



AGENDA
GULF SHORES CITY COUNCIL
COUNCIL WORK SESSION MEETING
JANUARY 6, 2020
4:00 P.M.

1. Councilmember Discussion Period

- A. Councilman Joe Garris, Jr.

2. Presentation Of Petitions, Requests And Communications

- A. Presentation - Geosyntec Consultants - Update MBNEP Watershed Plan For Little Lagoon

3. Finance And Administrative Services Department

- A. Amend Code Of Ordinances - Schedule G Special Event Licenses

Documents:

[FIN - AGENDA ITEM SUMMARY - PROPOSED SPECIAL EVENT LICENSE AMENDMENT.PDF](#)
[FIN - SPECIAL EVENT LICENSES PROPOSED AMENDMENT.PDF](#)

- B. 2020 Taxi Franchise Request

Documents:

[FIN - AGENDA ITEM SUMMARY - TAXI FRANCHISE - A BETTER CAB.PDF](#)

4. Public Works Department

- A. Award Contracts - Disaster Recovery Assistance

Documents:

[PW - AGENDA ITEM SUMMARY - DISASTER RECOVERY RFP.PDF](#)
[PW - DISASTER RECOVERY PROPOSAL TABULATION.PDF](#)

5. City Clerk

- A. ABC License Applications

Documents:

[CC - AGENDA ITEM SUMMARY - ABC APPLICATION.PDF](#)
[CC - ABC LICENSE APPLICATION - MURPHY OIL USA INC.PDF](#)
[CC - ABC LICENSE APPLICATION - KING NEPTUNES.PDF](#)

6. Mayor Updates

7. Adjourn

COUNCIL AGENDA SUMMARY

TO: Mayor Craft & Members of the City Council

FROM: Marcy Kichler, Revenue Supervisor

SUBJECT: Amendment to Code of Ordinances §8-35 Schedule G Special Event Licenses

DATE: January 6, 2020

ISSUE: In the interest of promoting art in the community and encouraging participation in small, local festivals, this is a proposal to add the option for a Public Assembly Permit Holder to obtain one (1) license for events with fewer than 150 participants; as long as certain conditions are met.

BACKGROUND: Our current Code requires that each vendor obtain either a business license or a special event license to participate in a permitted special event. Event organizers and many vendors have expressed they feel the fee is burdensome and presents a barrier to entry.

Some annual events that are usually below this threshold include Art Market, Zydeco Festival, Oyster Cook-off, Bally Hoo, and Hangout Music Festival.

This proposal would allow a Public Assembly Permit Holder to obtain one festival license if they comply with the following conditions:

- 1) State they wish to elect this option in their Public Assembly Permit Application
- 2) Submit a preliminary list of all participants to the City of Gulf Shores Revenue Division no later than seven (7) days prior to the event
- 3) On the **first** business day following the event, submit a final list of participants (with any changes to the preliminary list) along with the tax return forms and tax remittances on behalf of all the event participants to the City of Gulf Shores Revenue Division.
- 4) Failure to meet any of these conditions would require all vendors to be individually licensed and the permit holder and event will not be considered for this option in the future.

PREVIOUS COUNCIL ACTION: Approved the addition of a one day special event license for \$25 fee in February 2017.

BUDGET IMPLICATIONS: A reduction of approximately \$7,350 in license fee revenue.

RECOMMENDATION: Accept amendment to §8-35 Schedule G, as presented

RELATED ISSUES: None

ATTACHMENTS: Code of Ordinances §8-35 Schedule G with recommended amendment

DEPARTMENT: Finance and Admin

STAFF CONTACT: Marcy Kichler

Festival Licenses Issued by Year:

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
Shrimp	276	280	320	234
Other	206	192	206	194
Total	482	472	526	428

**Businesses that have an annual business license are not required to purchase an additional license, so they are not included in these numbers.*

