be submitted to all local media

Will media vehicles be parked within the event venue? Yes No If yes, please describe

In the event the media requests access to the event site it will be approved.

Do you have a plan to control or limit the placement and/or distribution of promotional signage, stickers, and other items? Yes No If yes, please describe



2026 City of Gulf Shores Mardi Gras Parade Application

The City of Gulf Shores is pleased to present the **2026 Gulf Shores Mardi Gras Parade**, to be held on **Fat Tuesday, February 17, at 10:00 a.m.** Lineup information will be sent to participants following review of the application in February 2026.

Parade Information:

- **Route:** The parade will begin at Clubhouse Drive on Highway 59 and end at the intersection of Highway 59 and Beach Boulevard/Highway 182. Lineup/staging location information will be provided prior to the parade.
- **Applications:** All parade entries must complete this application and provide current contact information, a description of the entry, planned activities, and other relevant details. Applications will be reviewed by the Gulf Shores Mardi Gras Parade Committee upon submission, and your organization will be notified prior to receiving the parade lineup information. The Committee reserves the right to refuse entry based on application information or past parade infractions. The content and activities of all floats and signage must be kept "family friendly" for all to enjoy. Floats and signage deemed by the Parade Committee to be vulgar, obscene, in bad taste or inappropriate for audiences including children, teens, as well as adults, will be excluded from participation in the parade. Should you have any questions regarding the application, please contact the Special Events division at 251-968-1171 or email events@gulfshoresal.gov.
- **Fees:** An entry fee of \$25 per float/unit (check payable to the City of Gulf Shores) must accompany the completed application and **be received by Friday, February 6, 2026, at 5:00 p.m., at City Hall.** Applications submitted without the required fee will not be reviewed.
- **Insurance:** Proof of vehicular liability insurance with minimum, limits of \$300,000 must accompany your parade application if you plan to operate a motorized vehicle. **OR**, proof that your organization's General Liability policy includes Hired & Non-owned Auto Coverage and has been endorsed to name the City of Gulf Shores as an Additional Insured with a minimum limit of \$1,000,000. Any questions regarding insurance should be directed to the Purchasing Officer, Shelby DeBlieux, at 251-968-1443 or by email at sdeblieux@gulfshoresal.gov.
- **Floats/Units:** Entries may include traditional floats, trucks, trucks pulling boats or trailers, ATVs, golf carts, motorcycles, classic cars, etc. No float with a vertical dimension exceeding 13 feet above the ground will be allowed.

- **Drivers:** All vehicle drivers, including motorcycles, golf carts, and ATVs must be at least 19 years of age and have a current, valid driver's license in their possession at the time of the parade. All drivers, including those riding motorcycles, golf carts, and ATVs, will be given a breathalyzer test by the Gulf Shores Police Department. Any drivers who show detectable measures of alcohol will be disqualified from driving.
- **Safety Briefing:** All drivers must attend an on-site safety briefing the morning of the parade to review parade logistics and receive safety vests and lanyards for the safety walkers accompanying their floats or units.
- **Safety Walkers:** All vehicles and floats must have designated safety walkers. Other entries may also require safety walkers to be present. The Gulf Shores Mardi Gras Parade Committee will determine the number of required safety walkers at the time of review and notify your organization. Each walker must wear a city-provided safety vest and any other item(s) deemed necessary.
- **Float Riders:** It is the organization's responsibility to arrange drop-off and pickup for float riders and throws. No vehicles, other than official parade entries, are allowed in the lineup area. Candy/throws ARE NOT allowed to be tossed in the staging area.
- **Possession or consumption** of alcoholic beverages or nonprescription drugs, smoking, vaping, or other use of tobacco products is strictly prohibited by any participant in, on, or about the Parade Event.
- **Fire Safety:** Each float and vehicle must be equipped with an unexpired fire extinguisher and successfully pass a fire inspection. For more information regarding fire and safety requirements, please email Fire Marshal George Surry at gsurry@gulfshoresal.gov or call 251-968-4292.

Submission Deadline:

To participate in the **2026 Gulf Shores Mardi Gras Parade**, please complete the official application and return it along with:

- **The appropriate entry fee**
- **A copy of proof of insurance for each motorized entry OR General Liability Policy with City listed as additional insured**
- **A completed application packet**

by **Friday, February 6, 2026, at 5:00 p.m.** to City Hall.

