



**OFFICE OF GOVERNOR BOB RILEY
MEDIA ADVISORY FOR EVENT ON FRIDAY, MAY 14, 2010**

Governor Riley in Gulf Shores Friday to Promote Alabama's Beaches

GULF SHORES – Governor Bob Riley and Gulf Shores Mayor Robert Craft will hold a press conference on Friday at 9:30 a.m. to get the message out that Alabama's beaches are open, beautiful and ready for vacationers to enjoy. The press conference comes as a \$1.5 million marketing campaign begins to assure visitors that Alabama's beaches are open.

What: Governor Riley and Mayor Craft press conference

When: Friday, May 14 at 9:30 a.m.

Where: Gulf Shores Public Beach, Boardwalk at the end of Highway 59 next to The Hangout Restaurant

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For more information, contact the Governor's Press Office at 334-242-7150.