



GULF SHORES & ORANGE BEACH

It's a Whole Different State

April 26, 2016

The Honorable Robert Craft
City of Gulf Shores
P. O. Box 299
Gulf Shores, Alabama 36547

RE: TIGER Grant Letter of Support

Dear Mayor Craft:

As the Destination Marketing Organization for Alabama's Gulf Coast, Gulf Shores & Orange Beach Tourism is very supportive of the addition of quality attractions to our area. Gulf Shores' Waterway District is certainly becoming just that and, as such, will continue to grow in popularity. That growth in turn will create the need for better and expanded transportation options throughout the area and the entire island. We are in full support of your Waterway Village Multimodal Access project and are happy to encourage funding support through the TIGER grant program. It is our understanding that you aim to:

- Provide bicycle and pedestrian access throughout the Waterway Village District and across the Intracoastal Canal.
- Provide needed vehicular, bicycle, and pedestrian access from State Highway 59 to the Jack Edwards Airport, Gulf Shores Business and Aviation Park, and County Road 4 and Foley Beach Express.
- Promote investment, economic development, and job creation throughout the Waterway Village District, Intracoastal Canal Waterfront, Gulf Shores Business and Aviation Park, and Jack Edwards Airport.
- Provide an additional evacuation route connectivity to improve evacuation time during natural disasters.

We believe that programs such as this one are an important means to not only provide a positive, memorable experience for residents, but to improve transportation options for residents, as well. The City of Gulf Shores has a track record of accomplishing positive things in the community through innovative partnerships like the one you are proposing. We are confident this effort will be successful in improving transportation options and also promoting a sense of community to help revitalize a historic part of Gulf Shores. We are happy that the result will be a positive one for the tourism industry, as well.

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I encourage the grants committee members to look favorably upon your application and would be happy to discuss its merit with them at their convenience.

Sincerely,

A handwritten signature in black ink that reads "Herbert J. Malone, Jr." The signature is written in a cursive style with a large, stylized initial 'H'.

Herbert J. Malone, Jr.
President/CEO

HJMj/cv

cc: Mr. Daniel Bond
Environmental/Grants Coordinator
City of Gulf Shores
P. O. Box 299
Gulf Shores, Alabama 36547