



SMALL TOWN, BIG BEACH™

LIGHTED CHRISTMAS PARADE
Friday, December 2nd, 2016 – 6:30PM

PARTICIPANT APPLICATION

PLEASE PRINT CLEARLY

Name of Organization/Business _____

Address _____

Street City State Zip

Contact Name Phone _____

Email Address _____

Description of parade entry and picture of entry if possible:

Will entry include music: YES or NO (circle one) If YES: RECORDED or LIVE (circle one)

Dimensions of float/flatbed with vehicle pulling it: Height: _____ Width: _____ Length: _____

Number of walkers (required) _____

MUST HAVE 1 WALKER PER 10FT. EX: 40FT =4 WALKERS; 50FT=5WALKERS

REGISTRATION DEADLINE: NOVEMBER 18TH, 2016

Any entry submitted after this date will be required to pay a \$20 entry fee

PLEASE COMPLETE FORM AND MAIL WITH A COPY OF LIABILITY INSURANCE OF VEHICLE PULLING YOUR ENTRY.

MAIL THIS FORM TO: City of Gulf Shores Special Events Department
Erica Bassett
P.O. Box 299
Gulf Shores, AL 36547
Phone #: 251-968-1434

OR EMAIL TO: ebassett@gulfshoresal.gov

By signing this application, the above organization/business agrees to hold harmless and release the City of Gulf Shores from any and all responsibility and liability of any nature resulting from participation in the City of Gulf Shores Christmas Parade December 2, 2016. By signing below the above organization/business has read and comprehends the attached copy of the parade rules. Any violations to the rules will result in an immediate dismissal from the parade.

Authorized Signature

Date

The City of Gulf Shores is a proud supporter of Coastal Christmas



PARADE PARTICIPATION RULES

1. The Christmas Parade will start at 6:30PM on Friday, December 2nd. Participants will line up on W. 19th Ave. Official starting place for spectators is located on the corner of Clubhouse Dr. and HWY 59. From there the parade will continue S. down HWY 59 and end at Gulf Place.
2. All parade entries acknowledge that the City of Gulf Shores is the only participant allowed to have any physical representation of Santa Claus and Mrs. Clause in and/or around the parade route and beach event.
3. There **MUST** be a representative from each entry to attend the Parade Participation Meeting on Tuesday, November 29th. The meeting will be held at the Activity Center beginning at 6:00PM. It is during this time that you will receive specific instructions about the route, where your entry will start, where your entry will end, etc.
4. SAFETY shall be the number one priority for all entries:
 - A. Candy is to be tossed underhanded TO the spectators, not AT the spectators.
 - B. Children participating in the parade must be supervised by an adult Group Leader.
 - C. Float/flatbed entries will be required to provide 1 adult walker per 10Ft to ensure that no one darts into parade traffic.
5. Only those entries approved by the Parade Committee will be allowed to participate. Example of entries which would NOT BE APPROVED would include: Entry with no Christmas lights, entries deemed to be in bad taste, offensive, lewd, etc.
6. Each entry must arrive to their assigned position within a timely manner based on the SPECIFIC intrusions given to you during the Parade Participation meeting. Failure to do so may result in removal from the parade.
7. All floats must be lit, family friendly, and be no taller than 13ft
8. There are to be **NO OPEN CONTAINERS** inside any vehicle. If any driver is suspected of having been drinking or to be drinking at the present time, your entry will be disqualified immediately with no questions asked.
9. When driving the parade route, all drivers must contain at least a 2 car length distance from the participant in front of them.
10. Please bring a flash light and fire extinguisher for emergencies
11. Should there be any changes, delays or cancellations due to weather or other unforeseen circumstances all participants will be emailed in a timely manner.
12. **DO NOT THROW CANDY IN THE PARKING LOT.** We understand that the float riders, particularly the children, get very excited as the floats begin to roll out. However, candy thrown in the parking lot is extremely dangerous and has caused people to fall. PLEASE make sure your riders are aware of this rule.
13. Lastly, **HAVE FUN!** These rules are for your safety and help to ensure the parade is a success for everyone.