Schedule "G" Special Events Licenses

A. Any person holding a valid city public assembly permit may upon proper application and payment of a fee, and upon such other conditions as the city council may by resolution impose as provided in subsection (D) below, be issued a festival business license under which persons not currently holding a valid city business license may be registered to sell products or services on a for-profit basis for the duration of the public assembly at the permitted public assembly site or sites without the issuance of a separate business license or the payment of a separate fee. All event licenses are valid only for one (1) specified event. For permitted events with fewer than 150 participating vendors, the assembly permit holder may obtain one special event license for the event provided they meet the following requirements: 1) state they wish to elect this option in the assembly permit application; 2) submit a preliminary list of all participating vendors no later than seven (7) days prior to the event; 3) On the first business day following the event submit a final list of participants, completed tax return forms and tax remittances for all participating vendors to City Revenue Division. Failure to meet any of these requirements will require all vendors to obtain licenses and the permit holder and event will not be considered for this option in the future.

One (1) Day Events Only	Fee \$ 25.00
Multiple (Consecutive) Day Events	Fee \$100.00

B. Any persons desiring to sell goods or services on a for-profit basis at a permitted public assembly site under authority of an issued festival business license must, prior to such public assembly, file with the city revenue division a completed business license application, a completed sales tax license application, and the written consent of the holder of the festival license to the sale of goods or services by such person at the public assembly site under authority of the festival license. A certificate of permission to conduct business will be issued under authority of the festival business license at the permitted public assembly site for the duration of the public assembly covered by the festival assembly; provided, however, that no person who has any delinquent or past due liability to the city for taxes, fees, interest, penalty, or other charges of any kind shall be issued a certificate of permission unless and until all such taxes, fees, interest, penalties, or other charges are paid in full to the city. A certificate of permission shall be posted and surrendered for inspection by the city on demand in the manner provided under [section 8-20](#) of the city's Code of Ordinances with respect to licenses.

C. Notwithstanding any other provision of the city's Code of Ordinances, any person selling goods or services for profit at a permitted public assembly under authority of a certificate of permission shall file with the city the return described in [section 8-167](#) of the city's Code of Ordinances and remit all sales taxes due the city with respect to sales of goods or services by such person during the public assembly on the earlier of: 1) the last day such person offers any goods or services for sale during such public assembly, or 2) the last day of the public assembly as identified in the permit authorizing such.

D. In considering any application for a festival business license, the city council shall consider all relevant factors, including any difficulties experienced by the city in the collection of taxes in connection with previous public assemblies under the same or related sponsorship or with

previous public assemblies of a similar type. For reasons deemed sufficient to it, the city council may, in its discretion, deny the issuance of a festival business license to an applicant or may condition such issuance upon the satisfaction of such conditions precedent as it may determine, including, without limitation, the posting of a cash or fidelity bond to protect the city against the risk of non-collection of taxes from persons doing business at the public assembly under a certificate of permission.

E. In the event the mayor determines that any person holding a festival business license is permitting sales of goods or services for profit within the site or sites covered by the associated public assembly permit by persons not holding a certificate of permission and not otherwise holding a current business license, the mayor shall afford the festival business license holder such notice as is practicable under the circumstances and require such person to show cause why such festival business license should not be revoked in its entirety. Upon failure of such licensee after notice to show cause satisfactory to the mayor, the mayor may issue a written revocation of such festival business license and a notice to all persons to whom a certificate of permission has been issued under such festival business license to cease and desist further sales.



SMALL TOWN, BIG BEACH

COUNCIL AGENDA SUMMARY

TO: Mayor Craft and Members of the City Council

FROM: Marcy Kichler, Revenue Supervisor

SUBJECT: 2020 Taxi Franchise Request

DATE: January 6, 2020

ISSUE: In accordance with Gulf Shores Code of Ordinances, Chapter 22-26, A Better Cab has a new owner, George Buchanan, who is requesting a taxi franchise agreement. A Better Cab plans to operate four (4) vehicles with the same routes and fares as the previous ownership.