The Parade Committee will review all entries, and accepted participants will be notified.

Contact:

For questions regarding the application, please contact the Special Events Division:
251-968-1171 or email at events@gulfshoresal.gov



2026 City of Gulf Shores Mardi Gras Parade Application

The City of Gulf Shores is pleased to present the **2026 Gulf Shores Mardi Gras Parade**, to be held on **Fat Tuesday, February 17, at 10:00 a.m.** Lineup information will be sent to participants in February 2026.

Deadline for entry: February 6, 2026

Krewe / Company or Individual Name _____

Address _____ **City** _____ **St** _____ **Zip** _____

Contact Person _____ **Cell Phone** _____

Email _____

Contact Person Day of Parade _____ **Cell**

Phone _____

Description of Entry (select one):

Convertible ____ **Truck** ____ **Truck Pulling Boat** ____ **Truck pulling Trailer/Float** ____

ATV ____ **Go Cart** ____ **Motorcycle(s)** ____ **Other** _____

***Total Length** _____ **feet** **Number of axles** _____ (to help determine # of Safety Walkers required)

***Please measure the entire length of the pulling vehicle, along with the float/trailer**

Description of float (i.e. Float, Specialty Unit, Marching Band, Entr, etc.) please be accurate, this information is used for staging purposes and TV/Radio announcements:

Live Band / Performer? Yes ____ **No** ____ **Describe** _____

Sound System / Music? Yes ____ **No** ____ **Describe** _____

Proof of Vehicle Liability Insurance or General Liability policy MUST BE attached?

By signing this permit application, the Krewe / Company or Individual, for itself and for its members, employees, agents, assignees, personal representatives, and next of kin, hereby forever releases, waives, discharges, covenants not to sue, and agrees to hold harmless the City of Gulf Shores, as well as its officers, agents, sponsors, volunteers, and employees, from any and all liability for any and all causes of action and claims of every type and nature whatsoever in law or equity, including but not limited to negligence, property damage, injury to person and/or death, or otherwise, without limitation, arising out of or alleged to arise out of or result from or in connection with, directly or indirectly, in whole or in part, the Parade Event, the pre-Parade formation, staging, placement, judging, organizational meetings, post-Parade Event ceremonies, and any other parade-related event allowed or sanctioned by the City of Gulf Shores.

All parade rules must be followed, including the requirement that each float must have the correct number of safety walkers as outlined in the 2026 Parade Rules and Regulations.

The City reserves the right to remove participants and dismiss entries from this event for violation of Parade Rules and Regulations or otherwise in the interest of public safety. By signing below, the Krewe / Company or Individual acknowledges having received a copy of the 2026 Parade Rules and Regulations and agree to abide by them.

Any violations will result in immediate dismissal from the parade.

Krewe / Company or Individual: _____

Designated Representative: _____

[Name Printed]

I, _____ the designated Representative of _____, have obtained and completed all documents required for submission to be and ready to be reviewed for approval to participate in the 2026 Gulf Shores Mardi Gras Parade.

Signature: _____ Date _____

MAIL THIS FORM WITH OTHER REQUIRED DOCUMENTS TO:

City of Gulf Shores Special Events Department
P.O. Box 299
Gulf Shores, AL 36547

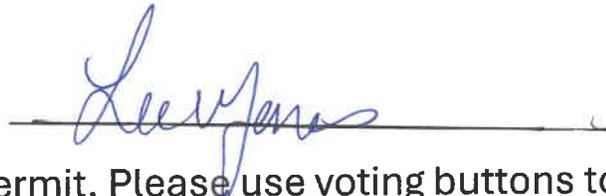
OR email applications to events@gulfshoresal.gov

Emily Tidwell

From: Emily Tidwell
Sent: Wednesday, January 14, 2026 2:02 PM
To: Grant Brown; Brandan Franklin; Noel Hand; Scott Stephens; Jenny Wolfschlag; Daniel Netemeyer; Mark Sealy; Tobi Waters; Teresa Daugherty; Shelby DeBlieux; Clint Colvin
Cc: Laura Waldrop; Andy Bauer; Mindy Wethington; Tammy Burkhart; Joseph R. Taylor; Maddi Morgan; Lee Galbreath; Todd Tidwell; Roger Groves
Subject: FW: Mardi Gras Parade Assembly Permit Application and Parade Application Attached
Attachments: 2026 Mardi Gras Parade Application - FINAL.pdf; 2026 Mardi Gras Parade Application - FINAL.docx; Mardi Gras 2025 Permit Application - Complete.docx

