



AGENDA
GULF SHORES CITY COUNCIL
COUNCIL WORK SESSION MEETING
JANUARY 9, 2017
4:00 PM

1. Councilmember Discussion Period

- A. Councilman Garris

2. Recreation And Cultural Affairs

- A. Amend Code Of Ordinances - Beach Chair And Umbrella Rentals

Documents:

[RAC - MEMO - AMEND CODE - BEACH CHAIR AND UMBRELLA RENTALS.PDF](#)
[RAC - AMEND CODE OF ORDINANCES - BEACH CHAIR AND UMBRELLA RENTALS.PDF](#)

- B. Public Assembly Permit Application - Spikeball Tournament

Documents:

[RAC - PUBLIC ASSEMBLY PERMIT APPLICATION - SPIKEBALL.PDF](#)

- C. Public Assembly Permit Application - Harley Sports - Bloody Mary 5K Charity Run

Documents:

[RAC - PUBLIC ASSEMBLY PERMIT APPLICATION - TACKY JACKS BLOODY MARY CHARITY RUN.PDF](#)

- D. Public Assembly Permit Application - Harley Sports - Zydeco Crawfish Festival 5K

Documents:

[RAC - PUBLIC ASSEMBLY PERMIT APPLICATION - ZYDECO CRAWFISH 5K.PDF](#)

- E. Public Assembly Permit Application - Gulf Shores Kiwanis Club - Polar Bear Dip 2018

Documents:

[RAC - PUBLIC ASSEMBLY PERMIT APPLICATION - GULF SHORES KIWANIS CLUB POLAR BEAR DIP 2018.PDF](#)

3. City Clerk

A. Board Appointment - Public Park And Recreation Board

Documents:

[CC - MEMO - APPOINTMENT TO PUBLIC PARK AND RECREATION BOARD.PDF](#)

B. Renewal Christie Strategy Group Contract

Documents:

[CC - MEMO - CHRISTIE STRATEGY GROUP.PDF](#)
[CC - MOU CHRISTIE STRATEGY.PDF](#)

C. Renewal Van Scoyoc Associates , Inc. Contract

Documents:

[CC - MEMO - VAN SCOYOC ASSOCIATES.PDF](#)
[CC - CONTRACT - VAN SCOYOC 2017.PDF](#)

4. City Administrator

A. Gulf State Park Impact Study

Documents:

[CA - GULF STATE PARK COUNCIL AGENDA ITEM.PDF](#)
[CA - GULF STATE PARK IMPACT STUDY.PDF](#)

5. Mayor

Updates



SMALL TOWN, BIG BEACH™

Memorandum

Date: January 5, 2017

To: Mayor Craft
Gulf Shores City Council

From: Grant Brown

Cc: Steve Griffin, Dan Bond, Noel Hand

Subject: Beach wooden lounge phase-out proposal in accordance with the Leave Only Footprints Ordinance

As we continue to fully implement the Leave Only Footprints Ordinance requiring that all non-permitted items be removed from the beaches daily, staff met with City of Orange Beach Officials as well as all previously licensed vendors, both individually and collectively to develop a phase-out plan for the wooden loungers currently in use. Through those discussions, and after hearing public comments to the originally recommended amendments during the City Council Committee of the Whole meeting on December 5, 2016, staff has developed the following recommended amendments to Section 8-8 (d)(e) of Ordinance 1800.

1. "Beginning with License Year 2017, each approved site that was licensed in license year 2016 shall be allowed a specified maximum number of wooden lounge sets and temporary on-site storage facilities that can remain on the beach overnight under Section 6-13 of the Code of Ordinances, such number to be established by the City based on surveys of approved sites taken in 2015 and specified in the annual business license issued with respect to the site. The maximum allowable number of wooden lounge sets shall be reduced annually in conformity with the following schedule, with the disallowance discontinuance of all wooden lounge sets by the end of 2023."

The above recommended language reflects a change to a 7 year phase-out from the original proposed phase-out plan suggesting a five (5) year period.

2017 - 86% of current inventory based on July 2015 count
2018 - 72%
2019 - 58%
2020 - 44%
2021 - 30%
2022 - 16%
2023 - 2%

2. The phase-out reductions would be globally calculated from the overall inventory of each licensee, annually. When business licenses are renewed each year, the licensee would have the opportunity to re-distribute their permitted lounge inventory to the licensed location of their choice, as long as it is a location that has been licensed for this business activity in 2016. All accounts not licensed in 2016 and any new locations shall immediately conform to the Leave Only Footprints Ordinance and all beach equipment would need to be removed from the beach or stored in one of the permitted storage containers nightly.
3. Language is being added to the ordinance amendment to include "overnight storage of beach equipment is allowed in approved containers. The number of permitted storage containers shall be determined by the city with input from the licensee and must be approved during the business license process as dictated in Section 8-8 Item (e) (2) and the location of containers identified on a site map and approved by the property owner or agent.

ORDINANCE NO.

**AN ORDINANCE TO AMEND THE *CODE OF ORDINANCES*,
ADOPTED JULY 24, 1989, AT CHAPTER 8, BUSINESS LICENSES, TAXES, AND
REGULATIONS, ARTICLE I, IN GENERAL, SECTION 8-8 (d) **and (e)** TO FURTHER
REGULATE THE BUSINESS OF THE ON-SITE RENTAL OF BEACH CHAIRS AND
UMBRELLAS**

WHEREAS, the City Council of the City of Gulf Shores has heretofore determined that the provision of beachfront and waterfront recreational rides and rentals by businesses within the corporate limits and police jurisdiction of the City is a desirable amenity for the benefit of the residents and visitors to the City and has heretofore adopted ordinances regulating such businesses; and

WHEREAS, the City Council has determined that the business of the on-site rental of beach chairs and umbrellas should be further reasonably regulated and limited in the interests of public safety and common public enjoyment of the beachfront and waterfront within the City and its police jurisdiction,

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GULF SHORES, ALABAMA, WHILE IN REGULAR SESSION ON January 9, 2017, as follows:

Section 1. That Section 8-8 (d) **and (e)** of Article I of Chapter 8, BUSINESS LICENSES, TAXES, AND REGULATIONS, of the *Code of Ordinances*, adopted July 24, 1989, be and it is hereby amended to read in its entirety as follows:

Section. 8-8. - Beachfront and waterfront recreational businesses; businesses engaging in the business of rental of gasoline-powered watersports equipment, engaging in the business of provision of recreational parasail rides, engaging in the business of provision of towed water ride services utilizing water craft or gasoline-powered watersports equipment, or engaging in the business of the on-site rental of beach chairs and umbrellas authorized and regulated.

...

- (d) Businesses engaging in the business of the on-site rental of beach chairs and umbrellas. Any license issued to any person engaged in the business of the on-site rental of beach chairs and umbrellas (hereafter referred to as "Beach Rental Accessories") is expressly conditioned on compliance with all the following requirements:

Ordinance No.

- (1) The licensee's business shall be operated only at a site properly zoned for such business, owned by, leased in writing to, or licensed in writing to the licensee and specifically designated on the license as issued. An inspection by the finance department or its designee of any proposed site is required before any license may be issued.
- (2) Each approved site must maintain a minimum landward setback of thirty-five (35) feet from the water's edge and a sufficient minimum north setback to avoid contact with any existing berm or dune. Wooden lounge setups must be spaced so as to leave one (1) aisle not less than ten (10) feet wide for north/south travel at the end of each dune walkover or pathway leading to the water. All lounge setups must remain north of beach attendant stands when present.
- (3) Each Licensee under this Section 8-8(d) shall at all times maintain Commercial General Liability Insurance covering all aspects of the activities hereby licensed, with limits no less than five hundred thousand dollars combined single limit, naming the City of Gulf Shores as an Additional Insured. The licensee shall provide a Certificate of Insurance evidencing the coverage above to the Finance Department before licensed activities begin. Written notice of any significant changes in coverage conditions shall be given immediately to the Finance Department.
- (4) Beginning with License Year 2017, each approved site that was licensed in license year 2016 shall be allowed a specified maximum number of wooden lounge sets and temporary on-site storage facilities that can remain on the beach overnight under Section 6-13 of the Code of Ordinances, such number to be established by the City based on surveys of approved sites taken in 2015 and specified in the annual business license issued with respect to the site. . The maximum allowable number of wooden lounge sets shall be reduced annually in conformity with the following schedule, with the disallowance of all wooden lounge sets by the end of 2023.

2017 – 86% of July 2015 count
2018 – 72%
2019 – 58%
2020 – 44%
2021 – 30%
2022 - 16%
2023 – 2%

(5) Phase-out reductions will be globally calculated based on the overall inventory of each licensee, annually. A licensee having more than one licensed site in License Year 2016 may allocate the reduction of allowable permitted lounge sets among its licensed sites, provided no such allocation shall result in an increase in the number of lounge sets at any site and no such allocation shall apply to any additional site not licensed in License Year 2016.

(6) No wooden lounge sets may be utilized at any site that was not duly licensed for the onsite rental of beach chairs in License Year 2016, and any such additional or different site must strictly comply with the chair removal requirements of Section 6-13 of the Code of Ordinances.

(e) Provisions applicable to all beachfront and waterfront recreational businesses. The following provisions are applicable to all businesses licensed under this Section 8-8:

(1) Maximum site capacity restrictions. In addition to the maximum site capacities specified in subsections (a), (b), and (c) above, two (2) support craft consisting of one (1) additional transport craft and any required chase/rescue craft shall be allowed at any one site. The licensee shall maintain licensee's site in a clean, safe condition at all times.

