

**ORDINANCE NO.**

**AN ORDINANCE  
GRANTING A NONEXCLUSIVE FRANCHISE  
TO THE EASTERN SHORE COMPANY, INC.  
TO PROVIDE COIN-OPERATED TELESCOPES  
OR BINOCULARS FOR PUBLIC USE IN  
THE CITY OF GULF SHORES; AND AUTHORIZING  
THE EXECUTION OF A FRANCHISE AGREEMENT  
BETWEEN THE CITY OF GULF SHORES AND THE CORPORATION**

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WHEREAS, the Eastern Shore Company, Inc., an Alabama Corporation, has requested a franchise to empower the Corporation to place coin-operated telescopes or binoculars at the Gulf Shores Public Beach; and

WHEREAS, the City is desirous of granting a nonexclusive franchise to The Eastern Shore Company, Inc. to provide such service; and

WHEREAS, the residents of the City will be benefited by the granting of such a franchise;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES, ALABAMA, WHILE IN REGULAR SESSION ON MAY 9, 2016, as follows:

**Section 1.** That a nonexclusive franchise be and it is hereby granted to The Eastern Shore Company, Inc., an Alabama corporation, for provision of coin-operated telescopes or binoculars within the corporate limits of the City for a term of two (2) years ending on June 30, 2018.

**Section 2.** That the Mayor and City Clerk are hereby directed and authorized to execute and attest, respectively, a Franchise Agreement between the City of Gulf Shores and The Eastern Shore Company, Inc., which sets forth the requirements, covenants and agreements of a franchise to the corporation for the provision of such services.

**Section 3.** That the subject Franchise Agreement, the full text of which is available for examination in the office of the City Clerk, is dated June 30, 2016.

**Section 4.** That this Ordinance shall become effective upon its adoption and publication as required by law.

ADOPTED this 9th day of May, 2016.

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Robert Craft, Mayor

ATTEST:

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Wanda Parris, MMC  
City Clerk

**C E R T I F I C A T E**

I, Wanda Parris, MMC, City Clerk of the City of Gulf Shores, Alabama, do hereby certify that the foregoing is a true and correct copy of Ordinance No. (prepared by City Clerk), which Ordinance was duly and legally adopted at a regular meeting of the City Council on May 9, 2016, and the same was duly posted for public review as legally required in the City of Gulf Shores, Alabama.

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City Clerk