Tracking:

Recipient	Response
Grant Brown	Approve: 1/15/2026 12:47 PM
Brandan Franklin	Approve: 1/15/2026 12:02 PM
Noel Hand	Approve: 1/14/2026 2:35 PM
Scott Stephens	Approve: 1/15/2026 8:12 AM
Jenny Wolfschlag	Approve: 1/14/2026 2:41 PM
Daniel Netemeyer	Approve: 1/14/2026 2:34 PM
Mark Sealy	
Tobi Waters	
Teresa Daugherty	Approve: 1/15/2026 8:13 AM
Shelby DeBlieux	Approve: 1/15/2026 1:39 PM
Clint Colvin	Approve: 1/14/2026 3:46 PM
Laura Waldrop	
Andy Bauer	Approve: 1/14/2026 2:13 PM
Mindy Wethington	
Tammy Burkhart	Approve: 1/14/2026 3:50 PM
Joseph R. Taylor	
Maddi Morgan	
Lee Galbreath	Approve: 1/14/2026 2:08 PM
Todd Tidwell	
Roger Groves	



Please see the attached assembly permit. Please use voting buttons to approve or reject.

Thank you,
Emily

Emily Tidwell
Assistant City Clerk
and Records Clerk
PO Box 299
703 Clubhouse Drive Suite B

CAUTION! EXTERNAL SENDER.

This message originated from **outside the City of Gulf Shores email system**. Do not open attachments, click links, reply, or provide information to the sender unless you recognize the sender and trust the content is safe. Contact the IT Help Desk if you have any questions.

Application for Public Assembly

EVENT ORGANIZER INFORMATION

EVENT ORGANIZER INFORMATION

The event organizer will be the main contact for all correspondence with the City.

First Name	Will
Last Name	Rodgers
Address1	2804 Briarwood Dr SE
Address2	<i>Field not completed.</i>
City	Huntsville
State	AL
Zip	35801
Phone Number	
Email Address	wrodgers@runninglane.com

EVENT OWNER INFORMATION

Event Owner Information

The event owner will serve as the responsible party/rights holder.

First Name	RunningLane
Last Name	<i>Field not completed.</i>
Address1	2804 Briarwood Dr SE
Address2	<i>Field not completed.</i>
City	Huntsville
State	AL

Zip	35801
Phone Number	
Event Website	runninglane.com

EVENT INFORMATION

Event Name	We Run This Beach Marathon
Event Location/Address	Gulf State Park Pavillion: 22250 E Beach Blvd, Gulf Shores AL 36542
Property Owner Letter	<i>Field not completed.</i>
Event Date(s)	2/21/2026 - 2/22/2026
Event Hours	2/21/2026 11:00 AM - 2/22/2026 12:00 PM
Feel free to add additional information regarding your event dates and hours.	6AM-11AM on Saturday February 21st and 6AM-2PM on Sunday February 22nd, 2026
Dates for setup and dismantle.	Setup: 2/20/2026 @ 9am, dismantle 2/22/2026 3pm

Event Description	Marathon and Half Marathon scheduled for Sunday February 22nd, 2026. The race will take place at Gulf State Park and the course has been USATF certified to attract individuals from across the US to qualify for the Boston Marathon. On Saturday February 21st, 2026 we will have the Beachin' 5K & 10K which will have family members who are not racing on Sunday, to give them the opportunity to do shorter distances and help extend the stay of the running vacation more than just 1 day/night.
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Type of Event	Athletic/Recreation
Event Features	<i>Field not completed.</i>
Anticipated # of attendees per day	Saturday: 400, Sunday: 600
Is this an annual event?	Yes