(2) Temporary onsite storage facilities. Temporary onsite storage facilities for the purpose of overnight storage of beach equipment and the daily operation of one (1) or more beach and waterfront recreational businesses under this Section 8-8 is allowed. The number of permitted temporary onsite storage facilities shall be indicated by the licensee and must be approved by the City. Temporary onsite storage facilities are prohibited south of the Lucido and Oliver line as defined on the maps maintained by the city's public works department. The licensee must include written consent from the owner of the licensed site to the placement of temporary storage facilities, specifying the number of such facilities to be allowed as part of the license application. Each

storage facility must be portable, may be no larger than six and a half feet (6½) high, five (5) feet wide and twelve (12) feet long (6½' × 5' × 12'), must be white in color, and must be identified with a suitable marking of distinctive color and size, as approved by the appropriate city official as designated by the mayor, so as to render the item identifiable as licensee's storage facility, may be utilized between the months of March and November only, and must be removed no later than December first of each year. In the event of a storm or other necessity for clearing the beach, all equipment and storage facilities shall be removed to a secure site off the beach within twenty-four (24) hours after notification by the city or within twelve (12) hours after the posting of any tropical storm or hurricane warning by NOAA that includes the location of the licensed site, whichever may be the shorter interval of time. A licensee, in his/her/its license application and at all reasonable times thereafter, must demonstrate, to the reasonable satisfaction of the city that the licensee has adequate off beach storage capacity and is capable of removing and storing all equipment and facilities at a secure site off the beach within the time frames established by this subsection. A failure at any time to comply with the requirements of this subsection shall be grounds for the immediate closing of licensee's business under subsection (e)(4) below and for subsequent revocation of licensee's business license.

- (3) Indemnification. The licensee shall maintain a copy of its current policy on file with the finance department at all times, and the terms of coverage shall prohibit termination or cancellation without at least thirty (30) days prior written notice to the finance division. Licensee shall indemnify and hold harmless the City of Gulf Shores for any and all claims resulting directly or indirectly from activities related in any way to business engaged in under the authority of this Ordinance.
- (4) Immediate order to close. In addition to authority conferred by otherwise applicable law, the mayor and, in his or her absence, the mayor pro tempore, is hereby authorized to order the closing of any licensee not in compliance with any of the requirements of this Section until the next meeting of the city council if he/she finds that the condition of violation materially compromises the public good or safety and that the licensee or the agent or employee of the licensee in charge of the licensee's rental site is aware of

the condition of violation and cannot or will not remedy the violation in the manner and time period necessary to avoid materially compromising the public good or safety.

- (5) Minimum site separation. The minimum separation between any sites licensed or to be licensed for the operation of any beach and waterfront recreation business under subsections (a), (b), or (c), or any or all of such subsections, shall be seven hundred fifty (750) feet measured at the water's edge corners of the sites.
- (6) License not in active use subject to revocation. Any license issued for a site shall be subject to revocation upon a determination by the city council that the licensee is not actively engaging in business activity at the site under the license.
- (7) Required water access. As utilized in this Section 8-8, the term "direct open water access" shall mean direct access to a major water body other than Little Lagoon or the Intracoastal Waterway. Water access to a major water body through a canal, bayou, slough, creek, tributary, or other ancillary water body shall not constitute direct open water access.
- (8) Use of motorized vehicles on beach. The use of motorized vehicles by a licensee on a licensed site is only allowed as otherwise permitted under Section 7-122 of the Code of Ordinances.

Section 2. That this Ordinance shall not be interpreted to repeal any other ordinance of the City of Gulf Shores or any provision of the law of Alabama adopted by operation of Section 1-8 of the City's Code of Ordinances.

Section 3. That the provisions of this Ordinance are severable and a determination of the invalidity of any portion of this Ordinance shall not affect the validity and enforceability of the remainder of the Ordinance.

Section 4. That this Ordinance shall become effective upon its adoption and publication as required by law.

Ordinance No.

ADOPTED this 9th day of January, 2017.

Robert Craft, Mayor

ATTEST:

Wanda Parris, MMC
City Clerk

C E R T I F I C A T E

I, Wanda Parris, MMC, City Clerk of the City of Gulf Shores, Alabama, do hereby certify that the foregoing is a true and correct copy of Ordinance No. (prepared by City Clerk), which Ordinance was duly and legally adopted at a regular meeting of the City Council on January 9, 2017 and the same was duly published as required by law in the City of Gulf Shores, Alabama.

City Clerk

Application for a Public Assembly Permit must be submitted to the City Clerk at least thirty (30) days prior to the date of the proposed assembly.

**APPLICATION FOR PUBLIC ASSEMBLY PERMIT
AS REQUIRED BY SECTION 11-20 ET SEQ. OF
THE CODE OF ORDINANCES OF
THE CITY OF GULF SHORES, ALABAMA**

Date: 11/15/16

ORGANIZATION/SPONSOR Spikeball

ADDRESS _____

AGENT OR REPRESENTATIVE Brady Paulk

TELEPHONE NUMBER (home) _____ (business) _____

Email ADDRESS _____

It is respectfully requested that a Public Assembly Permit be issued to the above named organization or sponsor.

The following required information is submitted for the review and approval of the appropriate City Departments and the City Council:

a. Purpose of the Public Assembly: To host a Spikeball tournament.

Spikeball is a 2 on 2 sport. Mix between volleyball

b. Dates of the Assembly: Saturday March 25th

c. Time of the Assembly: from 9:00 AM to 5:00 PM

d. Estimated number of Participants/Attendees: 75-125

e. Estimated number of Vendors: 0

f. Location of Assembly (legal description of property if known): Beach in front of the hangout or area around. (See attached file)

g. Owner of Property: City of Gulf Shores public beach.

Supply to Clerk a letter from owner of property permitting use for activity, if not owned by applicant.

- h. If applicant will need to use City employees for any part of the preparation and clean-up of the site, a separate agreement with the City will be required before issuance of the Permit.
- i. Applicant shall guarantee payment of business licenses and sales tax, if applicable to function.
- k. **Required attachments -- detailed explanation, including drawings and diagrams where applicable, of the prospective plan of the Permittee to provide for the following, as appropriate:**
 - (1) Police and fire protection (describe on-site security; Gulf Shores Police will do routine patrol and will respond to calls.)
 - (2) Food and water supply and facilities
 - (3) Health and sanitation facilities (specify number of portable toilet facilities to be furnished)
 - (4) Medical facilities and services including emergency vehicles and equipment
 - (5) Vehicle access and parking facilities (If the proposed public assembly is expected to require more parking than can be provided at the location of the assembly, the applicant must submit plans showing where additional parking will be provided and a letter from the owner of the property granting approval for such use.)
 - (6) Camping and trailer facilities
 - (7) Illumination facilities
 - (8) Communications facilities
 - (9) **Signage - Signage placement must be shown on diagram, comply with the City's Zoning Ordinance (Ordinance #1584, Chapter 18, Article XVI, Signs) and be approved by the Recreation and Cultural Affairs Director (or his agent) prior to the issuance of the Permit.**
 - (10) Noise control and abatement
 - (11) Facilities for daily clean up and waste disposal; final cleanup will be done within 24 hours after close (grease or oil disposal shall be monitored)
 - (12) Insurance and bonding arrangements -- Binder or other proof of coverage in proper amount shall be in the hands of the Clerk no later than five (5) days before the first day of the event.

APPLI CATI ON FOR PUBLI C ASSEMBLY PERM T
Page 3

The undersigned has authority to execute this application; and the requesting organized group, unincorporated association of persons, or corporation promises and agrees to abide by all the terms and conditions of Section 11-26, Code of Ordinances, under which a Public Assembly Permit is issued, and to abide by all rules and regulations of the City of Gulf Shores, Alabama.

SIGNATURE OF AGENT

By authority of Section 11-24 of the Code of Ordinances of the City of Gulf Shores, the requirement of an Assembly Permit shall not apply to any activity sponsored by the City, County or State.

The Permit shall be issued only after approval by the appropriate City Officials, as indicated below:

- a. Police Chief: _____ Date: _____
- b. Fire Chief: _____ Date: _____
- c. Public Works Director: _____ Date: _____
- d. Building Official: _____ Date: _____
- e. Planning & Zoning: _____ Date: _____
- f. Recreation & Cultural Affairs: _____ Date: _____
- g. City Administrator: _____ Date: _____

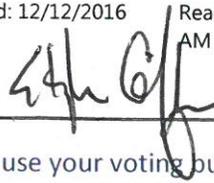
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Emily Tidwell

From: Emily Tidwell
Sent: Monday, December 12, 2016 9:52 AM
To: Edward J. Delmore; Hartly Brokenshaw; Andy Bauer; Mark Acreman; Brandan Franklin; Grant Brown
Cc: Wanda Parris; Matt Young; Alicia Talley; Temple Smith; Paul Maliska
Subject: Spike ball Assembly Permit
Attachments: SKM_C224e16121208090.pdf

Tracking:	Recipient	Delivery	Read	Response
	Edward J. Delmore	Delivered: 12/12/2016 9:52 AM	Read: 12/14/2016 11:24 AM	Approve: 12/14/2016 11:39 AM
	Hartly Brokenshaw	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 10:01 AM	Approve: 12/12/2016 10:07 AM
	Andy Bauer	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 9:57 AM	Approve: 12/12/2016 9:59 AM
	Mark Acreman	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 10:06 AM	Approve: 12/12/2016 10:07 AM
	Brandan Franklin	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 2:02 PM	Approve: 12/12/2016 2:02 PM
	Grant Brown	Delivered: 12/12/2016 9:52 AM		Approve: 12/12/2016 11:31 AM
	Wanda Parris	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 10:09 AM	Approve: 12/12/2016 10:09 AM
	Matt Young	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 10:01 AM	
	Alicia Talley	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 9:58 AM	
	Temple Smith	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 11:29 AM	
	Paul Maliska	Delivered: 12/12/2016 9:52 AM	Read: 12/12/2016 10:22 AM	

CITY ADMINISTRATOR

 12/14/16

Please review the following Spike Ball Assembly Permit. Please use your voting buttons to Approve/Reject.
Thank you!
Emily ☺

Emily Tidwell
Executive Office
Administrative Assistant II
PO Box 299
203 Clubhouse Drive, Suite B
Gulf Shores, AL 36542
www.gulfshoresal.gov

Phone (251) 968.1126

H.) Not needed

I.) N/A

K.) 1.) No Security is Anticipated

2.) Spikeball and myself will supply water and gatorade as well inform competitors they can bring their own food or encourage them to eat at local restaurants for lunch.