BACKGROUND:

PREVIOUS COUNCIL ACTION: None

BUDGET IMPLICATIONS: Each franchisee pays a \$200 franchise fee annually and is required to maintain a business license. Annual business license fees are based on gross receipts; license fees start at \$135. Individual drivers also pay an annual permitting fee; \$25 for new and \$10 for renewal.

RELATED ISSUES: None

ATTACHMENTS:

DEPARTMENT: Finance and Admin

STAFF CONTACT: Marcy Kichler



DATE: December 30, 2019

ISSUE: Selection of CrowderGulf for Disaster Recovery Assistance Following a Natural or Manmade Disaster

RECOMMENDATION: Award Primary Contract for Disaster Recovery Assistance Following a Natural or Manmade Disaster to CrowderGulf of Theodore, Alabama, based upon their qualifications and unit pricing set forth in the proposal dated December 10, 2019.

Award Secondary Contract for Disaster Recovery Assistance Following a Natural or Manmade Disaster to D&J Enterprises of Auburn, Alabama, based upon their qualifications and unit pricing set forth in their proposal dated December 10, 2019.

BACKGROUND: On December 10, 2019, sealed proposals were accepted by the City for providing Disaster Recovery Assistance Following a Natural or Manmade Disaster. Nine proposals were received and scored by a five-person selection committee. Of the nine proposals, CrowderGulf received the highest score based upon qualification, experience, resources, operational plans and unit pricing and is therefore recommended as the Primary Contractor.

D&J Enterprises scored the second highest and is being recommended for as the Secondary Contractor in case the Primary fails to perform and/or the extent of damage requires additional resources restore our community in a timely manner.

PREVIOUS COUNCIL ACTION: The contract is currently held by CrowderGulf and has been previously held by D&J Enterprises.

BUDGET IMPLICATIONS: Funding source for this contract will be determined in the event of a natural or manmade disaster that exceeds the City's capabilities to respond in a timely manner. Typically, FEMA will reimburse eligible debris removal costs up to 75%, and AEMA will reimburse and additional 12.5%.

RELATED ISSUES: None

ATTACHMENTS:

- Proposal Tabulation

DEPARTMENT: Engineering

STAFF CONTACT: Mark Acreman



BID TABULATION SHEET

Project Name: **RFP for Debris/Disaster Management**
 Requisition No. **2019-1210**

Bid Date: **December 10, 2019**
 Bid Opening Time: **10:00 A.M.**

Bidder's Name	Crowder Gulf	L&P	DRC	D&J	Graham County Land	Kelly's	Ceres	TFR	Roads Inc of NWF
Bond	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Affidavits	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Addenda Received	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Notes	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

OPENED BY: Mark Acraon

TABULATED BY: Temple Smith

WITNESS BY: Temple Smith



SMALL TOWN, BIG BEACH

COUNCIL AGENDA SUMMARY

DATE: January 6, 2020

ISSUE: The following entities have applied for an ABC License:

Notice of a Public Hearing has been advertised setting the date of Tuesday, January 21, 2020 at 4:00 p.m., during the rescheduled regular Council Meeting, for the Council to conduct a public hearing and vote on the following ABC license application.

Murphy Oil USA, Inc.
d/b/a Murphy USA 7079
140 E. Fort Morgan Road
Gulf Shores AL 36542

070 – Retail Table Wine (Off Premises Only)

Bar Restaurant Group, LLC
d/b/a King Neptunes
1137 Gulf Shores Parkway
Gulf Shores, AL 36542

020 – Restaurant Retail Liquor (Transfer of License)

The Happy Pappy, LLC
d/b/a Happy Pappys Coffee House
1550 W 2nd Street Unit A5
Gulf Shores, AL 36542

040 – Retail Beer (On or Off Premises)

060 – Retail Table Wine (On or Off Premises)

RECOMMENDATION: Approval is recommended.