REQUIRED DOCUMENTATION

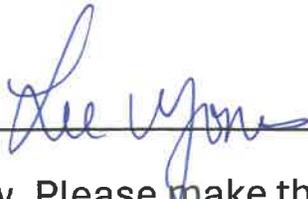
Required documentation

- Certificate of Insurance

Emily Tidwell

From: Emily Tidwell
Sent: Tuesday, January 13, 2026 12:05 PM
To: Grant Brown; Brandan Franklin; Scott Stephens; Jenny Wolfschlag; Clint Colvin; Noel Hand; Mark Sealy; Daniel Netemeyer; Shelby DeBlieux; Teresa Daugherty
Cc: Laura Waldrop; Andy Bauer; Todd Tidwell; Roger Groves; Lee Galbreath; Maddi Morgan; Tobi Waters
Subject: FW: Application for Public Assembly
Importance: Low

Tracking:	Recipient	Response
	Grant Brown	
	Brandan Franklin	Yes: 1/15/2026 2:32 PM
	Scott Stephens	Yes: 1/13/2026 5:56 PM
	Jenny Wolfschlag	Yes: 1/14/2026 10:20 AM
	Clint Colvin	Yes: 1/14/2026 10:46 AM
	Noel Hand	Yes: 1/14/2026 6:00 AM
	Mark Sealy	Yes: 1/15/2026 9:18 AM
	Daniel Netemeyer	Yes: 1/13/2026 2:47 PM
	Shelby DeBlieux	
	Teresa Daugherty	
	Laura Waldrop	
	Andy Bauer	
	Todd Tidwell	
	Roger Groves	
	Lee Galbreath	Yes: 1/13/2026 12:43 PM
	Maddi Morgan	
	Tobi Waters	



Please review the assembly permit below. Please make the proper people in your department aware of the event and date.

Thank you,
Emily

Emily Tidwell
Assistant City Clerk
and Records Clerk
PO Box 299
203 Clubhouse Drive, Suite B
Gulf Shores, AL 36542
www.gulfshoresal.gov

Phone (251) 968.1126

Emily Tidwell

From: Shelby DeBlieux
Sent: Thursday, January 15, 2026 1:49 PM
To: Emily Tidwell; Grant Brown; Brandan Franklin; Scott Stephens; Jenny Wolfschlag; Clint Colvin; Noel Hand; Mark Sealy; Daniel Netemeyer; Teresa Daugherty
Cc: Laura Waldrop; Andy Bauer; Todd Tidwell; Roger Groves; Lee Galbreath; Maddi Morgan; Tobi Waters
Subject: RE: Application for Public Assembly

This application is approved – contingent upon the receipt of their Certificate of Insurance.

Thank you!

Sincerely,

Shelby E. DeBlieux
Purchasing Officer

PO Box 299
1905 West 1st Street
Gulf Shores, AL 36542
sdeblieux@gulfshoresal.gov

(251) 968-1443 desk
(251) 968-1470 fax

www.gulfshoresal.gov



From: Emily Tidwell <Etidwell@gulfshoresal.gov>
Sent: Tuesday, January 13, 2026 12:05 PM
To: Grant Brown <gbrown@gulfshoresal.gov>; Brandan Franklin <bfranklin@gulfshoresal.gov>; Scott Stephens <sstephens@gulfshoresal.gov>; Jenny Wolfschlag <jwolfschlag@gulfshoresal.gov>; Clint Colvin <ccolvin@gulfshoresal.gov>; Noel Hand <nhand@gulfshoresal.gov>; Mark Sealy <msealy@gulfshoresal.gov>; Daniel Netemeyer <dnetemeyer@gulfshoresal.gov>; Shelby DeBlieux <sdeblieux@gulfshoresal.gov>; Teresa Daugherty <tdaugherty@gulfshoresal.gov>
Cc: Laura Waldrop <lwaldrop@gulfshoresal.gov>; Andy Bauer <abauer@gulfshoresal.gov>; Todd Tidwell <ttidwell@gulfshoresal.gov>; Roger Groves <rgroves@gulfshoresal.gov>; Lee Galbreath <lgalbreath@gulfshoresal.gov>; Maddi Morgan <mmorgan@gulfshoresal.gov>; Tobi Waters <twaters@gulfshoresal.gov>
Subject: FW: Application for Public Assembly
Importance: Low

We Run This Beach Marathon Weekend

Emergency Contact/s On-Site:

- Will Rodgers, Race Director (main contact): 256-808-7197
- Sean Allan, Co-Race Director: 256-996-1261
- Eric Fritz, Assist RD: 256-337-2736
- Kim Balzer, Volunteer Coordinator: 256-542-8608

On-Site Communication Methods:

- Radios, Cell phones and contacts with all volunteers / park rangers/ park staff.