3.) Not needed public restrooms will work fine.

4.) Not anticipated

5.) Public beach Parking should accommodate us most people car pool for these events I would say there will be about 30 vehicles from competitors. If there's any concerns or issues willing to do whatever the city recommends.

6.) Not needed.

7.) Not Needed.

8.) Not Needed.



The yellow is roughly what we used last year. This year due to the increase in players we would need from the volleyball courts(we wouldn't use the volleyball courts) over and possibly a little extra room indicated by the smaller blue box. Or we could just move down the beach and start with the area with the smaller box and down. Whatever would work best for the city due to the dates of the tourney up for discussion about exactly where, but this is roughly what we're thinking.



This is a shot from the tournament last year due to the increase in teams expected the ideal thing would be if we could use the sand from the blue trash cans back to the parking lot.

10.) Noise should not be a factor.

11.) N/A

12.) Any insurance that is needed for the tournament I can get through Spikeball Inc. or if there is anything that needs to be done through the city. Just let me know how I should proceed further.

USA SPIKEBALL *****

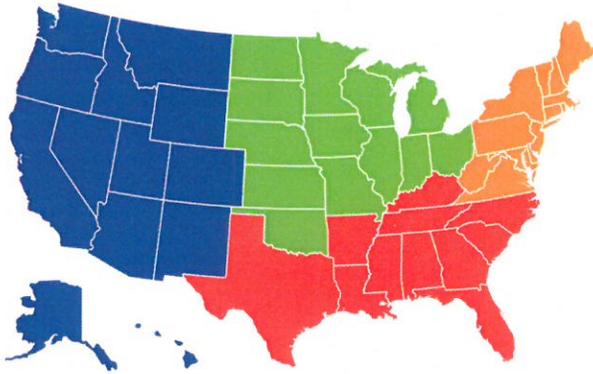
<http://www.usaspikeball.com/>

USA Spikeball is the governing body for the Sport of Roundet (Spikeball). They oversee all official Spikeball tournaments around the country, and along with Spikeball Inc. they have tour series every year. The tour series includes four events sponsored by Spikeball Inc. in each of the four regions. Our region the Southeast will have the 2017 tour stops in Dallas TX, Charlotte NC, Nashville TN, and hopefully Gulf Shores. Last year the South East was the only region without a tour stop played on sand we're looking to change that this year.

Below is a map of the four regions.

USA Spikeball®

2016 Regions





SMALL TOWN, BIG BEACH™

4th Annual Bloody Mary 5K Run
APPLICATION FOR PUBLIC ASSEMBLY PERMIT
AS REQUIRED BY SECTION 11-20 ET SEQ. OF
THE CODE OF ORDINANCES OF
THE CITY OF GULF SHORES, ALABAMA

Application for a Public Assembly Permit must be submitted to the City Clerk at least thirty (30) days prior to the date of the proposed assembly.

DATE: Nov. 30, 2016
ORGANIZATION/SPONSOR: Mike Pate / HAILEY Sports
ADDRESS: P.O. Box 934
AGENT OR REPRESENTATIVE: Orange Beach - AL. 36561
TELEPHONE NUMBER: ()
EMAIL ADDRESS: info @ HAILEY Sports.com

It is respectfully requested that a Public Assembly Permit be issued to the above named organization or sponsor.

The following required information is submitted for the review and approval of the appropriate City Departments and the City Council:

- a) Purpose of the Public Assembly: Bloody Mary 3rd Annual 5K Run - Charity Run
b) Dates of the Assembly: Sat. Sept 2nd, 2017
c) Time of the Assembly: from 7:30 AM to 9 AM
d) Estimated number of Participants/Attendees: 400
e) Estimated number of Vendors: None
f) Location of Assembly (legal description of property if known):
i. Tacky Jacks Gulf Shores
ii. Tacky Jacks
g) Owner of Property:

Supply to Clerk a letter from owner of property permitting use for activity, if not owned by applicant.

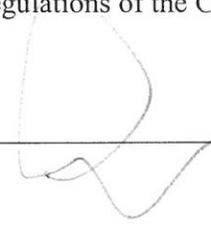
- h. If applicant will need to use City employees for any part of the preparation and clean-up of the site, a separate agreement with the City will be required before issuance of the Permit.
- i. Applicant shall guarantee payment of business licenses and sales tax, if applicable to function.
- j. **Required attachments -- detailed explanation, including drawings and diagrams where applicable, of the prospective plan of the Permittee to provide for the following, as appropriate:**
 - (1) Police and fire protection (describe on-site security; Gulf Shores Police will do routine patrol and will respond to calls.)
 - (2) Food and water supply and facilities
 - (3) Health and sanitation facilities (specify number of portable toilet facilities to be furnished)
 - (4) Medical facilities and services including emergency vehicles and equipment
 - (5) Vehicle access and parking facilities (If the proposed public assembly is expected to require more parking than can be provided at the location of the assembly, the applicant must submit plans showing where additional parking will be provided and a letter from the owner of the property granting approval for such use.)
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 - (8) Communications facilities
 - (9) Signage – Signage placement must be shown on diagram, comply with the City’s Zoning Ordinance (Ordinance #1584, Chapter 18, Article XVI, Signs) and be approved by the Recreation and Cultural Affairs Director (or his agent) prior to the issuance of the Permit.
 - (10) Noise control and abatement
 - (11) Facilities for daily clean up and waste disposal; final cleanup will be done within 24 hours after close (grease or oil disposal shall be monitored)

- (12) Insurance and bonding arrangements -- Binder or other proof of coverage in proper amount shall be in the hands of the Clerk no later than five (5) days before the first day of the event.

Insurance will be thru Road Runners Club of America. SAME AS WE USED THE LAST 2 years.

The undersigned has authority to execute this application; and the requesting organized group, unincorporated association of persons, or corporation promises and agrees to abide by all the terms and conditions of Section 11-26, Code of Ordinances, under which a Public Assembly Permit is issued, and to abide by all rules and regulations of the City of Gulf Shores, Alabama.

Map Attached



Mike Pete
SIGNATURE OF AGENT

By authority of Section 11-24 of the Code of Ordinances of the City of Gulf Shores, the requirement of an Assembly Permit shall not apply to any activity sponsored by the City, County or State.

The Permit shall be issued only after approval by the appropriate City Officials, as indicated below:

- a) Police Chief: _____ Date: _____
- b) Fire Chief: _____ Date: _____
- c) Public Works Director: _____ Date: _____
- d) Building Official: _____ Date: _____
- e) Planning & Zoning: _____ Date: _____
- f) Recreation & Cultural Affairs: _____ Date: _____
- g) City Administrator: _____ Date: _____

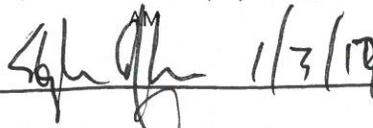


Emily Tidwell

From: Emily Tidwell
Sent: Monday, December 19, 2016 9:28 AM
To: Edward J. Delmore; Hartly Brokenshaw; Andy Bauer; Mark Acreman; Brandan Franklin; Grant Brown
Cc: Wanda Parris; Matt Young; Alicia Talley; Temple Smith; Paul Maliska
Subject: Assembly Permit Bloody Mary 5k
Attachments: SKM_C224e16121908430.pdf

Tracking:	Recipient	Delivery	Read	Response
	Edward J. Delmore	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 9:32 AM	Approve: 12/19/2016 9:40 AM
	Hartly Brokenshaw	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 10:26 AM	Approve: 12/19/2016 10:27 AM
	Andy Bauer	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 9:44 AM	Approve: 12/19/2016 9:45 AM
	Mark Acreman	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 10:42 AM	Approve: 12/19/2016 10:43 AM
	Brandan Franklin	Delivered: 12/19/2016 9:28 AM	Read: 12/27/2016 9:29 AM	Approve: 12/27/2016 9:29 AM
	Grant Brown	Delivered: 12/19/2016 9:28 AM		Approve: 12/20/2016 7:57 AM
	Wanda Parris	Delivered: 12/19/2016 9:28 AM		
	Matt Young	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 9:35 AM	Approve: 12/19/2016 9:35 AM
	Alicia Talley	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 9:44 AM	
	Temple Smith	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 9:38 AM	
	Paul Maliska	Delivered: 12/19/2016 9:28 AM	Read: 12/19/2016 9:34 AM	

