



SMALL TOWN, BIG BEACH™

Date: June 15, 2016

To: Mayor and Council

CC; Grant Brown, Matt Young

From: Brigette Reynolds

Subject: July 4th Events

DATE: July 4, 2016

ISSUE: After exploring options for conducting a fireworks display via barge and tug or other water vessel without success and a beach shot being in close proximity to buildings and structures rendering it unlikely to provide a broad viewing safely I recommend the following.

A partnership with the Gulf State Park Pier which will allow the city to use the end of the pier as a shoot site providing a safe distance and broad viewing of the show. The City will market and encourage fundraising on July 4th in support of the Sponsor a Veteran Program which allows veterans the ability to sightsee for free or fish from the pier at a discounted rate. This effort will bring the true spirit of our nation's celebration of Independence Day to the forefront by highlighting the support of those that served. Additionally, activities with various vendors will ensue at Gulf Place including a salute to the military with each branch represented and honored.

RECOMMENDATION: Approve two assembly permits

BACKGROUND: In 2012 the pier was successfully utilized as a shoot site and similar activities were at Gulf Place.

PREVIOUS COUNCIL ACTION: Approved

BUDGET IMPLICATIONS: Expenses for events are budgeted

RELATED ISSUES: All permits are being coordinating the with appropriate agencies and are forthcoming.

ATTACHMENTS: Assembly permits for pier and beach events, diagram of pier, site map of Gulf Place, sign permit applications, Pyroshows contract and addendum A , Timeline with closures, Letter from Gulf State Park

DEPARTMENT: Recreation and Cultural Affairs

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