For Sunday's race, the race starts at 7:00am and will conclude at 1:00pm. For Saturday's race, the race starts at 8:00am and will conclude by 10:30am. These races start at the Gulf State Park Pavillion off the highway. We are working closely with the state park and will have ATV's, golf carts, two way radio communications for our police, park staff and aid station workers. Last year I believe we had 2 EMT's which was sufficient for the size of this event and we can dispatch them to the appropriate areas in the event that a runner needs assistance.

Course maps for Sunday's half and full marathon:

Half Marathon Course/ Elevation Profile:

<https://www.strava.com/routes/2863883234302905108>

Marathon Course/ Elevation Profile:

<https://www.strava.com/routes/2863886919960192412>

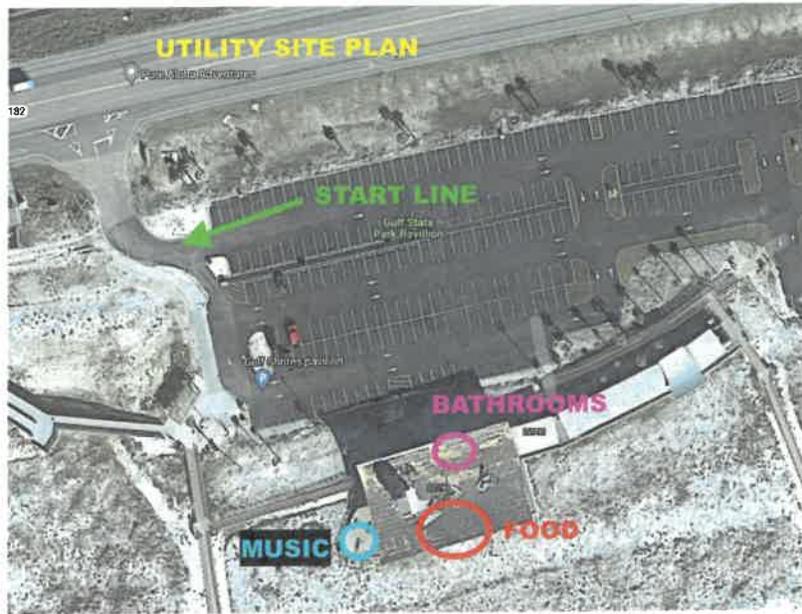
Course maps for Saturday's 5K and 10K:

10K Course / Elevation Profile: <https://www.strava.com/routes/2957030242042595282>

5K course/ Elevation Profile: <https://www.strava.com/routes/2957028292522405842>

The start / finish area will be near the Beach Pavilion along the highway as a point of reference.





Emergency Plans:

In the event of severe weather, we will delay the race by 30 minutes and reassess the situation. If severe weather persists, we will continue to delay the races until the weather clears up. This would likely cause the marathon to be canceled and all marathon participants to be moved to the half marathon as we would have less time for the runners to complete the marathon distance. If severe weather looks to threaten the whole day, we would be forced to cancel the event. For Saturday's races, if severe weather threatened the entire day, the 5K and 10K would be moved to Sunday with a modified course map that would be emailed to all parties involved in the safety and security of the event.

UTILITY SITE PLAN

Pure Aloha Adventures

182

START LINE

Gulf State Park Pavillion

Gulf Shores pavilion

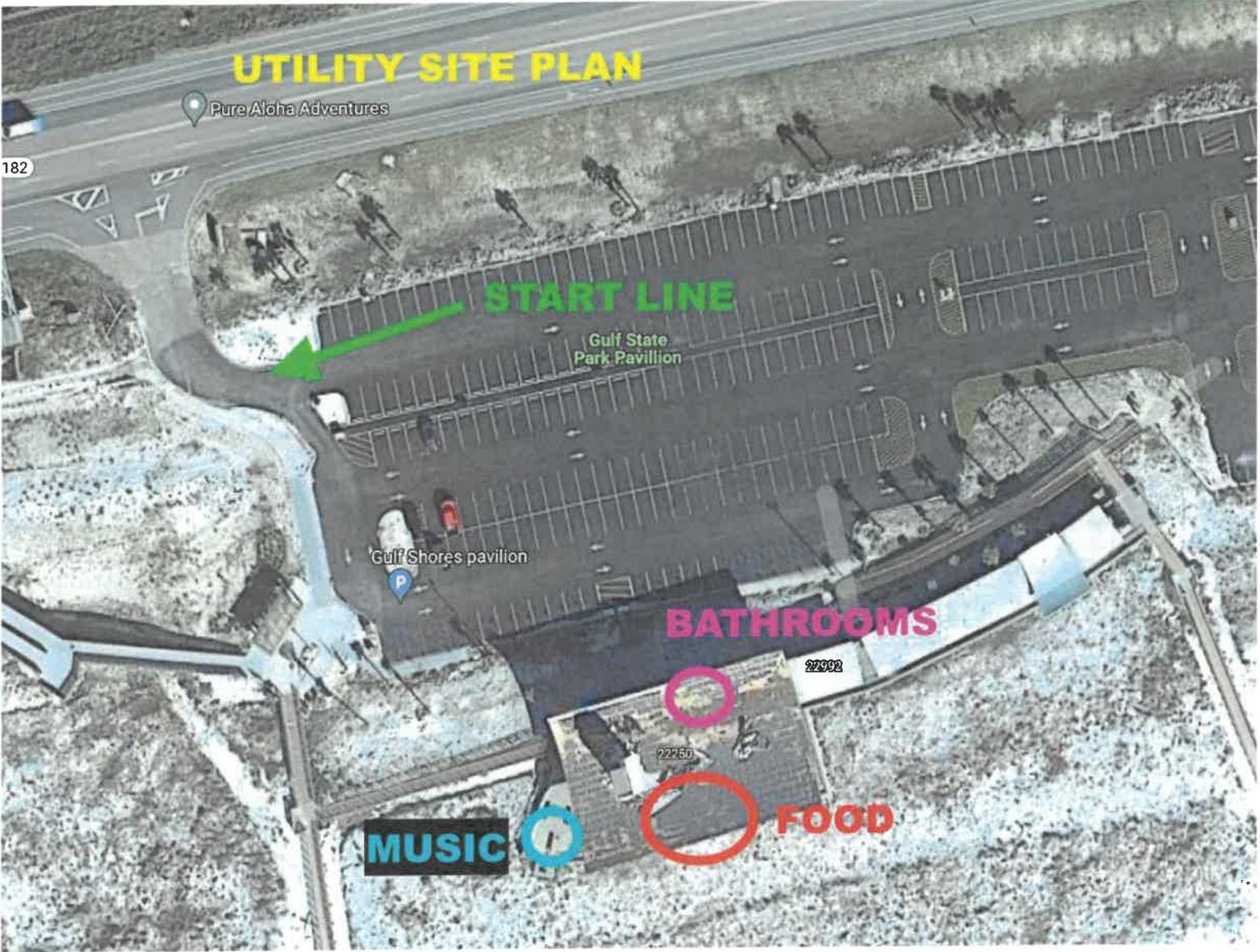
BATHROOMS

22292

22255

MUSIC

FOOD





We Run This Beach Marathon Weekend

Emergency Contact/s On-Site:

- Will Rodgers, Race Director (main contact): 256-808-7197
- Sean Allan, Co-Race Director: 256-996-1261
- Eric Fritz, Assist RD: 256-337-2736
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<https://www.strava.com/routes/2863883234302905108>

Marathon Course/ Elevation Profile:

<https://www.strava.com/routes/2863886919960192412>

Course maps for Saturdays 5K and 10K:

10K Course / Elevation Profile: <https://www.strava.com/routes/2957030242042595282>

5K course/ Elevation Profile: <https://www.strava.com/routes/2957028292522405842>

The start / finish area will be near the Beach Pavilion along the highway as a point of reference.





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AID STATION
Mile 13.1

AID STATION
Mile 9.7, 18.9

AID STATION
Mile 2.2, 7.7, 21

AID STATION
Mile 23.7 (Full)
Mile 10.6 (Half)

AID STATION
Mile 14.8, 16.7

AID STATION
Mile 4.7

FINISH

START

**PARKING EVENT
STAGING AREA**

**○ = BATHROOM/
PORT O POTTY**

UTILITY SITE PLAN

Pure Aloha Adventures

182

START LINE

Gulf State Park Pavillion

Gulf Shores pavilion

P

BATHROOMS

22992

22250

MUSIC



FOOD