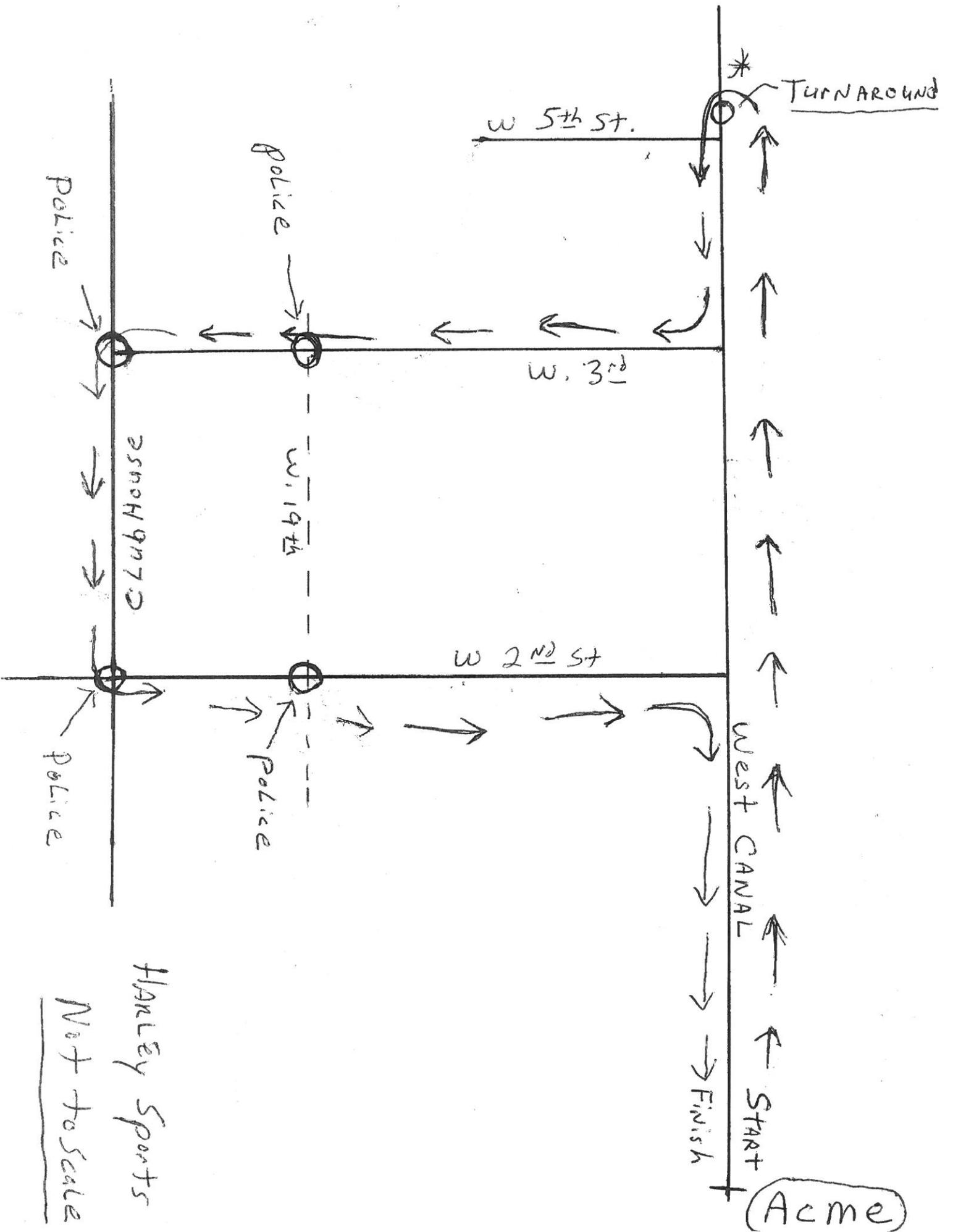
CITY ADMINISTRATOR

 1/3/17

Please see the attached Assembly Permit for the 3Rd Annual Bloody Mary 5k. Please use your voting buttons to Approve/Reject.
Thank you ☺

Emily Tidwell
Executive Office
Administrative Assistant II
PO Box 299
203 Clubhouse Drive, Suite B
Gulf Shores, AL 36542
www.gulfshoresal.gov

Phone (251) 968.1126



Harley Sports
Not to Scale

GULF SHORES
TACKY JACKS™, LLC

P. O. Box 920

Orange Beach, AL 36561

Restaurant (251) 948-8881 Office (251) 980-7007 Fax (251) 980-7001

November 30, 2016,

Ref.: Bloody Mary 5K 2017

To whom it concerns,

We are aware that Mike Pate will be running a race on our property, Saturday, September 2, 2017
Labor Day weekend.

Sincerely,



Ken Kichler
CFO



Andy

SMALL TOWN, BIG BEACH™

TEMPORARY SIGN PERMIT APPLICATION

PLANNING AND ZONING DEPARTMENT

Temporary Sign Permits may be approved for events associated with temporary carnivals, festivals, fairs and sporting events, educational and cultural events, charitable, school, and church events, reunions, grand openings & closings, auction, Official City or State of Alabama notices, private sales, and any other similar events requiring or not requiring an assembly permit.

Prior to the installation of a Temporary Sign in the City of Gulf Shores, a permit must be issued. In order to ensure that the proposed sign installation complies with the sign regulations, the following information must be submitted in 8 1/2" X 11" format, scale copies of digital photos are acceptable.

Temporary Sign Regulations:

1. Only one such sign shall be allowed per property, per street frontage;
2. Maximum size of a temporary sign is 32 square feet;
3. Such sign shall be located only on private property where the event is being held and not within a public right-of-way;
4. Temporary sign permits may be issued for a maximum of 14 days per calendar year. The 14 days may be broken into increments of no less than 2 consecutive days offering the ability to obtain numerous temporary sign permits per year.
5. Temporary signs which have been erected without a permit are subject to a double permit fee or may be summarily removed by the City.
6. Temporary signs which have expired shall be summarily removed by the City.

Temporary Sign Fees:

Permit Fee.....\$25.00

The fee may be waived for non-profit groups.

AN INCOMPLETE APPLICATION WILL BE RETURNED TO APPLICANT

APPLICANT & OWNER INFORMATION:

Applicant: Bloody MARY 5K - Sept. 2 - 2017 - SAT
HARLEY Sports Property Owner: TACKY JACKS - GULF SHORES
 Sign Contractor: [Signature] ← TACKY JACKS Ken Kichler
 Applicant Mailing Address: P.O. Box 934 / Orange Beach - AL 36561
 Phone #: (251) 980-1045 Fax #: () _____

Andy

Email: info@Hooly Sports.com

Sign Location (Business Name): TACKY JACKS GOLF SHOES

Physical Address: _____

SIGN INFORMATION:

Sign Area (sq. ft.): _____ Dimensions 3 Ft. tall x 8 Ft. wide

Sign Height 3 Ft. tall x 8 Ft. wide

Dates to be Used: _____ Installation: Monday Aug. 28 - 2017 Removal: Sunday Sept. 3, 2017

By signing below, I hereby certify that I have read the above information and attest that the information provided herein and on the submitted plans and documentation is true and correct to the best of my knowledge and understand that any omissions or inaccurate information can cause this application to be rejected. I further understand that temporary sign shall be removed on the date specified above.

APPLICANT/OWNER SIGNATURE:  Ken Richler

(Print) Mike Pate

Date: Nov. 30, 2016

Fee Paid: _____ Date Issued: _____ Approved By: _____

If the applicant has any questions or concerns regarding Site Plan Review, please contact the following staff members.

STAFF MEMBER	TITLE	TELEPHONE	FAX	EMAIL
Andy Bauer	Director	251.968.1151	251.968.1188	abauer@gulfshoresal.gov
Jennifer Watkins	Planner	251.968.1154	251.968.1188	jwatkins@gulfshoresal.gov
Sherri Smith	Admin. Assistant	251.968.1164	251.968.1188	ssmith@gulfshoresal.gov



SMALL TOWN, BIG BEACH

3rd ANNUAL Zydeco Crawfish Festival 5K 2017
APPLICATION FOR PUBLIC ASSEMBLY PERMIT
AS REQUIRED BY SECTION 11-20 ET SEQ. OF THE CODE OF ORDINANCES OF
THE CITY OF GULF SHORES, ALABAMA SAT. April 15

Application for a Public Assembly Permit must be submitted to the City Clerk at least thirty (30) days prior to the date of the proposed assembly.

DATE: Nov. 30, 2016
ORGANIZATION/SPONSOR: MIKE PATE / Harley Sports
ADDRESS: P.O. Box 934
AGENT OR REPRESENTATIVE: Orange Beach - AL. 36561
TELEPHONE NUMBER: () _____
EMAIL ADDRESS: info @ HARLEY sports. com

It is respectfully requested that a Public Assembly Permit be issued to the above named organization or sponsor.

The following required information is submitted for the review and approval of the appropriate City Departments and the City Council:

- a) Purpose of the Public Assembly: Zydeco Crawfish Festival 5K
- b) Dates of the Assembly: SAT. April 15 - 2017
- c) Time of the Assembly: from 8AM to 10AM
- d) Estimated number of Participants/Attendees: 400-500
- e) Estimated number of Vendors: NONE
- f) Location of Assembly (legal description of property if known):
 - i. Acme Oyster BAR - Gulf Shores
 - ii. _____
- g) Owner of Property: Acme Oyster BAR

Supply to Clerk a letter from owner of property permitting use for activity, if not owned by applicant.

- h. If applicant will need to use City employees for any part of the preparation and clean-up of the site, a separate agreement with the City will be required before issuance of the Permit.
- i. Applicant shall guarantee payment of business licenses and sales tax, if applicable to function.
- j. **Required attachments -- detailed explanation, including drawings and diagrams where applicable, of the prospective plan of the Permittee to provide for the following, as appropriate:**
 - (1) Police and fire protection (describe on-site security; Gulf Shores Police will do routine patrol and will respond to calls.)
 - (2) Food and water supply and facilities
 - (3) Health and sanitation facilities (specify number of portable toilet facilities to be furnished)
 - (4) Medical facilities and services including emergency vehicles and equipment
 - (5) Vehicle access and parking facilities (If the proposed public assembly is expected to require more parking than can be provided at the location of the assembly, the applicant must submit plans showing where additional parking will be provided and a letter from the owner of the property granting approval for such use.)
 - (6) Camping and trailer facilities
 - (7) Illumination facilities
 - (8) Communications facilities
 - (9) Signage – Signage placement must be shown on diagram, comply with the City's Zoning Ordinance (Ordinance #1584, Chapter 18, Article XVI, Signs) and be approved by the Recreation and Cultural Affairs Director (or his agent) prior to the issuance of the Permit.
 - (10) Noise control and abatement
 - (11) Facilities for daily clean up and waste disposal; final cleanup will be done within 24 hours after close (grease or oil disposal shall be monitored)

- (12) Insurance and bonding arrangements -- Binder or other proof of coverage in proper amount shall be in the hands of the Clerk no later than five (5) days before the first day of the event.

Insurance will be thru Road Runners Club of America. Same as we have used the last 2 years.
The undersigned has authority to execute this application; and the requesting organized group, unincorporated association of persons, or corporation promises and agrees to abide by all the terms and conditions of Section 11-26, Code of Ordinances, under which a Public Assembly Permit is issued, and to abide by all rules and regulations of the City of Gulf Shores, Alabama.


Mike Pate
SIGNATURE OF AGENT

By authority of Section 11-24 of the Code of Ordinances of the City of Gulf Shores, the requirement of an Assembly Permit shall not apply to any activity sponsored by the City, County or State.