BUDGET IMPLICATIONS: None

RELATED ISSUES: None

DEPARTMENT: Executive Department

STAFF CONTACT: Wanda Parris, MMC, City Clerk

Receipt Confirmation Page

Receipt Confirmation Number: **20190815113623350**
Application Payment Confirmation Number: **50227324**

Payment Summary	
Payment Item	Fee
Application Fee for License 070	\$50.00
Total Amount to be Charged	\$50.00

License Payment Confirmation Number:

Payment Summary			
Payment Item	County Fee	State Fee	Total Fee
070 - RETAIL TABLE WINE (OFF PREMISES ONLY)	\$75.00	\$150.00	\$225.00
			\$0.00
Total Amount to be Charged	\$75.00	\$150.00	\$225.00

Application Type

Application Type: APPLICATION

Applicant Information

License Type 1: 070 - RETAIL TABLE WINE (OFF PREMISES ONLY)
License Type 2:
License County: BALDWIN
Business Type: CORPORATION
Trade Name: MURPHY USA 7079
Applicant Name: MURPHY OIL USA INC
Location Address: 140 E FORT MORGAN ROAD
GULF SHORES, AL 36542
Mailing Address: PO BOX 7300
EL DORADO, AR 71731
Contact Person: TIFFANY HAMAKER
Contact Home Phone:
Contact Business Phone: 870-315-5248
Contact Fax:
Contact Cell Phone:
Contact Email Address:
Contact Web Address:

Receipt Confirmation Page

Receipt Confirmation Number: **20191210095431078**

Application Payment Confirmation Number: **52870428**

Payment Summary	
Payment Item	Fee
Transfer Fee for License 020	\$50.00
Total Amount to be Charged	\$50.00

Application Type

Application Type: TRANSFER

Applicant Information

License Type 1: 020 - RESTAURANT RETAIL LIQUOR
License Type 2:
License County: BALDWIN
Business Type: LLC
Trade Name: **KING NEPTUNES**
Applicant Name: **BAR RESTAURANT GROUP LLC**
Location Address: 1137 GULF SHORES PARKWAY
GULF SHORES, AL 36542
Mailing Address: 12730 COUNTY ROAD 65
FOLEY, AL 36535
Contact Person: RICHIE MONTELARO
Contact Home Phone:
Contact Business Phone: 251-968-5464
Contact Fax:
Contact Cell Phone:
Contact Email Address:
Contact Web Address:

Receipt Confirmation Page

Receipt Confirmation Number: **20191121101753887**
Application Payment Confirmation Number: **52186552**

Payment Summary	
Payment Item	Fee
Application Fee for License 040 and License 060	\$100.00
Total Amount to be Charged	\$100.00

License Payment Confirmation Number:

Payment Summary			
Payment Item	County Fee	State Fee	Total Fee
040 - RETAIL BEER (ON OR OFF PREMISES)	\$75.00	\$150.00	\$225.00
060 - RETAIL TABLE WINE (ON OR OFF PREMISES)	\$75.00	\$150.00	\$225.00
Total Amount to be Charged	\$150.00	\$300.00	\$450.00

Application Type

Application Type: APPLICATION

Applicant Information

License Type 1: 040 - RETAIL BEER (ON OR OFF PREMISES)
License Type 2: 060 - RETAIL TABLE WINE (ON OR OFF PREMISES)
License County: BALDWIN

Business Type: LLC

Trade Name: **HAPPY PAPPYS COFFEE HOUSE**

Applicant Name: **THE HAPPY PAPPY LLC**

Location Address: 1550 W 2ND STREET; UNIT A5
GULF SHORES, AL 36542

Mailing Address: 1550 A W 2ND STREET; UNIT 5
GULF SHORES, AL 36542

Contact Person: THOMAS PAPADELIAS

Contact Home Phone:

Contact Business Phone: 251-504-0888

Contact Fax:

Contact Cell Phone:

Contact Email Address:

Contact Web Address: