



SMALL TOWN, BIG BEACH™

Date: April 21, 2016

To: Mayor and Council

From: Grant Brown

Subject: Exchange of Services Agreement between the City of Gulf Shores and
Gulf Shores & Orange Beach Tourism Board

BACKGROUND: In order to promote tourism and provide entertainment for residents and visitors to the Alabama Gulf Coast, the City Council previously authorized an Exchange of Services Agreement with the Gulf Shores and Orange Beach Tourism Board to support the National Collegiate Sand Volleyball Championships for the years of 2012, 2013, 2014 and 2015.

RECOMMENDATION: Authorize the Mayor to execute an Exchange of Services Agreement between the City of Gulf Shores and Gulf Shores and Orange Beach Tourism Board for the years of 2016-2017.

PREVIOUS COUNCIL ACTION: Previously approved for the years 2012 – 2015.

BUDGET IMPLICATIONS: This is a budgeted item and will be paid out of the General Fund Appropriations account # 01-679-60003

ATTACHMENTS: Resolution – Authorizing Exchange of Services Agreement

DEPARTMENT: Recreation and Cultural Affairs

STAFF CONTACT: Grant Brown