The Permit shall be issued only after approval by the appropriate City Officials, as indicated below:

- a) Police Chief: _____ Date: _____
- b) Fire Chief: _____ Date: _____
- c) Public Works Director: _____ Date: _____
- d) Building Official: _____ Date: _____
- e) Planning & Zoning: _____ Date: _____
- f) Recreation & Cultural Affairs: _____ Date: _____
- g) City Administrator: _____ Date: _____

Race map Attached -

Emily Tidwell

From: Emily Tidwell
Sent: Monday, December 19, 2016 9:26 AM
To: Edward J. Delmore; Hartly Brokenshaw; Andy Bauer; Mark Acreman; Brandan Franklin; Grant Brown
Cc: Wanda Parris; Matt Young; Alicia Talley; Temple Smith; Paul Maliska
Subject: Assembly Permit Zydeco
Attachments: SKM_C224e16121908420.pdf

Tracking:	Recipient	Delivery	Read	Response
	Edward J. Delmore	Delivered: 12/19/2016 9:26 AM	Read: 12/19/2016 9:31 AM	Approve: 12/19/2016 9:40 AM
	Hartly Brokenshaw	Delivered: 12/19/2016 9:26 AM	Read: 12/19/2016 10:27 AM	Approve: 12/19/2016 10:28 AM
	Andy Bauer	Delivered: 12/19/2016 9:26 AM	Read: 12/19/2016 9:27 AM	Approve: 12/19/2016 9:27 AM
	Mark Acreman	Delivered: 12/19/2016 9:26 AM	Read: 12/19/2016 10:42 AM	Approve: 12/19/2016 10:42 AM
	Brandan Franklin	Delivered: 12/19/2016 9:26 AM	Read: 12/27/2016 9:29 AM	Approve: 12/27/2016 9:29 AM
	Grant Brown	Delivered: 12/19/2016 9:26 AM		Approve: 12/20/2016 7:57 AM
	Wanda Parris	Delivered: 12/19/2016 9:26 AM		
	Matt Young	Delivered: 12/19/2016 9:26 AM	Read: 12/19/2016 9:34 AM	Approve: 12/19/2016 9:35 AM
	Alicia Talley	Delivered: 12/19/2016 9:26 AM	Read: 12/19/2016 9:44 AM	
	Temple Smith	Delivered: 12/19/2016 9:26 AM		
	Paul Maliska	Delivered: 12/19/2016 9:26 AM	Read: 12/19/2016 9:34 AM	

CITY ADMINISTRATOR

 1/3/17

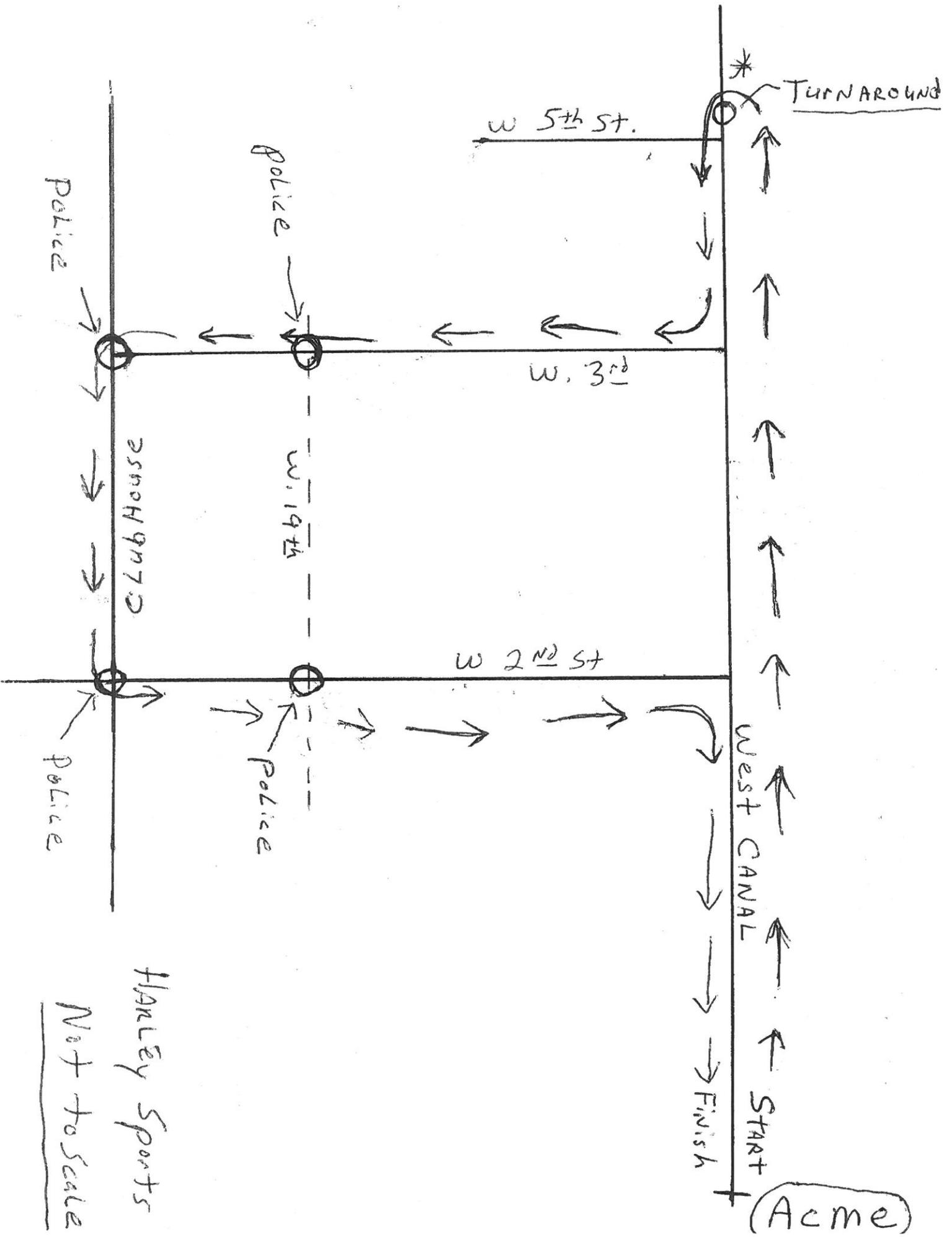
Please see the attached Assembly Permit for the Zydeco Festival 5k race. Please use your voting buttons to Approve/Reject.

Thanks 😊

Emily Tidwell

Executive Office
Administrative Assistant II
PO Box 299
203 Clubhouse Drive, Suite B
Gulf Shores, AL 36542
www.gulfshoresal.gov

Phone (251) 968.1126



Harley Sports
Not to scale



Andy

SMALL TOWN, BIG BEACH™

TEMPORARY SIGN PERMIT APPLICATION PLANNING AND ZONING DEPARTMENT

Temporary Sign Permits may be approved for events associated with temporary carnivals, festivals, fairs and sporting events, educational and cultural events, charitable, school, and church events, reunions, grand openings & closings, auction, Official City or State of Alabama notices, private sales, and any other similar events requiring or not requiring an assembly permit.

Prior to the installation of a Temporary Sign in the City of Gulf Shores, a permit must be issued. In order to ensure that the proposed sign installation complies with the sign regulations, the following information must be submitted in 8 1/2" X 11" format, scale copies of digital photos are acceptable.

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3. Such sign shall be located only on private property where the event is being held and not within a public right-of-way;
4. Temporary sign permits may be issued for a maximum of 14 days per calendar year. The 14 days may be broken into increments of no less than 2 consecutive days offering the ability to obtain numerous temporary sign permits per year.
5. **Temporary signs which have been erected without a permit are subject to a double permit fee or may be summarily removed by the City.**
6. **Temporary signs which have expired shall be summarily removed by the City.**

Temporary Sign Fees:

Permit Fee.....\$25.00

The fee may be waived for non-profit groups.

AN INCOMPLETE APPLICATION WILL BE RETURNED TO APPLICANT

APPLICANT & OWNER INFORMATION:

Applicant: Zydecu Crawfish Festival 5K - April 15, 2017 - SAT
HARLEY Sports Property Owner: TACKY JACKS - GULF SHORES
 Sign Contractor: [Signature] ← TACKY JACKS - KEN KICHLER
 Applicant Mailing Address: P.O. Box 934 / Orange Beach - AL 36561
 Phone #: (251) 980-1045 Fax #: ()

Andy

Email: info @ Harley Sports. com

Sign Location (Business Name): TACKY JACKS - Gulf Shores

Physical Address: _____

SIGN INFORMATION:

Sign Area (sq. ft.): _____ Dimensions _____ x _____

Sign Height 3 FT. tall x 8 FT. wide

Dates to be Used: Installation: Monday April 9, 2017 Removal: Sunday April 16, 2017

By signing below, I hereby certify that I have read the above information and attest that the information provided herein and on the submitted plans and documentation is true and correct to the best of my knowledge and understand that any omissions or inaccurate information can cause this application to be rejected. I further understand that temporary sign shall be removed on the date specified above.

APPLICANT/OWNER SIGNATURE:  - Ken Kichler

(Print) Mike Patc

Date: Nov. 30, 2016

Fee Paid: _____ Date Issued: _____ Approved By: _____

If the applicant has any questions or concerns regarding Site Plan Review, please contact the following staff members.

STAFF MEMBER	TITLE	TELEPHONE	FAX	EMAIL
Andy Bauer	Director	251.968.1151	251.968.1188	abauer@gulfshoresal.gov
Jennifer Watkins	Planner	251.968.1154	251.968.1188	jwatkins@gulfshoresal.gov
Sherri Smith	Admin. Assistant	251.968.1164	251.968.1188	ssmith@gulfshoresal.gov

Application for a Public Assembly Permit must be submitted to the City Clerk at least thirty (30) days prior to the date of the proposed assembly.

