



SMALL TOWN, BIG BEACH™

Dear Prospective Sponsor,

The City of Gulf Shores is excited to announce its fifth annual Snowball Drop on Friday, December 6th, 2019. The parade will start at Gulf Place ending at Sims Park where Christmas festivities and the Snowball Drop will be held. The Christmas event will include arts, crafts, letters to Santa, and much more! With the holiday spirit in the air, Gulf Shores presents a man-made blizzard of some 4,000 ping pong balls that will be dropped from above. While both the young and young at heart play in the “snow”, they will be searching for certain ping pong balls with numbers that correlate to a prize supplied by a local area business.

It is through the generous donations of individuals and businesses that we are able to grow and continue this tradition. As we move forward preparing for this year’s event, we are thrilled to see the return of many of our wonderful sponsors and ask that you please consider joining them as supporters of the 2019 Snowball Drop. We are currently accepting donations that range from t-shirts, gift cards, gift baskets and up to a \$500 grand prize. Your community involvement will place a huge impact on the citizens of Gulf Shores; giving them memories that will last a lifetime!

Once the completed form is submitted and reviewed, we will be adding your name to our website and other social media outlets along with other participating businesses. If you would like to be a part of our press release please be sure to have all of your information and donations submitted no later than the end of business day **Wednesday, November 20th**. If you have any questions or concerns, feel free to email or call the Special Events Division.

Erica Bassett

Events Supervisor

19470 Oak Road West

Gulf Shores, AL 36542

www.gulfshoresal.gov

(251) 968-1434 desk

(251) 979-0096 cell



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Donation Form

Please consider supporting the second annual Snowball Drop. Below, please list and describe your donation(s).

Your Name _____ Your Title _____

Primary Contact _____ Company Name _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Under what name would you like your donation to be listed on all promotional materials?

All donations must be submitted with the completed form.

All sponsors will receive recognition in the following locations:

City Website with web link and logo

Social Media Outlets

Press release (All information must be turned in by end of business day **Wednesday, November 20th** to be a part of the press release)

Contact

Special Events Division
251-968-1171
events@gulfshoresal.gov

Erica Bassett
Events Supervisor
251-968-1434
ebassett@gulfshoresal.gov

This form may be returned by mail or dropped off at the City Hall

City Hall: 1905 W First Street
Gulf Shores, AL 36542
Attn: Special Events