**APPLICATION FOR PUBLIC ASSEMBLY PERMIT
AS REQUIRED BY SECTION 11-20 ET SEQ. OF
THE CODE OF ORDINANCES OF
THE CITY OF GULF SHORES, ALABAMA**

Date: 01/03/17

ORGANIZATION/SPONSOR Gulf Shores Kiwanis Club

ADDRESS PO Box 2601, Gulf Shores AL 36547

AGENT OR REPRESENTATIVE Cindy King, President

TELEPHONE NUMBER (home) _____ (business) _____

Email ADDRESS cking@gulfshoresal.gov

It is respectfully requested that a Public Assembly Permit be issued to the above named organization or sponsor.

The following required information is submitted for the review and approval of the appropriate City Departments and the City Council:

- a. Purpose of the Public Assembly: Polar Bear Dip Noon January 1, 2018
to raise money for Torch run and Gulf Shores Kiwanis to distribute to charitable organizations.
- b. Dates of the Assembly: January 1, 2018
- c. Time of the Assembly: from 9am to 2pm
- d. Estimated number of Participants/Attendees: 300
- e. Estimated number of Vendors: 1-Kiwanis sell tshirts
- f. Location of Assembly (legal description of property if known): _____ WEST END OF PUBLIC BEACH
- g. Owner of Property: City of Gulf Shores

Supply to Clerk a letter from owner of property permitting use for activity, if not owned by applicant.

Emily Tidwell

From: Emily Tidwell
Sent: Tuesday, January 03, 2017 3:04 PM
To: Edward J. Delmore; Hartly Brokenshaw; Andy Bauer; Mark Acreman; Brandan Franklin; Grant Brown
Cc: Matt Young; Wanda Parris; Temple Smith; Alicia Talley; Paul Maliska
Subject: Assembly Permit 2018 Polar Bear Dip
Attachments: SKM_C224e17010315020.pdf

Tracking:	Recipient	Delivery	Read	Response
	Edward J. Delmore	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:44 PM	Approve: 1/3/2017 3:44 PM
	Hartly Brokenshaw	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:16 PM	Approve: 1/3/2017 3:16 PM
	Andy Bauer	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:04 PM	Approve: 1/3/2017 3:05 PM
	Mark Acreman	Delivered: 1/3/2017 3:04 PM	Read: 1/5/2017 8:16 AM	Approve: 1/5/2017 8:16 AM
	Brandan Franklin	Delivered: 1/3/2017 3:04 PM	Read: 1/4/2017 9:06 AM	Approve: 1/4/2017 9:06 AM
	Grant Brown	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 6:02 PM	Approve: 1/4/2017 8:36 AM
	Matt Young	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:26 PM	Approve: 1/3/2017 3:27 PM
	Wanda Parris	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:25 PM	Approve: 1/3/2017 3:26 PM
	Temple Smith	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:30 PM	
	Alicia Talley	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:14 PM	
	Paul Maliska	Delivered: 1/3/2017 3:04 PM	Read: 1/3/2017 3:09 PM	

CITY ADMINISTRATOR  1/5/17

Please see the attached Assembly Permit for the Polar Bear Dip 2018. Please use your voting buttons to approve/reject.
Thank you,
Emily ☺

Emily Tidwell
Executive Office
Administrative Assistant II
PO Box 299
203 Clubhouse Drive, Suite B
Gulf Shores, AL 36542
www.gulfshoresal.gov

Phone (251) 968.1126

- h. If applicant will need to use City employees for any part of the preparation and clean-up of the site, a separate agreement with the City will be required before issuance of the Permit.
- i. Applicant shall guarantee payment of business licenses and sales tax, if applicable to function.
- k. **Required attachments -- detailed explanation, including drawings and diagrams where applicable, of the prospective plan of the Permittee to provide for the following, as appropriate:**
 - (1) Police and fire protection (describe on-site security; Gulf Shores Police will do routine patrol and will respond to calls.)
 - (2) Food and water supply and facilities
 - (3) Health and sanitation facilities (specify number of portable toilet facilities to be furnished)
 - (4) Medical facilities and services including emergency vehicles and equipment
 - (5) Vehicle access and parking facilities (If the proposed public assembly is expected to require more parking than can be provided at the location of the assembly, the applicant must submit plans showing where additional parking will be provided and a letter from the owner of the property granting approval for such use.)
 - (6) Camping and trailer facilities
 - (7) Illumination facilities
 - (8) Communications facilities
 - (9) **Signage - Signage placement must be shown on diagram, comply with the City's Zoning Ordinance (Ordinance #1584, Chapter 18, Article XVI, Signs) and be approved by the Recreation and Cultural Affairs Director (or his agent) prior to the issuance of the Permit.**
 - (10) Noise control and abatement
 - (11) Facilities for daily clean up and waste disposal; final cleanup will be done within 24 hours after close (grease or oil disposal shall be monitored)
 - (12) Insurance and bonding arrangements -- Binder or other proof of coverage in proper amount shall be in the hands of the Clerk no later than five (5) days before the first day of the event.

The undersigned has authority to execute this application; and the requesting organized group, unincorporated association of persons, or corporation promises and agrees to abide by all the terms and conditions of Section 11-26, Code of Ordinances, under which a Public Assembly Permit is issued, and to abide by all rules and regulations of the City of Gulf Shores, Alabama.

SIGNATURE OF AGENT

By authority of Section 11-24 of the Code of Ordinances of the City of Gulf Shores, the requirement of an Assembly Permit shall not apply to any activity sponsored by the City, County or State.

The Permit shall be issued only after approval by the appropriate City Officials, as indicated below:

- a. Police Chief: _____ Date: _____
- b. Fire Chief: _____ Date: _____
- c. Public Works Director: _____ Date: _____
- d. Building Official: _____ Date: _____
- e. Planning & Zoning: _____ Date: _____
- f. Recreation & Cultural Affairs: _____ Date: _____
- g. City Administrator: _____ Date: _____

=====



SMALL TOWN, BIG BEACH

COUNCIL AGENDA ITEM SUMMARY

DATE: January 9, 2017

ISSUE: Public Park and Recreation Board

BACKGROUND: In March, 2016, the City re-established the Public Park and Recreation Board principally to assist with the bond financing for the Alabama Gulf Coast Zoo's relocation / construction project. The board members were initially appointed to staggered terms of 2, 4, and 6 years. There are currently two vacancies on the Public Park and Recreation Board due to conflicts of interest that have come to light since their appointment. Mr. David Chapman has agreed to be appointed to fill one of the vacancies on this Board.

RECOMMENDATION: Confirm appointment of Mr. David Chapman to the Public Park and Recreation Board.

Appoint David Chapman - two year term ending March 14, 2018 to replace Wade Ward.

BUDGET IMPLICATIONS: None

RELATED ISSUES: None

DEPARTMENT: Executive

STAFF CONTACT: Wanda Parris, City Clerk



SMALL TOWN, BIG BEACH™

Memorandum

Date: January 9, 2017
To: Mayor Craft, City Council
From: Wanda Parris
Subject: Renewal Christie Strategy Group

BACKGROUND: Christie Strategy Group monitors and evaluates various state legislative issues and advises the City on the components of an agency and legislative plan and the appropriate strategy necessary to achieve the goals of such a plan. They also perform such other services with regard to state legislative issues as mutually agreed to between Christie Strategy Group and the City.

RECOMMENDATION: The City desires to renew the contract for Christie Strategy Group so they may continue to provide representation and public affairs support concerning various state legislative issues.

PREVIOUS COUNCIL ACTION: The Council has previously approved the renewal of contract.

BUDGET IMPLICATIONS: \$10,000.00 per quarter, plus expenses (mileage, meals, lodging, etc). This is a budgeted item.

ATTACHMENTS: Professional Services Contract

DEPARTMENT: Executive

STAFF CONTACT: Wanda Parris



CHRISTIE STRATEGY GROUP

**MEMORANDUM
OF UNDERSTANDING**

The following represents a Memorandum of Understanding between the City of Gulf Shores and Christie Strategy Group, Inc.

Both parties agree that the terms and conditions of the public/governmental affairs contract between Christie Strategy Group and the City of Gulf Shores for the period of January, 2016 through December, 2016 will continue in force for the period January, 2017 through 31 December, 2017.

The remaining terms and conditions of the previous contract shall remain in force and are not altered by this agreement.

Martin W. Christie
Christie Strategy Group

Robert Craft
City of Gulf Shores

Date of Signature

Date of Signature



SMALL TOWN, BIG BEACH™

Memorandum

Date: January 9, 2017
To: Mayor Craft, City Council
From: Wanda Parris
Subject: Renewal Van Scoyoc Associates, Inc. Contract

BACKGROUND: Van Scoyoc Associates, Inc. monitors and evaluates various federal legislative issues and advises the City on the components of an agency and legislative plan and the appropriate strategy necessary to achieve the goals of such a plan. They also perform such other services with regard to federal legislative issues as mutually agreed to between Van Scoyoc Associates, Inc. and the City.

RECOMMENDATION: The City desires to renew the contract for Van Scoyos Associates, Inc. so they may continue to provide representation and public affairs support concerning various federal legislative issues.

PREVIOUS COUNCIL ACTION: The Council has approved the renewal of previous contracts.

BUDGET IMPLICATIONS: \$5,500.00 per month, plus actual and reasonable expenses. This is a budgeted item.

ATTACHMENTS: Professional Services Contract

DEPARTMENT: Executive

STAFF CONTACT: Wanda Parris

PROFESSIONAL SERVICES CONTRACT

This Agreement is made and entered into by and between the City of Gulf Shores, a Class 8 Alabama municipal corporation (hereinafter the "City") and Van Scoyoc Associates, Inc., a corporation duly formed and existing under the laws of the District of Columbia (hereinafter the "Contractor"), as follows:

1. Recitals.

WHEREAS, the City desires to engage Contractor to provide representation and public affairs support concerning various federal legislative issues;

WHEREAS, the Contractor is skilled in providing such services and is available and willing to perform such services on the terms and conditions set forth in this Agreement;

NOW, THEREFORE, for and in consideration of the mutual covenants and agreements hereinafter set forth to be kept and performed by the other, and other good and valuable consideration, the receipt and sufficiency of all of which are hereby acknowledged, the parties to hereby covenant and agree as follows:

2. Retainer.

The City hereby retains Contractor as consultants and advisors with regard to various federal legislative issues.

3. Consulting Services to be Performed.

Contractor undertakes to monitor and evaluate various federal legislative issues and to advise the City on the components of an agency and legislative plan and the appropriate strategy necessary to achieve the goals of such a plan.

Contractor will perform such other services with regard to federal legislative issues as are mutually agreed to between the Contractor and the City.

4. Compensation.

As full and total compensation for the services to be provided pursuant to this Agreement, Contractor shall be paid the sum of \$5,500.00 per month, plus actual and reasonable expenses. For the purposes of this Agreement, reasonable expenses include charges for telephone, fax and transportation expenses actually incurred in the performance of services under this Agreement and directly attributable thereto. The City represents and warrants that these payments shall not be made with federally appropriated funds.

Contractor agrees to abide by the City's established travel policies, and agrees that any long distance travel and entertainment must be approved in advance by the City Administrator.

Contractor shall be paid monthly, in advance, upon the City's receipt of a properly documented invoice.

5. Term.

The term of this Agreement is twelve (12) months commencing January 1, 2017 and ending December 31, 2017.

6. Independent Contractor.

Notwithstanding any of the provisions of this Agreement, it is agreed that the City has no financial interest in the business of Contractor and shall not be liable for any debts or obligations incurred by Contractor, nor shall City be deemed or construed to be a partner, joint venturer or otherwise interested in the assets of Contractor, or in the sums earned or derived by Contractor.

Contractor, in the performance of its operations and obligations hereunder, shall not be deemed to be an agent of City but shall be deemed to be an independent Contractor in every respect and shall take all steps at its own expense as City may from time to time request to indicate that it is an independent Contractor. City does not, and will not, assume any responsibility for the means by which or the manner in which the services by Contractor provided for herein are performed but, on the contrary, Contractor shall be wholly responsible therefore.

7. Insurance.

For the term of this Agreement, the Contractor shall acquire and maintain in full force and affect the policy of insurance evidenced by the certificate of insurance attached hereto, with the City being named as an additional insured.

Said certificate shall require that said insurance coverage will not be altered or terminated unless City shall be given written notice of such alteration or termination delivered to City not less than thirty (30) days before the effective date of such alteration or termination.

8. Assignment.

Contractor acknowledges that its identity and peculiar capacity to provide the services described hereinabove constitute a material consideration for City's having entered into this Agreement. Therefore, Contractor shall not transfer or assign this

Agreement or any of the rights or privileges granted herein without the prior written consent of City; which consent shall be granted or denied solely at City's discretion.

9. Compliance with Law.

Contractor hereby agrees to comply strictly with all the laws of the State of Alabama and of the United States, and the laws and ordinances of any other jurisdiction in which contractor may perform any work pursuant to this Agreement. It is understood that Contractor will be required to register on behalf of the City under the terms of the Lobbying Disclosure Act of 1995, as amended (2 USC §1601 et seq.) and any subsequent laws or regulations.

10. Termination.

Contractor agrees that upon the violation of any of the covenants and agreements herein contained, on account of any act or omission or commission of Contractor, City may, at its option, terminate and cancel this Agreement and have no further obligation to Contractor.

This Agreement may also be terminated by either party for any reason upon sixty (60) days notice of the intent to terminate. Upon termination, Contractor shall be paid pro rata for all services actually rendered up to the effective date of termination.

11. Final Agreement.

This Agreement is the final expression of the Agreement between the parties, and the complete and exclusive statement of the terms agreed upon, and shall supersede all prior negotiations, understandings or agreements. There are no representations, warranties, or stipulations, either oral or written, not contained herein.

12. Modifications.

Any alterations, variations, modifications or waivers of the provisions of this Agreement shall only be valid when they have been reduced to writing and signed by authorized representatives of both parties.

13. Severability.

The provisions of this Agreement shall be deemed severable. If any part of this Agreement is rendered void, invalid or unenforceable, such rendering shall not affect the enforceability of the remainder of this Agreement unless the part or parts which are void, invalid or otherwise unenforceable shall substantially impair the value of the entire Agreement with respect to either party.

14. Law Governing.

This Agreement shall be governed by the laws of the State of Alabama, and the appropriate venue for any actions arising out of this Agreement would be Baldwin County, Alabama.

15. Permits, etc.

Contractor shall obtain, at its own expense, all necessary licenses, permits, insurance, authorizations and assurances necessary in order to abide by the terms of this Agreement.

16. Notices.

All notices of cancellation, requests, demands or other communications shall be in writing and duly delivered to the addresses appearing below:

City of Gulf Shores
ATTN: City Clerk
1905 West 1st Street
Post Office Box 299
Gulf Shores, AL 36547

And to Contractor:
Van Scoyoc Associates, Inc.
101 Constitution Avenue, NW, Suite 600 West
Washington, DC 20001
Attn: Brian Robinson, General Counsel

IN WITNESS WHEREOF, we have hereunto set our hands and seals on this the ____ day of _____, 2017.

CITY OF GULF SHORES

Date: _____

By: _____
Robert Craft
Mayor

ATTEST:

VAN SCOYOC ASSOCIATES, INC.

Date: _____

By: _____
H. Stewart Van Scoyoc
President

ATTEST:



SMALL TOWN, BIG BEACH™

DATE: January 9, 2017

ISSUE: The Master Plans vision of restoring Gulf State Park into a premier vacation / recreation destination may present significant challenges and opportunities for our City. As a result of the implementation of the Gulf State Park Master Plan I am requesting the City Council to consider contracting with Sasaki (with Kimley-Horn Associates their traffic consultant) to conduct a City planning study to review:

- Transportation, access and parking options
- Land use and Urban Design Considerations
- Economic partnerships

RECOMMENDATIONS: Staff recommends that the Council authorize the Mayor to execute a professional services agreement in an amount not to exceed \$30,000

BACKGROUND: In June 2014 the City Council adopted its Vision 2025 for Sustainability with the Gulf State Park restoration being one of our five priorities. Construction / reconstruction of the Park is underway and some of the improvements will include:

- 350 room lodge facility and 40,000 square feet of conference space scheduled to open May 2018
- Interpretive Center which will include meeting space and classrooms
- Research and Education center
- Expanded trails and a new trolley system

These new facilities will offer City's residents and visitors many new opportunities to enjoy the 6,150 acre State Park but we need to carefully consider how best to:

- Increase the appeal of local retail, restaurants and attractions to park users
- Provide for safe and adequate Park accessibility
- Recruit new and /or expand existing City business / economic development opportunities created by park attractions and programs
- Create jobs for local residents due to the park's redevelopment
- Bring park amenities within the reach of Gulf Shores residents

PREVIOUS COUNCIL ACTION: Adoption of the City's Vision 2025 Plan and subsequent 2017 - 2020 Strategic Plan

BUDGET IMPLICATIONS: Cost not to exceed \$30,000. \$70,000 has already been budgeted for consulting services in the Planning and Zoning Department for FY 2017

RELATED ISSUES: Implementation of the City's Gulf State Park strategy in our Vision 2025 Plan for Sustainability

ATTACHMENTS: Sasaki proposal

DEPARTMENT: Executive

STAFF CONTACT: Steve Griffin

Post Office Box 299
Gulf Shores, AL 36547



Steve Griffin
City Administrator
City of Gulf Shores
P.O. Box 299
Gulf Shores, AL 36547

Jan. 4, 2017

Dear Steve:

I'm writing on behalf of James Miner and those of us at Sasaki who worked with you in the course of developing a master plan for the restoration of Gulf State Park. You may remember you and I met back in July of 2015, when we visited your offices to discuss traffic on Rte. 59 and the Park's impact on mobility within Gulf Shores. Since then, James has had conversations with Mayor Craft about how the park can help bring prosperity to Gulf Shores. This is to follow up on those discussions.

The restoration of the park promises to transform it into a premier vacation/recreation destination along the Gulf Coast. While it has always been attractive for the beaches which it shares with the City of Gulf Shores, as the park's master plan is implemented and publicized it will draw more and more people. The City should prepare to take advantage of the coming change.

The transformation of the park will create value for the region, making the Gulf Coast even more appealing to visitors and to the people who live and work here. The City of Gulf Shores needs to align its policies and investments behind a strategy of capitalizing on the park, and to influence the city's business and residential communities to do likewise. This means avoiding or minimizing the negatives (traffic congestion) as well as maximizing the positives (economic growth).

Looking at the map of the area between eastern Gulf Shores and Lake Shelby, as we've done in the graphics which follow, we see a variety of pressing, interrelated issues for the City. The Gulf State Park restoration creates a new set of relationships between the City and the park, and raises big questions:

- How to increase the appeal of local retail to park users
- How to make the park directly accessible from hotels, thereby mitigating traffic demand on Gulf Shores Pkwy. and E. Beach Blvd.
- Identifying business opportunities created by park attractions and programs
- How to translate the park's redevelopment into more jobs for local residents
- How to bring park amenities within the reach of Gulf Shores residents

The answers to these questions will involve the City as a whole, but they are of particular significance to the east side of town, from the area on either side of Gulf Shores Parkway, including the Walking Area Overlay District between West 2nd St. and East 2nd St. south of 2nd Ave., to the edge of the park. As an arterial street, Gulf Shores Parkway (Rte. 59) is the center of the City's energy, and as the city's main commercial corridor, the area within a few blocks on either side of the parkway is the center of the city's economy. The importance of the Gulf Shores Parkway corridor in terms of economic development and city planning is demonstrated by the City's focus, in efforts such as the 2025 Vision for Sustainability, on the two nodes along the corridor, the Gulf Beach District & Boulevard and Waterway Village.

There is thus a special importance to the east side of the City, and the coming investment in the park will have a particular impact there. We propose that the City of Gulf Shores invest in an Eastern Gulf Shores Planning Study.

APPROACH

We propose to engage in a highly focused and efficient evaluation of a set of issues that, considered together, will identify a planning agenda for the City of Gulf Shores regarding the east side of the City and its new relationships with Gulf State Park. These issues can be organized into three overlapping categories: land use and urban design; transportation, access and parking; and economic partnerships.

Land Use and Urban Design

Currently the area between Gulf Shores Blvd. and the park edge is divided into three zones: the mostly residential zone (importantly including Gulf Shores Elementary and High Schools) directly south of the Intercoastal Waterway; the mostly undeveloped, environmentally sensitive central zone (with the important exceptions of the Alabama Gulf Coast Zoo and Waterville USA); and the mixed vacation home/hotel zone from 2nd Ave. south. However, the zones do not relate to each other, and the area has no identity, connected only by the Boulevard. An evaluation is needed of how the area can be more unified and connected.

Transportation, Access and Parking

For better and worse, the main avenue of approach to all Gulf Shores region attractions is Rte. 59 (Gulf Shores Parkway). As traffic studies have shown, 22% of the cars crossing the intercoastal waterway on Rte. 59 continue directly through town to points east of the city including the park, the beach, and their associated attractions. A significant proportion of the other 78% stop in Gulf Shores before going to the beach. Traffic, and its sister parking, are among the first issues identified by businesspeople and residents as affecting their activities and quality of life. Transportation is both a problem and an immense opportunity, one that shapes the City's economy and its public realm. From lodging to retail to park and beach, visitors need and want quick and easy transportation, and would be receptive to modal alternatives that allow them to leave their cars at the hotel. Because transportation is weaved throughout the puzzle of how to set the agenda for Gulf Shores' community development, we have asked Kimley-Horn Associates to join us in this work, to build on the traffic analysis they have done for the City and the Park to assess the opportunities to improve multimodal mobility for all.

Economic Partnerships

As the park's plans have developed, a constant theme has been the creation of new features and activities that will draw people to the park. Some of the park's future attractions will represent business and employment opportunities in Gulf Shores: bike and other equipment rentals, staffing needs at the lodge, transportation services, etc. The City of Gulf Shores would benefit from an assessment of the opportunities the park presents for economic development, to identify market needs and ensure that the business generated by the park is located locally.

With these issues in mind, we have crafted the following proposed scope of work. The goal is to produce for you, quickly and economically, a plan to put the City of Gulf Shores in the driver's seat as the Gulf State Park renaissance gains speed.

SCOPE OF WORK

Kickoff

1. Site visit
2. Scope confirmation
3. Stakeholder interviews

Land use and urban design

1. Evaluate land uses in the study area, their relationships to each other and the park
2. Develop a public realm plan/diagram in the context of private and public uses, environmental constraints and open space opportunities, mobility framework and social/economic activities
3. Develop a concept design for the Gulf Beach District
4. Identify priority streetscape and open space projects and funding sources

Transportation, access & parking

1. Review and synthesize previous traffic studies and available data
2. Identify mobility issues and agenda for the study area, addressing issues such as: management of traffic on Rte. 59; optimal utilization of alternative routes through and within Gulf Shores; parking availability, utilization and opportunities for sharing; 2nd St./Canal Rd. intersection
3. Develop a scheme for Gulf Beach District circulation and the realignment of Rte. 182
4. Identify and map bicycle/pedestrian access to Gulf State Park; recommend improvements

Economic partnerships

1. Summarize economic development opportunities arising from Gulf State Park restoration
2. Recommend actions on the part of the City and Gulf Shores business community to capitalize on the State's investment in the park

Report

1. Document findings in PowerPoint format
2. Present report via Webex

SCHEDULE AND FEE

We envision this study as taking place over a period of two months, beginning at your discretion. Knowing that funds are scarce but eager to take part in the next stage of planning for the future of the Gulf Coast, we are prepared to execute the above scope for \$25,000, plus expenses of approximately \$5,000. Our total fee would therefore not exceed \$30,000 without your expressed agreement.

We've taken the unusual step of sending you this unsolicited proposal because we take particular pleasure in working in environments such as these, where the aspirations of local and regional communities are expressed and developed through cooperative planning and the integration of multiple perspectives. We've outlined a process and a product that we believe will serve Gulf Shores well, and look forward to working with you again.

Best Wishes and Happy New Year,



Andrew McClurg, AICP CTP

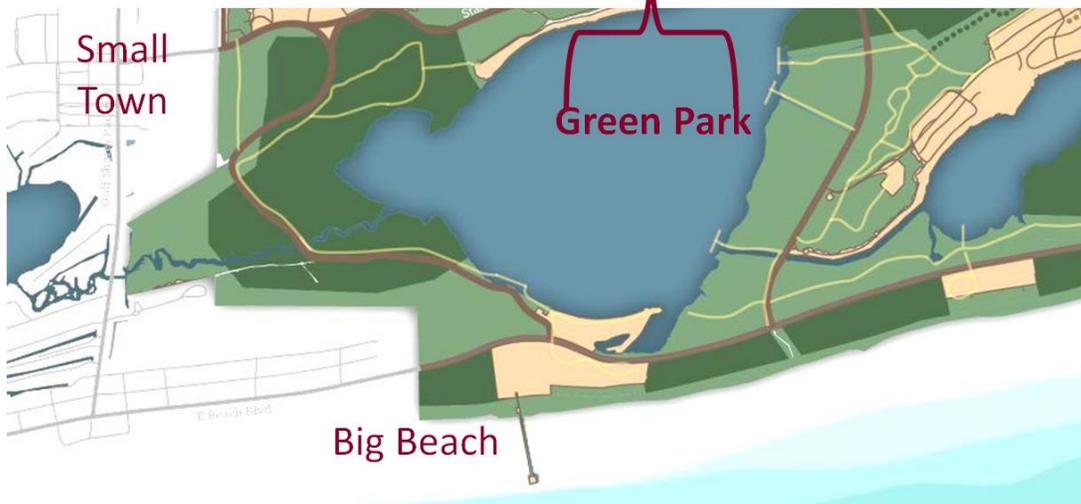
cc: James Miner

Brian Smalkoski, Kimley-Horn Associates

A new identity for Gulf Shores



SMALL TOWN, BIG BEACH



The Gulf State Park Restoration creates a new set of relationships

- Pedestrian access
- Economic partnerships
- Gulf Beach District & Boulevard
- Land use east of Rte. 59
- Waterway Village
- Lodging to Retail to Park & Beach
- Parking



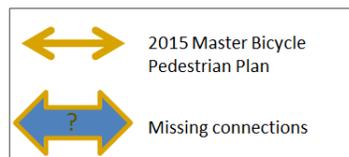
Traffic & Parking

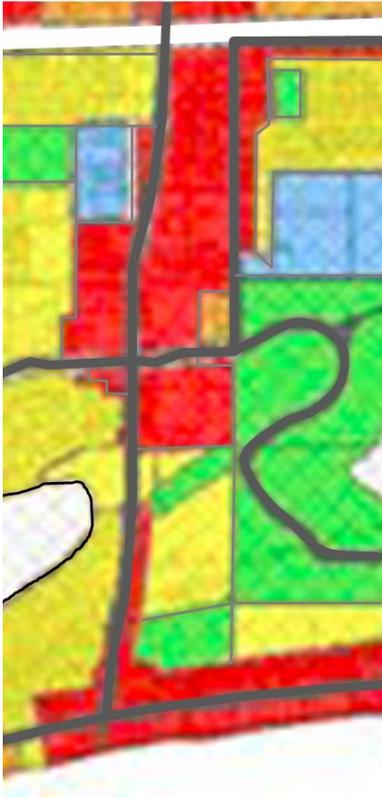
- Lodging to Retail to Park & Beach
- Finding the right balance between convenience, quantity and cost (public and private)
- Management of traffic on Rte. 59 & optimal utilization of alternative routes
- Kimley-Horn will assess alternatives for waterway crossings
- Parking availability, utilization and opportunities for sharing
- 2nd St./Canal Rd. intersection
- Gulf Beach District circulation and realignment of Rte. 182



Pedestrian/Bicycle Access

- Make park directly accessible from hotels; mitigate traffic demand on Gulf Shores Pkwy and E. Beach Blvd
- Bike rental opportunities
- Branyon Trail connects Lake Shelby to Little Lagoon and beyond
- Connect Waterway Village to park - less than a mile apart
- Bring park amenities within reach of Gulf Shores residents





Economic Partnerships

- Increase appeal of local retail to park users
- Identify business opportunities created by park attractions and programs
- With transit, commercially-owned parking can supplement park supply, reducing traffic and delivering customers to Gulf Shores' doors
- Park activities, needs and users will generate more jobs for local residents



Land Use east of Rte. 59

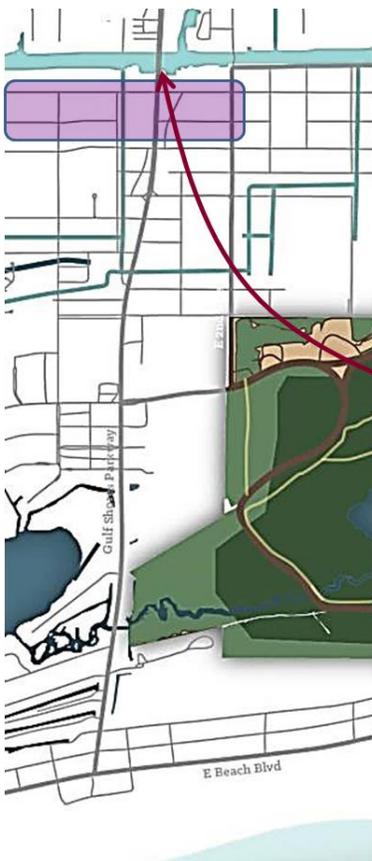
- Economic development opportunities
- Wetland protections issues
- Connections to park
- Schools



Gulf Beach District

- Construct new E. 3rd St.; pull SR 182 away from beach
- Redesign Beach Blvd as a waterfront commercial/recreation district

"Revitalize our beachfront with the development of a quaint, landscaped boulevard that will reroute tourism traffic further from the coastline."
2025 Vision for Sustainability



Waterway Village

- Continue implementation of vision
- Improve connection to park
- Solve E. Canal Dr/E. 2nd St. intersection
- Consider reconstruction of E. 2nd St. drawbridge



Road/bridge improvements

